

JOB TITLE: Head of Sales and Marketing, Smart Homes, Buildings & Cities

LOCATION: Kampala, Uganda

**Apply:** Send your resume and cover letter to "info@lgc.inc"

# **COMPANY PROFILE:**

LGC Enterprises (U) Ltd (LGC), a subsidiary of Larry Group of Companies, Inc headquartered in Tokyo, Japan, is passionately committed to revolutionizing next-gen living spaces through fully automated smart homes and buildings. Our vision is to lead the transformation of the real estate and construction industries by integrating cutting-edge, sustainable smart solutions. With the ambitious mission of fully digitizing Uganda by 2030, we aim to set new standards of luxury, efficiency, and sustainability. Visit us at <a href="https://www.lgc.inc">https://www.lgc.inc</a> for more information.

#### JOB SUMMARY:

We are seeking a visionary and experienced Head of Sales and Marketing to spearhead our sales and marketing division from our Kampala, Uganda offices. The ideal candidate will be deeply connected within the real estate, construction, and luxury business sectors in Uganda, with a proven track record of driving growth, innovation, and market leadership.

# **KEY RESPONSIBILITIES:**

- Develop strategic sales and marketing plans to revolutionize next-gen living spaces and achieve digital transformation in Uganda by 2030.
- Forge and maintain relationships with industry influencers, strategic partners, and key clients to promote smart home and building adoption.
- Perform market research to understand trends, customer needs, and the competitive landscape.
- Lead the sales and marketing team to exceed targets, contributing to LGC's goals.
- Enhance LGC's brand presence at industry events, through innovative marketing strategies.
- Explore new business opportunities to expand market presence in line with our vision.

# **REQUIREMENTS:**

- Experience in sales and marketing within the real estate, construction, or luxury industry, with a passion for technology.
- Strong industry connections in Uganda.
- Excellent communication, negotiation, and team leadership skills.
- Creative and strategic thinking with the ability to make quick decisions.
- Bachelor's degree in Marketing, Business Administration, or related field; MBA preferred.
- Digital marketing proficiency.

# WHAT WE OFFER:

- A dynamic, supportive work environment impacting the future of living spaces in Uganda.
- A chance to be part of a groundbreaking company under the esteemed Larry Group of Companies, Inc, working towards a transformative vision and mission.
- Competitive salary with performance-based incentives. A role in a groundbreaking company, offering competitive salary and incentives.
- Opportunities for professional growth and international exposure.