



## Mobile apps designed specifically for **small business.**

You don't have to be a large company or spend a fortune to take advantage of mobile app marketing. We create, customize, and distribute beautiful apps across a broad range of mobile devices, including iPhone, iPad and Android.

### Key Benefits

#### **Build customer loyalty.**

Make your customers feel special by offering discounts, coupons, and promotions just for using your app.

#### **Send push notifications.**

Deliver instant messages to your customers mobile phones whenever you wish. While less than 10% of subscriber-based emails get opened, push notifications get read 97% of the time.

#### **Create viral buzz.**

Let customers quickly tell all of their friends about you by using the built-in sharing capabilities of Facebook, Twitter, LinkedIn, your blog, SMS, email and more.

#### **Grow your list.**

Gather names and email addresses directly inside your app and easily export them into your favorite email marketing campaign service.

#### **Promote special events.**

Provide up-to-date information about all of your business events, sales, and promotions with our in-app events calendar that anyone can access.

#### **Gain more credibility.**

These are still the early years of the mobile app. Having one adds serious credibility to your business especially among those who don't know how easy we make it.

#### **Keep customers informed.**

Fill your app with information about your business, service offerings, product samples, menus, and more. There's a tab for just about everything you want them to know.



#### **Connect with ease.**

Make it simple for customers to reach you using one touch calling, email, a website link, and GPS directions to your business - all from inside your app.

#### **Get instant feedback.**

Allow customers to leave feedback on your fan wall, share photos, make restaurant reservations, and send comments in a variety of ways.

#### **Track your success.**

Use robust analytics to track daily, weekly, and monthly downloads of your app.

### We create beautiful mobile applications that

- **Increase web and foot traffic**
- **Close sales faster**
- **Generate more repeat revenue in less time**

Get a sneak preview of your app on your mobile phone. 100% no-risk guarantee!

Request your FREE demo app today! Call Today at **(919) 553-7773** or visit us online at <https://identitymarketing.us>