

Music Healing *Community Tour*

A National Movement to End Violence Against
Women



The “Ending Violence Against Women Workshop & Show Series

Art is one of the most powerful tools for social change. Our national tour combines live musical performances with trauma-informed workshops specifically designed to support the movement to end violence against women. We travel to both urban and remote communities to provide survivors with a safe space to heal, connect, and re-story their lives.



Meet *Auroara Leigh*

Auroara brings 11 years of facilitation and 2 years of national touring experience. As a former "Stopping the Violence" counselor, her approach combines somatic regeneration with Indigenous-rooted storytelling, moving participants from surviving to thriving.

- ✦ She served as the opening artist for a major Human Trafficking Awareness event at Vernon Towne Theatre.
- ✦ She integrates a professional background in Counseling and Trauma Healing with Indigenous ways of knowing.
- ✦ She's on tour! Currently partnering with mental health, addictions recovery, and domestic violence organizations to deliver music shows and workshops across British Columbia.



Sponsorship *Tiers*



POPLAR TIER

Investment: \$10,000 CAD or more

The highest level of partnership, providing maximum brand visibility and elite alignment with our mission.

- ✦ The Highest Level of Impact—includes all benefits of the Spruce Tier, plus:
- ✦ Stage-Side Recognition: A personalized "Shout Out" from the stage during every tour performance.
- ✦ V.I.P. Access: A package of free tickets to tour stops for your staff or guests.
- ✦ Premier Website Branding: Featured as a Title Tour Sponsor on the Simply Sacred website.



SPRUCE TIER

Investment: under \$10,000 CAD

A significant partnership for those committed to community-level knowledge translation.

- ✦ Visual Branding: Your logo featured on all tour merchandise, official posters, and physical advertising.
- ✦ Standard Website Listing: Your logo will be listed as a sponsor on the Simply Sacred website with a direct link to your organization.

How your investment *actually works*

Bringing a healing tour to remote and urban centers requires more than just a stage. It requires a commitment to safety, accessibility, and high-quality engagement. Your sponsorship ensures that every tour stop is a sanctuary for transformation.



Your investment supports:

- ✦ Safe Spaces: Funding for trained counselors to assist during trauma-heavy workshops.
- ✦ Remote Access: Travel and lodging costs to reach rural and isolated communities.
- ✦ Healing Kits: Workbooks and ritual tools for participants to keep.
- ✦ Local Partnerships: Honorariums for local leaders and community hosts.
- ✦ Tech & Sound: Professional audio engineering so the "medicine" is heard clearly.
- ✦ Regional PR: Local radio spots and posters to ensure a full house.

Join the Journey

toward Healing

” The road to ending violence is paved with courage. Your sponsorship fuels this tour to reach every corner of BC, helping survivors find their voice and re-story their lives.

WILL YOU STAND WITH US ON STAGE THIS SEASON?

- ✦ Tier Selection: From Poplar's stage presence to Spruce's foundational support.
- ✦ Coordinate Logistics: Discuss tour dates and regional branding opportunities.
- ✦ Confirm Partnership: Reach out to simplysacred.coordinator@gmail.com

For direct support and sponsorship:



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