

2026

Built on experience. Backed by science.



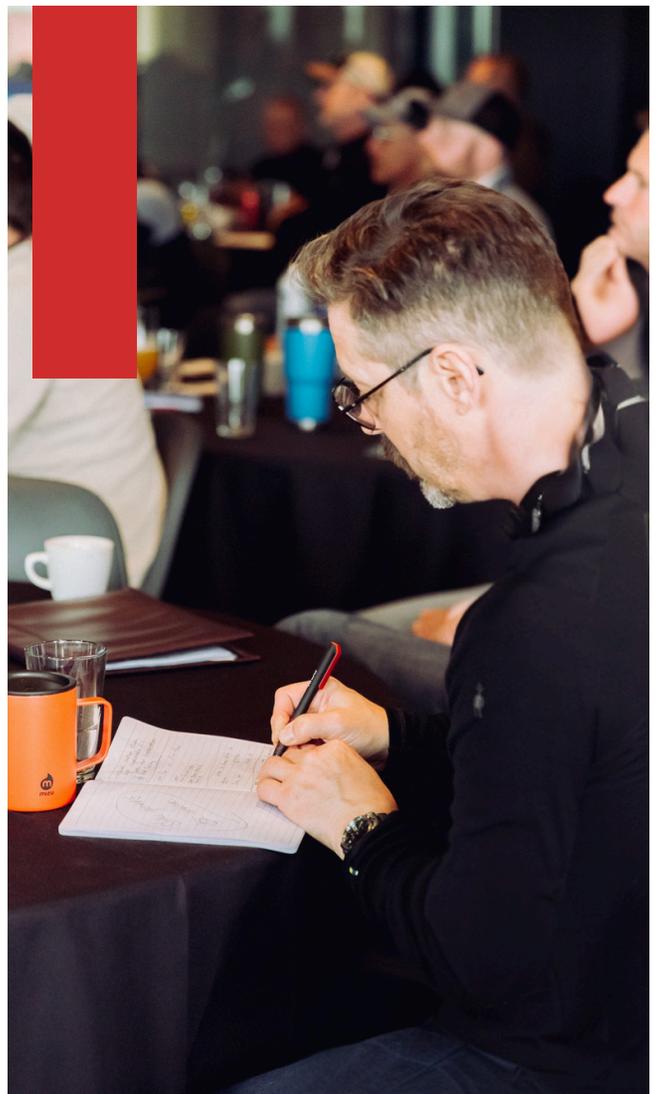
SPONSORSHIP PROPOSAL



Background

What began as a modest one-day gathering at a local brewery in Kansas City has grown into a national annual tour spanning five cities, along with a major presence at the International Builders' Show. Each year, the symposium expands its reach into new regions.

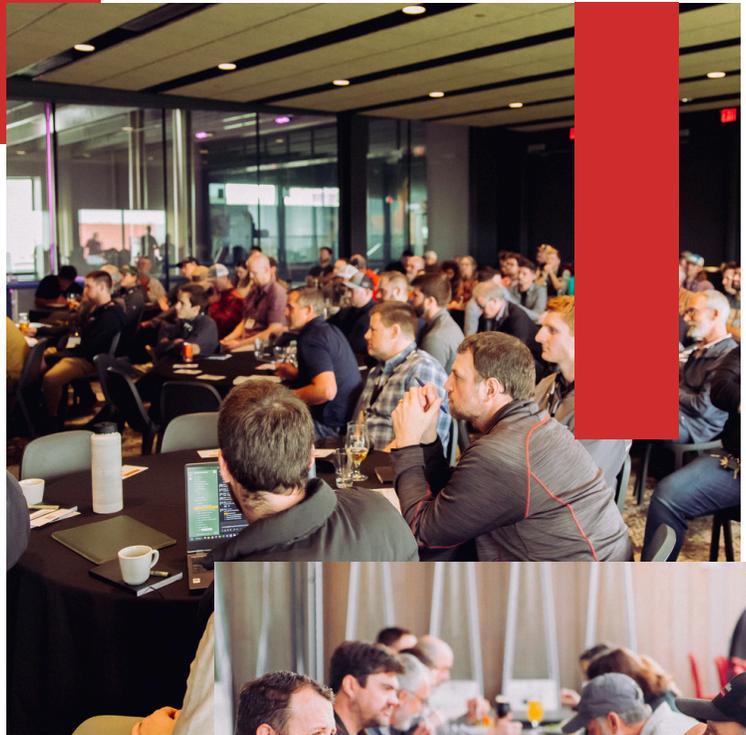
The 2026 Building Science Symposium Series features two-day events led by some of the industry's most respected thought leaders, including Steve Baczek, Dr. Joe Lstiburek, Dr. John Straub, Jake Bruton, Ross Trethewey, Ben Bogie, and others. Together, they deliver educational tracks designed to elevate building practices, deepen understanding of building standards, and integrate high-performance strategies that support durable, energy-efficient building enclosures.



Join us in our mission

Mission:

Provide today's builders, designers and tradespeople with a more complete understanding of the physics that govern building performance, a knowledge of materials and methods that dictate durability, and to support this community in pursuit of a better built environment.



Attendees

Our audience

Tailored to builders, architects, tradespeople, designers, raters, code officials, and contractors, these events provide comprehensive and technical solutions to the challenges encountered in the single-family housing industry.



746

Total 2025 attendees

70%

Single Family Builders/Remodelers

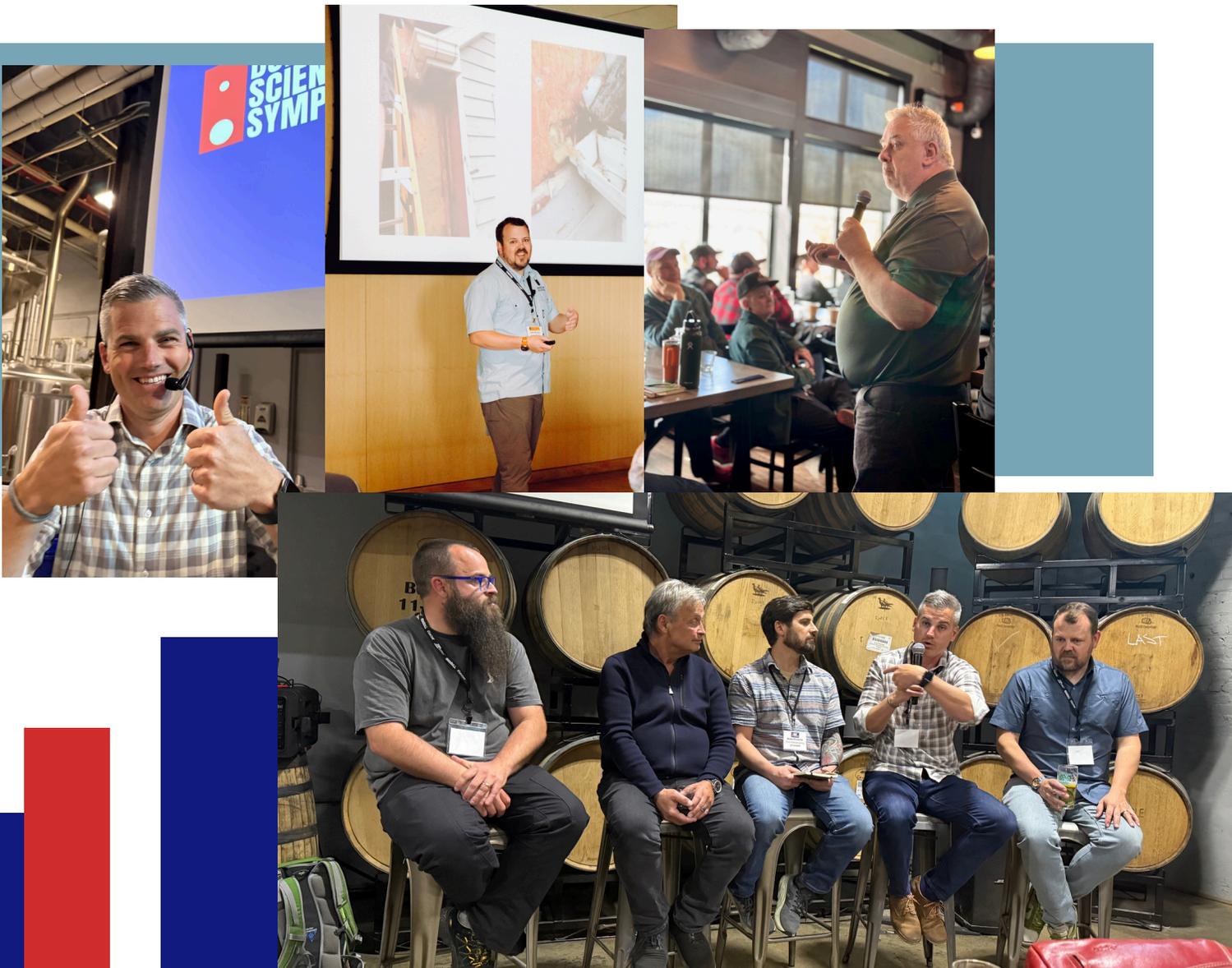
68%

Decision Makers

Speakers

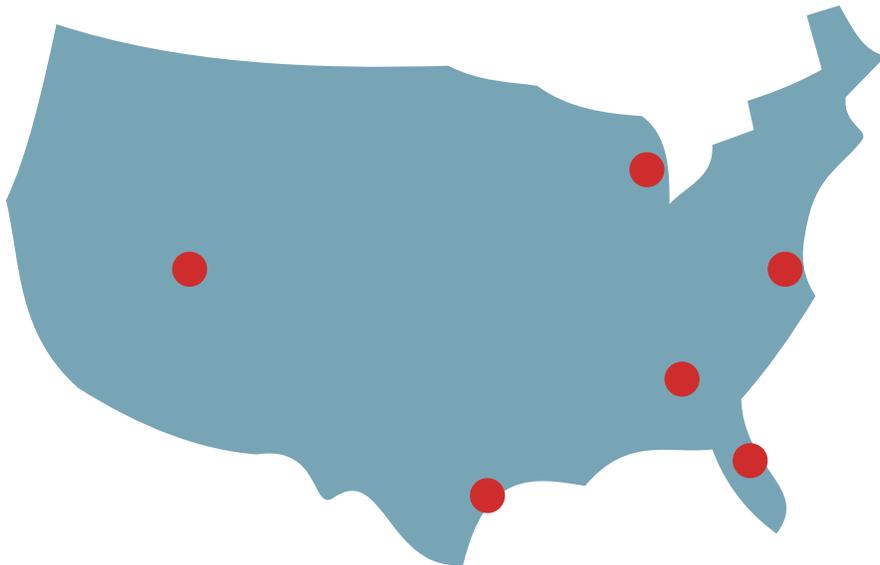
We are industry leaders, united by a commitment to advancing better building practices and honoring the skill and craftsmanship that define our profession. With decades of hands-on experience, we serve as trusted voices translating building science into practical, actionable knowledge for those shaping the built environment.

2026 Speakers include: Jake Bruton, Steve Baczek, Ben Bogie, Ross Trethewey, Joe Lstiburek, Dr. John Straube, and more.



2026 Schedule

Where we're headed in 2026



FEB	Orlando, FL
APRIL	Houston, TX
MAY	Salt Lake City, UT
SEPT	Milwaukee, WI
OCT	Richmond, VA
NOV	Atlanta, GA

Sponsorship

By engaging with a diverse audience, sponsors can build meaningful relationships and gain valuable insights into market trends and the preferences of builders and architects. Additionally, they enjoy extensive brand exposure through various event materials, enhancing their reputation as industry leaders. With special access to keynote sessions and panel discussions, sponsors are ideally positioned to influence conversations and drive innovation.

2025 Sponsors include:

Presenting Sponsor – Huber Engineered Woods

Co-Presenting Sponsor – Andersen Windows & Doors

Platinum Sponsors:

Rockwool, Sascho, Simpson Strong-tie, Siga, Zehnder, Santa-Fe, NAHB, Fine Homebuilding Magazine

“ *Every conversation at the symposium is a chance to hear directly from our customers, shaping better products and smarter solutions.*

-Ellie Knips, Andersen Windows & Doors

Sponsorship Categories

Sponsorship Level	Investment	
● Presenting Sponsor (only 1 available)	\$25,000 per event	SOLD
● Co-Presenting Sponsor (only 3 available)	\$12,500 per event	

BENEFITS

- Recognition as Co-Presenting Sponsor
- 3 Minutes of podium time before (1) speaker presentation
- One 6' Table for promotional display
- Logo featured on all promotional emails, advertisements, and on-site signage
- Three (3) company representative attendee badges
- Receive detailed post-event attendee list

- | | |
|--------------------|---------|
| ● Platinum Sponsor | \$5,000 |
|--------------------|---------|

BENEFITS

- Recognition as Platinum Sponsor and logo on all printed items and online advertising.
- 30 Second Promotional video or 1 minute of podium time
- One 6' table for promotional display
- Two (2) complimentary representative attendee badges
- Receive post-event attendee list with name & email

2026 Sponsorship Contract

COMPANY NAME

COMPANY CONTACT

CONTACT EMAIL

BILL TO ADDRESS

CITY

STATE

ZIP CODE

LOCATIONS

- Houston, TX Salt Lake City, UT Milwaukee, WI
 Richmond, VA Atlanta, GA

SPONSORSHIP LEVEL

- Co-Presenting Platinum

SIGNATURE & DATE

After application submission an invoice will be sent to the bill to address above. All funds must be received before each event. If sponsoring all 5 you will realize a 10% discount if all are paid with one invoice within 10 days.

PLEASE NOTE: All materials for sponsorship opportunities involving company artwork or social media content are due at the time of contract execution.

Questions?

Contact Travis Brungardt -
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