



SEPTEMBER 2024

NEW BRUNSWICK NON-PROFIT HOUSING ASSOCIATION 2024 / 2025 MEMBER SURVEY

Housing NB released their Housing for All Strategy in the summer of 2023 to share their actions to address the housing crisis in New Brunswick. The document is available at [housing-for-all.pdf \(qnb.ca\)](https://housing-for-all.pdf(qnb.ca)).

One of the actions within the strategy includes developing succession and sustainability plans for non-profit housing providers. The following is a quote from the action plan:

SUSTAINABILITY PLANNING FOR NON-PROFITS

There are over 180 non-profit and co-operative housing providers in New Brunswick who provide more than 6,500 affordable housing units across the province.

The long-term sustainability of these organizations is critical to keeping these units affordable, as there is risk that the sale of properties could remove them from the affordable housing system. We also need non-profits to continue to build affordable, supported housing for New Brunswickers.

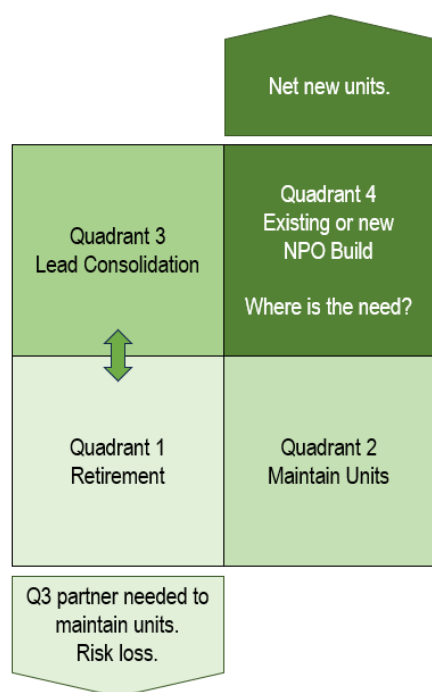
By helping to ensure the sector is viable and sustainable, we can focus on capacity development of the sector to ensure the continued growth of affordable housing.

ACTION: To achieve this objective, the New Brunswick Government, through the New Brunswick Housing Corporation, will work with and financially support the New Brunswick Non-Profit Housing Association to build succession and sustainability plans for its membership.

As we all know, New Brunswick is facing an affordable housing crisis. The Government of New Brunswick has identified NBNPHA as a valuable partner in addressing this challenge. Thousands of new affordable housing units are needed as soon as possible. That said, the non-profit and co-op housing sector faces their own challenges, such as the complexity to get housing built, board and staff capacity, recruiting new board members, and access to capital when it is needed.

This survey is funded by Housing NB for the purpose of identifying the overall capacity of the non-profit and co-op housing sector. The survey results will identify a plan to help us grow and thrive. Your contribution and participation in the survey will help us in that process.

This graphic was developed in the fall of 2024 to help NBNHPA members generally identify where they currently exist from a governance and operational perspective:



Quadrant 1: The board and leadership are ready to retire and/or looking for others to join the board.

Quadrant 2: Your non-profit housing organization or co-op is doing well and not interested in adding units at this time.

Quadrant 3: You, and/or colleagues can consolidate with organizations in Quadrants.

Quadrant 4: Your organization is ready to add new units based on financial and operational capacity.

Realistically, we need to know where we stand as a sector to be able to grow; that includes knowing how many members and units are in each quadrant. This process will help us better understand what actions are needed to ensure the long-term viability of existing non-profit and co-op housing units and our ability to add new units over the next few years.

This survey is designed to help your organization identify your capacity to maintain ongoing operations, help provide a plan for long term sustainability, and identify what activities are needed to add new units if that is your goal.

The survey consists of two sections:

Organizational Compass – The Community Housing Transformation Centre has created the [Organizational Compass](https://centre.support/self-assessment-tool/)¹ which is a self-assessment survey aimed at identifying your organization's strengths and weaknesses. This survey will help us identify what actions are needed in our sector to address governance, property management, financial management, and social and community relations.

NBNPHA Survey – The NBNPHA Survey will ask for information regarding organizational information, financial information, tenant relations, group buying opportunities, educational and awareness, energy costs, development readiness, and quadrants. Combined with the information you provide in the Organizational Compass; these surveys will provide a comprehensive overview of the sector and provide valuable information for policy and decision making within the sector.

¹ <https://centre.support/self-assessment-tool/>

Confidentiality:

- In conducting this research, we are committed to upholding confidentiality for all participants. This data will be used for research purposes and will be stored securely to prevent unauthorized access. Our findings will be presented in aggregate form, ensuring that no personal details are disclosed. By participating, you are contributing to valuable research while your confidentiality and privacy are safeguarded.

Potential policies and programs resulting from this process:

- Training and education to bridge the Organizational Compass gap.
- Operational saving through group buying, such as insurance and other potential products or services.
- Opportunities for process improvements and funding models.
- Raising awareness of the non-profit and co-op housing sectors in New Brunswick.

We appreciate the time and effort you have committed to your organization over the years. This process will help your organization, and the sector thrive and grow for decades to come. Thank you!

Respectfully,



Peter Corbyn, P.Eng.
Executive Director
New Brunswick Non-Profit Housing Association
T: 506.461.8578
E: peter@nbnpha-alsblnb.ca

Consent Form

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Name: _____

Organization: _____

I agree to participate in this study Yes ____ No ____

I understand why this study is being conducted Yes ____ No ____

I authorize the researcher to use short, anonymized quotes in any published material

Yes ____ No ____

I authorize the NBNPHA to create a CHTC (Organizational Compass) account on behalf of my organization. No personal or organization details will be shared with any third parties via this consent.

Yes ____ No ____

My organization would be interested in participating in further interviews for the use of social media and promotion of the sector.

Yes ____ No ____

I prefer to be contacted by

Phone _____

Email _____

Signature: _____

Date: _____