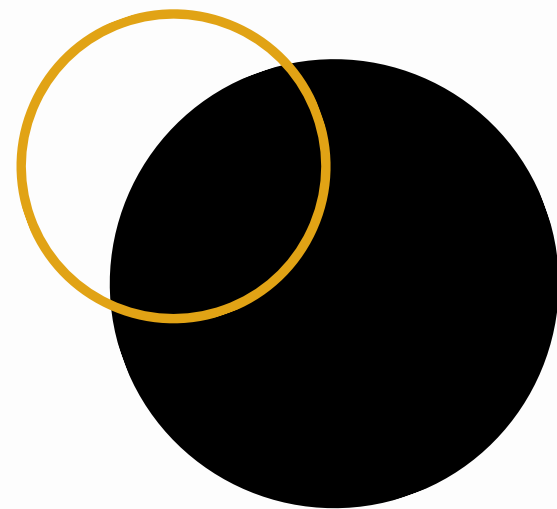


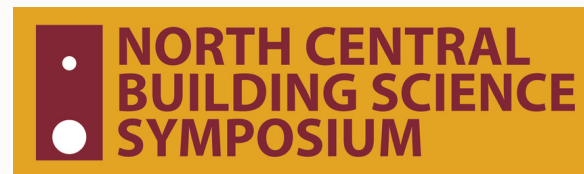
SPONSOR PROSPECTUS



SPECIFICS

- About the events
- Dates
- Attendees
- Scholarship Opportunity
- Sponsorship Opportunities
- Value Add
- Sponsorship Contract





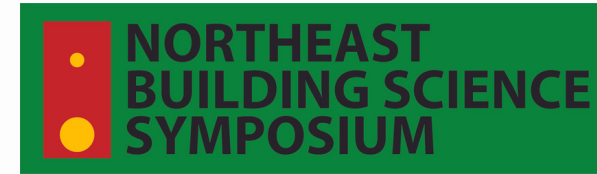
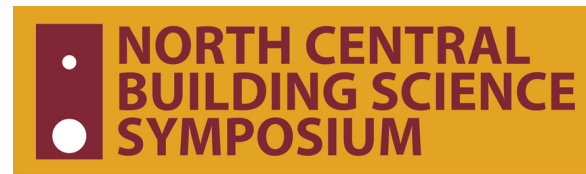
ABOUT THE EVENTS

KC BS+Beer Society brings the 2023 Building Science Symposium Series to residential home construction professionals and provides them a chance to discuss challenges and hear solutions from today's leading experts, as well as network with other professionals from their region.

The educational events, led by key industry thought leaders such as Steve Baczek, Jake Bruton, John Straube, Ben Bogie, Peter Yost, Kohta Ueno, Ross Trethewey and others will present educational tracks focused on elevating building practices, from understanding building standards and integrating performance components to providing a durable, energy-efficient building enclosure.

Designed for builders, contractors, code officials, HERS raters, architects, designers and channel partners, the events will offer in depth and technical solutions to challenges faced by the single-family housing industry.

2023 DATES



May 9 & 10, 2023



Surly Brewing Co, Minneapolis, MN



June 20 & 21, 2023



**Two Roads Brewing Company,
Stratford, CT**



Sept. 12 & 13, 2023



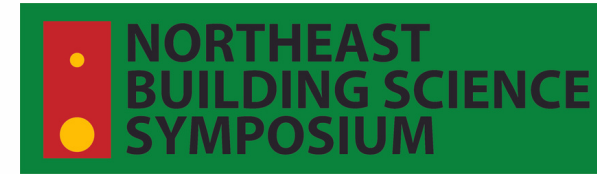
Blue Moon Brewing Co, Denver, CO



Oct. 10 & 11, 2023



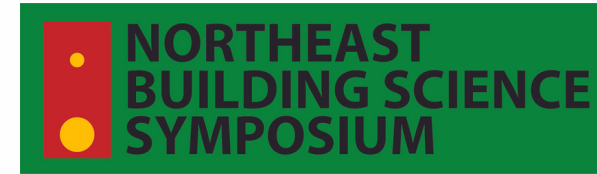
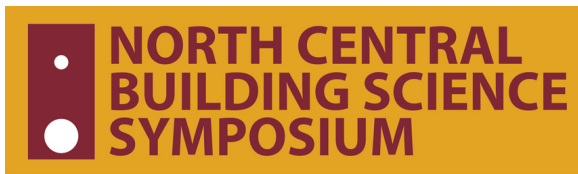
Lenny Boy Brewery, Charlotte, NC



ATTENDEE PROFILE

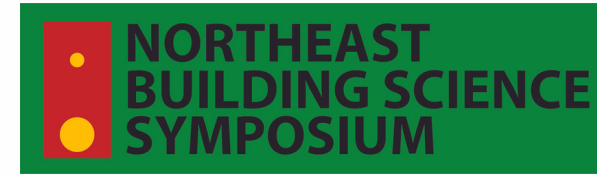
Designed for builders, contractors, code officials, HERS raters, architects, designers and channel partners, the events will offer in-depth and technical solutions to challenges faced by the single-family housing industry. There were over 500 qualified attendees for our 2022 4-part series.

The 2023 Building Science Symposium series offers a unique chance to uplift your brand(s) and engage target audiences through multiple opportunities to connect with high-profile individuals and highly relevant content.



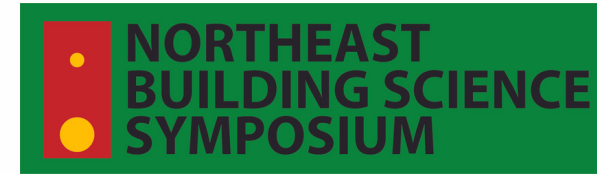
SPONSORSHIP CATEGORIES

Choice	Sponsorship Category	Cost	Benefits
■	Presenting Sponsor (ONLY 1 AVAILABLE)	\$25,000 <i>per event</i>	SOLD
■	Co-Presenting Sponsor	\$12,500 <i>per event</i>	<ul style="list-style-type: none"> Recognition as Co-Presenting Sponsor 8 Minutes of podium time before (1) speaker presentation One 6' Table for promotional display Logo featured on all promotional emails, advertisements, and on-site signage Three (3) company representative attendee badges Receive detailed post-event attendee list QR code on table tents (sponsor to choose page) See page 8 & 9 for additional benefits



SPONSORSHIP CATEGORIES

Choice	Sponsorship Category	Cost	Benefits
■	Platinum Sponsor	\$5,000	<p>Recognition as Platinum Sponsor and logo on all printed items and online advertising.</p> <p>30 Second Promotional video or 3 minutes of podium time (placement to be determined by BSB)</p> <p>One 6' table for promotional display</p> <p>Two (2) complimentary representative attendee badges</p> <p>Receive post-event attendee list with name & email</p> <p>See page 8 & 9 for Additional Benefits</p>
■	Contributing Sponsor	\$3,000	<p>Recognition as Contributing Sponsor (no logo)</p> <p>1 Entrance Badge</p>



ADDITIONAL BENEFIT

As part of your **presenting, co-presenting and platinum sponsorships** of the symposium series, you'll also be recognized as a sponsor for the Home Building Crossroads Virtual Summit (presented by Huber) at the end of the year.

The Home Building Crossroads Summit is an online event where leading building science experts speak to attendees across the country over the course of two days. Attendees can earn up to 6 credits by attending the event.

Past Speakers: Christine Williamson, Jake Bruton, Steve Baczek, Peter Yost & Fred Malik

- 2022 Attendance: 531 Attendees
- 2021 Attendance: 527 Attendees

Sponsors will receive logo recognition on all promotional materials, recognition during the summit and post-event attendee list (presenting & co-presenting only).



QUARTERLY WEBINARS

In addition to your Co-Presenting and Platinum sponsorship, Huber Engineered Woods is adding the benefit of quarterly webinars as a follow-up to the in-person events where the building science conversations can continue online following the event.

Sponsors of the quarterly webinars will receive recognition on all promotional materials, 3-minute introduction at beginning of webinar, opportunity to host live Q&A and post-event attendee list.



SPONSORSHIP APPLICATION

2023 Building Science Symposium Series

Please circle the locations you would like to sponsor:



Minneapolis



Massachusetts



Denver



Charlotte

QUESTIONS TO:
CHERYLLEWISASSOCIATES@GMAIL.COM
518-221-6125

Company Name _____

Company Representative _____

Bill to Address _____

Bill to City _____ Bill to State _____ Bill to Zip _____

E-mail Address _____

SPONSORSHIP LEVEL

Presenting Sponsor \$25,000

Co-Presenting Sponsor \$12,500 -

Platinum Sponsor \$5,000

Contributing Sponsor \$3,000

Cell Phone of On-Site Rep _____

Name of On-Site Rep _____

After application submission an invoice will be sent to the bill to address above. All funds must be received before each event.

Signature & Date

Please see next page for important industry scholarship information

PLEASE CONSIDER SUPPORTING OUR INDUSTRY SCHOLARSHIP PROGRAM FOR 2023

This year we are instituting a special program that will allow our industry partners to "sponsor" a scholarship candidate that will attend our Building Science Symposiums. We would like to offer 5 sponsorships per location. We have created a scholarship application for builders, remodelers, subcontractors, young architects etc to tell us why this industry is special to them and how we can help elevate and keep them in our industry.

The scholarship application can be found on our website if you would like to share it with someone that you feel could benefit from being with us at one of our Symposiums. Please send this page back with your Sponsorship Application. If there is a certain symposium location you prefer just send me a note.

YOUR INVESTMENT: If you agree to be one of our Scholarship Supporting Companies,

You will be invited to review all scholarship applications with us for each location

You will be recognized at each location as a Scholarship Sponsor

You will be responsible for their entrance Fee

You will be responsible for their travel to the Symposium

You will be responsible for their room and tax

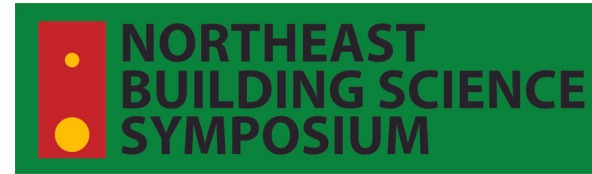
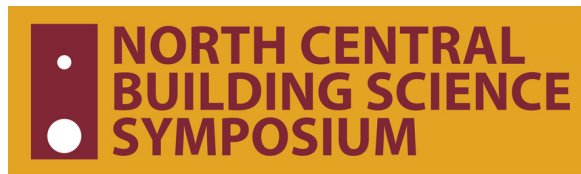
**QUESTIONS TO:
CHERYLLEWISASSOCIATES@GMAIL.COM
518-221-6125**

Before we can begin, we need to know of your commitment so circle the Big Yes and let's grow this industry Together

***YES* We will provide a Scholarship Opportunity for #___ of students for #___ of symposiums**

Company Name _____

Signature & Date



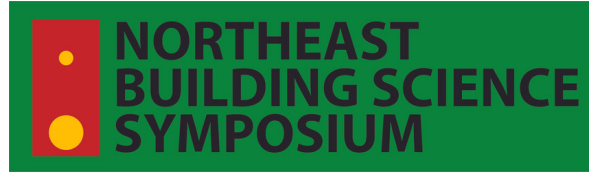
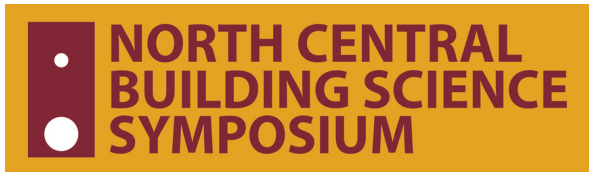
2023 Building Science Symposium Series

Return completed contract along with deposit or full payment by check to:

KC BS and Beer Society
7117 Cedar Street
Prairie Village, KS 66208

For more information on sponsorships or the scholarship program, contact **Cheryl Lewis at 518.221.6125 or email CHERYLLEWISASSOCIATES@gmail.com**

Please Note: All materials for sponsorship opportunities involving company artwork or social media content are due at the time of contract execution.



THANK YOU

A rustic dining room with long tables covered in white cloths, wooden benches, and a high ceiling with exposed wooden beams and string lights. The room is decorated with dried pampas grass and has a warm, inviting atmosphere. The text "Sorry, this event is sold out!" is overlaid on the left side of the image.


**Sorry, this
event is
sold out!**

**WE'RE SORRY TO
INFORM YOU THAT
ALL TICKETS FOR
THIS EVENT HAVE
BEEN SOLD OUT.**

We apologize for any inconvenience caused. Stay tuned for updates on future events or sign up for our newsletter to be the first to know!



We're sorry to inform you that tickets for this event are sold out. Please check back for future events and thank you for your support!



**Thank you for
your interest and
we hope to see
you at our future
events.**

Don't miss out on future events! Follow us on social media or subscribe to our newsletter for the latest updates and announcements.

Please follow us on social media or sign up for our newsletter to stay updated on upcoming events.

**Thank you for your
overwhelming support! We are
sold out and can't wait to bring
more exciting products soon!**