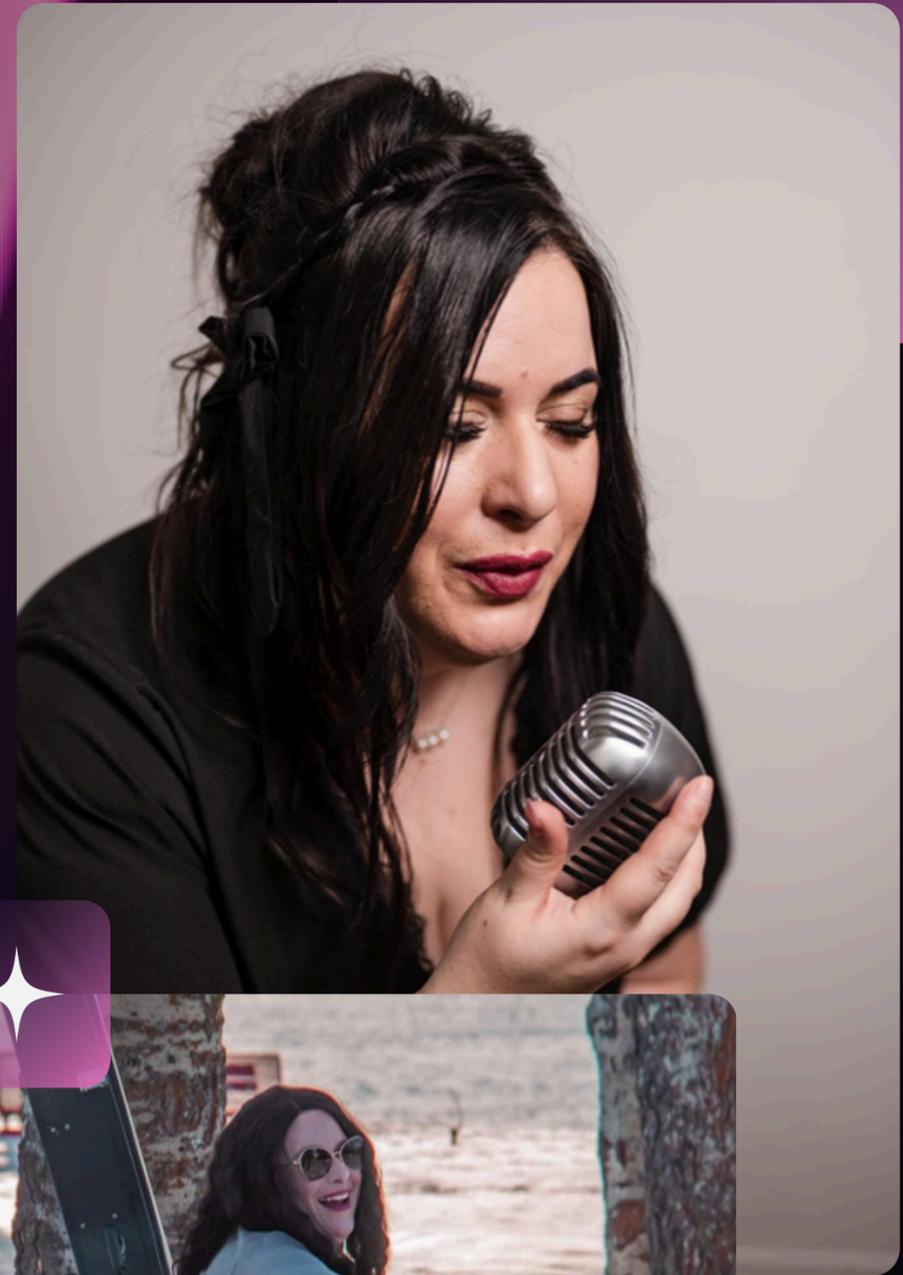
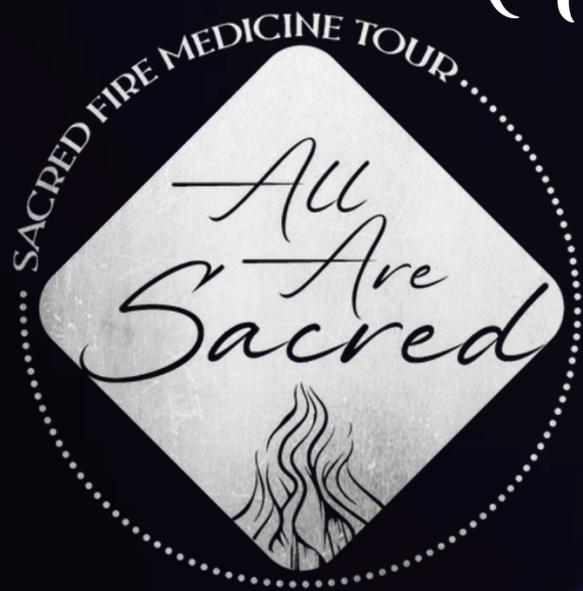


Music as Medicine: Awareness Campaigns for *Mental Wellness & Addictions*



Awareness through *Creative Media*

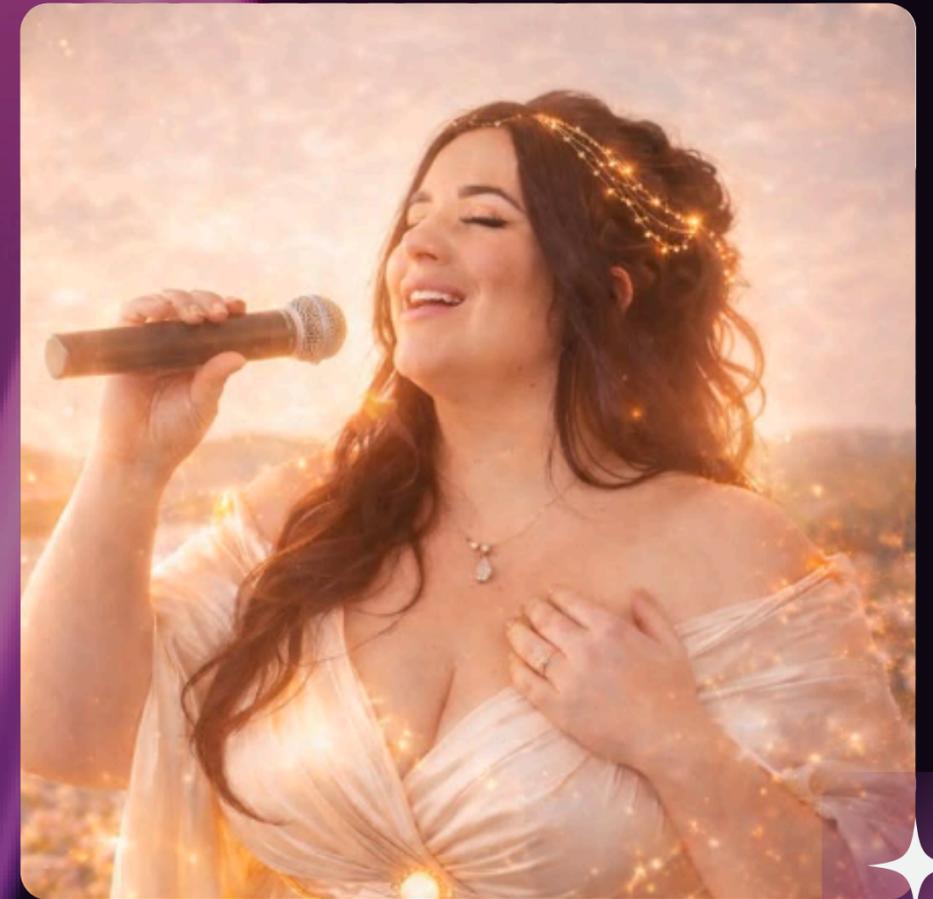
High-quality music and video have a "viral" potential to change hearts and minds globally.

This initiative focuses on developing and promoting professional music and video content that raises awareness for mental health, addictions, and domestic violence. We create "Music as Medicine" to break the silence and reduce the stigma surrounding these critical social issues.



Meet *The Ginger*

With 6 years of professional music production experience, Auroara Leigh is a recording artist whose work has been described as a "hauntingly powerful" catalyst for healing. She leverages her platform to give voice to the voiceless, ensuring that those struggling with mental health or addiction feel seen and heard. Her music videos serve as visual anthems for resilience and social change.



- ✦ Her newest single, *Emergence*, was recently featured on CBC and is streamed worldwide.
- ✦ With a background in Somatic Trauma Healing and Auroara ensures every production is as healing as it is beautiful.
- ✦ This fall, she debuts a new workshop series helping individuals find their own creative voice."

Sponsorship *Tiers*



POPLAR TIER

Investment: \$10,000 CAD or more

The highest level of partnership, providing maximum brand visibility and elite alignment with our mission.

- ✦ Includes all benefits of the Spruce Tier, plus:
- ✦ Executive Branding: Prominent logo and a dedicated "Thank You" in the music video end-credits.
- ✦ Featured Ad Placement: Your brand is prominently featured in our high-traffic social media ad campaigns across Instagram, Facebook, and YouTube.



SPRUCE TIER

Investment: under \$10,000 CAD

A significant partnership for those committed to community-level knowledge translation.

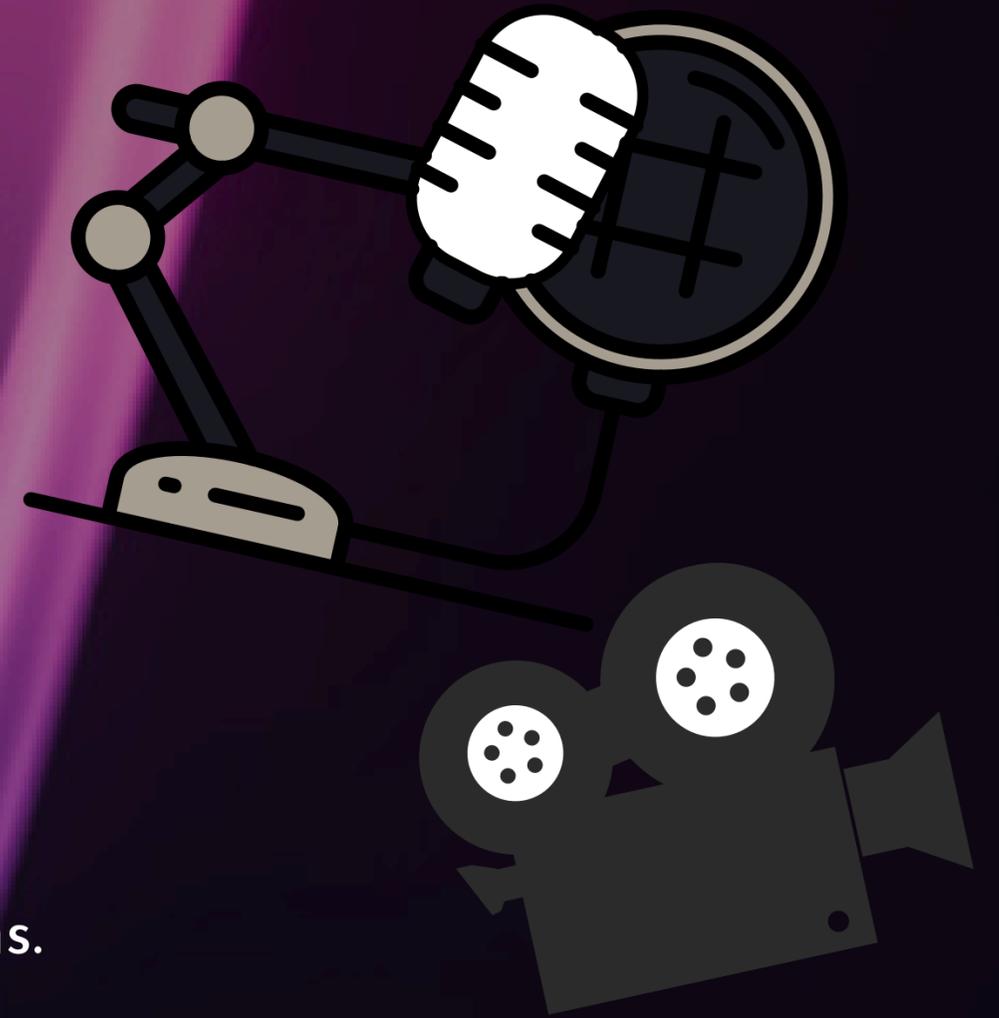
- ✦ Launch Inclusion: Logo featured in all promotional materials related to the song and music video launch.
- ✦ Campaign Recognition: General brand recognition within our social media advertising campaigns.

How your investment *actually works*

A music video is a visual bridge. To break the silence around mental health and addiction, the quality must be undeniable. Your sponsorship allows us to create cinematic art that competes on a global stage and commands attention on social media.

Your investment supports:

- ✦ Film Crew: Hiring professional directors and lighting technicians.
- ✦ Set Design: Funding location fees and visual storytelling elements.
- ✦ Global Reach: Targeted ad spend to reach listeners in 20+ countries.
- ✦ Studio Quality: Top-tier recording and mastering for a "radio-ready" sound.
- ✦ Community Talent: Hiring local actors and dancers to represent community and strength.
- ✦ Direct Exposure: The organizations that we support get direct royalty support for streams



Seed the Future

of Social Change

” Art has the power to go where words cannot. By sponsoring the production and promotion of our next campaign, you are helping to support a healing and wellness culture for millions of listeners across 20+ countries

SHALL WE CO-CREATE A VISUAL ANTHEM THAT GIVES VOICE TO THE VOICELESS?

- ✦ Tier Selection: From Poplar's stage presence to Spruce's foundational support.
- ✦ Coordinate Logistics: Discuss themes for the videos and community impact (Optional)
- ✦ Confirm Partnership: Reach out to simplysacred.coordinator@gmail.com

For direct support and sponsorship:



Connect with me on my socials!

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RECENT MUSIC
VIDEO ON
[YOUTUBE!](#)