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LARRY POWELL

Good morning. Let's set our sights on being helpful today.

Who among us could not use some help now and then?

Example: Years ago when I was an editor, I asked a colleague to help me out and he responded: "I'll be happy to help you out. Which way did you come in?"

■ **DOMESDAY DEFENSE** — Irving's considering selling sponsorship of Texas Stadium? How do you feel about "The Stadium Formerly Known as Texas"?

Next thing you know, the Texas Rangers will sell the open space on bats and every time you get a TV close-up of a hitter, you'll be able to read "Sam's Club."

But, if Dr Pepper gets to rename Texas Stadium, what should we expect from the "official" soft drinks, Coca-Cola and Pepsi? Smells like a jobs program for lawyers.

What if B.F. Goodrich, Firestone or Michelin pays the tab and paints its logo on

the lid? Kiss that Goodyear blimp goodbye — no aerials of the competition's bid.

Or, what if a cigarette company plays the big bid. Where would the Co play? Ah, Chester Field. (That's a variation on an old joke — I must give credit to Fields.)

But, please don't let a new name "Hub-name." Example: 3Com Park.

That's where the San Francisco and Giants play. What does "3Com mean? What sounds like a chain of commuter parking lots is really a "tech company," whatever that means. (The stadium's original name was "Candle Park" — anybody outside of the Bay Area knows what that meant? I feel compelled to explain Dallas' "Reunion Arena" named for the La Reunion settlement of European socialists in Oak Cliff in 1800s. Was the colony's official sport basketball?

But back to marketing: What if the meteries went halves on Texas Stadium. The blimp camera would look down "Laureland" on one side of the field and "Restland" on the other. If the

METRO REPORT

NEWS BRIEFS

From Staff and Wire Reports

Council sets date for Oak Point tax election

■ **OAK POINT** — City Council members on Tuesday set a March 2 election for voters to decide whether to roll back the city's tax rate of 33 cents per \$100 valuation to 24 cents. Citizens petitioned for the election, accusing the council of overspending. They cited as an example the city's \$10,000 purchase of two used police cars. Police Chief Ricky Adams, the one paid officer in the Denton County city of 800, said the cars are needed for his seven volunteer officers. City officials said the city's budget increased from \$96,000 to \$168,000 largely because of services that must be provided for two new housing additions. Town hall meetings to discuss the issue will be at 2 p.m. Feb. 4 and 18.

Woman indicted in deaths of 2 Lake Highlands men

■ Dallas County grand jurors handed down a capital murder indictment Wednesday against the sister-in-law of one of two men slain in a Lake Highlands house on Nov. 30. Rosa Elizondo, 25, is charged with taking part in the shotgun killings of her brother-in-law, Arnulfo Elizondo, 25, and 20-year-old Luis Mendez inside a home on Blackbird Lane. A witness who survived the attack said Ms. Elizondo entered the house with two unknown men who carried out the killings. According to police reports, the witness identified Ms. Elizondo from a photographic line-up.

Re-opening ceremony planned for Lakewood Park

■ Lakewood Park will hold a re-opening ceremony to show off new playground equipment at 3:30 p.m. Thursday at the park, 7000 Williamson Road on the shore of White Rock Lake. The equipment has been under renovation for a year and is now open to the public. The Lakewood Service League built the park in 1982 and also renovated the playground.

BloodCare says flu has lowered national supply

■ BloodCare has issued an appeal for blood donors because of shortages due to the flu. People with the flu are not allowed to give blood.

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