



PICKERING MAYOR'S GALA '2 5 THE NORTHERN SPIRIT

HOSTED BY

MAYOR KEVIN ASHE

AT THE

PICKERING CASINO RESORT

888 DURHAM LIVE AVENUE PICKERING, ONTARIO

NON STARTS AT 5:30PM

Welcome to the 2025 Pickering Mayor's Gala. Hosted by Mayor Kevin Ashe, the gala returns as one of the most anticipated annual events in Ontario.

This year, we will again host over 500 esteemed guests, including distinguished community leaders and generous corporate supporters. Featuring exquisite food and mixology, entertainment and surprises, this year we will dive even deeper into the modern Canadian identity, while continuing to celebrate the energy of our city as it arrives at its 25th anniversary.

The 2025 Pickering Mayor's Gala will take guests on a new journey through the Northern Spirit. The evening will embody the passion, contributions, and energy of the organizations that are **powering** positive change & momentum in our community.

Join Mayor Kevin Ashe as he celebrates the best of Canada, and pays homage to Pickering's remarkable 25 years.

A MESSAGE FROM MAYOR KEVIN ASHE

Dear Friends.

25 years ago, Pickering became the first official Canadian city of the new millennium. Evolving from its long history as an important Canadian township, our city became a beacon for the future, a forward-looking community with eyes on what lay ahead in the 21st century.

As we celebrate our silver anniversary, and the incredible growth of the last 25 years, I am more confident than ever that our future remains unwaveringly bright. This confidence comes both from a deep love of this community, but more so, a full understanding of our new unique importance to a strong and vibrant Canada.

The vibrancy of our city can be witnessed in every corner – from our developers who create the buildings and neighbourhoods of the future, to our companies who create the jobs, products, and services celebrated by all Canadians. In a country as strong and beautiful as Canada, we are so privileged to live in a city made up of the diverse artists, musicians, cultural contributors, business leaders and front-line workers who drive our city forward.

But what always inspires me the most is our citizen's compassion and humanity, for the many who work to develop our community and never think twice about doing good to help their fellow Canadians.

I thank all of you who generously supported my previous galas. Together, we've raised almost \$1,000,000 dollars in the last two years for so many worthy charities.

The Pickering Mayor's Gala is Durham Region's signature black-tie charity fundraiser, bringing together our community's leaders and businesses to raise funds that will support our local hospital, along with the many organizations that are making a difference.

I am so pleased to announce that this year's charitable recipients will be Ontario Shores Centre for Mental Health Sciences, Luke's Place, Autism Home Base, WindReach Farm Foundation, Ajax Pickering Hospital, the Carion Fenn Foundation, and St Paul's on the Hill Community Food Bank.

The ongoing support of our sponsors and partners has been essential to the success of this annual event, and no doubt to our city itself. Their continued commitment is integral to our growth and development. Your continued dedication to being part of this event and our broader community, is humbly appreciated.

We invite and welcome sponsors to come explore Canada's newly invigorated Northern Spirit. Your generosity and support have made Pickering one of the world's great communities since the dawn of the new millennium. With intense Canadian pride, and with our eyes fixed on the future, we look forward to showing you the best of Canada on this very special night.

Kevin Ashe

A MESSAGE FROM **KIM CAHILL**

Dear Guests,

With the spectacular successes of the 2023 and 2024 Pickering Mayor's Galas behind us, I am honoured that Mayor Ashe has asked me to continue in my role as Gala Chair for the 2025 Pickering Mayor's Gala: The Northern Spirit.

My thanks to Mayor Ashe for putting his faith in me once again. I am thrilled to be surrounded by the change-makers and innovators who define our city.

The organizations that will be supported with the proceeds from this year's gala are worthy and tireless contributors to our community. They embody the spirit of what is best in Durham region — and in Canada at large.

With the generosity and commitment from partners and donors, we hope to exceed last year's record-breaking amount to support these incredible causes.

Thank you to our returning sponsors and a warmest welcome to those new to this event. We sincerely thank you for your generosity and look forward to to showing you a glimpse of Canada's best, as we celebrate the indelible Northern Spirit and toast 25 years of Pickering pride.

Kim Cahill

PICKERING PROUD \$75,000

- Invitation to attend VIP pre-gala reception
- · 4 hotel rooms if booked by October 15, 2025
- 10 dinner guests
- Option to host a recipient charity guest or local elected official
- Option for on-stage "thank-you" presentation
- Option to have a corporate representative attend cheque presentation to recipient organizations

LOGO RECOGNITION:

- · Step & repeat
- · Gala website
- Social media
- Gala program
- Premium placement on printed collateral at the gala
- Premium placement on digital screens at the gala

VANCOUVER VANGUARD \$50,000

- Invitation to attend VIP pre-gala reception
- 2 hotel rooms if booked by October 15, 2025
- 10 dinner guests
- Option to host a recipient charity guest or local elected official

LOGO RECOGNITION:

- Gala website
- Social media
- · Gala program
- Premium placement on printed collateral at the gala
- Premium placement on digital screens at the gala

MONTREAL MAJESTIC \$25,000

- · Invitation to attend VIP pre-gala reception
- 1 hotel room if booked by October 15, 2025
- 10 dinner guests
- Option to host a recipient charity guest or local elected official

LOGO RECOGNITION:

- · Gala website
- · Social media
- · Gala program
- · Printed collateral at the gala
- · Digital screens at the gala

HALIFAX HERO \$12,000

- 10 dinner guests
- Option to host a recipient charity guest or local elected official

LOGO RECOGNITION:

- Gala website
- Social media
- Gala program
- · Printed collateral at the gala
- · Digital screens at the gala



SPONSOR FORM

SELECT PACKAGE

PICKERING PROUD | \$75,000

MONTREAL MAJESTIC | \$25,000

VANCOUVER VANGUARD | \$50,000

HALIFAX HERO | \$12,000

INDICATE PAYMENT METHOD

CHEQUE

Make payable to: Ajax Pickering Hospital Foundation Mail to: Ajax Pickering Hospital Foundation, 580 Harwood Ave S., Ajax, ON, L1S 2J4

ELECTRONIC FUNDS TRANSFER (EFT)

REQUEST INVOICE

*For EFT payment or to request an invoice, please call the foundation at, 905-683-2320 Ext 11501.

SPONSOR INFORMATION

Company Name:		
Contact Name:		
Billing Street Address:		
City:	Province:	Postal Code:
Phone Number:	Email:	

*Above mentioned contact will be used to provide/validate company logo and website information. A high-resolution file (vector preferred) logo is required for printed materials.

I WOULD LIKE TO HOST A RECIPIENT CHARITY GUEST OR ELECTED OFFICIAL

I ACCEPT TO BE CONTACTED VIA EMAIL BY THE PICKERING MAYOR'S GALA

Please forward your completed sponsor form by email to: sponsorship@mayorgalapickering.ca

For additional information, please contact Sponsor Chair Kevin Cahill at sponsorship@mayorgalapickering.ca