

IMPACT 

Strategic Plan

Pitch Deck

Serve to Love, Love to Serve



Website:
www.ImpactLA.org

Phone Number:
(213) 928-1040

Social Media:
[@weImpactLA](https://www.instagram.com/weImpactLA)

Email Address:
connect@ImpactLA.org



Non profit
501(c)3
Women Led
Minority Owned

ORGANIZATION OVERVIEW

Our Mission

Impact LA's purpose is to foster a safe space in underserved communities with resources and impactful services that help to support youth and their families evolve into well-rounded individuals.

Target Market: Youth and their families.

Priority Areas

- Food Security and Equity
- Expanded Learning
- Community Empowerment

Vision Summary: To be a reputable source of initiatives, programs and policies that produce a thriving and equitable community.

We're here to be more IMPACTful!





Co-founders

Courtney Lockridge & Emerita Flores

With nearly two decades of experience in expanded learning, Impact LA was founded by two minority women deeply committed to giving back to the community that shaped them. United by a shared passion, they set out to create opportunities for youth to explore life beyond their usual boundaries, offering experiences that might otherwise remain out of reach.

Our core values are the ideals and principles that are at the heartbeat of our organization and guide the decision-making, actions and behaviors of everything we do.

Our Values



Community & Teamwork

We value the transformative impact of collaboration. By working together, fostering open communication, & building supportive environments, we can achieve something even bigger.



Excellence

We challenge ourselves to do great work, actively seeking feedback to improve our practices and services.



Giving

We possess the attitude of giving at all times with a joyful heart in all that we do.



Impact

We make a difference. We focus on results that matter for the greater good.



Respect

We listen with empathy and respect for one another, valuing individual experiences and feelings while treating people with kindness and dignity.



Innovation

We believe learning is essential for innovation, adaptation, resilience, and relevance. We embrace change and work to improve all we do in a fiscally responsible manner.



Authenticity

We actually do what we say we will do!

What does partnership mean to us

We place an especially high level of importance on community partnerships in Impact LA. We actively seek partners for much of the work we do. The weight we place on local partnerships is a crucial aspect of us being prepared for all that we do.

Community partnerships can be difficult to organize and sustain, but with our ability to get things done we'll create a legacy as a vital facet of community building.



Food Equity

We aim to ensure that all kids get the nutritious meals they need everyday for FREE. Some kids can't count on having a healthy meal waiting for them when they get home, especially a warm one.

1 IN 4 CHILDREN IN LOS ANGELES COUNTY STRUGGLES WITH HUNGER.

Good health starts with good food. And where there is good health, there is the ability to learn, play and give back. Without healthy food, the cycle of food insecurity is perpetuated. Eating healthy, balanced meals is especially challenging in our community for the 1 in 4 kids who don't know where their next meal is coming from.

A hungry child cannot focus in school – they struggle to perform in the classroom, consistently scoring lower than their peers. Afterschool meals contribute to the healthy growth and development of low-income children by providing them with nutritious snacks and meals when school is out so they are better able to learn during the school day.

FREE Meals for Youth

Impact LA is dedicated to combating food insecurity by providing nutritious meals to children, youth, and vulnerable individuals across California. Our food security program operates through three key initiatives:

- **Summer Food Service Program** - California Department of Education
- **Child and Adult Care Food Program** - Department of Social Services
 - At-Risk Afterschool Meals
 - Emergency Shelter Meal Program

By leveraging partnerships and funding from the USDA, Impact LA ensures that no child or vulnerable individual goes hungry, fostering long-term well-being and stability in underserved communities.



Our Ask

\$4.21 per meal for each child to receive a free meal after-school or during the summer break.

Impact LA Data Report 2025 & 2026 Goals

2025

Number of Pounds Rescued

1,143,121

Number of Meals Served

284,557

Total GHG Emissions Avoided

285.8 Metric Tons

Water Resources Conserved

2 Billion Gallons

Number of Households Served

10,879

Number of Youths Served

17,029

Number of Volunteer Hours

17,875

2026 Goals

Number of Pounds Rescued

1,300,000

Number of Meals Served

350,000

Total GHG Emissions Avoided

335 metric tons

Water Resources Conserved

2.3 billion

Number of Households Served

12,500

Number of Youths Served

19,500

Number of Volunteer Hours

9,000



Environmental Impact

In 2025 we helped prevent 285.8 Metric Tons of Greenhouse Gases from entering the atmosphere. In 2026, we aim to increase this impact into 335 Metric Tons of GHG Emissions.

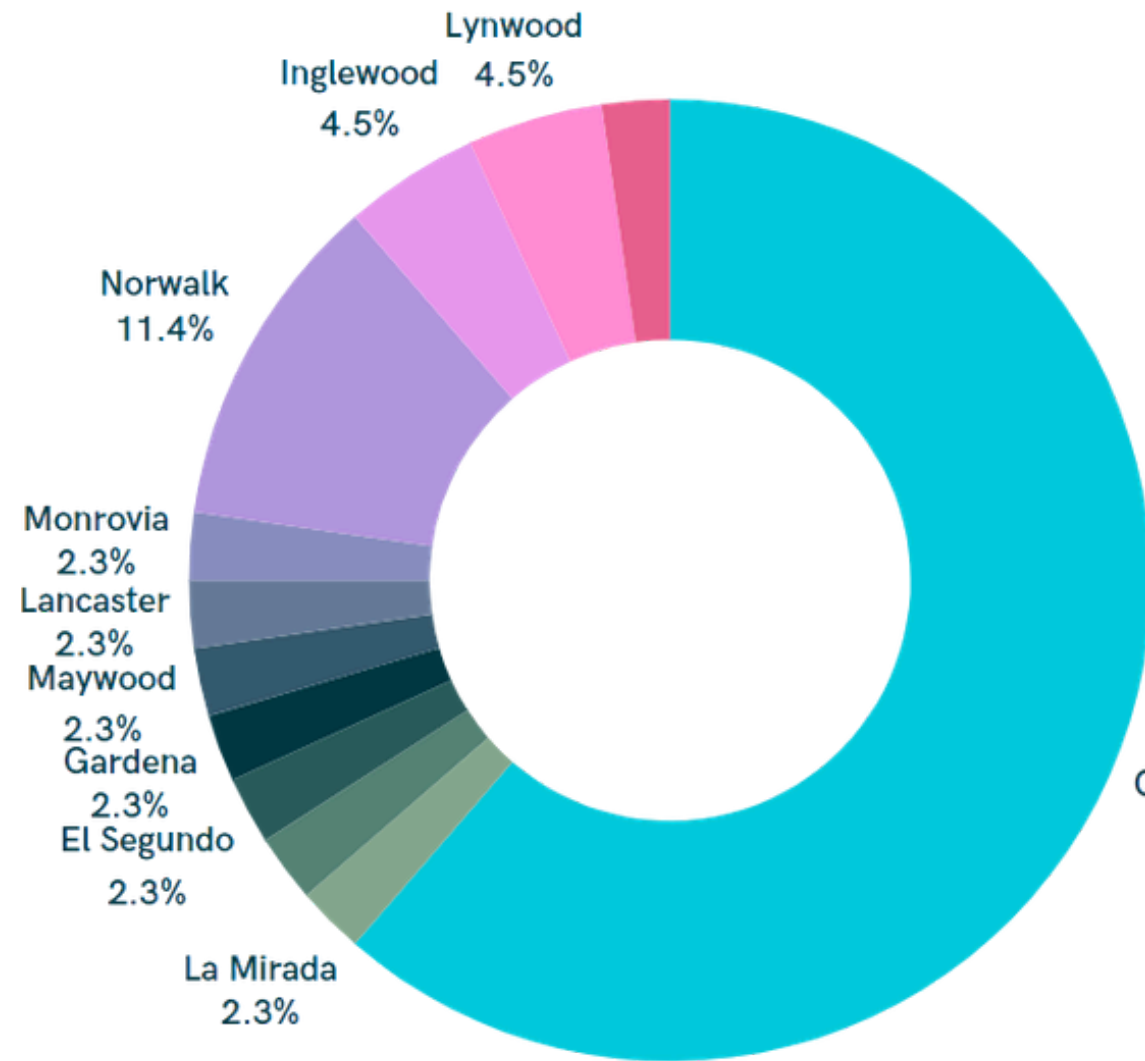
What does this really mean?

Food rescue plays a crucial role in reducing our environmental impact by minimizing food waste and decreasing the combustion of discarded food. By rescuing surplus food and redirecting it to those in need, we significantly cut down on the amount of waste that would otherwise end up in landfills. This not only helps feed communities but also reduces methane emissions, a potent greenhouse gas produced when food decomposes anaerobically in landfills.

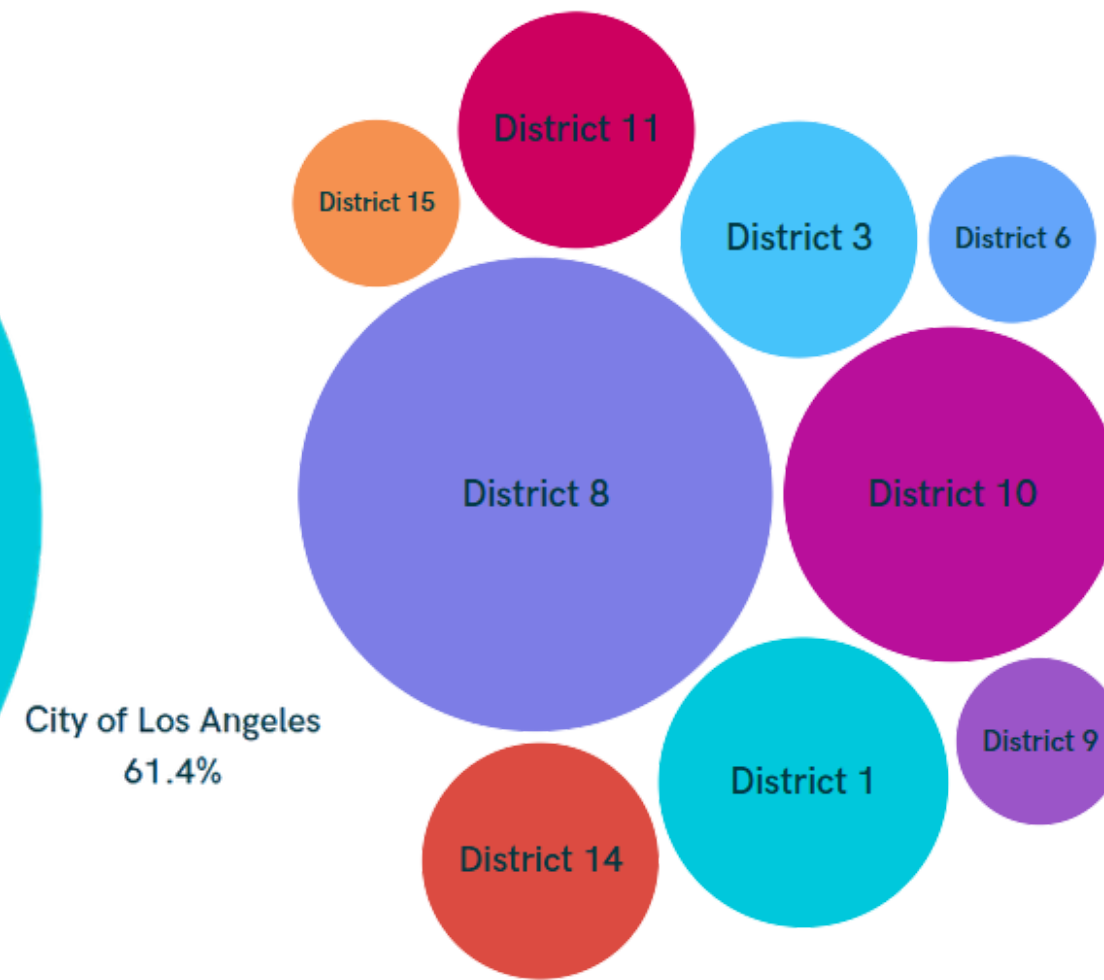
By prioritizing food rescue, we not only address immediate hunger issues but also take significant steps towards creating a more sustainable and eco-friendly community.

Making an Impact with Meals

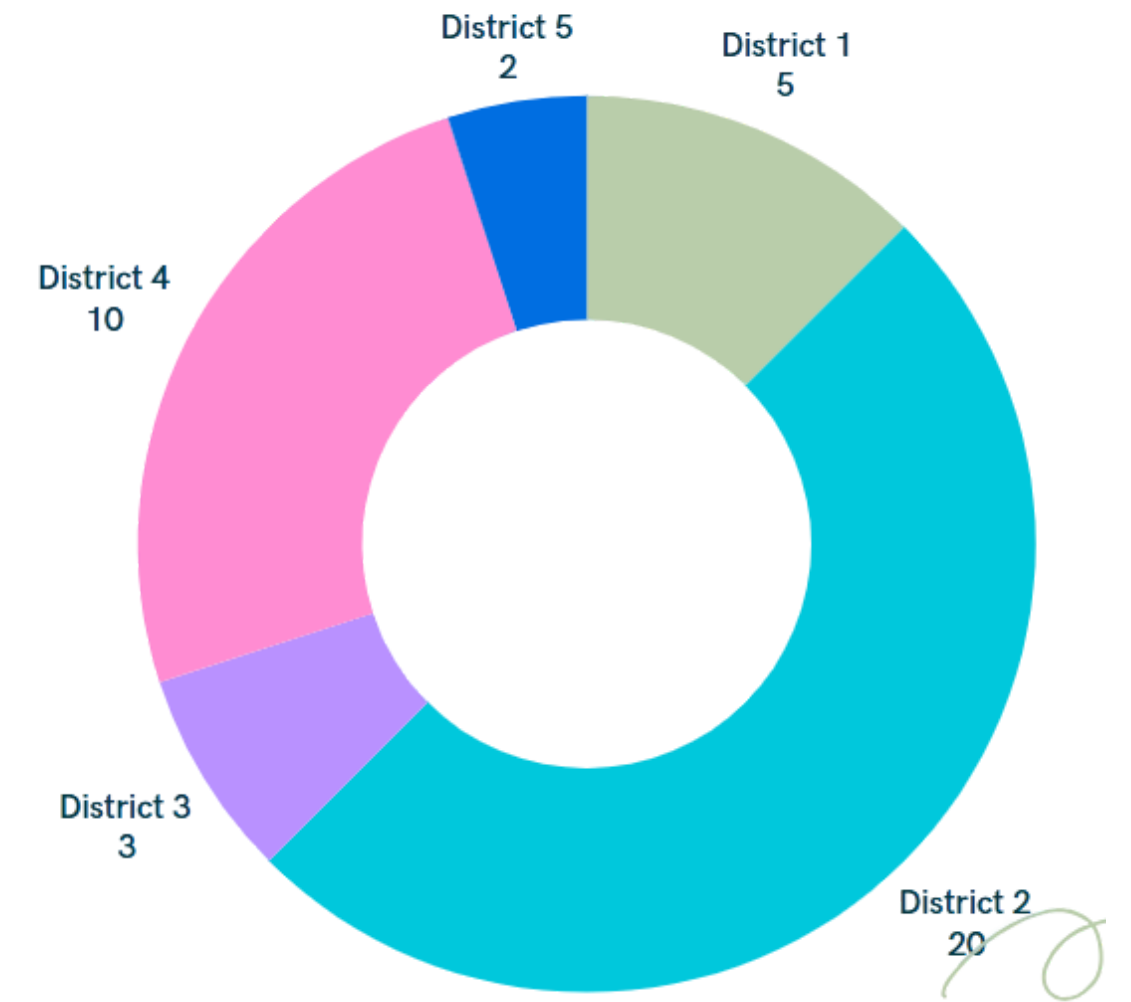
Service Area by City



Service Area by Los Angeles City Districts



Service Area by Los Angeles County Districts



Our Ask

\$4.21 per meal for each child to receive a free meal after-school or during the summer break.

Food Security

At Impact LA, we are committed to rescuing surplus food and redistributing it to those in need. Our food rescue initiative helps combat food insecurity by collecting fresh, nutritious food from local businesses, farms, and food providers that would otherwise go to waste. We ensure that these recovered goods are safely delivered to families, children, and individuals through our free meal programs and community distribution efforts.



Food Rescue Program

By partnering with food donors and community organizations, we bridge the gap between food waste and hunger, creating a sustainable solution that benefits both people and the planet. Join us in our mission to fight hunger and reduce waste—because no food should go unused when so many are in need. In **2025** we achieved:

1,143,121 Pounds of Food Rescued

Food Donors: Fight Hunger and Combat Climate Change

Almost 1 in 4 Californians don't have enough to eat. SB 1383 requires certain food businesses to donate the maximum amount of edible food they would otherwise dispose, to food recovery organizations.

Our Ask

\$29,657 to renovate our leased warehouses and purchase warehouse equipment.



Expanded Learning

We provide effective expanded learning programs during periods where kids are out of school and combine academic enrichment, extracurricular activities, and recreational opportunities that guide learning and engage children and youth.

Expanded learning programs are a win-win for communities. They help working families and keep kids safe and engaged before/after school and during the summer.

The quality programming we provide to students, expands their experiences beyond the classroom such as: Life Skills, Entrepreneurship, Gardening/Agriculture, Financial Literacy, Nutrition, The Arts and Foreign Language. Our students will participate in unique classes that support mastery, are collaborative, meaningful (personally relevant) and active (hands on/multi-sensory).

Research examining the costs and benefits of expanded learning programs estimate significant, positive, and long-term net savings. Reports suggest that the estimated cost savings for our society ranges from \$9-\$16 per dollar spent on expanded learning opportunities. Studies suggested that estimated benefits were primarily driven by reductions in criminal behaviors and the associated costs of legal fees and incarceration.



Return-on-Investment Benefits:

- Improved school performance and high school graduation
- Reduced criminal behaviors and associated costs
- Reduced teen pregnancy and birth rates
- Less substance use/abuse
- Improved health outcomes (e.g., heart disease, diabetes)
- Less reliance on social programs
- Increased lifetime earnings

Our Ask:

Donation of a Community Center, Recreational Facility or Unutilized Space for our Summer and Winter Camp 2026

Community Empowerment

Our community empowerment events, including our Distribution Drives and Annual Back to School Backpack Giveaway serve to provide resources, motivate activists, bring allies together and increase awareness of the needs in our communities.

Kobe Day! Back to School Giveaway

Kobe Bean Bryant's success was ultimately driven by his unmatched work ethic and commitment to himself, his family and everyone around him. The Black Mamba moniker he gave himself, fit like a custom suit. His impact both on and off the basketball court is immeasurable. He taught Angelinos and people across the world what the Mamba Mentality is all about. To celebrate his accomplishments and love for his community, we host Kobe Day every year on 8/24 to honor him.

Highest Event Attendance: 850

Average Volunteer Participation: 25

Distribution Drives

At Impact LA, we are uniting our focus on Community Distribution Drives with mutual aid principles to create a robust, sustainable, and responsive network that addresses both everyday needs and emergency situations. This integrated approach directly supports food security and aligns with SB 1383 by ensuring surplus edible food is redirected to families in need, reducing waste and bolstering community resilience.

Program Initiation Year: 2025

**SERVED
OVER**

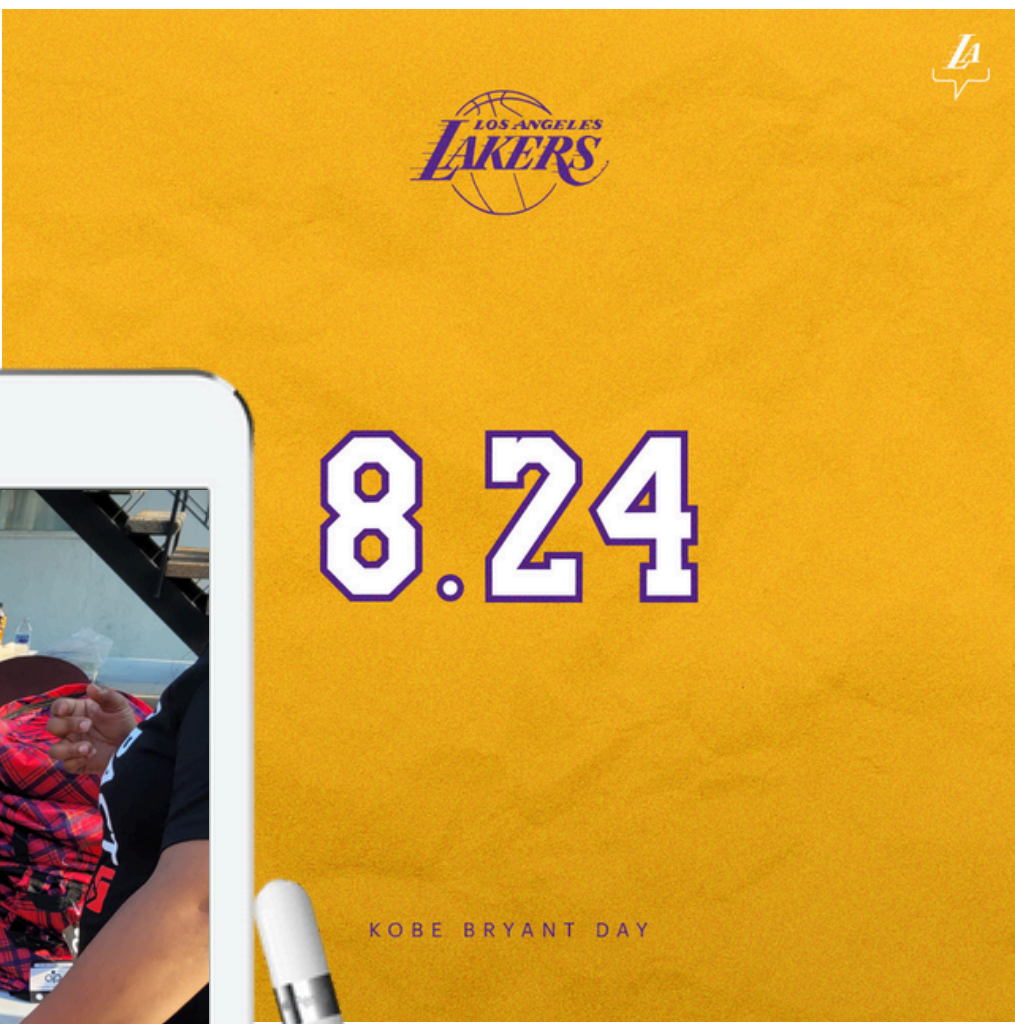
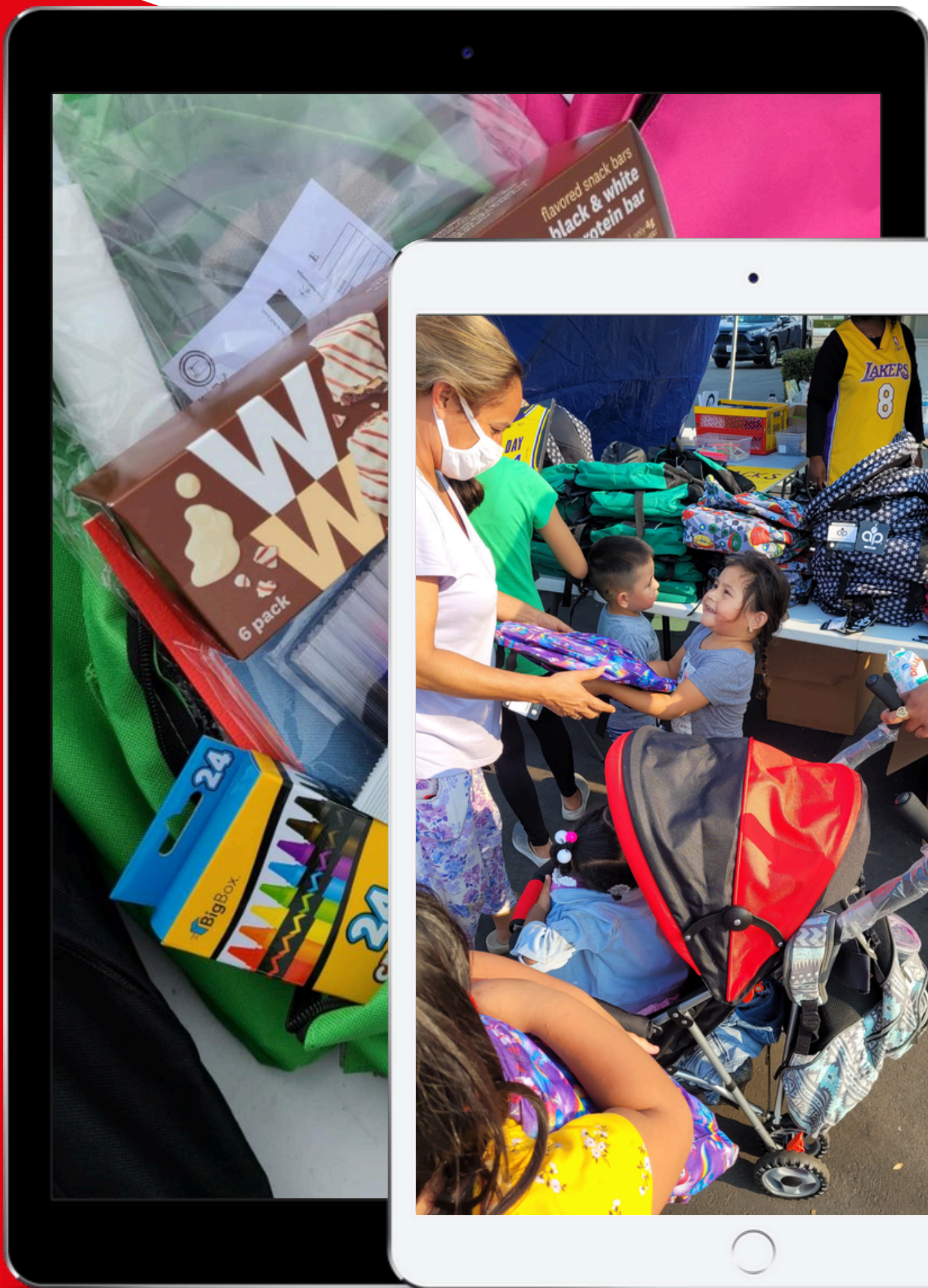
1,274

FILLED BACKPACKS WITH
SUPPLIES TO YOUTH

PROVIDED OVER

83,000

POUNDS OF PRODUCE
JAN - MARCH 2025

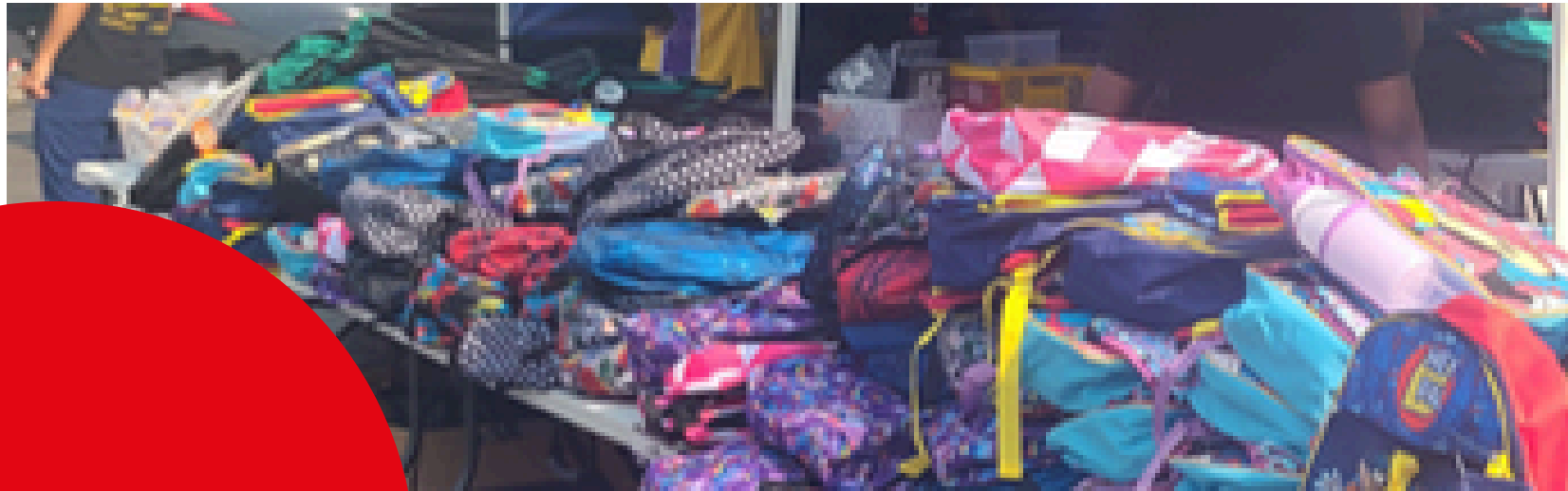


Kobe Day!

Back to School Giveaway

Our Ask

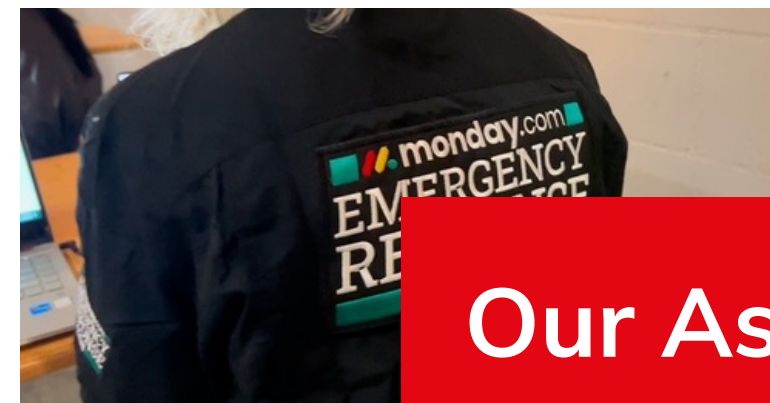
Donation of backpacks filled with school supplies, monetary donations that will be used to purchase backpacks and supplies, promotion of annual event and assistance with recruiting volunteers.



Community Distribution Drive

Since the Los Angeles fires, we recognized the urgent need for a community-driven approach to disaster relief, which is why we chose to become a mutual aid resource. As a nonprofit, we believe that mutual aid fosters solidarity, ensuring that those affected by crises receive immediate and compassionate support from their neighbors. Traditional aid systems can be slow and bureaucratic, leaving vulnerable communities without essential resources in critical moments.

By establishing ourselves as a mutual aid resource, we have been able to provide direct assistance—whether it's food, shelter, or essential items such as hygiene supplies, baby products and clothing. Our mission is rooted in the belief that communities thrive when they support one another, and in times of crisis, collective care is not just necessary but lifesaving.



Our Ask

Volunteer support in organizing donations at our warehouse and assisting with our weekly distribution drive.

Wildfire Relief

Evacuation Shelter and Distribution Center

Through our collaboration with the ANE Foundation, we successfully operated an evacuation shelter, providing safe housing for over 20 individuals and families. This wouldn't have been possible without 9ThirtyLA's generous in-kind donation of their event venue space.

In addition, we organized a large-scale distribution drive, utilizing an in-kind donation warehouse to provide essential items.

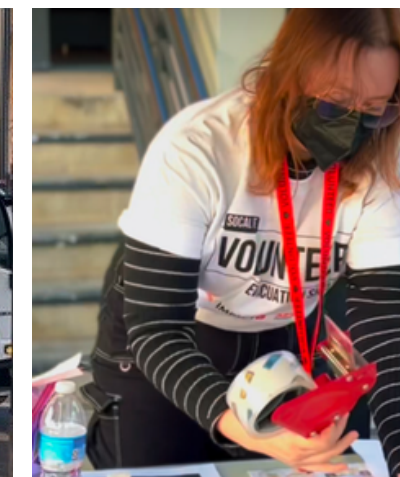
Motivated by the impact of these efforts, as of February 2025, we've expanded our mission to establish an ongoing food and supply distribution program through our community distribution drive, ensuring continued support for vulnerable individuals and families in the community.



**SERVED
OVER**

1,625

**WILDFIRE EVACUEES IN
JANUARY 2025**



Current Partnerships



ANE Foundation
Things only change when we change them



Los Angeles Urban League



Good+Foundation



NEVA
Academy of Science and Arts



Current Sponsors



California Department of Education

Provides reimbursable funding for nutritious meals in the Summer Food Service Program during the summer and winter school breaks. (supports youth ages 1-18)

2023 Funding: \$101,199.93
2024 Funding: \$112,799.50



Southbay Workforce Investment Board

Provides entry-level workers to our organization by sponsoring their employment at 40 hours per week for 10 months. (supports the transition of people from public assistance into employment)

2024 (Oct-Dec) Funding: \$16,320 | 2 employees



California Department of Social Services

Provides funding for nutritious meals in the Child and Adult Care Food Program for our at-risk after-school programs and emergency homeless shelters. (supports youth ages 1-18 and physically/mentally disabled adults)

2023 Funding: \$368,856.58
2024 Funding: \$758,663.93



Our Volunteers

Our volunteers are the backbone of our nonprofit organization, playing a vital role in bringing our mission to life. Through their time, skills, and dedication, they help us deliver impactful programs and services to the community.

2024: 4,140 hours | 46 volunteers

WHAT DO YOU THINK?

Do we align with your

community

Organization

or program goals?



Let's Make An Impact
Together

The Team

Impact LA was established in 2019 by its Founders Courtney Lockridge and Emerita Flores, who have over 17 years of non-profit services experience.



Courtney Lockridge

Co-Founder



Emerita Flores

Co-Founder

"We are a small but mighty, woman of color led organization who are dedicated to improving the lives of those in our community."



LET'S MAKE AN IMPACT TOGETHER!

Impact LA, Inc Headquarters

811 W 7th Street Suite 1236
Los Angeles, CA 90017

Phone Number
(213) 928-1040

Email Address
connect@impactla.org

EIN
84-3797925