

TOPIC	DIGITAL EVANGELISM
DATE	Sunday, March 03, 2024

MEMORY VERSE	“For we must needs die, and are as water spilt on the ground, which cannot be gathered up again; neither doth God respect any person: yet doth he devise means, that his banished be not expelled from him”. 2 Samuel 14:14.
BIBLE TEXT	Hebrews 10:21-24

INTRODUCTION

As at January 2020, total world population stood at 7.75 billion, smart mobile phone users are about 5.19 billion, internet users 4.54 billion and active social media users 3.80 billion. Statistics also shows that every minute, about 1 million people log onto Facebook, 3.8 million searches are made on Google, 4.5 million videos are viewed on YouTube and 347 thousand users scroll on Instagram. The Bible is clear that anyone who has a personal encounter with Jesus is called to be His witness, **Mark 16:14-15, Acts 1:8.** With the emergence of new digital technologies and internet/social media platforms, digital evangelism is an effective means of reaching the world with the Gospel. Almighty Father, please help me to use all available digital and social platforms to evangelize the gospel of the Lord Jesus Christ, Amen.

LESSON OUTLINE

- i. **BIBLICAL VIEW OF DIGITAL EVANGELISM.**
- ii. **OPTIMISING THE DIGITAL WORLD FOR EVANGELISM AND DISCIPLESHIP**

i. BIBLICAL VIEW OF DIGITAL EVANGELISM

Question – What is digital evangelism?

- It is the strategic and deliberate use of internet and social-media platforms to preach the gospel.
- Students should mention some communication gadgets available to evangelize for Christ.
- The Bible described various means adopted by the Lord Jesus Christ and the Apostle to reach their audience. Identify them in the following Bible passages, **Luke 5:1-3; Matthew 5:1-2.**
- Apostle Paul used his hand writing (a form of text message) to write the Colossians. **Colossians 4:18.**

CLASS ACTIVITY 1:

- A. Activity:** Students should identify those who used text messages in the Bible.
- B. Activity:** Students should mention three strategies Apostle Paul adopted or three conditions he subjected himself into to win others for Christ according to **1 Corinthians 9:21-23.**
- C. Activity:** To conclude this outline, teachers should emphasize the need for students to plan and use all available communication devices at their disposal to win souls to Christ in fulfilment of divine mandate in **Matthew 28:19-20.**
- D. Activity:** Students should share their experiences using the digital devices to spread the gospel of Our Lord Jesus Christ.

ii. OPTIMISING THE DIGITAL WORLD FOR EVANGELISM AND DISCIPLESHIP

- Hostile communities can be reached through social media sites and platforms.
- Old friends can be reconnected through media groups e.g. WhatsApp groups and broadcast.
- The whole world can be reached through creative visual contents. We can all be content-creators and publishers.

- On-line Sunday Services, revival, programs, teaching and seminars are now in vogue. They are veritable means of preaching the gospel to the near and far.

CLASS ACTIVITY 2: Teacher should group the class into four and distribute any of the four points raised above to each group for brief comments or discussion.

SUMMARY

Digital evangelism is cost efficient and effective.

CONCLUSION

Digital evangelism should be incorporated with traditional forms of evangelism. It does not replace traditional methods such as one-on-one, mass, tracts evangelism, etc. **Matthew 28:19-20.**

EVALUATION

How can the present global digital technologies be optimized for the sake of the gospel?

CLOSING PRAYER

Almighty Father, please open the eyes of Your children to make use of available technological opportunities to reach out for Christ in Jesus' name.

ASSIGNMENT

Mention five (5) things that may discourage people from going into the mission field or becoming a missionary.