



BRAIN 
 **WASHED**



BLOOD
BOUGHT



OVERVIEW

brain·wash

/'brān,wôSH,'brān,wäSH/

make (someone)
adopt radically different beliefs by
using systematic and
often forcible pressure.

OVERVIEW

Col·o·nize
/'kälə,nīz/

send a group of settlers to (a place)
and establish political control over it.

II. WORLDLY BRAINWASHING VS. BIBLICAL CLEANSING

A. Worldly or Satanic Brainwashing

- **John 8:44 – "You are of your father the devil... when he lies, he speaks out of his own character, for he is a liar and the father of lies."**

II. WORLDLY BRAINWASHING VS. BIBLICAL CLEANSING CONT.

B. Biblical Mind Washing

- **Biblical cleansing:**
 - **Restores godly identity**
 - **Heals trauma and spiritual confusion**
 - **Rebuilds a conscience with truth**
 - **Empowers us to know and live the will of God**
(Romans 12:2b)

II. WORLDLY BRAINWASHING VS. BIBLICAL CLEANSING CONT.

Key Truth:

- God doesn't just want to save your soul—He wants to renew your mind.**

III. BLOOD-BOUGHT CLEANSING: THE WORK OF JESUS

A. The Cost of Clean Minds

- **Hebrews 9:14 – “...purge your conscience from dead works to serve the living God.”**
- **The mind cannot be cleansed without atonement.**
- **Jesus’ blood did not just forgive sin; it purged your conscience. It scrubs the thoughts, resets the motives, and renews the patterns.**

IV. RENEWED MINDS PRODUCE KINGDOM LIVES

**Romans 12:2 – The renewed mind is a discerning mind,
able to detect truth from error.**

- **A believer with a blood-cleansed mind:**
 - **Thinks differently**
 - **Talks differently**
 - **Loves differently**
 - **Chooses purpose over performance**

V. CONCLUSION: DON'T JUST BE SAVED— BE WASHED

You are not just a
believer—
you are blood bought!