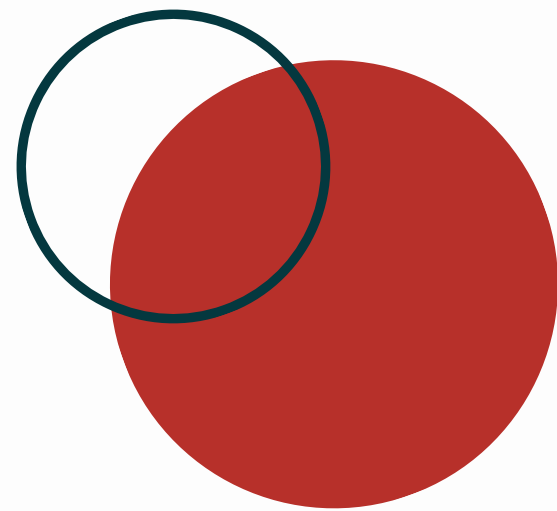


SPONSOR PROSPECTUS



PROSPECTUS SPECIFICS

- About the event
- Four Locations, 4 Dates
- Attendees
- Sponsorship Opportunities
- Sponsorship Contract



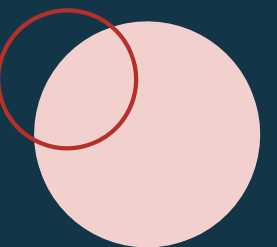
ABOUT THE EVENT



KC BS+Beer Society brings the Midwest Building Science Symposium to residential home construction professionals and provides them a chance to discuss challenges and hear solutions from today's leading experts, as well as network with other professionals from their region.

The education event, led by key industry thought leaders such as Steve Baczek, Allison Bailes, Glen Mathewson, Ben Bogie and others will have educational tracks focused on elevating building practices, from understanding building standards and integrating performance components to providing a durable, energy-efficient building enclosure.

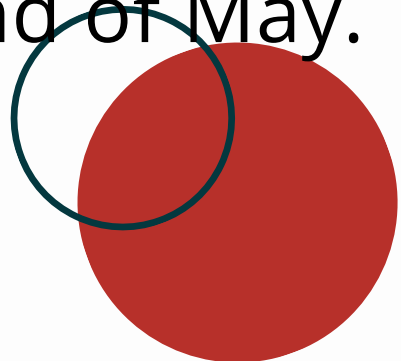
Designed for builders, contractors, code officials, HERS raters, architects and channel partners, the events will offer in depth and technical solutions to challenges faced by the single family housing industry.



ADDITIONAL LOCATIONS

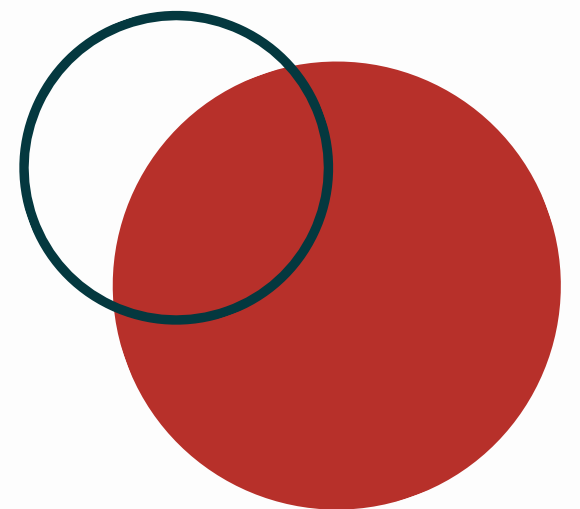
The Midwest Building Science Symposium is two full days of building science education, beer, barbecue and community at Boulevard Brewing in Kansas City, Missouri. This special event has been so successful with the attendees, presenters and sponsors that we've decided to share this exceptional learning and community building opportunity with three new markets.

Based on the strength of the local BS and Beer building science discussion groups we've planned events in Chattanooga, Tennessee and in the Washington DC area for later this year. We'll bring the Symposium to Austin Texas early in 2023 to help support the growth of the new BS and Beer chapter that had an excellent turnout for their initial meeting at the end of May.



4 LOCATIONS – 4 DATES

- Kansas City, MO September 14th & 15th, 2022
- Chattanooga, TN* October 12th & 13th, 2022
*(*All-Inclusive – room, admission, food, programs)*
- Washington DC Area October, 2022 (TBD)
- Austin, TX March, 2023 (TBD)



KANSAS CITY, MO



VENUE – BOULEVARD BREWING COMPANY

- The Midwest Building Science Symposium in Kansas City has become a destination event for leaders in the building science community to expand their knowledge, discuss and network with their peers as well as celebrating high performance building methods and the BS* and Beer community.
 - The two day event featuring six of the best and brightest presenters this industry has to offer provides in-depth instruction on high-level concepts without excluding those not yet well versed in these methods and materials. The goal from the beginning was to raise the level of building in the Midwest, to support those continually pushing the envelope of high performance and foster this wonderful building community.
 - This year we plan to feature presentations from giants in our field like Steve Baczek, Ben Bogie, Allison Bailes, Emily Mottram, Glenn Mathewson, Mariana Pickering and Jake Bruton. We'll be back at Boulevard Brewery for some of the best craft beer in the Midwest and we'll pair it with Joe's KC Barbecue as well for an excellent lunch and happy hour experience.
 - Once again our generous sponsors are covering the costs of this event to make it available to anyone. To continue our fundraising efforts to support local trades education we are making this a ticketed event with a registration cost of \$100 which will be donated in its entirety to support local youth building trades programs or SkillsUSA through #KeepCraftAlive.
-

CHATTANOOGA, TN



VENUE – THE BODE

- We are thrilled to offer the first ever Southeast Building Science Symposium in Chattanooga Tennessee this October 12th and 13th. This exclusive event will be special and not to be missed as the intimacy of the venue offers an immersive experience where all attendees will stay on site in the Bode Hotel, eating meals and sharing beers at the bar with the local BS* and Beer community as well as the presenters and sponsors for two days and nights.
- The building science presentations from Allison Bailes, Ben Bogie, Steve Baczek, Emily Mottram, Glenn Mathewson, Mariana Pickering and Jake Bruton will fill the time between locally catered meals and local craft beers all without ever leaving the hotel. Happy Hour Roundtable sessions with our speakers will dissolve into dinner and then more traditional BS* and Beer style meet-up socializing at the bar, over ping pong or pool as we all enjoy this wonderful building science community.
- Want to ask Ben Bogie about your vapor issue or Jake Bruton about your air sealing detail? Find them at the bar and engage in what makes this event incredibly special and unfortunately limited to less than one hundred attendees in capacity. The cost of the event is covered by our generous sponsors and the only expense for two days of education, food, drink and fun is the cost of reserving the hotel room and a charitable donation.
- Registration for this event will include the cost of lodging for both nights in this modern loft hotel as well as a \$100 contribution to be directly donated to support local building trade school programs or SkillsUSA through #KeepCraftAlive.

WASHINGTON, DC & AUSTIN, TX



We are still searching for the right venue, whether it be in Virginia, DC or Maryland, it will be held in Oct. Austin is on our radar and we are searching for the venue that fits with our goals and mission. We will keep you posted.

ATTENDEE PROFILE

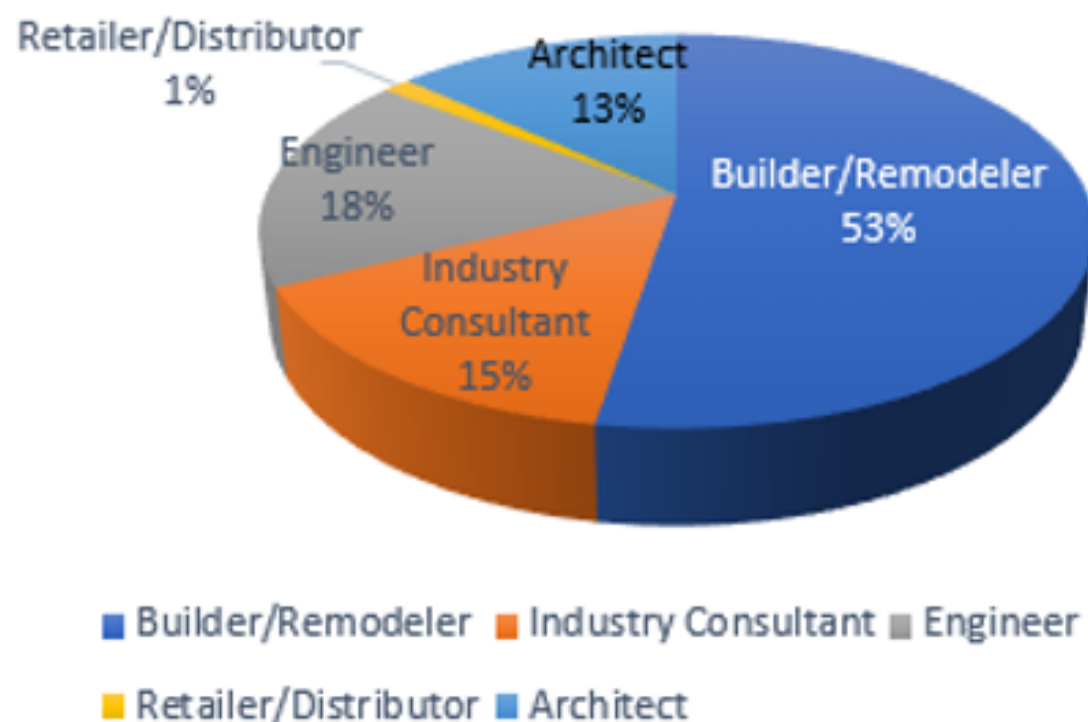


Designed for builders, contractors, code officials, HERS raters, architects and channel partners, the events will offer in-depth and technical solutions to challenges faced by the single-family housing industry. There were over 120 Attendees in 2021.

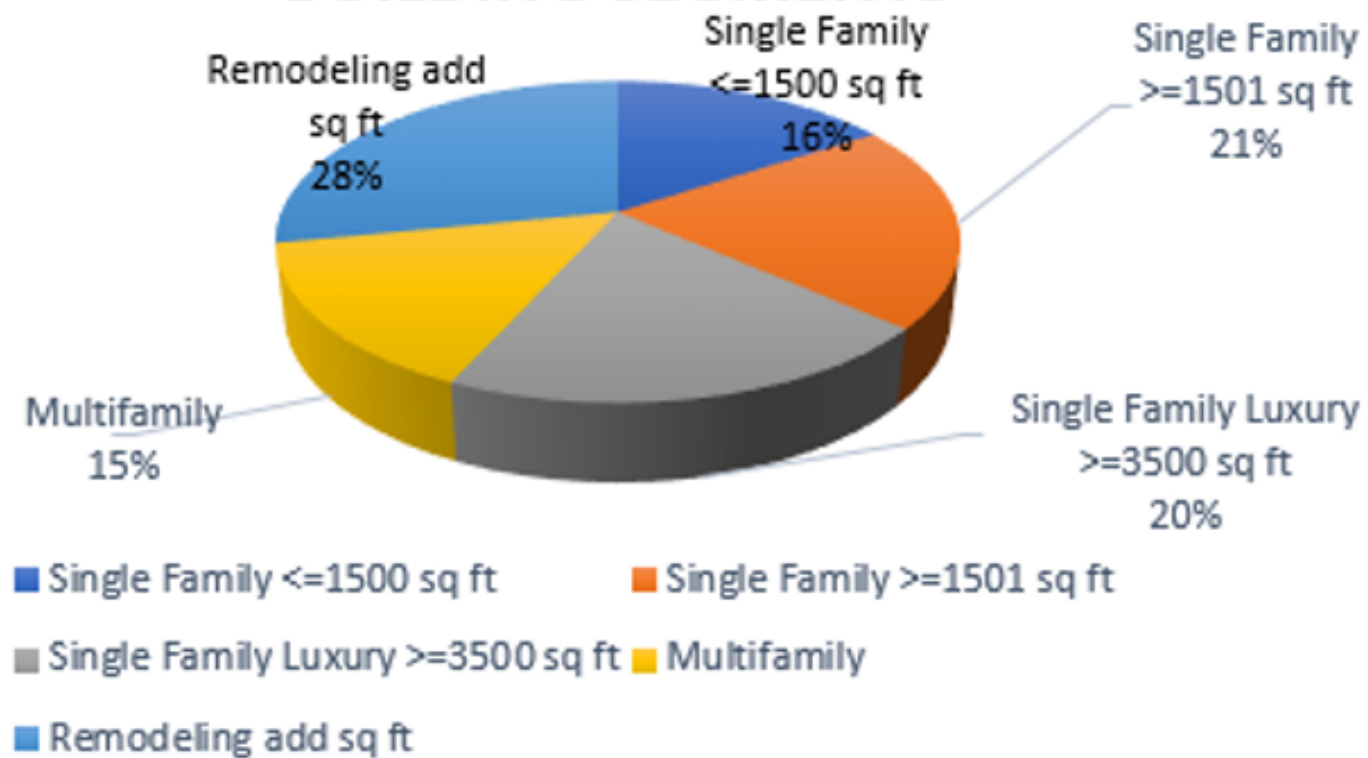
The Midwest Building Science Symposium offers a unique chance to uplift your brand(s) and engage target audiences through multiple opportunities to connect with high-profile individuals and highly relevant content.

ATTENDEE PROFILE FROM 2021

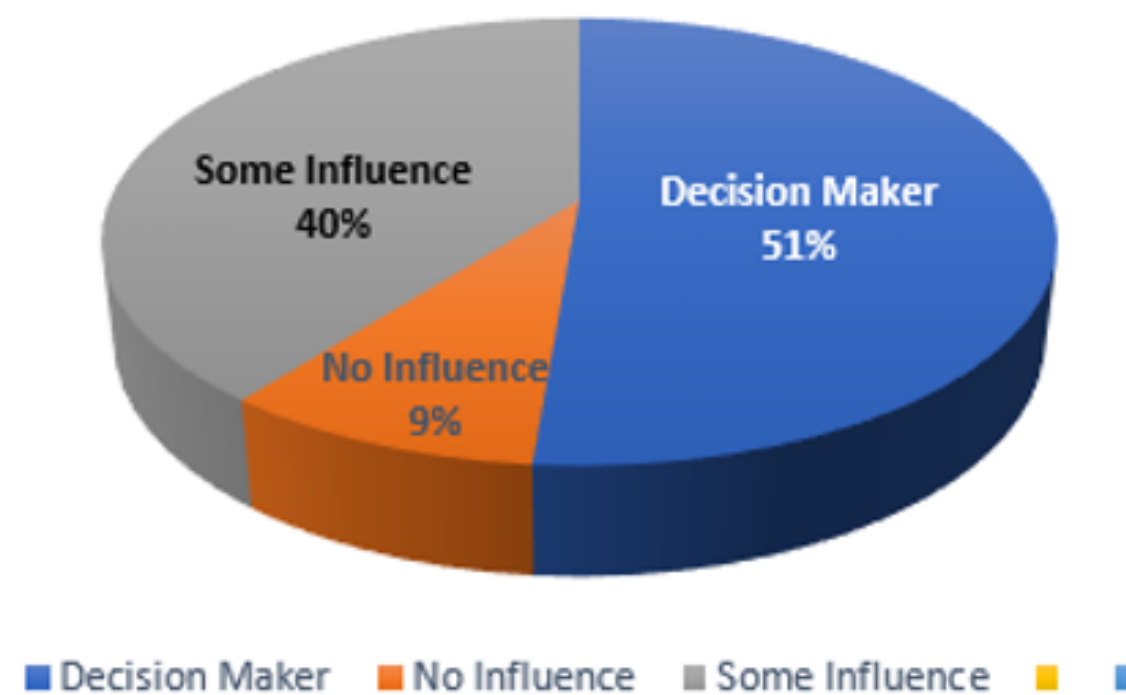
ATTENDEE PROFESSION



BUILDING SEGMENTS



DECISION MAKERS



2022 MIDWEST BUILDING SCIENCE SYMPOSIUM SPONSORSHIP OPTIONS

SPONSORSHIP SELECTION

 Presenting Sponsor

 Co-Presenting Sponsor

 Platinum Sponsor

 Gold Sponsor

 Lumberyard Sponsor

 Contributing Sponsor

THE SPONSORSHIP OPPORTUNITIES



Sponsorship Category	Cost	Benefits
Presenting Sponsor <i>(only 1 available)</i> <i>(discount provided with support of all 4 events)</i>	\$20,000 <i>per event</i>	<ul style="list-style-type: none">• Recognition as the PRESENTING SPONSOR.• 15 minutes of podium time at the opening of each day.• Two 6' tables for promotional display.• Logo featured in all promotional emails, advertisements, and on-site signage.• Four (4) company representative attendee badges.• Post-event attendee list.• One (1) exclusive post on Company's Social Media accounts featuring one of the speakers recognizing support of Company and inviting to the event.
Co-Presenting Sponsor <i>(only 2 available)</i>	\$10,000 <i>per event</i>	<p>Recognition as the CO-PRESENTING SPONSOR.</p> <p>5 minutes of podium time before (1) one speaker presentation (time and day tbd)</p> <p>One 6' table for promotional display.</p> <p>Logo featured in all promotional emails, advertisements, and on-site signage.</p> <p>Two (2) company representative attendee badges.</p> <p>Receive post-event attendee list.</p>

Sponsorship Category	Cost	Benefits
<p>Platinum Sponsor <i>(only 4 available)</i> <i>(discount provided with support of all 4 events)</i></p>	<p>\$5,000 <i>per event</i></p>	<ul style="list-style-type: none"> • Recognition as the PLATINUM SPONSOR • Play 30-second promotional video at the start of (1)one speaker presentation (time and day tbd) • One 6' table for promotional display. • Logo featured in all promotional emails, advertisements, and on-site signage. • Two (2) company representative attendee badges. • Receive post-event attendee list
<p>Gold Sponsor <i>(only 4 available)</i></p>	<p>\$3,000 <i>per event</i></p>	<ul style="list-style-type: none"> • Recognition as a Round Table Sponsor (2) or co-sponsor of Happy Hour (2) • One 6' table for promotional display. • Logo featured in all promotional emails, advertisements, and on-site signage. • Two (2) company representative attendee badges. • Receive post-event attendee list

Sponsorship Category	Cost	Benefits
<p>Lumberyard Sponsor <i>(only 1 available)</i> <i>(only 1 available at each location)</i></p>	<p>\$5,000 <i>per event</i></p>	<ul style="list-style-type: none"> • Recognition as a Contributing Sponsor • Logo featured in all promotional emails, advertisements, and on-site signage. • One (1) company representative attendee badge
<p>Contributing Sponsor <i>(only 4 available)</i></p>	<p>\$1,500 <i>per event</i></p>	<ul style="list-style-type: none"> • Recognition as a Contributing Sponsor • Logo featured in all promotional emails, advertisements, and on-site signage. • One (1) company representative attendee badge

THE SPONSORSHIP OPPORTUNITIES – CONTRACT



Option	Sponsorship Category	Cost	How Many Events	Total Due With Contract
	<p>Presenting Sponsor <i>(only 1 available)</i> <i>(discount provided with support of all 4 events)</i></p>	<p>\$20,000 <i>per event</i></p>		<p>Cost X # of Events = _____ Locations Chosen (please circle) KS, TN, DC, TX</p>
	<p>Co-Presenting Sponsor <i>(only 2 available)</i> <i>(discount provided with support of all 4 events)</i></p>	<p>\$10,000 <i>per event</i></p>		<p>Cost X # of Events = _____ Locations Chosen (please circle) KS, TN, DC, TX</p>
	<p>Platinum Sponsor <i>(only 4 available)</i> <i>(discount provided with support of all 4 events)</i></p>	<p>\$5,000 <i>per event</i></p>		<p>Cost X # of Events = _____ Locations Chosen (please circle) KS, TN, DC, TX</p>

THE SPONSORSHIP OPPORTUNITIES – CONTRACT



Option	Sponsorship Category	Cost	How Many Events	Total Due With Contract
	<p>Gold Sponsor (only 2 available) (discount provided with support of 4 events)</p>	<p>\$3,000 <i>per event</i></p>		<p>Cost X # of Events = _____ Locations Chosen (please circle) KS, TN, DC, TX</p>
	<p>Lumberyard Sponsor (only 1 available) at each location</p>	<p>\$5,000 <i>per event</i></p>		<p>Cost X # of Events = <u> \$5,000 </u> _____ Locations Chosen (please circle) KS, TN, DC, TX</p>
	<p>Contributing Sponsor (only 4 available) (discount provided with support of all 4 events)</p>	<p>\$1,500 <i>per event</i></p>		<p>Cost X # of Events = _____ Locations Chosen (please circle) KS, TN, DC, TX</p>

2022 MIDWEST BUILDING SCIENCE SYMPOSIUMS CONTRACT



I hereby authorize KC BS and Beer Society to reserve my company's sponsorship of the 2022 Midwest Building Science Symposium Series. I understand that this sponsorship must be acknowledged and accepted by the KC BS & Beer Society team (also subject to local codes and covenants). I agree that I will not publicize my company's involvement in this program prior to my company's sponsorship acceptance by the KC BS and Beer Society team. I understand that I will be invoiced at the time of contract execution and accordingly, sponsorship payment is due prior to the event. Sponsorships are non-cancellable.

Please reserve the sponsorship indicated on the two previous pages and included in this final page of the contract at the non-commissionable price. This non-cancellable sponsorship I've selected entitles our company to all sponsorship benefits outlined on previous pages.

Company Name

Sponsorship Level

Primary POC and Title

Phone

Address

Email Address

Signature

Date

BS and Beer Society Rep



2022 MIDWEST BUILDING SCIENCE SYMPOSIUM SPONSORSHIP CONTRACT

Return completed contract along with deposit or full payment by check to:

KC BS and Beer Society
7117 Cedar Street
Prairie Village, KS 66208

For more information on sponsorships, contact **Cheryl Lewis at 518.221.6125 or email cherylewi@gmail.com**

Please Note: All materials for sponsorship opportunities involving company artwork or social media content are due at the time of contract execution.

THANK YOU

