

FACEBOOK EVENTS

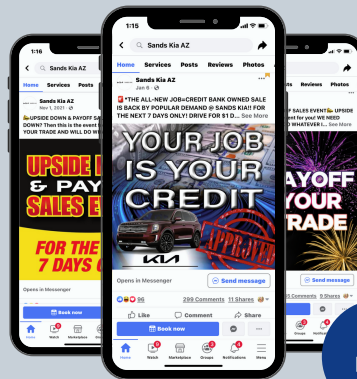


HOW DOES IT WORK?



We set up a sponsored ad on Facebook with unique creative art and a massive call to action that will reach 100-150k+ unique individuals. Our highly-trained live call center BDC department will then tirelessly answer leads from 7am to 11pm scheduling appointments for your dealership! With one 7-day event our dealer clients are seeing an additional 80-150+ customers, and on average converting those into 25-30 units sold!

NO LONG TERM COMMITMENTS!



CALL US NOW!

Cactus Marketing Inc.
Tim: 602-703-7777

IT'S NOT YOUR AVERAGE FACEBOOK AD

- ✓ 7 DAY SALES EVENT
- ✓ Social Media DIGITAL MAILER
- ✓ Trained LIVE CHAT SMS Text BDC
- ✓ VIP Appointments Emailed Daily
- ✓ Reach up to 150k+ Potential Buyers

LEVELS

1

80 TO 100+
EST. APPOINTMENTS

2

100 TO 150+
EST. APPOINTMENTS

3

150+
EST. APPOINTMENTS

Facebook Promotion Process

Customized Facebook Event Page: We build a Facebook Event Page for your dealership separate from your main Facebook page. The event will run for 7 to 14 days and will reach 75,000-250,000 unique customers in your area. Age range criteria are available.

Customized Sales Event Ad: We post two ads that are designed to generate customers to set an appointment to come into your dealership.

Live BDC Messaging Center Setting Appointments: Our trained Live BDC Agents work 7 days per week from 7 am – 11 pm. Their objective is to converse with potential customers and set appointments. Every appointment is tracked on a live calendar which you can access at any time. We can also connect these appointments to your dealership CRM system.

Automated Engagement that Drives Showroom Appointments: Customers see the ads in their Facebook feed and click through to a custom landing page. On the page, they answer four quick questions and can set their own appointment at the end of the survey. Once submitted, our system automatically texts the customer a confirmation message and delivers their VIP Appointment Voucher. When they arrive at the dealership, they simply show their VIP voucher to your sales team. Our software also sends automated reminders — one 24 hours before and another 45 minutes before their appointment. If a customer skips scheduling during the survey, our live BDC team jumps in to re-engage and set the appointment.

Ad Boosts to Unique Locals: Depending on which Level you choose we can reach between 75,000 and 250,000 consumers that are actively on Facebook. Our campaigns generate between 200 and 550 active leads resulting in 80-150+ appointments.

Live Google Appointment Calendar & Appointment Confirmation: Each appointment is added to your Google Calendar with each customer's appointment date, time, and information. Appointments are also emailed to your staff for follow-up or sent directly to your CRM System. Your job is to confirm the appointment & turn that lead into a paying customer. How you handle the appointment will determine the success of the event.

Promotion Report: Reporting is available and our team will monitor your promotion daily, making any adjustments to ensure we maximize the number of qualified appointments.

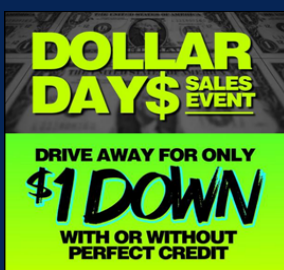
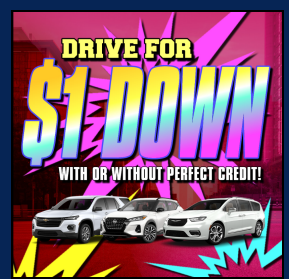
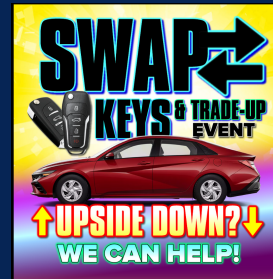
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Ad Copy Themes

Typically, we will run two ads during the allotted event time. This enables us to drive different types of customers into your dealership. Here are some ad copy themes we have to choose from:

- Job is Your Credit Massive
- Credit Forgiveness Fresh
- Start Credit Massive Bank
- Approval Instant Credit
- Approval Total Forgiveness
- Zero Down
- Used Car Blowout
- Early Exit Buyback
- Payoff Your Trade
- Upside Down & Payoff
- Early Exit Trade-In
- Reprocessed Cars
- Vehicle Buy-back
- Acquisition Need Used
- Cars Notice to All Drivers
- Dollar Days
- We Need Your Trade
- Meltdown Savings Event



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Dealer Appointment Calendar & Contact Information



All appointments are tracked on a Google Calendar and spreadsheet, as pictured below. Every lead is sent to the dealership's CRM and/or managers email for follow up. We will send reporting throughout the campaign to make sure we are hitting your projected appointment numbers and adjust accordingly if needed.

APPOINTMENT CALENDAR

sandskiafb@gmail.com

Events from one or more calendars could not be shown here because you do not have the permission to view them.

Today							Print	Week	Month	Agenda
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
27	28	29	30	Jul 1	2	3				
	9am Kaitlan Stack for VI					1:30pm Katlynn Walker f 4:45pm Appointment for 6pm Appointment for				
4	5	6	7	8	9	10				
10:30am Appointment for 10:45am Appointment for 11:15am Carlos Bug Olive	9am Appointment for Ru 10:45am Nick Fulton for V 10am Cathy Sabillo for V	10:15am Jason Horn for 10:45am Cariltos Hernan 11:45am Adrian Arreola f	9am Appointment for Br 10:15am Appointment for 10:15am Chelsea Cheseb	9:30am Appointment for 10am Mike Burnam for V 10:15am Appointment for	10:15am Appointment for 10:45am Appointment for 10:45am Cynthia Jackson	9am Appointment for An 9am Appointment for Ju 9:15am Appointment for				
+5 more	+24 more	+14 more	+19 more	+23 more	+14 more	+22 more				
11	12	13	14	15	16	17				
10:15am Appointment for 10:15am Appointment for 12pm Appointment for A	11am Brandy Amburgey 11:30am Nancy A. Flores 11:45am Appointment for A	1:30pm Appointment for 1:30pm Appointment for	1:30pm Appointment for	11am Appointment for S 1:30pm Appointment for	10:15am Appointment for 1:30pm Appointment for 2pm Appointment for Rc	10:15am Appointment for 1:30pm Appointment for 2pm Appointment for Rc				
+3 more	+5 more				+2 more					
18	19	20	21	22	23	24				
10am Chad Shultz VIP A 10am Veronica Evans for 11:45am Gabriel KingWoi	10:45am Luis Belville for 11am Bruce Borst for VII 1:30pm Brit HeartOne fo	1:30pm Ventura-martine 1:30pm Yagë Öleñ for VI 2:30pm Appointment for	10:15am Appointment for 10:15am Appointment for 10:45am Appointment for	10:15am Appointment for 10:15am Appointment for 10:15am Manuel Vizerra	10:15am Alischa Miller for 10:15am Appointment for 10:15am Veronica Neboy	9am Gabriel Perez for VI 10am Appointment for E 10:15am Appointment for				
+6 more	+6 more	+7 more	+9 more	+14 more	+15 more	+25 more				
25	26	27	28	29	30	31				
11am Juan Ruiz for VIP / 11:45am Annette Tapia f 1pm Appointment for Lu	10:45am Appointment for 1:15pm Appointment for 1:15pm Appointment for	1:15pm Appointment for 1:15pm Appointment for 1:15pm Appointment for		12:30pm Appointment for 2pm LeeToviah Jenkins f						
+2 more	+4 more									
Events shown in English - Mountain Standard Time - 06:00pm										
Google Calendar										

APPOINTMENT CONTACT INFORMATION

Sands Kia : Form Responses 1

7/3/2021 16:29:41	Keith Eskanos	Keith	Eskanos	9282376456	Keskanosdds@msn.com	36002 N 30th Ave
7/3/2021 16:29:42	Stephanie king	Stephanie	king	6024916636	Saking1992@icloud.com	11717 w poinsettia dr
7/3/2021 16:56:55	Chad Shultz	Chad	Shultz	720 290 5583	Shultzfamily2011@gmail.com	3434 e le Marche Ave
7/3/2021 17:10:03	Alyssa Schallmo	Alyssa	Schallmo	4803221870	Alyssabear987@gmail.com	17158 n 184th dr
7/3/2021 19:08:05	Carrol Hawkins	Carrol	Hawkins	6023096450	chawkins0118@gmail.com	2402 West Hayward Ave
7/3/2021 19:14:15	Dustin Childs LaDue	Dustin	LaDue	602-430-3184	Dustin.ladue@yahoo.com	4331 wcreedance blvd
7/3/2021 20:35:35	Stephanie Moreno	Valerie	Moreno	6023885958	Valeriemoreno724@gmail.com	7205 w McDowell rd apt
7/3/2021 20:51:35	Adrian	Adrian	Arreola	4805499084	Adrian.Arreola22@gmail.com	1913 N 103rd Ln
7/3/2021 21:23:42	Anthony Park	Anthony	Park	2283654812	oshound@aol.com	13050 N. 100th Ave.
7/3/2021 21:24:12	Marla Maeder	Marla	Maeder	14807588583	marlamaeder@yahoo.com	3128 W Lisbon Ln
7/3/2021 21:25:21	Rudy Orosco	Rudy	Orosco	6024234479	rudyorosco83@gmail.com	3601 e McDowell apt 112
7/3/2021 21:27:04	Lisatteluna	Lisatte	Luna	16028280059	lunalisatte@yahoo.com	2242 s 224th ave
7/3/2021 21:55:00	Trucker rob	Robert	Atencio	6026446209	Robertatencio2012@gmail.com	8533 W Lamar rd
7/4/2021 10:40:09	Junior Blaney Granados	Carlos	Granados	6027107333	Cgrana2jr@gmail.com	5335 N. Ormondo Way
7/4/2021 10:41:49	Kim Porter	Kim	Porter	480-450-8693	porterkim02@gmail.com	2217 N. 54th LN.
7/4/2021 11:13:20	Sabrina Vitale	Sabrina	Vitale	(602)695-7429	rydersmama6211@gmail.com	17583 w Hadley st
7/4/2021 11:17:59	Jennifer Buchanan	Jennifer	Buchanan	62320201783	mrsbuchanancarter-1012@outlook.com	13148 w Ocotillo Rd
7/4/2021 11:48:31	Derrick Courts	Lanier	Courts	3092058002	Laniercourts72@gmail.com	4520 w Alabama ln
7/4/2021 11:52:40	Robbie Ficznier	Robbie	Ficznier	3173089372	Rficznier@icloud.com	13859 meadow lake dr.
7/4/2021 12:05:58	Sariah Bills	Sariah	Johnson	6029049241	Sariahj1105@gmail.com	21008 N 23rd Ave Apt 10

Form Responses 1

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