

A modern, bright kitchen and dining area. In the foreground, a round glass coffee table holds a laptop and a magazine. Behind it is a wooden dining table with four chairs. The background features a large window with a view of a city, a kitchen counter with various items, and white cabinetry. The room is lit by natural light from the window and several pendant lights hanging from the ceiling.

**EAST COAST INSTITUTE
OF FENG SHUI**



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WELCOME to your resource for Feng Shui Certification Training Programs, Workshops, Seminars and Lectures.

At the East Coast Institute of Feng Shui, we are dedicated to providing a comprehensive and inspiring journey into the world of Feng Shui. Deeply rooted in the ancient art and philosophy, our programs embrace and honor different Feng Shui perspectives while adapting the ancient teaching to our modern living and working environments and present-day lifestyle.

Students will learn how to translate the symbolisms of our environments, while creating new pathways of balance, harmony and life-changing events. By incorporating real-life solutions with simple, practical adjustments, students will encounter a powerful approach to success, well-being and relationships.

Our Feng Shui Practitioner Certification Programs consist of hands-on, practical knowledge with floor plan analysis and actual case studies. Students will experience extensive photo galleries, inter-active exercises and a diverse collection environmental analysis. We offer our students experience-tested tools, resource indexes and checklists in addition to providing on going support as they prepare to practice as a Certified Feng Shui Consultant.

Join us, as you are guided on a journey to enrichment and inspiration. Explore the deep connection you have to your surroundings and learn how you can effectively empower others to create positive and life-enhancing environments.

ABOUT YOUR INSTRUCTOR

Michelle is an internationally respected Advanced Feng Shui Consultant, lecturer, instructor and owner of the East Coast Institute of Feng Shui. She is also the founder of a successful Feng Shui consulting firm; Balanced Living, Inc.



Born and raised in New York, Michelle enjoyed more than twenty-five years in corporate sales and marketing prior to her interest in Feng Shui and Eastern philosophy. This inspired her to set out on her own path. She now makes her home in West Palm Beach and serves both commercial and residential clients internationally.

Michelle has studied with the most respected masters in the US, UK and Asia for her formal training in the art of Feng Shui. She blends her diverse perspectives of Feng Shui along with her corporate background, making her a truly unique, intuitive Feng Shui practitioner and educator. Michelle artfully integrates Classical Compass, Western Feng Shui and Interior Redesign into her training programs.

Having studied Feng Shui for over two decades and her background in Interior Redesign makes her a synergetic collaborator advising Real Estate investors, Home Stagers, Architects and Interior Designers on the subject of Feng Shui.

Known for her practical, common-sense style, warm personality, and vast knowledge, Michelle shares her unique combination of skills that create realistic solutions to this multi-faceted ancient art and philosophy.

Michelle is a sought after speaker and inspiring educator with a talent for bringing real life situations into her Feng Shui programs, workshops and seminars. Her dedication to her students and passion for her work resonates through her practice, classes, seminars, and testimonials!

Michelle finds balance in her own life between consulting, teaching and traveling. She is a student of Eastern philosophy, a follower of the disciplines of Tai Chi, and has a strong spiritual conviction. Michelle is a Red Ribbon member of the International Feng Shui Guild as well as having served on the Board of Directors. She is a Platinum member of WECAI Women in Ecommerce Association International.

WESTERN FENG SHUI PRACTITIONER CERTIFICATION PROGRAM

Our Feng Shui Practitioner Certification Program is based on the western method of Feng Shui with its origins in the first known school of Feng Shui, Form School. We offer a unique and unparalleled program which fully honors the roots of this ancient art with ease of application and simplified methods for living and working environments.

Beginning with the core fundamental principles of Feng Shui, you will explore the hidden environmental symbolisms, the energies of Yin and Yang as well as the power of the Five Element Theory. Discover the concept of Chi and how to channel the positive flow of chi through our environments by addressing the Affects of Clutter and Space Clearing.

Utilizing both interior and exterior design elements, you will learn how to evaluate residential and commercial properties for the most opportune outcomes. Students will explore exterior and interior core fundamentals of Feng Shui from a design perspective, enabling you to create nurturing and supportive environments.

Our classes are conducted via video conferencing based on your own schedule. The course includes lectures, real-life experiences, case studies, photo gallery presentations, architectural floor plan analysis, and getting your own house in order.



WESTERN FENG SHUI PRACTITIONER SYLLABUS

DAY ONE

What it means to be a Feng Shui Consultant
Marketing your Business/Professional Code of Ethics
Conducting an On-site Consultation/Long Distance Consultations
Clientele Consultation Reports/Practitioner Resource Library
Introduction to Feng Shui - The Schools of Feng Shui explained
The Origins and History of Feng Shui - Feng Shui Concepts and Principles
The Weight of Objects: The Influences of Clutter
Space Clearing Fundamentals House Blessings and Ceremonies
Universal Energy: Chi - Introduction to I Ching
The Philosophy of Yin Yang/Yin Yang Environments
Project: Applying Yin/Yang to Environments

DAY TWO

The Principle of the Phases of the Five Elements
Five Element Environmental Analysis
The Origins of The Bagua
The Eight Trigrams of The Bagua
Project: Understanding the Theory of the Five Elements
Project: Applying the Bagua to a Residential Floor Plan

DAY THREE

Residential Feng Shui: *Single Family*
Multiple Unit Residence: *Apartments, Condo, Duplex & Townhouse*
Remedies, Enhancements, Cures and Adjustments
Project: Residential Feng Shui Consultation

DAY FOUR

Landform Feng Shui
External Environments: *Lot Shapes & Orientation, Landform and External Analysis*
Land-dwelling Analysis: *Outdoor Living, Pools, Gardens, Patio and Landscapes*
Remedies, Enhancements Cures and Adjustments
Project: Feng Shui Landscape Consultation
Commercial Feng Shui
External Landforms: *Buildings and Property Evaluation*
Internal Environments: *Workplaces, Offices, Cubicles, and Retail Environments*
Remedies, Enhancements Cures and Adjustments
Project: Feng Shui Commercial Consultation

INCLUDED WITH THE TRAINING

During this training, you will experience actual Case Studies, Group Projects, Interactive exercises, Audio visual presentations and Floor Plan Analysis. Group participation and student partnering on "getting your house in order", preparing the groundwork of your Feng Shui Practice.

CLASSICAL COMPASS FENG SHUI PRACTITIONER CERTIFICATION PROGRAM

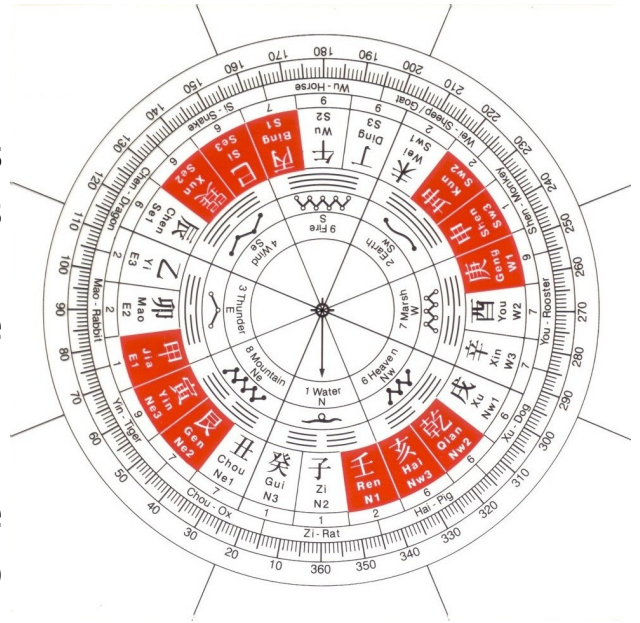
Expand your Feng Shui knowledge by learning the Compass method of Feng Shui. It will empower you to demonstrate to your clients how much these influences shape their lives both personally and professionally, allowing you to guide them towards a more positive direction.

Taught from a simplified and uncomplicated approach, the course immerses students in the heart of the discipline, allowing them to discover Compass Feng Shui, its formulas, interpretations and varying applications. At this stage of learning, students become aware of the diversity and accuracy of many facets of Feng Shui in conducting an effective and proficient consultation.

Our Compass Mastery Feng Shui Certification Program introduces you to traditional teachings of Feng Shui. Rooted in the wisdom of the Yi Jing (I Ching) and the origins of this ancient philosophy. Discover techniques to evaluate environments based on the formulas of the compass directions, as well as remedies, cures and enhancements of a symbolic nature to achieve harmony and balance in your life.

Become an incredible resource and authority for your clients; translate the influential layers of the Ba Gua, the eight portents of BaZhai and Flying Star energies together for the most fortunate qi of a building. Determine the locations with the most influence to assist your clients with their clarity of intention, aspirations, and desires.

Our classes are conducted via video conferencing based on your own schedule. The course includes lectures, architectural floor plan analysis, and an in-depth evaluation of the energy patterns of your own home, empowering you to intelligent assessments, creating supportive and beneficial environments.



CLASSICAL COMPASS FENG SHUI PRACTITIONER SYLLABUS

The Origins of Compass Feng Shui

DAY ONE

INTRODUCTION
THE EVOLUTION OF FENG SHUI
PINYIN ~ WADE-GILES CHINESE CHARACTER TRANSLATION
TIEN TI REN ~ THE TRINITY OF LUCK
THE DRAGONS COSMIC BREATH ~ QI
THE FOUR CELESTIAL GUARDIANS
WU XING ~ THE FIVE TRANSFORMATIONS OF ENERGY
YIN AND YANG
CONSULTING THE YIJING ~ METHODS OF READINGS
CONSTRUCTING A HEXAGRAM

The Trigram Method

DAY TWO

YIN YANG FENG SHUI
YIN BA GUA ~ YANG BA GUA
BA GUA ~ LUO SHU ~ HE TU
THE EIGHT TRIGRAMS OF THE BA GUA
MING GUA ~ LIFE DESTINY GUA
USING A LUO PAN - TAKING A COMPASS READING
BAZHAI ~ EIGHT MANSIONS EAST WEST THEORY
THE EIGHT PORTENTS
HOUSE GUA VS. LIFE GUA ~ I CHING EVALUATION
24 MOUNTAIN
BAZI ~ INTRODUCTION TO CHINESE ASTROLOGY AND THE ANIMALS
FLOOR PLAN ANALYSIS

Compass Formula

DAY THREE

XUAN KONG FLYING STAR ~ TIME DIMENSION THEORY
LUO SHU AND THE NUMBERS
TRIGRAM METHOD
INTERPRETING THE PALACES
CHARTING THE STARS
EXTRAORDINARY CHART PATTERNS
ANNUAL AFFLICTIONS
ANNUAL & MONTHLY STARS
ROOM BY ROOM ANALYSIS
WORKING WITH THE FIVE ELEMENTS
SYMBOLIC FENG SHUI ~ TRADITIONAL CURES

Practical Experience

DAY FOUR

FLOOR PLAN ANALYSIS ~ COMBINING THE FORMULAS
BA GUA ~ BAZHAI ~ FLYING STAR
FLOOR PLAN ANALYSIS ~ PRACTICAL APPLICATION

MANAGING EXPECTATIONS

Each student registered for the Training Program will receive a welcome letter with details of the training program one week prior to the 1st day.

WHAT TO EXPECT

You will receive an extensive training manual which will become your best reference guide. You will leave the training program with your new found Feng Shui knowledge, as well as charts & tools as you start your Feng Shui journey. Our course is a combination of lectures, floor plan analysis and hands-on interactive exercises.



WHAT TO PREPARE

The only requirement that you need to bring with you are three (3) copies of the floor plan of your home. A simply drawn floor plan with all rooms, doors, windows and walls included on an 8 ½ X 11 paper. No blue prints please.



VIDEO CONFERENCING

We will use a video conferencing program called Zoom. You will receive a link emailed to you to connect to the class. It is recommended to be on a PC and not your phone.

PRIVATE CLASSES

If you are interested in having a class in your home, please contact me for scheduling.



FREQUENTLY ASKED QUESTIONS

We respect the fact that you are considering making an investment to study with us and we are dedicated to providing a comprehensive and inspiring journey into the world of Feng Shui. It is our intention to encourage you as you deepen your understanding of Feng Shui with personal guidance and coaching as you pursue your Certification. As you consider your options, you should not only resonate with the content of the training, but also with your instructor. In Feng Shui terms – the positive "exchange of energy". To make your decision effortless, here are some questions I receive from potential students and Feng Shui enthusiasts alike. I hope to answer any question you may have about our Certification Training Program.



Q. I have been fascinated with Feng Shui for years and I am interested in becoming a Feng Shui Consultant. I have a little experience, but would like to learn more. Which training program would be appropriate for me?

A. I recommend the Western Practitioner Program as a great starting point. This program starts with the core principles of Feng Shui and deepens your knowledge as you progress through the program.

Q. I've read a few Feng Shui books and the more I read, the more confused I get. Will this class help me clear up the confusion?

A. Yes, part of the training is to understand all the different methods of Feng Shui practiced here in the US.

Q. Do you have any prerequisites?

A. If you have an enthusiastic disposition with a positive attitude and a genuine interest in gaining a deeper understanding and practical, working knowledge of Feng Shui, consider joining us. We welcome beginners, or those who may have read books or attended workshops or seminars. Whatever level of your Feng Shui experience, you will evolve and progress, taking this experience and applying it to your life, whether personally or professionally.

Q. How long is the Feng Shui Certification Training Program?

A. I teach students on a One-on-One basis, so it depends on your availability. As a timeline, the course is 32 hours.

Q. How much is the Certification Training & are there any other costs associated with the class?

A. The Feng Shui Practitioner Certification Training Program is \$2,300. The Classical Compass Training Program is \$2,800.

Q. Do you offer a payment plan?

A. Yes, with our Advanced Enrollment you have the option of paying for your full tuition in three (3) payments, with the last payment due on the 1st day of class. Advance Enrollment is 60 days prior to the start of your class.

Q. Can you tell me what take home materials we receive?

A. You will receive an extensive training manual, laminated chart, handouts, and all of the forms and templates we discuss in class. There are no additional costs. All of these items will be shipped to you prior to the start of the 1st day of class and after your tuition is paid in full.

FREQUENTLY ASKED QUESTIONS, CON'T

Q. Will I be a Certified Feng Shui Consultant after finishing your training program?

A. During the program, you will have a project to complete after each class. After successfully completing the program in its entirety and your projects students will be issued a Certificate of Completion and an insignia signifying them as CFSP.

Q. I understand this training is based on the Western method of Feng Shui. Can you tell me the difference between Western & Compass Feng Shui?

A. Western Feng Shui is a method used to adapt all the Asian culture, tradition and philosophy to how we live here in the US. The Bagua Map is the method used for property evaluation based on the front door or "Mouth of Chi". The Compass method is more detailed as we used a Chinese compass called a Luo Pan to take directions of the facing and sitting directions of the home or office. The Compass Method uses several different formulas to calculate the level of chi in the property. This method uses BaZhai (Eight Houses), Ming Gua & Flying Star Methods.



Q. Do you recommend taking Western Feng Shui first or the Compass Method?

A. In order to have a solid foundation of the Principles of Feng Shui (*The Bagua, The Five Element Theory, Yin Yang, Environmental Affirmations, Space Clearing & Chi*), I recommend taking the Western Method first – as I did. You might be a bit overwhelmed starting with Compass Method. I recommend that you practice one method of Feng Shui. Once you feel comfortable with the principles and application, by all means, move on to the advanced method of Compass, also called Traditional or Classical Feng Shui.

Q. How can I register for your Certification Training?

A. You can register online, via fax, Pay Pal or email me. If you prefer, you can register over the phone.

Q. Do you take credit cards?

A. Yes, all major credit cards are accepted.

Q. What if I register for the training program and have to cancel at the last minute?

A. Once your training materials have been shipped to you, the course is non-refundable. If a student finds they have a conflict with the date after they have registered for the program, they may take the program at any other available date or transfer it to someone else.

Q. Are you available to do a private training in my home?

A. Yes. The requirements for a private training are: a flat screen TV or a blank white wall, as we will have a PowerPoint presentation as part of the training.

Q. Is a private training the same cost as an on-site training?

A. An additional travel cost is added to the tuition. The IRS standard mileage cost is 58 cents a mile and \$25.00 per half hour of travel round trip.

Q. What are next steps after I register for the Certification Training?

A. Once you register, you will receive a phone call confirming receipt of your registration and answer any questions you may have. One week prior to class you will receive a welcome letter via email with details of the training.

REGISTRATION & CANCELLATION POLICY

REGISTRATION

We offer several options for the registration of our training programs. All students need to be registered fifteen (15) days prior to the start of the class. Our Plan Ahead Program offers three (3) convenient payments of the full tuition beginning (60) sixty days prior to the start of class.

If you miss the deadline for our Advanced Enrollment, Pay Pal Credit offers a six (6) month payment plan with no payments and no interest if paid in six (6) months.

FENG SHUI PRACTITIONER CERTIFICATION

Program Tuition \$2300.00

Plan Ahead Program 60 advance registration

Three Payments: #1 \$1050.00 #2 \$800.00 #3 \$450.00 = \$2300.00

CLASSICAL COMPASS CERTIFICATION PROGRAM

Program Tuition \$2800.00

Plan Ahead Program 60 advance registration

Three Payments: #1 \$1250.00 #2 \$1000.00 #3 \$550.00 = \$2800.00

You can register by telephone, fax, email or with our registration form. You may print the next page to register.

CANCELLATION POLICY

Once your training materials have been shipped to you, the course is non-refundable. If a student finds they have a conflict with the date after they have registered for the program, they may take the program at any other available date or transfer it to someone else.

CONTACT MICHELLE

Email: michelle@balancedlivinginc.com

Phone: 954-609-2584

Fax: 888-301-8181

REGISTRATION

DATE	
NAME	
ADDRESS	
CITY, STATE, ZIP	
PHONE	
EMAIL	

CHECK THE COURSE YOU ARE COMPLETING REGISTRATION ✓

Feng Shui Practitioner Certification Program	\$2,300.00	
Classical Compass Feng Shui Practitioner Certification Program	\$2,800.00	

PAYMENT

NAME	
CREDIT CARD #	
EXP DATE/CVS CODE	
BILLING ADDRESS	
CITY, STATE, ZIP	
AMOUNT TO BE CHARGED	
My signature below authorizes the East Coast Institute of Feng Shui to charge my credit card/debit account for the amount as described above. Transaction will post from Balanced Living, Inc.	
SIGNATURE	

CANCELATION POLICY

Once your training materials have been shipped to you, the course is non-refundable. If a student finds they have a conflict with the date after they have registered for the program, they may take the program at any other available date or transfer it to someone else. For cancellations prior to the shipment of training materials and payment was made on a credit card or debit account transactions a refund of 93% of the original transaction will be issued. The refund will deduct a fee of 7% to compensate for a 3.5% transaction fee for the initial charge and a 3.5% transaction fee for the refund as stipulated by banking institutions. My signature below states that I have read and agree to the schools cancellation policy.

SIGNATURE
