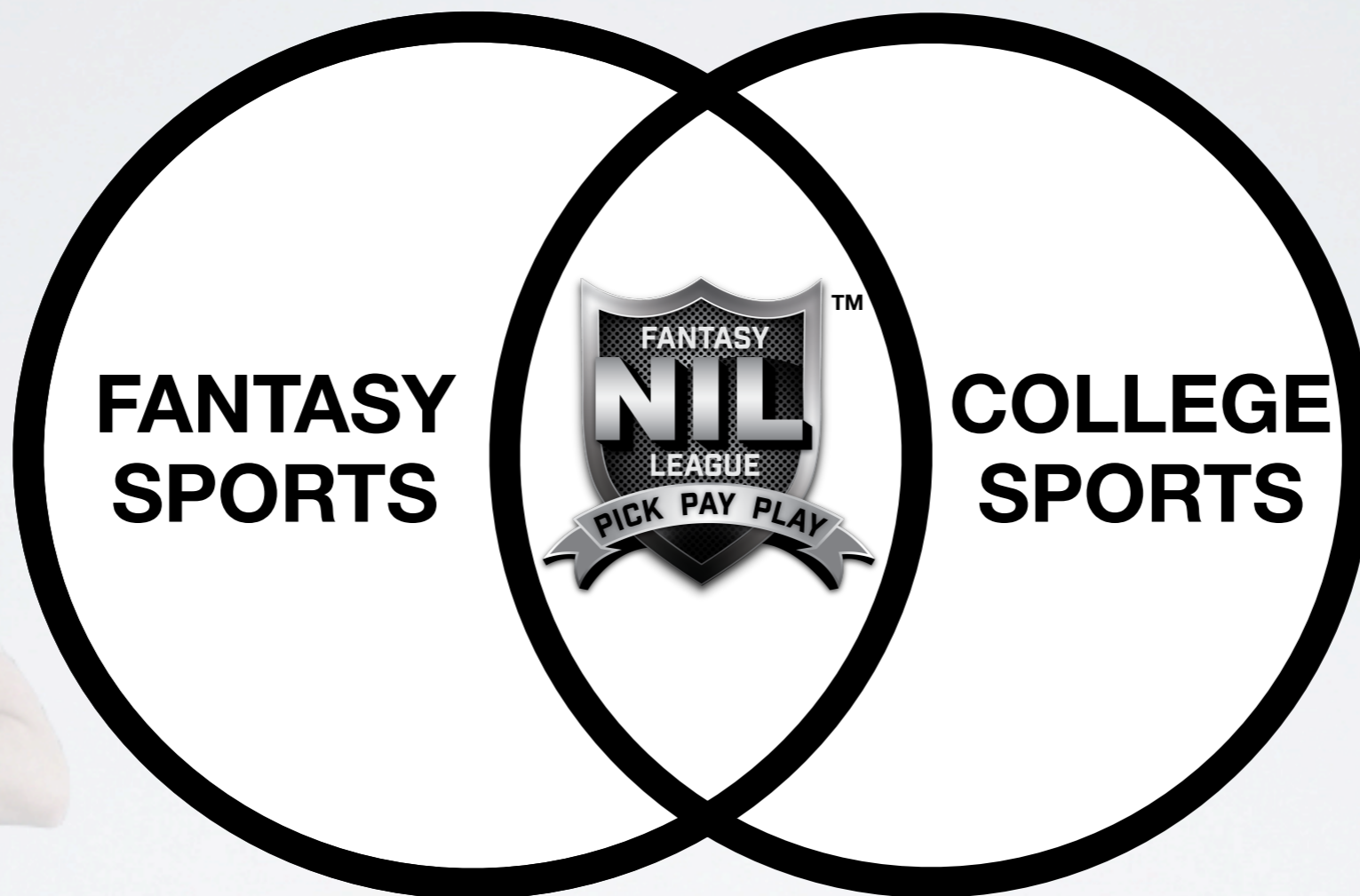






WHERE FANTASY AND FANDOM CONVERGE



FANTASY SPORTS

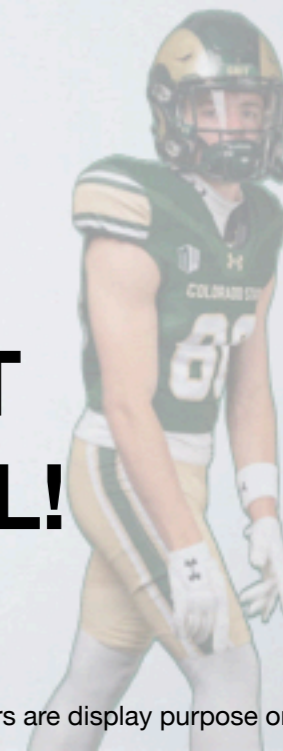
- 245 Million users play Fantasy Sports annually
- Over \$30 Billion annually generated in the Industry
- Estimated \$100 Billion By 2034

COLLEGE SPORTS

- Top 75 NCAA Athletic Programs garner +\$51 Billion in 2025
- NIL alone accounted for \$2.3 Billion in 2025
- Currently no impactful NCAA Fantasy Football platforms that have volume or identified as the industry leader



INTRODUCING FANTASY NIL LEAGUE



**THE ONLY COLLEGE FANTASY PLATFORM THAT
ALLOWS FANS TO SUPPORT PLAYERS WITH NIL!**



FANTASY NIL LEAGUE



Register Pick Players Team Page Players League About

PICK, PAY AND PLAY YOUR PLAYERS

Register

Create your account for FREE*

As your team GM, you build your team by Drafting and paying for top college football players.

Create your starting lineup, your own league, and compete for fun and prizes

This Week's Prize
FREE T.Maher Autograph

College Athletes- Click here to be added to the roster



PICK PAY PLAY

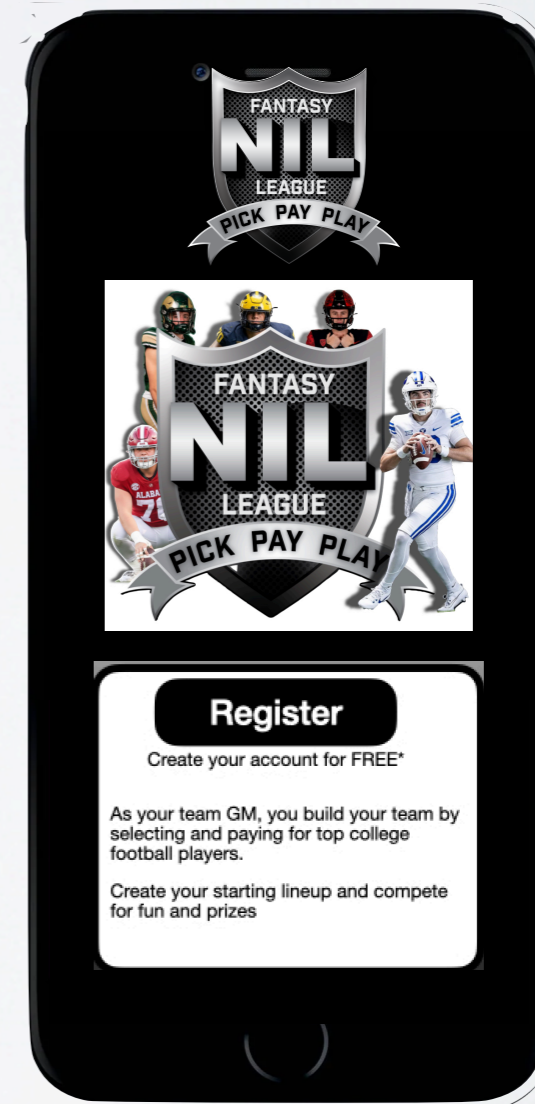


FANTASY NIL LEAGUE

The Ultimate College Football Experience Combining Fantasy Football, NIL, and Your Favorite Athletes/Schools.

Playing in the Fantasy NIL League is as simple as **Pick, Pay, and Play!**

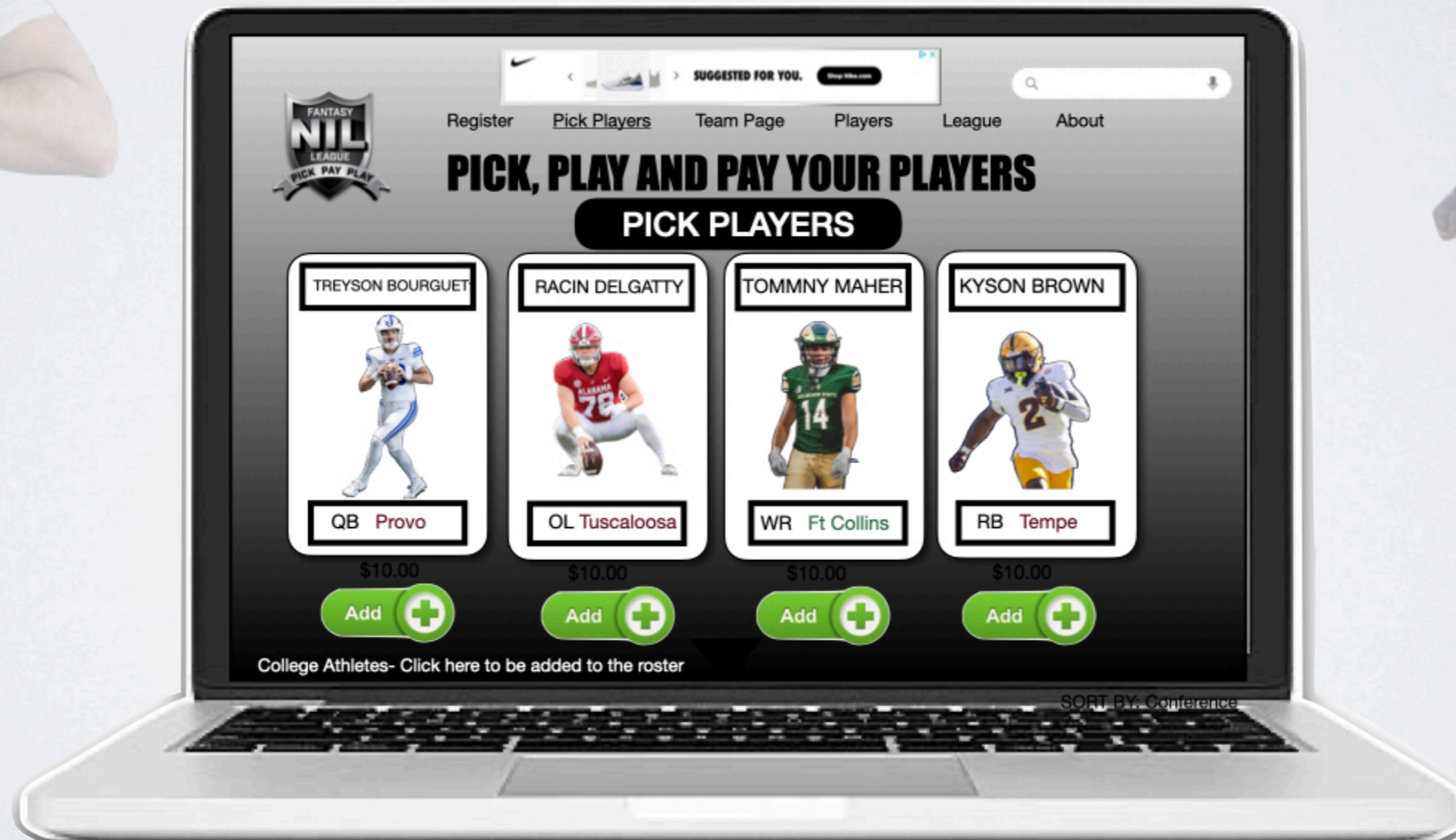
- Compete against friends/fans with your college football fantasy lineup
- Pay to draft your team of college football players
- Provide actual NIL Revenue to your favorite players
- Unlimited rosters to encourage increased drafting
- Play for fun and prizes





FANTASY NIL LEAGUE HIGHLIGHTS

- College Players register to participate and become “Draft Eligible”
- Fans create their profile, team(s), and their own leagues
- Fans pick unlimited players and add them to their Fantasy roster
- Players are paid a “Draft Bonus” every time they are drafted to a team
- Fans play Fantasy Football for the college season with their selected starters (adding bench or new players as needed or wanted with no limits)
- Weekly prizes are rewarded to Fans based on various promotions*





MULTIPLE REVENUE STREAMS

DRAFT BONUS

AD REVENUE*

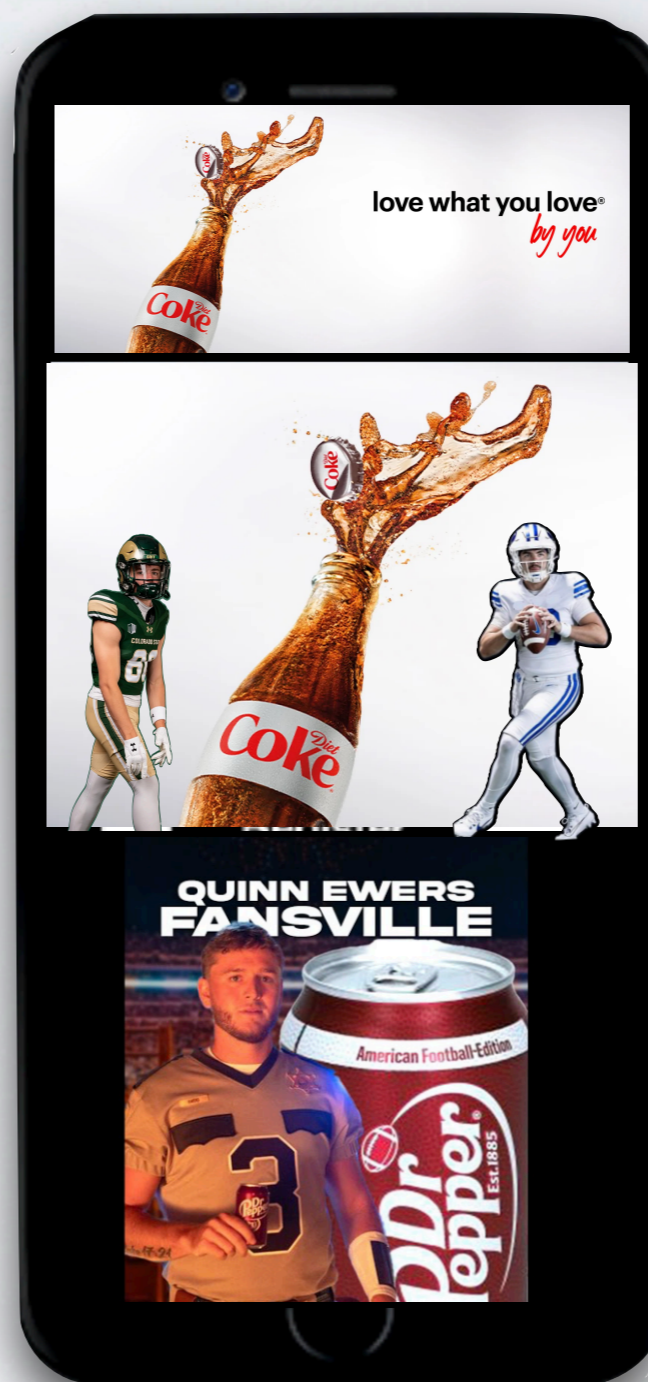


YEAR 1

50/50 Rev split with
Players & Company
(\$5 each per Draft)

YEAR 2

Year Two weighted
Draft (\$5-10 per)



Level 1

Traditional CPM for
Banners, buttons

Level 2

Digital player ad insertion
and endorsement

Or

Content sponsorship

Level 3

Customized Agency
campaign creation

*All advertising partnerships subject to athlete(s) approval prior



PLAYER DRIVEN MARKETING

- College Football Players have a combined +500M followers
- Players receive a tool kit with custom marketing assets
- Players promote on their personal social media
- Fans and followers supporting players engage
- Players earn revenue each time they are drafted so there is incentive to promote frequently to drive new users



DRAFT ME ON FANTASY NIL LEAGUE NOW!



BO KELLY
QUARTERBACK
SAN LUIS OBISPO, CA

www.FantasyNILLeague.com





TIMELINE

Confirm IP Patent,
TM, (C), etc.
(Feb 29)

Confirm Funding
(Apr 1)

Secure 100
Players
(June 1)

Beta Live
(July 15)

Secure 25 Players
(Mar 30)

App Development
(Apr 15)

Stat Partner
(June 15)

Season Kickoff
(Aug 29)

KEY DELIVERABLES:

App development estimated 3 months.

Stat provider to be confirmed and integrated during development

Marketing Campaigning Coincides with Beta going live

Goal of 200 players on the roster by Kickoff



EXECUTIVE TEAM



DOUG FINBERG

- 25 year Executive leading Marvel, MGM, Saban, Dreamworks, Paramount, and others
- President, Backpocket Solutions, Inc.



RANDY ROVEGNO

- 25 year Executive with brands including FOX, ESPN, NFL, CBS and more
- Professor, NIL - Executed +50 NIL brand partnerships and supported 300+ Student-athletes



CONCLUSION

Fantasy NIL League provides a platform to address the untapped College Fantasy Market, address an NIL void, and creates multiple lucrative income streams



FANS

- Opens up College Fantasy sports
- Provides value in return for contributions to NIL
- Allows fans to support their favorite players/schools

Players

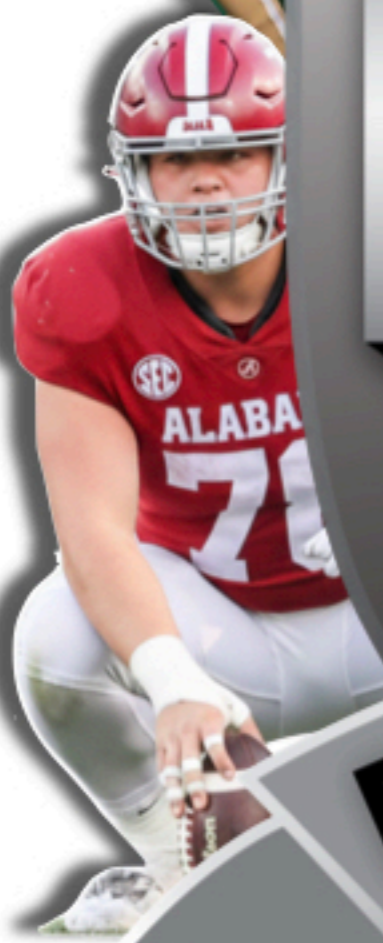
- Engages them in desirable College Fantasy sports
- Provides passive NIL income
- Creates a communication platform to promote their brand, merchandise, and off-field contributions

BRANDS

- Creates College Fantasy sports ad inventory
- Allows for athlete endorsements at a fraction of the cost
- Provides customized sponsored content with players



TM





APPENDIX





FANTASY NIL LEAGUE BENEFITS

STUDENT-ATHLETES

- College Athletes register to participate and become “Draft Eligible”
- Easy interface to upload Name, Position, School, and Photo
- College Players receive a rev share “Draft Bonus” of 50% of their total pick fees
- Direct deposit of funds on weekly basis
- Athletes provide 100 autographs for promotional prizing
- Special Live Zooms/Chats with Fans
- Marketing tool kit to customize and promote their availability
- Player page with inventory for e-comm, philanthropy, etc.
- Ad share and endorsement revenue

FANS

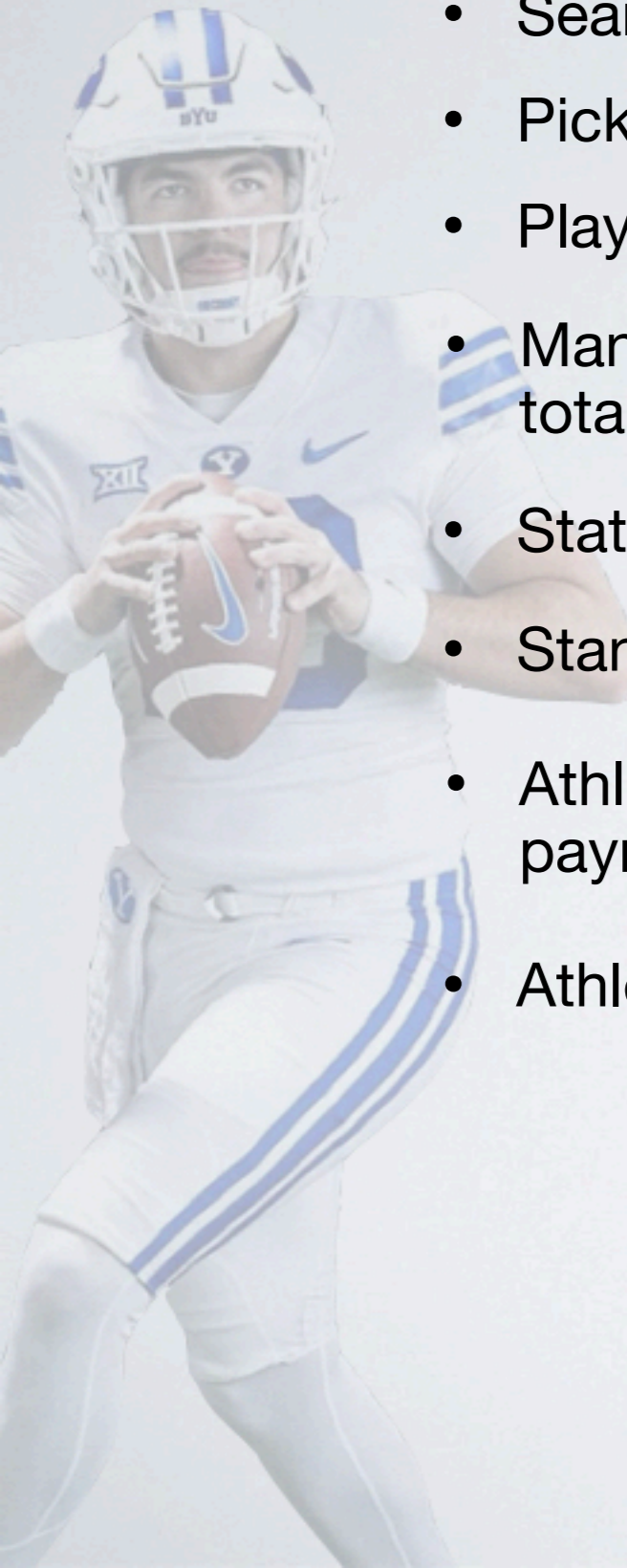
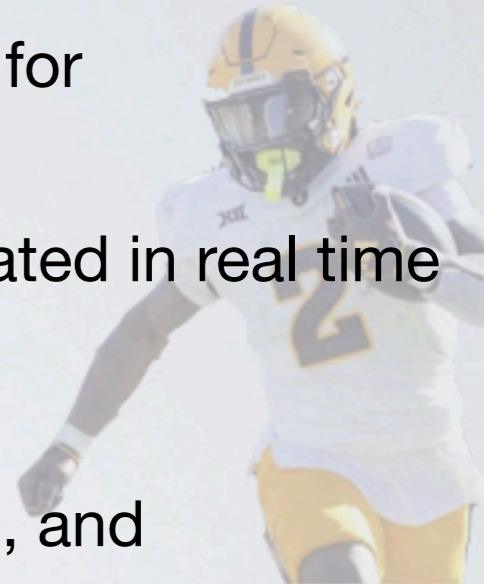
- No Minimum on roster sizes
- Compete Nationally and/or create your own Leagues
- Search by Position, School, or Conference
- Prizes for weekly results (points, rushing yards, etc)





FUNCTIONALITY HIGHLIGHTS

- Register and create a Team(s)
- Search Athletes by Position, School, or Conference
- Pick Athletes and “pay” for them in the Shopping Cart
- Play against the Nation or create your own Leagues
- Manage your team like any Fantasy Football league playing for total points (vs Head to Head or the national pool)
- Statistics will be added via backend interface and then updated in real time
- Standings are kept automatically
- Athletes register and provide Name, image, position, school, and payment info (Venmo, PayPal)
- Athletes get paid automatically every time they are selected





REGISTER

SUGGESTED FOR YOU. [Shop Nike.com](#)

[Register](#)
[Pick Players](#)
[Team Page](#)
[Players](#)
[League](#)
[About](#)

PICK, PAY AND PLAY YOUR PLAYERS

Register

Name

Team Name

Password

Confirm Password

Email

Address

Town/City*

Postal Code*

State/Province/Prefecture

Country*

Use previously stored credit card information

Name as it appears on card*

Card Number*

Expiration Date*

CW*

Credit Card Billing Address*

Address 2

Address 3

Address 4

Town/City*

Postal Code*

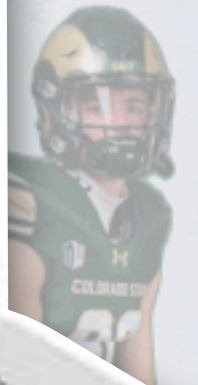
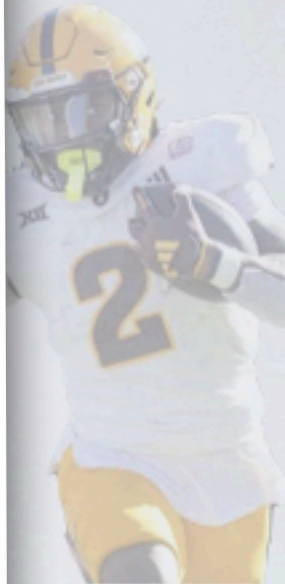
State/Province/Prefecture

Country*

[College Athletes- Click here to be added to the roster](#)



PICK PLAYERS (SEARCH)



Register Pick Players Team Page Players League

< > **SUGGESTED FOR YOU.** [Shop Nike.com](#)

Register Pick Players Team Page Players League About

QB Tempe	WR Tempe	WR Ft Collins	TE Lubbock
\$10.00	\$10.00	\$10.00	\$10.00
Add	Add	Add	Add

SORT BY: Position SORT BY: School SORT BY: Conference

- QB S.Leavitt
- QB S.Sanders
- QB J.Jones
- QB M.Moss
- WR J.Tyson
- WR T.Maher

- Tallahassee (1)
- Tempe (6)
- San Diego (3)
- Palo Alto (4)
- Chapel Hill (5)
- Boulder (2)
- Las Vegas (3)

- Big 16 (197)
- Pacific (17)
- Atlantic (17)

College Athletes- Click here to be added to the roster







PICK PLAYERS

< > **SUGGESTED FOR YOU.** [Shop Nike.com](#)

Register [Pick Players](#) Team Page Players League About

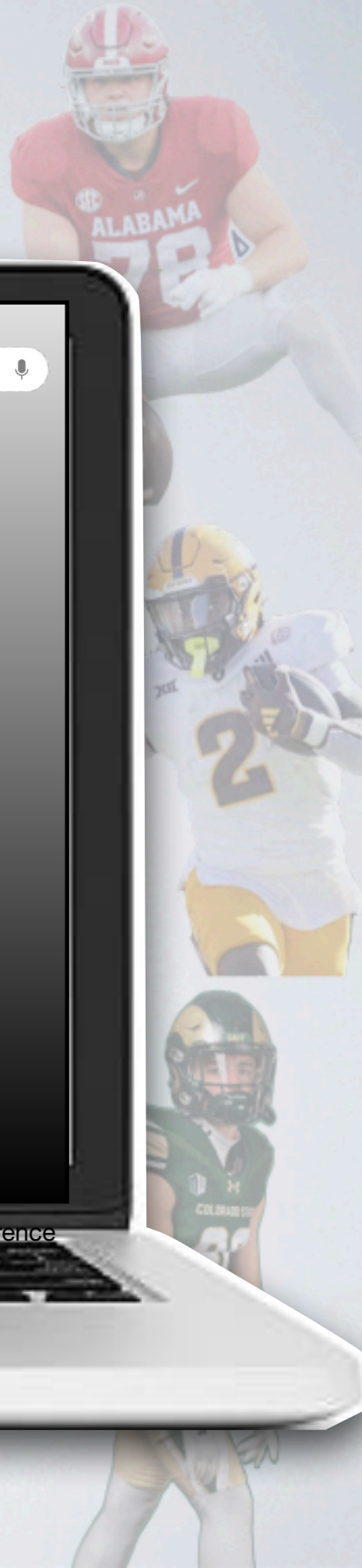
PICK, PLAY AND PAY YOUR PLAYERS

PICK PLAYERS

<p>TREYSON BOURGUET</p>  <p>QB Provo</p>	<p>RACIN DELGATTY</p>  <p>OL Tuscaloosa</p>	<p>TOMMNY MAHER</p>  <p>WR Ft Collins</p>	<p>KYSON BROWN</p>  <p>RB Tempe</p>
<p>\$10.00</p> <p>Add </p>	<p>\$10.00</p> <p>Add </p>	<p>\$10.00</p> <p>Add </p>	<p>\$10.00</p> <p>Add </p>

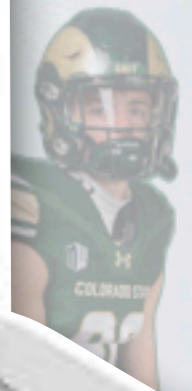
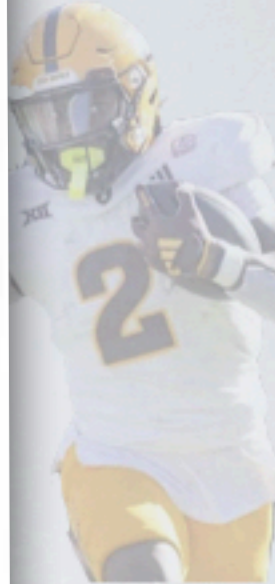
College Athletes- Click here to be added to the roster

SORT BY: Conference





TEAM PAGE



< > **SUGGESTED FOR YOU.** [Shop Nike.com](#)

Register Pick Players Team Page **Players** League About

TEAM PAGE

NIL REVENUE RAISED
\$140.00

LEADERBOARD

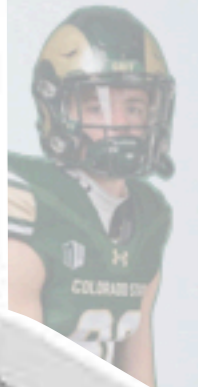
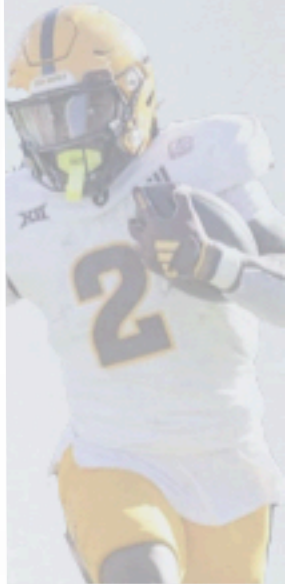
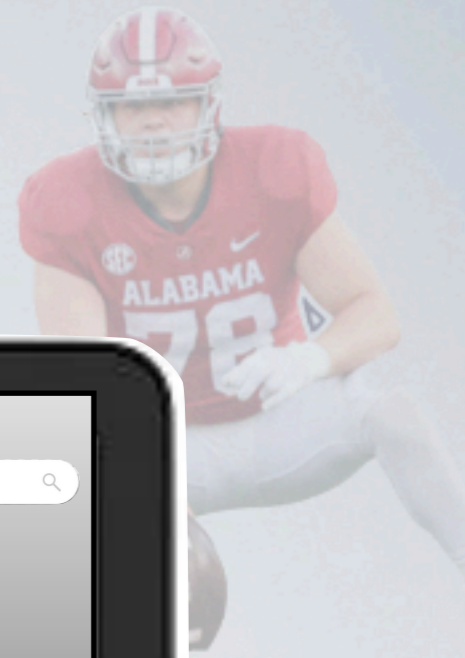
Team Skol	134	1
SEC Rules!	132	2
Hook Em.	132	3
NIL Bill.	122.	4
Fork Em	120	5

Your Team 78 136

STARTER	SCHOOL	OPPONENT	POINTS
QB S.Leavitt	Baton Rouge	Oxford	17
RB R.Frost	So Cal	Westwood	
RB T.Jergins	E. Lansing	Columbus	6
WR J.Tyson	Tempe	Oxford	
WR T.Maher	Ft.Collins	Boulder	
LB R. Jones	Knoxville	Athens	
BENCH	SCHOOL	OPPONENT	POINTS
QB J.Daniels	Baton Rouge	Memphis	



STUDENT-ATHLETE REGISTER



< > **SUGGESTED FOR YOU.** [Shop Nike.com](#)

Register Pick Players Team Page Players League About

STUDENT ATHLETE ROSTER SIGN UP

Register

Name	School (City)
<input type="text"/>	<input type="text"/>
Password	Confirm Password
<input type="text"/>	<input type="text"/>
School Email	Phone
<input type="text"/>	<input type="text"/>
Position	Upload Image
<input type="checkbox"/> QB <input type="checkbox"/> RB <input type="checkbox"/> WR	

Download video to announce your signing

Download assets

PayPal or Venmo

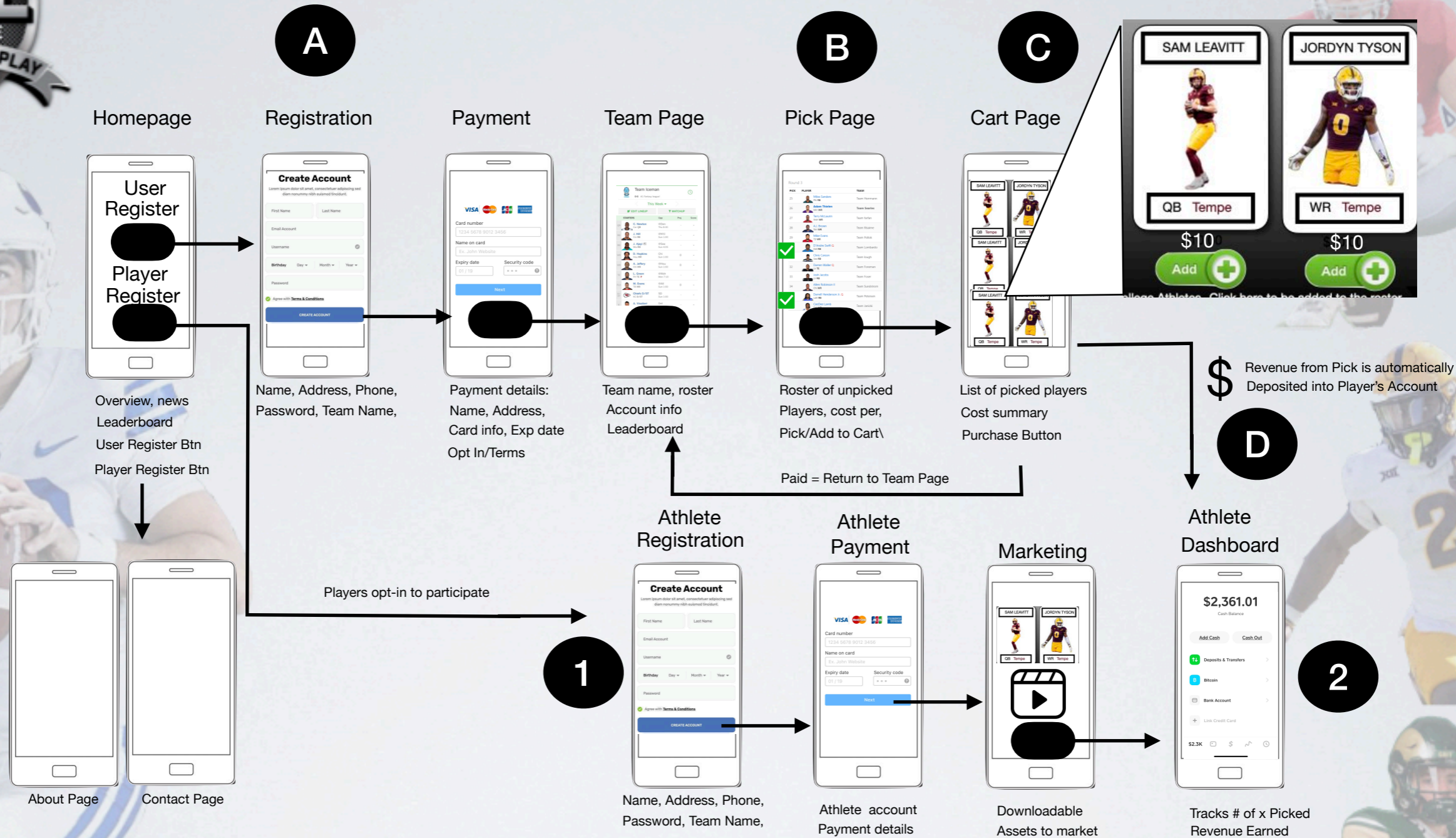
Use previously stored credit card information

<p>Name as it appears on card*</p> <input type="text" value="SC Demonstration"/>	<p>Credit Card Billing Address*</p> <input type="text" value="100 Apollo Drive"/>
	<p>Address 2</p> <input type="text" value="Suite 205"/>
<p>Card Number*</p> <input type="text" value="XXXX-XXXX-XXXX-5555"/>	<p>Address 3</p> <input type="text"/>
<p>Expiration Date* <input type="text" value="4"/> <input type="text" value="2017"/> <input type="text" value=""/></p>	<p>Address 4</p> <input type="text"/>
<p>CW* <input type="text" value=""/></p>	<p>Town/City*</p> <input type="text" value="Chelmsford"/>
<p>State/Province/Prefecture</p> <input type="text" value="MA"/>	<p>Postal Code*</p> <input type="text" value="01824"/>
<p>Country*</p> <input type="text" value="United States"/>	

College Athletes- Click here to be added to the roster



Fantasy NIL League Wireframe



A Users register to play, including adding their payment method and authorization

B Users sort athletes by position, city, or conference and “draft” them. Each athlete has a set fee (\$10) salary that is paid after the pick. There are no limits to the quantity of players selected. Possible “premium” fees could be added to purchase high demand athletes

C Athlete(s) selected are added to the Cart where the checkout is confirmed and the transaction is completed.. Athletes are then added to the user’s roster on their team page.

D Athlete’s “salary” is then added to their Dashboard and the money is automatically deposited into their account.

1 Athletes register to play, including name, email, school, uploaded image, including payment method and authorization

2 Upon being picked by a user, payment is directly deposited into Athlete’s’ account



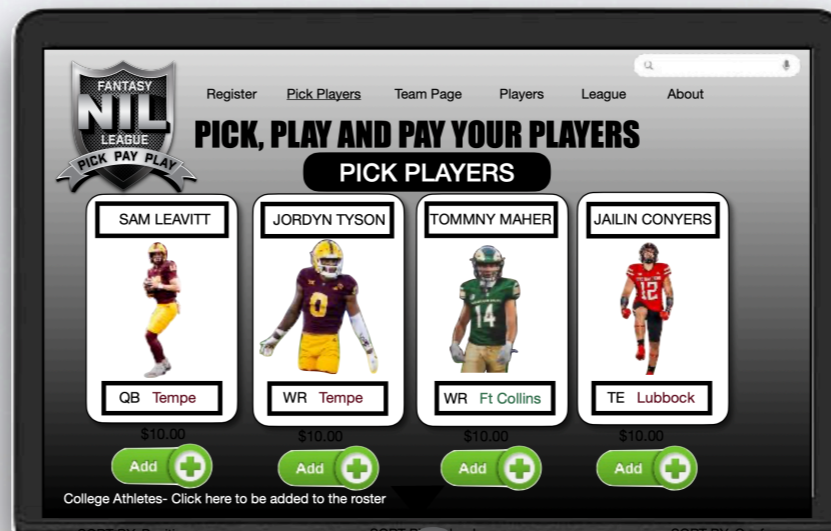
REVENUE SOURCES

Revenue will be generated via two major channels. The selection of players (DRAFT) and accompanying payment (version 1.0 standard with 2.0 weighted) and a multi-tiered ADVERTISING model.

DRAFT: The direct source for revenue will be in the user draft process.

Version 1.0 - Selecting players for the 2026 season by purchasing (paying their \$10 "Draft Bonus") is the preliminary season format. The unlimited roster size will provide for a minimum of 9 picks to complete a starting roster plus extra bench selections. The average team will likely result in 14 players at \$140 per user.

Version 2.0 - Featuring a "weighted" format where higher ranked/ desirable players cost more, the top players "Draft Bonus" would be \$25 per pick down to \$5 athletes. With an average of \$15 per pick, the same 14 member team in a salary cap league would drive \$210.





REVENUE SOURCES

DYNAMIC ADVERTISING: The unique opportunity for brands to directly leverage the student-athletes in a customizable endorsement feature or creating original partnership ads via the in-house agency, are premium services beyond the generic ad placement offer. Brands will have the ability to create the following:

- Customizable ads featuring the players, markets, or teams desired by the partner. Via dynamic ads, the player(s) are partnered with brands on plug-and-play banner ads

CUSTOMIZED ADVERTISING: Allowing top college players or any customizable rosters to automatically endorse the products or services of the client will be a high-end service for large scale ad spends. Creating customized marketing partnerships with original imagery, creative, etc allows for brands to create cost-effective athlete endorsed campaigns.

Digital player ads



Custom Promotional Advertising





FUNCTIONALITY

Registration page

- Fans create their profile and team(s)
 - Name, address, email, password, Team Name, payment info
 - Legal terms, opt in
 - Select League to join (in addition to main contest league)

Home/Main page

- Nav bar with Register, Pick Players, Team Page, Players, League, About
- Current League Standings table

Pick Players (Draft) page

- Search players by Position, School, or Conference
- View players image, name, school, position, etc
- Select players
- View current roster of players
- \$10 payment copy
- Shopping Cart functionality
- Proceed to checkout





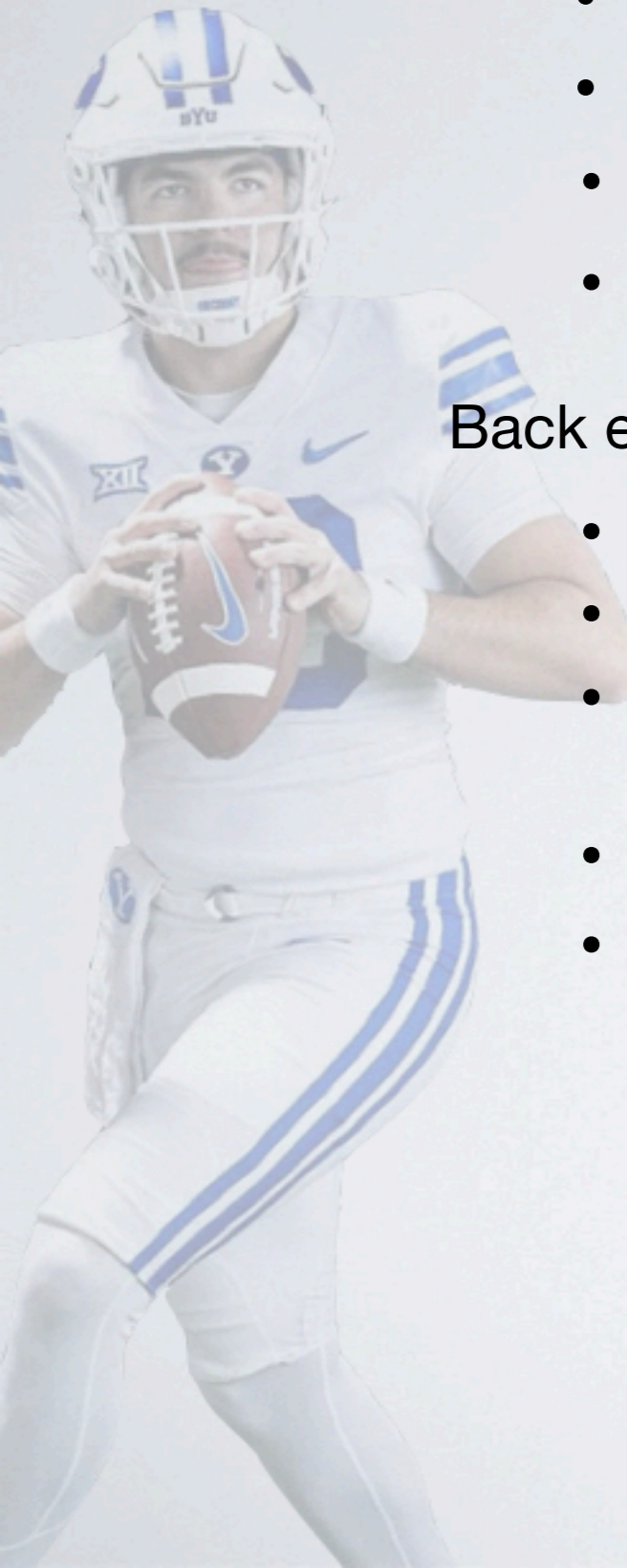
FUNCTIONALITY

Student Athlete Registration page

- Players enter name, school email address, password, position, school
- Legal terms, opt in
- Provide payment (ex: PayPal or Venmo) information
- Downloadable assets (videos, logos) for players

Back end/admin

- Fields to update player stats in real time
- Automatic points calculation
- Running total for the players' weekly stats as well as season averages
- Players via student athlete registration are added in real time
- Players selected totals automatically added for payment approval





FUNCTIONALITY

Team page

- Lists current players on roster. Starters and bench
- Ability to swap players to set lineup
- Player details including name, position, image, school, conference, stats, total points and weekly points average
- Add Athletes button (leads to Pick Players page)
- Leader board with scroll (most points to least)
- Athlete dashboard (current rank, average points)
- Button with weekly prize info. Click to Weekly Prize Page

Advertising

- Backend admin interface for ad placement
- Real-time data and reporting
- Geo-targeting functionality (by location, conference, etc)
- Dynamic ad functionality integrating player(s)



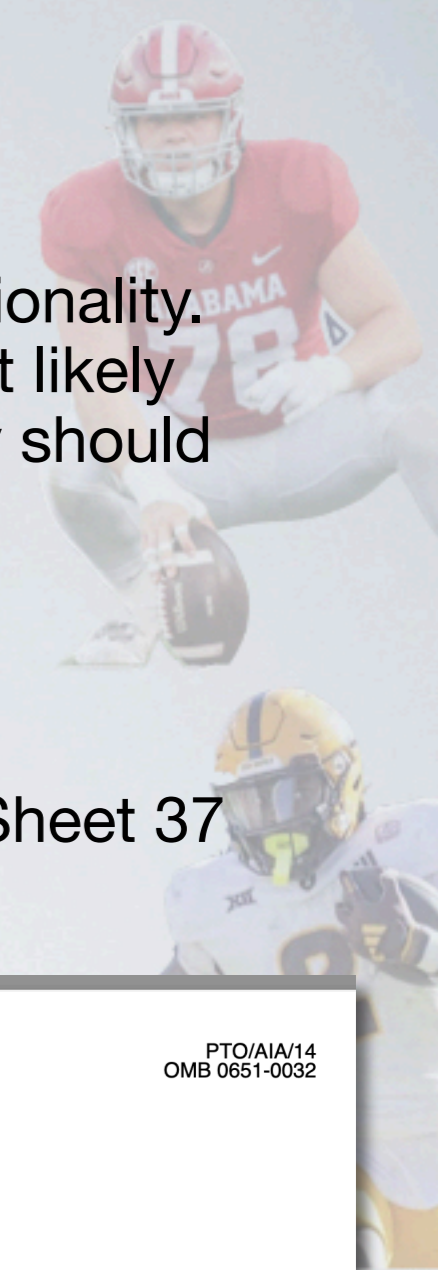
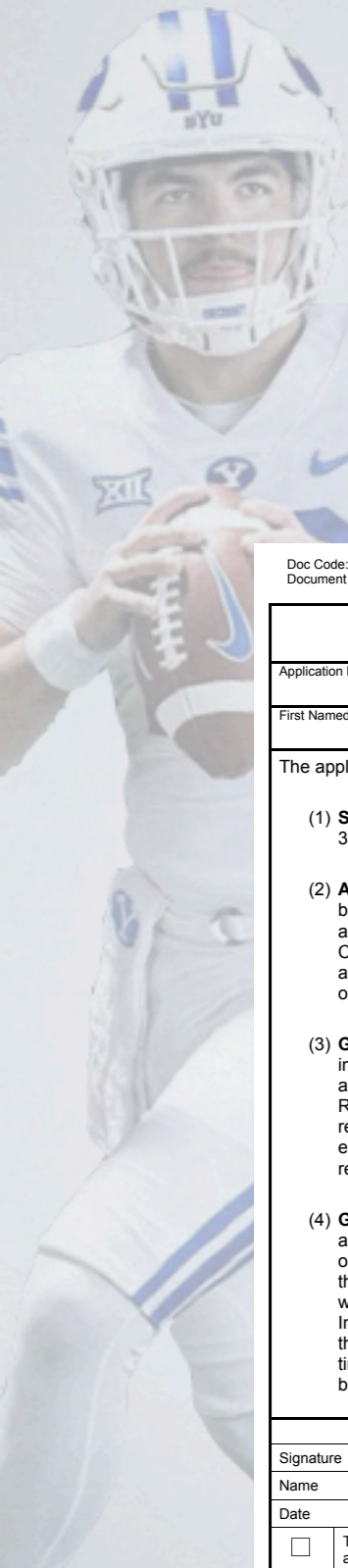


IP/PATENT OPPORTUNITY

The key IP that is patentable is with the player payment functionality. The process of users selecting a player (ideally generically but likely for Fantasy Football purposes), and then paying them directly should be researched and confirmed.

Title of the function: Fantasy Sports payment to athletes

The micro-business application and patent application Data Sheet 37 CFR 1.76 with wireframe are in process.



Doc Code: MES.GIB
Document Description: Certification of Micro Entity Status (Gross Income Basis) PTO/SB/15A (07-14)

CERTIFICATION OF MICRO ENTITY STATUS (GROSS INCOME BASIS)	
Application Number or Control Number (if applicable):	Patent Number (if applicable):
First Named Inventor:	Title of Invention:
<p>The applicant hereby certifies the following—</p> <p>(1) SMALL ENTITY REQUIREMENT – The applicant qualifies as a small entity as defined in 37 CFR 1.27.</p> <p>(2) APPLICATION FILING LIMIT – Neither the applicant nor the inventor nor a joint inventor has been named as the inventor or a joint inventor on more than four previously filed U.S. patent applications, excluding provisional applications and international applications under the Patent Cooperation Treaty (PCT) for which the basic national fee under 37 CFR 1.492(a) was not paid, and also excluding patent applications for which the applicant has assigned all ownership rights, or is obligated to assign all ownership rights, as a result of the applicant's previous employment.</p> <p>(3) GROSS INCOME LIMIT ON APPLICANTS AND INVENTORS – Neither the applicant nor the inventor nor a joint inventor, in the calendar year preceding the calendar year in which the applicable fee is being paid, had a gross income, as defined in section 61(a) of the Internal Revenue Code of 1986 (26 U.S.C. 61(a)), exceeding the "Maximum Qualifying Gross Income" reported on the USPTO Web site at http://www.uspto.gov/patents/law/micro_entity.jsp which is equal to three times the median household income for that preceding calendar year, as most recently reported by the Bureau of the Census.</p> <p>(4) GROSS INCOME LIMIT ON PARTIES WITH AN "OWNERSHIP INTEREST" – Neither the applicant nor the inventor nor a joint inventor has assigned, granted, or conveyed, nor is under an obligation by contract or law to assign, grant, or convey, a license or other ownership interest in the application concerned to an entity that, in the calendar year preceding the calendar year in which the applicable fee is being paid, had a gross income, as defined in section 61(a) of the Internal Revenue Code of 1986, exceeding the "Maximum Qualifying Gross Income" reported on the USPTO Web site at http://www.uspto.gov/patents/law/micro_entity.jsp which is equal to three times the median household income for that preceding calendar year, as most recently reported by the Bureau of the Census.</p>	
SIGNATURE by an authorized party set forth in 37 CFR 1.33(b)	
Signature	
Name	
Date	Telephone
Registration No.	
<input type="checkbox"/> There is more than one inventor and I am one of the inventors who are jointly identified as the applicant. The required additional certification form(s) signed by the other joint inventor(s) are included with this form.	

uspto UNITED STATES PATENT AND TRADEMARK OFFICE PTO/AIA/14 OMB 0651-0032

Application Data Sheet 37 CFR 1.76

The Application Data Sheet is part of the provisional or non-provisional application for which it is being submitted. The following form contains the bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76.

Inventor Information	# of inventors: 1
1. Mr. Randy Rovegno	
Residence Information	
US Residency Redondo Beach, CA UNITED STATES	
Mailing Address	
406 Via Mesa Grande Redondo Beach, CA 90277 UNITED STATES	



COSTS/RESOURCES

APP DEVELOPER

Estimates to develop the App range from \$25,000 - \$100,000 with the \$100K budget more realistic. Developing with React Native or similar will build efficiencies and allow for simultaneous programming for both Android and iOS

STAT DATA

Utilizing an API service, the estimated monthly cost for real-time college football stats is \$10,000 per month. Integrating the feed into the app to provide real-time updates is a key element to the FF play.

The Sportradar logo, featuring the word 'sportradar' in a lowercase, sans-serif font. The letter 'o' is replaced by a red circle with a white dot in the center, resembling a soccer ball.

The Sportsdata.io logo, featuring the word 'sportsdata' in a lowercase, blue, sans-serif font, followed by '.io' in a white, lowercase, sans-serif font inside a blue circle.



APP DEVELOPER PROPOSAL #1

A Dev Industries Home Portfolio Services About Blog Contact

StatHero

WE'VE STARTED THE REVOLUTION.

StatHero is a first-of-its-kind fantasy sports platform that allows users to compete only against StatHero and not the other players in a contest.

START PLAYING

Download on the App Store

StatHero is an innovative daily fantasy that merges traditional fantasy sports and survivor pool-style contests, which has daily active users.

We've developed the entire StatHero platform from initial designs to fully functioning live and ready to go. The comprehensive suite includes desktop and Android mobile apps, a web app, an advertising landing website, and a robust backend.

Download on the App Store

BLEACHER NATION FANTASY Home Rivals Head to Head Promos Sports About Download the App

Experience the Thrill of Daily Fantasy Sports with Bleacher Nation Fantasy

Unlock a new level of excitement in daily fantasy sports with Bleacher Nation Fantasy, your ultimate destination for competitive gaming and real cash prizes. Whether you're a seasoned fantasy sports veteran or new to the game, our platform offers a dynamic and engaging experience tailored just for you.

Download the App or Scan to Download

Win Real Cash Prizes Daily

Put your sports knowledge to the test and outsmart your rivals in our daily fantasy

BLEACHER NATION FANTASY Home Rivals Head to Head Promos Sports About Download the App

Rivals

How to Play Rivals

BN Rivals puts 2 rosters against each other in a fantasy style matchup. The player (YOU) uses skill to determine which side will win in a fantasy H2H contest of a particular sport.

Rivals ODDS EXPLAINED:
In order to create even contests, BN may give bonus Points to make a matchups more skill based before the matchup begins. The bonus Points create more skill to pick the winning side.

Additional Rules



APP DEVELOPER PROPOSAL #1

1. ADevIndustries, specializes in software development, delivering high-quality digital products for startups and enterprises. You can learn more about us on our website:

[ADevIndustries Website](#)

Our core engineering teams are based in **Singapore, the Netherlands, and Vietnam**, with remote colleagues in **Poland, Serbia, and Georgia**. This global distribution allows us to collaborate seamlessly across time zones and ensures efficient project delivery.

- Why Work with ADevIndustries?

- Available in PST time zone, Highly skilled engineers with extensive experience in building scalable platforms, Strong English proficiency

2. Our Work in Daily Fantasy Sports (DFS) - StatHero

For the past five years, we've been leading the development of **StatHero**, with **Nick as the Head of Development** and **me as the Engineering Team Lead**. StatHero was a **pioneering DFS platform** for real-money gaming, blending **traditional fantasy sports elements with survivor pool-style contests**.

We built the entire platform—from **initial designs to fully functioning live applications**, growing the company into a **multi-million-dollar business**.

- What We Built for StatHero:

- ✓ iOS & Android mobile apps (PWA)

- ✓ Web application (Angular)

- ✓ Admin portal & landing website

- ✓ Robust backend infrastructure

- Why Angular?

Angular is a great choice for startups because it enables the development of web, iOS, and Android applications **from a single codebase**, making it highly efficient.

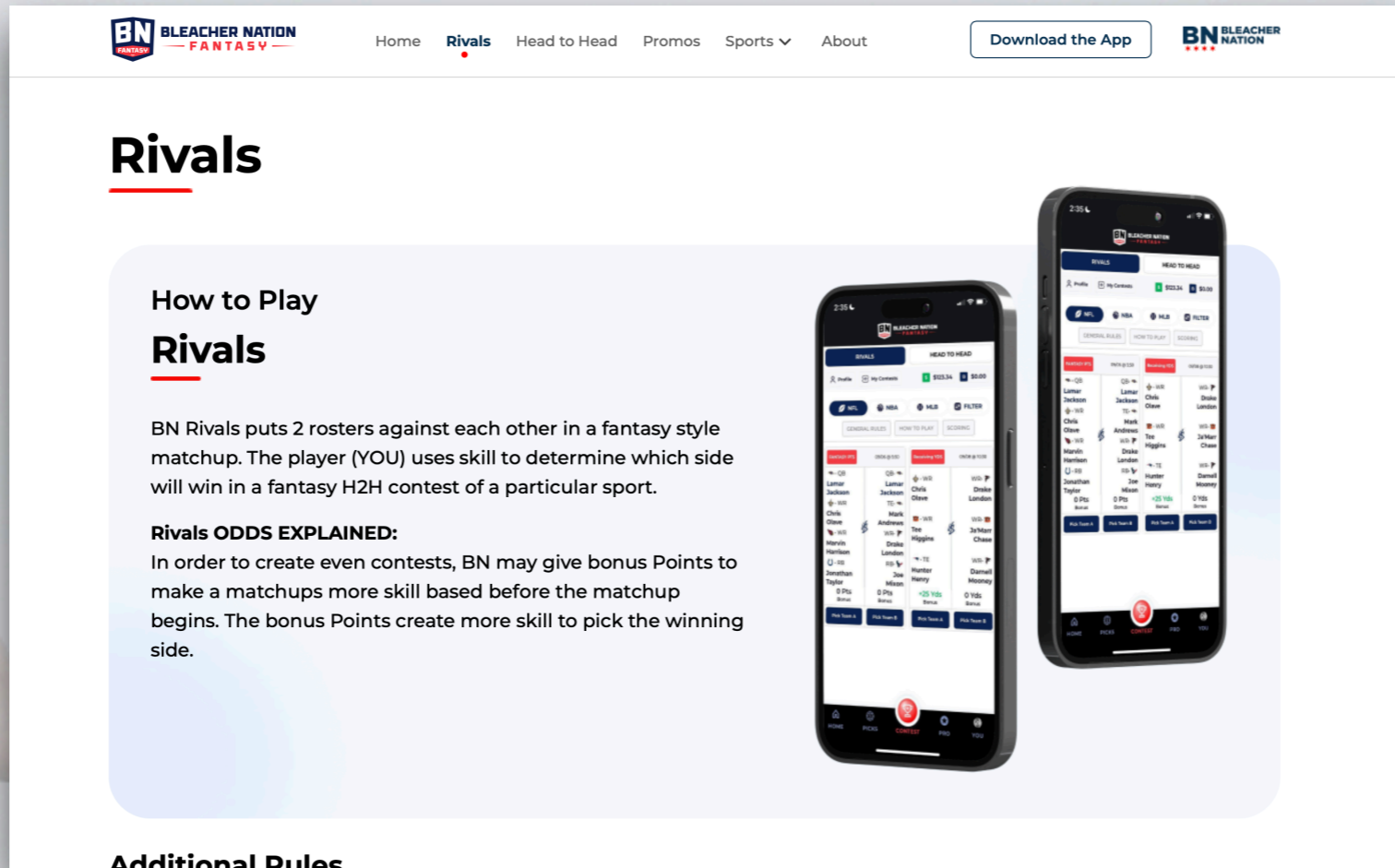
- For more details about **StatHero**:

[StatHero Web App](#)

[StatHero Website](#)



APP DEVELOPER PROPOSAL #1



4. Estimate

The scope of work including the fantasy app, backend function for admins, user and player sign up functionality, “draft” and management of fantasy game, and e-comm payment functionality for player picks —> portion to player account (via Stripe to start) and portion to the company

To complete the App in 4 months, the schedule will require 3-4 full time developers.

The rate will be approximately \$20-25K per month for a total of \$100,000



APP DEVELOPER PROPOSAL #2

PROPOSAL COST & EFFORT



PROPOSED COMMERCIALS

USD 28,000

COMMERCIALS CONSIDERATIONS

- DESIGN, DEVELOPMENT, VALIDATION, DEPLOYMENT SERVICES
- ANDROID & iOS MOBILE APP DEVELOPMENT FOR USER
- WEB PANEL FOR ADMIN
- 2 USERS
- DURATION: 14 WEEKS (3.5 Months)
- PER SPRINT COST: USD 3,000
- TOTAL SPRINT: 7 (2 WEEKS= 1 SPRINT)

UPFRONT COST/SPRINT 0 PAYMENT(25%)

USD 7,000

COMMERCIAL CONSIDERATIONS CHANGES

ANY ADDITIONAL TIME CONSUMED ON THE PROJECT ON THE AGREED SCOPE WILL NOT BE CHARGED TO THE CLIENT. THOUGH ADDITIONAL/NEW REQUIREMENTS WOULD BE PRESENTED WITH ESTIMATES

PROPOSED PLAN & TIMELINE



SPRINT 0 – KICK OFF/TEAM ALLOCATION/PREP/SRS	W01	W02	W03	W04	W05	W06	W07	W08	W09	W10	W11	W12	W13	W14
SPRINT 1	██████████													
SPRINT 2			██████████											
SPRINT 3					██████████									
SPRINT 4							██████████							
SPRINT 5									██████████					
SPRINT 6											██████████			
SPRINT 7- LIVE													██████████	

IMPORTANT NOTE:-

- The project timeline will be counted from the day project SRS finalized and sign off.
- Each sprint (1 Sprint= 2 Weeks) will be paid in advance; an invoice is raised which needs to be paid before the sprint starts.
- Deployment over the client server will be made once all the work gets finished and there is no payment due. Client will provide the server details. Same goes for the apps (uploading to respective app store).



STATUS UPDATE

Several large/small scale requirements are in progress to ensure the Fantasy NIL League is creative with a strong foundation and prepared to launch for the Fall of 2026.

- Url (via GoDaddy)
- Temp/Beta Site (via GoDaddy)
- Social Accounts (IG: @Fantasy_NIL_League , X: @FantasyNIL)
- Patent (Account created, needs paperwork overhaul)
- DUNS Number: TBD
- Register DBA: TBD
- Apple Creator Account: TBD
- Transaction/Backend Vendor: TBD
- Stats Vendor: TBD
- Dynamic Ad insertion Vendor: TBD
- Player Marketing Materials/Outreach: Secured 4 players
- Consumer Marketing Plan: TBD
- Legal: Player Contracts, Rules/Regs, Opt Out, etc: TBD





FANTASY

NFL

LEAGUE

PICK PAY PLAY