

<p style="text-align: center;"><b>IPM</b> <b>INTEGRATED PEST MANAGEMENT</b></p>	<p style="text-align: center;"><b>OPM</b> <b>ORGANIC PEST MANAGEMENT</b></p>
<p><b>IPM lawn care</b> borrows some techniques from organic pest management, but <b>incorporates the use of conventional toxic synthetic pesticides as an allowed treatment.</b></p> <p>In the 1970s, IPM was supposed to stop the overuse and preemptive use of synthetic pesticides, by suggesting the use of some organic steps first. However, <b>in the past few decades</b>, many lawncare companies and individuals who state they use IPM, are, in fact, <b>using toxic synthetic chemicals preemptively</b>, starting in spring with the regular use of pesticides for pre-emergent treatments (poisoning the ground to “prevent” weeds from emerging). They also apply toxic synthetic pesticides on a pre-determined regular schedule from spring to late fall. This represents an <b>unnecessary use of toxic pesticides</b> and is harmful to the health of the community and the entire local ecosystem.</p> <p>In reality, IPM <b>“amounts to business as usual”</b> for the Landcare Industry.</p>	<p><b>OPM lawn care</b> is focused on creating a <b>strong healthy lawn</b> which will PREVENT pest problems and resist diseases by <b>building a healthy soil</b>, teaming with microorganisms.</p> <p>A light layer of <b>compost</b> is used instead of synthetic fertilizers. <b>Extra grass seed and mowing high (3”)</b> help limit weed growth. Watering less and deeper often helps develop deeper grass roots.</p> <p><b>Only Organic pesticides are allowed.</b> These do not cause cancers, neurologic diseases, endocrine/hormone disruption, and many other illnesses (and harm to pets, bees, wildlife) that are linked to synthetic pesticides. And organics do not remain persistent and harmful in our environment.</p>

**FOR MORE INFORMATION:** [growgreenhallowell.org](http://growgreenhallowell.org)