

2024 – BS&BEER SYMPOSIUMS

• IBS - LAS VEGAS 24
• BUILDING SCIENCE SYMPOSIUM

• PORTLAND, OR
• BUILDING SCIENCE SYMPOSIUM

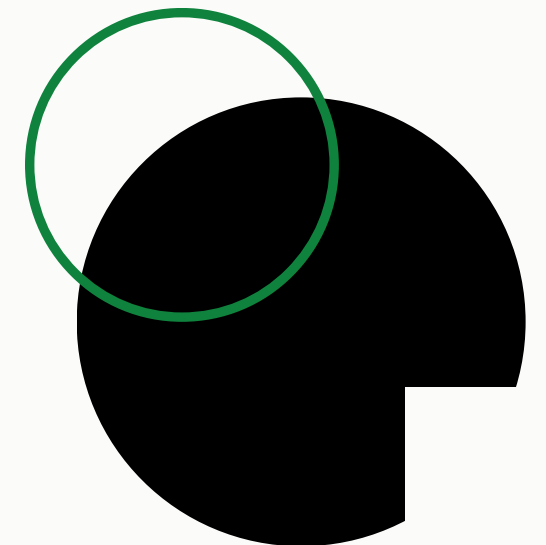
• TORONTO, ON
• BUILDING SCIENCE SYMPOSIUM

• DALLAS, TEXAS
• BUILDING SCIENCE SYMPOSIUM

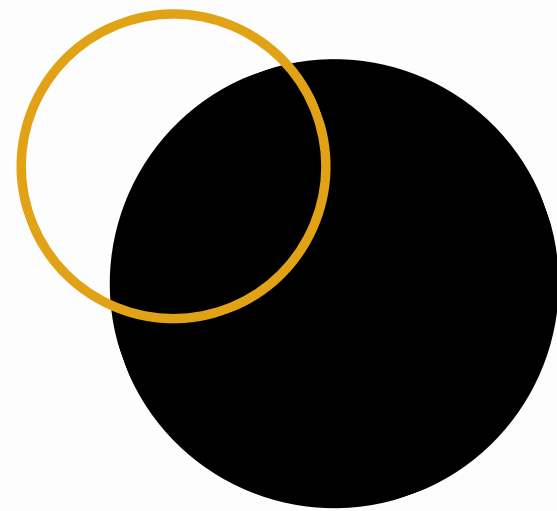
• BOSTON, MA
• BUILDING SCIENCE SYMPOSIUM

• CHICAGO, IL
• BUILDING SCIENCE SYMPOSIUM

**SPONSOR
PROSPECTUS**



2024 BS&B DETAILS



DETAILS

- About the events
- Dates
- Attendees
- Sponsorship Opportunities
- Sponsorship Contract

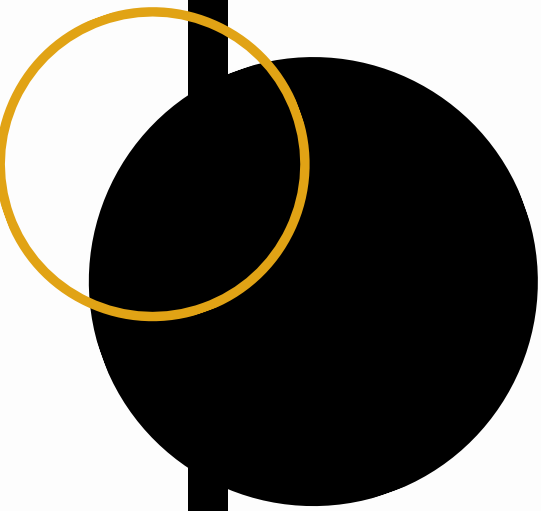
ABOUT THE EVENTS

KC BS+Beer Society brings the 2024 Building Science Symposium Series to residential home construction professionals and provides them a chance to discuss challenges and hear solutions from today's leading experts, as well as network with other professionals from their region.

The educational events, led by key industry thought leaders such as Steve Baczek, Jake Bruton, John Straube, Ben Bogie, Glenn Mathewson, Joe Lstiburek, Ross Trethewey and others will present educational tracks focused on elevating building practices, from understanding building standards and integrating performance components to providing a durable, energy-efficient building enclosure.

Designed for builders, contractors, code officials, HERS raters, architects, designers and channel partners, the events will offer in depth and technical solutions to challenges faced by the single-family housing industry.

2024 LOOKING BACK



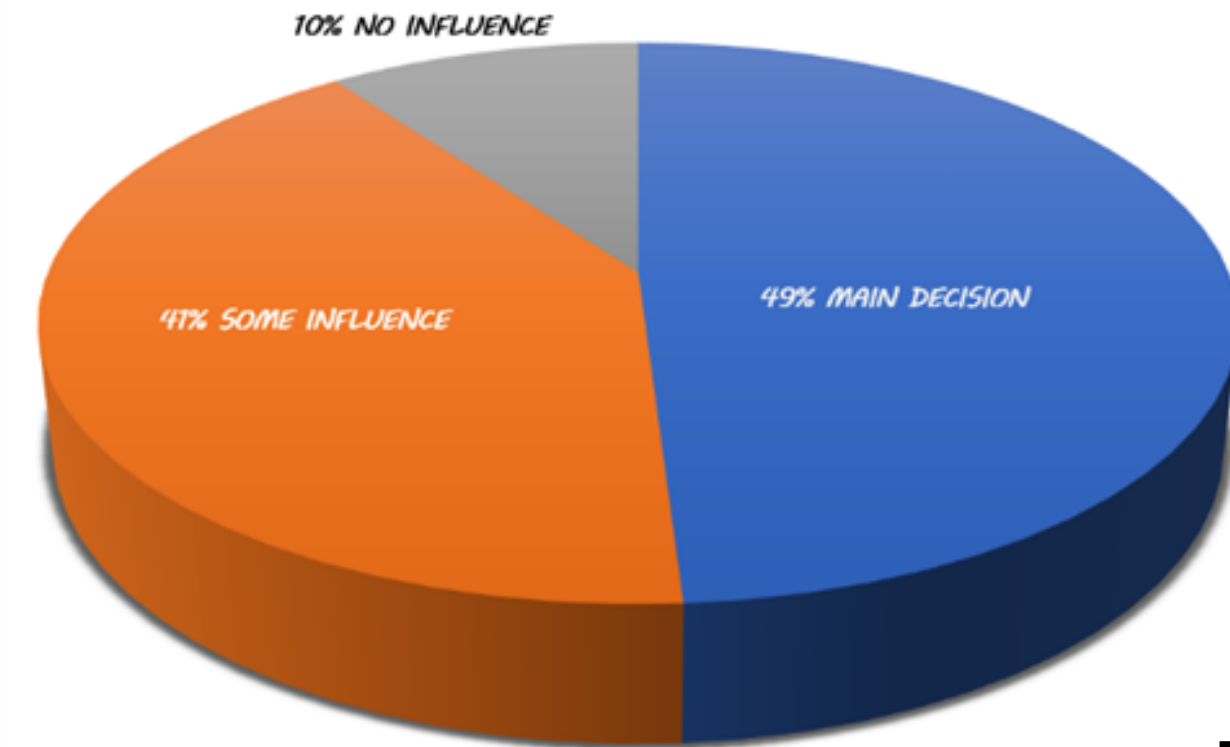
ATTENDEE PROFILE

Designed for builders, contractors, code officials, HERS raters, architects, designers and channel partners, the events will offer in-depth and technical solutions to challenges faced by the single-family housing industry. There were over 600 qualified attendees for our 2023 4-part series.

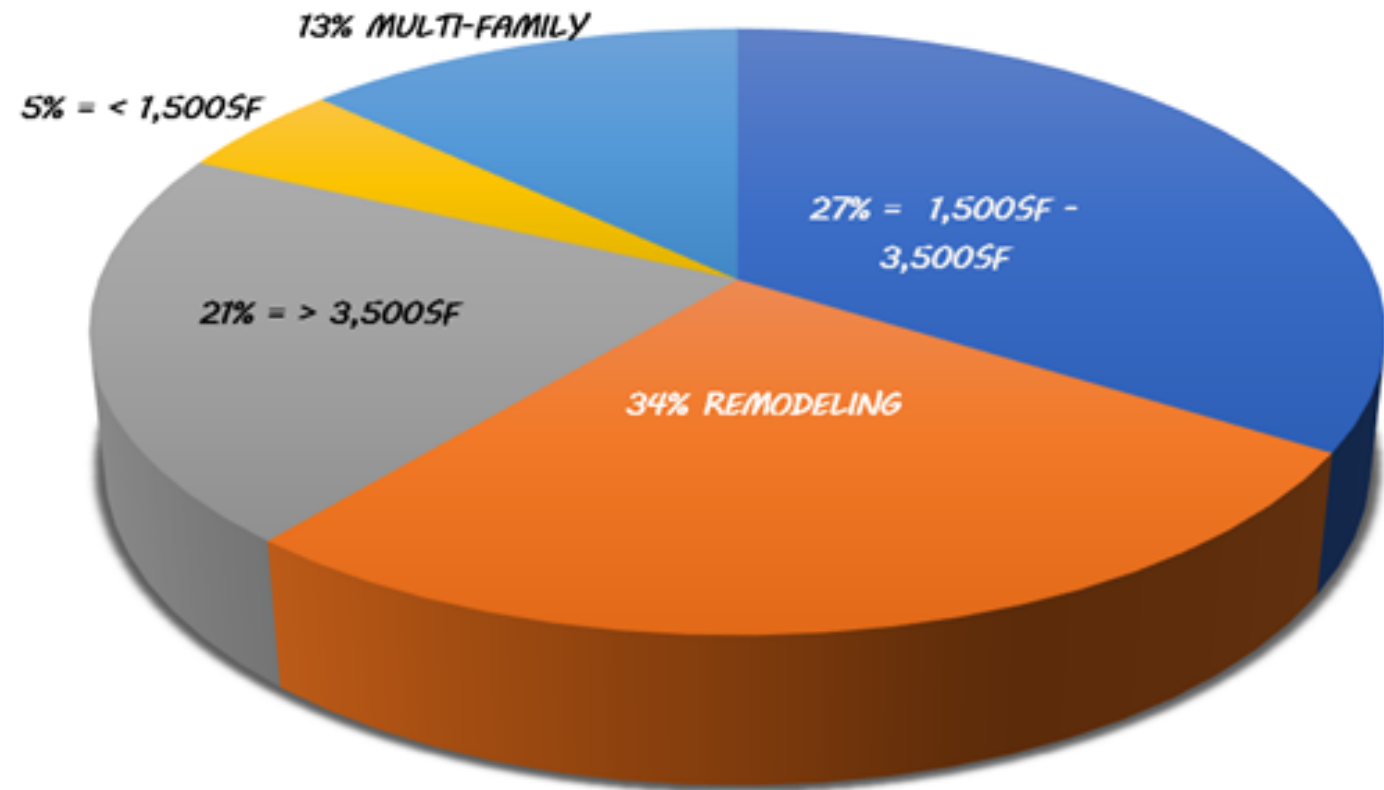
The 2024 Building Science Symposium series offers a unique chance to uplift your brand(s) and engage target audiences through multiple opportunities to connect with high-profile individuals and highly relevant content.

2023 ATTENDEES

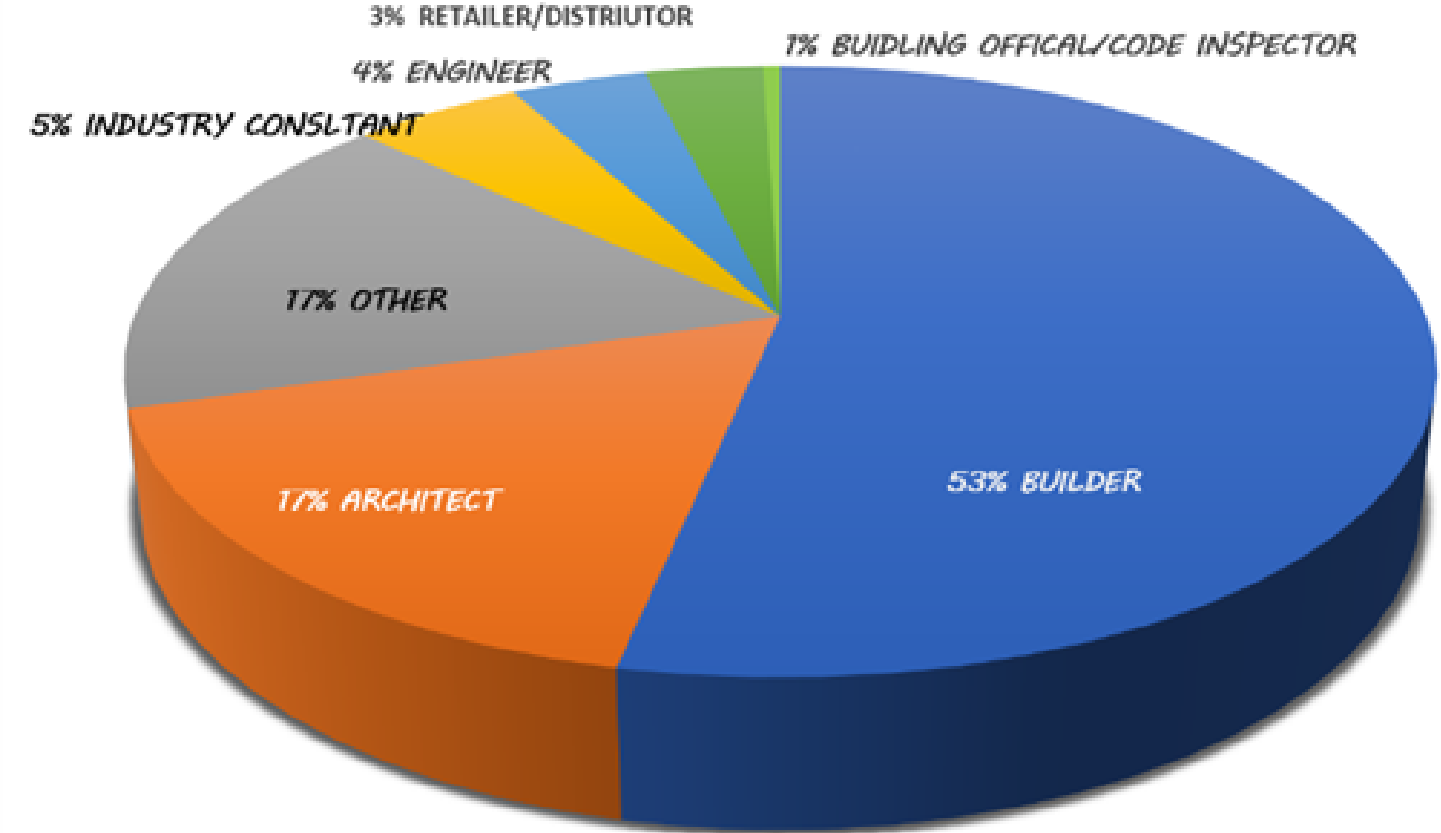
Buying Decision Influence



Project Size



Type of Attendee



2024 DATES

April 9 & 10, 2024



Portland, Oregon

April 23 & 24, 2024



Toronto, Canada

May 8 & 9, 2024



Dallas/Fortworth, Texas

Sept. 10 & 11, 2024



Boston, Massachusetts

Oct 8 & 9, 2024



Chicago , IL

SPONSORSHIP CATEGORIES

Choice

Sponsorship Category

Cost

Benefits



Presenting Sponsor
(ONLY 1 AVAILABLE)

\$25,000
per event

SOLD



Co-Presenting Sponsors
(ONLY 3 AVAILABLE)

\$12,500
per event

Recognition as Co-Presenting Sponsor
3 Minutes of podium time before (1) speaker presentation
One 6' Table for promotional display
Logo featured on all promotional emails, advertisements, and on-site signage
Three (3) company representative attendee badges
Receive detailed post-event attendee list

SPONSORSHIP CATEGORIES

Choice

Sponsorship Category

Cost

Benefits



Platinum Sponsor

\$5,000

**Recognition as Platinum Sponsor and logo on all printed items and online advertising.
30 Second Promotional video or 1 minute of podium time (placement to be determined by BSB)
One 6' table for promotional display
Two (2) complimentary representative attendee badges
Receive post-event attendee list with name & email**



Contributing Sponsor

\$3,000

**Recognition as Contributing Sponsor (no logo)
1 Entrance Badge**

2024 Building Science Symposium Series

Return completed contract along with deposit or full payment by check to:

KC BS and Beer Society
7117 Cedar Street
Prairie Village, KS 66208

For more information contact **Rudley Lewis - rudley@rudleylproperties.com or Travis Brungardt at Travis@catalystbuilt.com**

Please Note: All materials for sponsorship opportunities involving company artwork or social media content are due at the time of contract execution.

SPONSORSHIP APPLICATION

2024 Building Science Symposium Series

Please circle the locations you would like to sponsor:



Portland



Toronto



Chicago



Massachusetts



Dallas

QUESTIONS TO:

Rudley@cheryllewisassociates.com

518-221-6125

Company Name _____

Company Representative _____

Bill to Address _____

Bill to City _____ Bill to State _____ Bill to Zip _____

E-mail Address _____

SPONSORSHIP LEVEL

Presenting Sponsor \$25,000

Co-Presenting Sponsor \$12,500 -

Platinum Sponsor \$5,000

Contributing Sponsor \$3,000

Cell Phone of On-Site Rep _____

Name of On-Site Rep _____

After application submission an invoice will be sent to the bill to address above. All funds must be received before each event.

Signature & Date

THANK YOU
