

BLACK HISTORY MONTH AWARENESS CLUB INC

Sponsorship Proposal



SPONSORSHIP LETTER

Dear potential sponsor,

We are writing to request your support as corporate sponsorship for the Black History Month Community-Wide Celebration. The primary aim for your sponsorship support is to assist us in creating awareness.

The event will be held on Saturday, February 12, 2022, at Bolingbrook High School - 365 Raider Way, Bolingbrook, IL 60440.

To ensure the success of our event, we are seeking partnerships, financial support, and key stakeholders' involvement to support, promote our efforts, and assist us in creating awareness. We take this opportunity to invite you to partner with us in promoting your business/organization to give back to our community.

This proposal will discuss the opportunity to form a mutually beneficial partnership between you as our sponsor. In making a commitment to become a supporter of our club, in return, your business/organization will be promoted in over 5,000 full-color flyers and posters that will be distributed throughout Bolingbrook and surrounding areas. Email blasts and invites will be sent out to over 15000 people on Facebook and Instagram.

We are really grateful that you have taken a few minutes of your time to look at our sponsorship opportunities enclosed and consider generously supporting this unique and vital initiative. We look forward to discussing our partnership opportunities with your company and we look forward to working with you to promote our efforts.

The deadline for all sponsorship opportunities is Monday, January 24th, 2022.

We thank you in anticipation!

Sincerely,

Black History Month Awareness

SPONSORSHIP PACKAGES

GOLD SPONSOR \$500

This is the best package for small companies looking to advertise and promote their business. With this package, you can attract potential customers by having promotions and specials on the flyers and posters.

- Company name and logo and promotional info on all advertising materials and email blasts
- Company name, logo and info posted on Facebook, twitter, and Instagram
- Vendor space
- Literature displayed
- Colored full page ad in program booklet

SILVER SPONSORSHIP \$250

- Company name and logo and promotional info on all advertising materials and email blasts
- Company name, logo and info posted on Facebook Event page
- Vendor space
- Literature displayed

BRONZE SPONSORSHIP \$150

- Vendor Table and Two Chairs
- Colored full-page ad of your business

In-Kind Donation \$50

Individuals or business will be mentioned in our program booklet

The not for-profit social organization was formed to coordinate and host an annual social event that raises awareness about the history of Black Americans. The event is held annually during February, Black History Month, and is geared to all people regardless of race and origin to assist in building bridges of tolerance and understanding. To learn more about the group, visit our website at blackhistoryawarenessclub.com.

PURPOSE

To promote diversity and heighten understanding of Black heritage through an entertaining format.

Please send photo ready Advertising to

historyawarenessclub@gmail.com. Checks can be made payable to and mailed to Black History Month Awareness Club, Inc., 260 S. Schmidt Road, Ste A, Bolingbrook, Illinois 60440. Zelle payments can be accepted at historyawarenessclub@gmail.com.

