

# SELL MORE CARS

Hey Mark,  
Don't make your next payment! Your  
purchase on 4/19/2020 qualifies you to  
upgrade with \$0 down and no  
payments for 60 days.

Want to see your options? Reply YES

YES

Great! Do you still own the 2021  
Hyundai Elantra?

Yes I do

Are you looking to get into a New or  
Used vehicle?

Used probably

Do you have a down payment? No  
worries if you dont..

No

We have several openings  
tomorrow. Would you like 10am or  
2pm?

2pm will work!

## CAMPAIGN RESULTS

**10K**  
CONTACTS

**113**  
APPOINTMENTS

**28**  
INBOUND  
CALLS



**CMI**   
AI TSUNAMI SALES AND SERVICE  
TEXTING PROMOTION  
CALL 602-703-7777