



Brooke Blind

Senior Media & Marketing Associate

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PERSONAL

BROOKE BLIND

22 YEARS OLD

HOBBIES:

CONCERTS, GOLFING, TRAVELING, PARTY PLANNING

SKILLS:

**COMMUNICATION + NEGOTIATION,
PROBLEM SOLVING, CREATIVITY AND TEAMWORK**



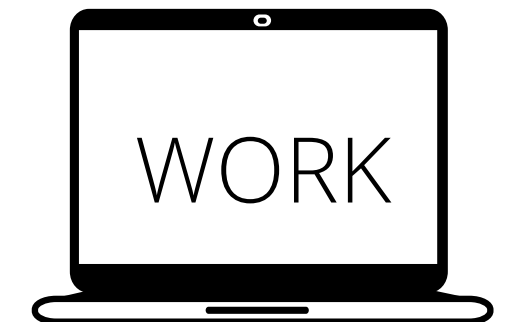
WEST BLOOMFIELD, MI



EDUCATION

BBA - MARKETING - 2020

GRAND VALLEY STATE UNIVERSITY

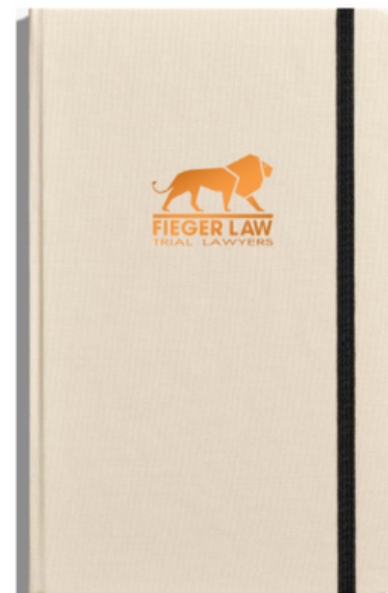


**(SEPT. 2020-CURRENT) FIEGER LAW
SR. MEDIA & MARKETING ASSOCIATE**



ACCOMPLISHMENTS

- Facilitated commercial shoots and press events for Geoffrey Fieger with Kate Snow, MegTV, and local news stations
- Budgeted, planned, and executed 12 events and 9 gifts to increase employee morale
- Delivered monthly internal newsletters strengthening the communication and employee culture





ACCOMPLISHMENTS

- Generated 22 Media Publications and wrote 5 press releases to increase brand awareness
- Oversaw the development of the website while creating content and managing social media accounts
- Compiled market research on industry competitors and traveler demographics to create a target market
- Negotiated and manage new contracts with vendors, saving the company \$68K+
- Purchasing, invoice processing, and rectifying monthly statements
- Strategically planned and designed booths while presenting at trade shows and special events
- From 2019 to 2021 the bookings in the month of July increase by 900%



TRAVEL WEEKLY



MODERN LUXURY HAMPTONS

TRAVEL+LEISURE