

PADDLES UP!  
MAY 18, 2019

# MORSE LAKE DRAGON BOAT FEST 2019



BROUGHT TO YOU BY  
THE BOATHOUSE KITCHEN & SWAN DIVE



## MORSE LAKE DRAGON BOAT FEST

RACE DAY  
MAY 18  
2019

BENEFIT  
INDY  
SURVIVEOARS  
& THE LAKE  
COMMUNITY

## DEAR LAKE LOVER,

The BoatHouse Kitchen & Swan Dive and Indy SurviveOars invite you to become a sponsor for the inaugural **Morse Lake Dragon Boat Fest** - a unique and exciting event that will take place May 18th on the northern end of Morse Lake at 409 W. Jackson St, Cicero, IN 46034.

Sponsors like you make it possible for us to host events like this, which enhance our community's quality-of-life and draw attention to the social headquarters of Morse Lake.

Following are details of the event and various sponsorship levels, all of which gain your organization exposure along with a great team-building opportunity.

Dragon boat events are known throughout the country for helping to raise 100's of thousands of dollars for non-for-profits and your sponsorship is crucial to the success of the Dragon Boat Race and Festival.

We are building this event into a signature experience, one that greater Indianapolis will look forward to every year. There is no better way to engage your colleagues and clients than to climb into a 22-person boat and paddle as a team amidst the cheers of the public!

We look forward to following up with you to answer any questions you may have about your level of support and participation in the **2019 Morse Lake Dragon Boat Fest**.

Sincerely,

**The BoatHouse Kitchen & Swan Dive Team**





## Location: THE BOATHOUSE KITCHEN & SWAN DIVE

409 W. Jackson St  
Cicero, IN 46034

# MORSE LAKE DRAGON BOAT FEST

**RACE DAY MAY 18, 2019**  
**PRACTICE DATES MAY 16 & 17**  
**INAUGURAL EVENT!**



**OPENING  
CEREMONIES  
START AT 8 AM**



### 2019 Event Goals

- To create a safe, fun community-wide event for all ages and engage the team sport of Dragon Boat Racing and competition. No special skills necessary to participate.
- Raise funds for Indy SurviveOars, a non-profit, volunteer-run organization made up of dedicated breast cancer survivors and others who are committed to the cause of breast cancer, and who have introduced dragon boat racing to Indiana. Learn more about us at: [indysurviveoars.org](http://indysurviveoars.org)
- Celebrate the teams and sponsors for their many important contributions to our community and their commitment to Indy SurviveOars.
- Inspire more people to engage with the local community and get to know some neighbors while enjoying healthy fun.
- Attract new people to the Morse Lake community and showcase all this area has to offer.
- Increase awareness of Morse Lake as a one-of-a-kind resource for greater Indianapolis residents.

#### Contact:

[info@boathousekitchen.com](mailto:info@boathousekitchen.com)  
317-376-1886



# WHO BENEFITS? INDY SURVIVEOARS AND THE LAKE COMMUNITY!

## THE GOAL OF THE BOATHOUSE

To highlight your business's commitment to our community in as many productive ways as possible. Our community will anticipate this event year after year with our attendance reaching the thousands, and you have the opportunity to be an inaugural supporter. Through news outlets, radio stations, print publications and other media outlets, your company's promotion will be seen.

This event is a great team building experience. Participants work together as a team to reach goals, practice and compete in the race. Though physical activity is involved, team members do not need to be athletes! More than the competition, it is about your team coming together and getting to know each other outside of the workplace.

**All proceeds go to support the Indy SurviveOars.** Indy SurviveOars, through the sport of Dragon boat racing, offers hope, inspiration and camaraderie to Breast Cancer survivors focusing on health and physical activity. This mission is manifested through the development of their own dragon boat team, which is estimated to be the 50th breast cancer team to launch in the U.S.



## WHAT IS DRAGON BOAT RACING?

Dragon boat racing originated over 2000 years ago in China where the tradition remains strong, and its popularity in the West has been growing since the 1970s. The ultimate team sport, dragon boats are 46-foot long vessels propelled by a coordinated crew of 22: 20 paddlers, a drummer who keeps the pace and a steerer who guides the craft. Modern dragon boat races are run in a heat format. The first two heats are run against the clock, not necessarily against the other team(s) in the heat. The teams with the best averaged times will move onto the final round. Teams in the final round will compete in head-to-head competitions. The team to get the tail of its dragon across the finish line in the fastest time wins!

Participants enjoy the excitement, friendly competition, and community spirit surrounding the sport. All ages, skill levels and physiques perfect their stroke and timing for the ultimate teamwork experience! See how well your team can compete against other local, corporate and community teams – and who will win off the water raising money for **Indy SurviveOars!**

**16-20 PADDLERS**  
(INCLUDING CAPTAIN)

**1 DRUMMER**  
(LESS THAN 160lb)

**1 STEERSMAN**  
(PROVIDED)

TELL ME MORE



# MORSE LAKE DRAGON BOAT FEST

**2019**

## 2019 REGISTRATION

### REGISTRATION INFORMATION

#### Register a team for the 2019 Morse Lake Dragon Boat Fest!

By entering a team for this event, your company will gain exposure to thousands of people in Central Indiana and create a fun team-building experience for your group.

Each team that registers will race their boat two times on event day. Top qualifiers go on to complete head-to-head in the final round.

Team registration is open until May 4, 2019. Full payment must be made at the time of registration. Final team rosters are due no later than May 4, 2019.

All of the necessary equipment will be supplied for your team during practices and on event day including boat, life vests, paddles, and a steerer/coach.

Opening Ceremonies start at 8am. The length of the event will depend upon how many teams are competing, but we should wrap up no later than 4pm.

**Your team must have at least 16 and up to 21 members, including a CAPTAIN and a DRUMMER (drummers cannot weigh more than 160 lbs).**

**A team with less than 21 members is at an obvious disadvantage. Teams must have at least 8 female paddlers.**

#### Practice Times:

Each Community Team/paddler must participate in at least one practice session. This is an important part of the experience and will help your team come prepared to compete!

Practice will take place on **May 16th** and **May 17th**. Practice times will be filled on a first-come, first-served basis with preference given to Captain Sponsor followed by Monarch Sponsor. This will be coordinated through Team Captains once registration closes in May.

**When registering** you will be able to pay by credit card or request an invoice. During the registration process, you will identify a Team Captain, and we will contact your captain to get the ball rolling. The captain plays a critical role in organizing the team and acting as a liaison with race organizers. We will provide guidance on these responsibilities, and we will also work with your captain to get a copy of your logo for promotional use. Things really get moving after the Captains Meeting on May 4th. Submitting a complete roster, making sure waivers are signed, distributing parking passes, scheduling practice times, and understanding race day logistics are all part of the run up to race day

#### Duties and Expectations of a Team Captain:

- Represent your team through pre-event communications and during the event
- Relay ALL information provided to you so that your team members are fully informed
- Prepare the team roster and manage your paddlers' waivers with The BoatHouse Dragon Boat Administrative Team. (Waiver forms will be available and each participant must complete one)
- Attend the Team Captains meeting on May 4, 6:00-7:00pm (location TBD); rosters must be final by this date
- Attend the Team Captains meeting at 7:30am on race day
- Relay all pertinent updates to your team on race day (i.e.: schedule changes and race progression)
- Ensure that your team members know when and where to be throughout the day
- Assist The BoatHouse Dragon Boat Administrative Team by ensuring that your team is following the rules
- **HAVE FUN!!**

Email questions to [info@boathousekitchen.com](mailto:info@boathousekitchen.com) or call 317-376-1882

**PRO TIP: HAVE YOUR COMPANY NAME PRINTED ON THE EVENT T-SHIRTS!**

# MORSE LAKE DRAGON BOAT FEST

**2019**

## SPONSORSHIP OPPORTUNITIES

	Captain	Monarch	Chief
Name Recognition as "Captain Sponsor"	✓		
Captain Sponsor Package includes: coozies, inaugural T-shirts, catered food & beverages for 50	✓		
Beverages for 50	✓	✓	
Reserved VIP lakefront parking spaces	✓		
Shade tent for 21 members	✓		
Guest of honor for eye-dotting ceremony	✓		
Song of choice & lead microphone with live entertainment backup	✓	✓	
Cocksman of choice for 1 <sup>st</sup> & 2 <sup>nd</sup> round	✓	✓	
Logo on banner	✓	✓	✓
Logo on event T-shirt	✓	✓	✓
First choice of Dragon Boat training session time	✓		
Company recognition on all printed material, PR, broadcast media, digital, social marketing	✓	✓	✓
Ground space for promo/marketing	✓	✓	
Company opportunity to present championship awards to community winners	✓		
On-site PA announcements	✓	✓	✓
One team entry (21 team members)	✓	✓	✓
After race packages:			
Mimosa & Bloody Mary bar	✓		
BoatHouse slider buffet	✓	✓	✓

### GET INVOLVED

There are several levels of sponsorship available for the Inaugural Morse Lake Dragon Boat Fest. By sponsoring this community event, your company will gain exposure to thousands of individuals and families throughout our region.

- ☐ **\$7,500**     **Captain Sponsor**     ☐ **\$2,000**     **Chief Sponsor**
- ☐ **\$5,000**     **Monarch Sponsor**     ☐ **50% discount for non-for-profits**

### Sponsorship Form

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

Team Name \_\_\_\_\_

Team Captain Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

See page 9 for payment information.

# TEAM REGISTRATION FORM

A team consists of: **A Captain**

**A Drummer**

(must weigh no more than 160lbs)

**16-20 Paddlers**

(including the Captain)

## TEAM OPTIONS

- ☐ **Mixed-gender Teams:** Must have at least 8 female paddlers.
- ☐ **All Female Teams:** All paddlers must be female. Drummer may be male.
- ☐ **All Male Teams:** All paddlers must be male. Drummer may be female.

After submitting the team registration, please follow the payment instructions below for securing your Dragon Boat Race entry.

Company/Organization

Team Contact Name

Email

Billing Address

City/State

ZIP

Daytime Phone Number

## TEAM NAME AND CAPTAIN INFORMATION

Team Name

Captain's Name (First and Last)

Email

Captain's Phone

Cell

Team/Company Bio

Send or deliver completed form to:  
**The BoatHouse Kitchen & Swan Dive**  
**c/o Morse Lake Dragon Boat Fest:**  
**409 West Jackson St., Cicero, IN 46034**

If you have any questions, please contact us at:  
**[info@boathousekitchen.com](mailto:info@boathousekitchen.com)** or **317-376-1882**

See page 9 for payment information.

# TEAM ROSTER

## PLEASE SUBMIT ROSTER BY MAY 4TH, 2019.

To replace a current team member, the member must be removed from the existing roster and the new team member's information/waiver submitted. Preliminary team rosters and waivers must be received no later than May 4, 2019. Team members will absolutely not be allowed to practice unless waivers have been submitted. Last minute changes are allowed with a signed waiver. **Each team may have between 16 and 21 members, including the Captain and Drummer.**

DRUMMER

CAPTAIN

Company	Team Name		Phone
Names of Team Members (Please print)	Gender M/F	Email Address	Waiver (Office Use)
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			



# PAYMENT INFORMATION

Follow the payment instructions below for securing your sponsorship and/or Dragon Boat Race entry.

- ☐ **Registration only \$2000**
- ☐ **Paid as part of sponsorship Total** \_\_\_\_\_

## PAYMENT OPTIONS

- ☐ **Payment included** (Complete payment instructions below)
- ☐ **Please send me an invoice**

## METHOD OF PAYMENT

- ☐ **Cash**
- ☐ **Check**
- ☐ **MasterCard**
- ☐ **Visa**
- ☐ **Discover**

## CHECK PAYMENTS

If paying by check, please make your check payable to **"The BoatHouse Kitchen & Swan Dive"**

## CREDIT CARD PAYMENTS

Card Number                      -                      -                      -                      Expiration Date                      /

Name as printed on card

Signature

## SEND OR DELIVER COMPLETED FORM WITH PAYMENT TO:

**The BoatHouse Kitchen & Swan Dive**  
**c/o Morse Lake Dragon Boat Fest:**  
**409 West Jackson St., Cicero, IN 46034**

**Tax Deduction** A portion of your sponsorship may be tax deductible. Please consult a tax advisor with any questions. If you feel like you and your friends and family can give more to support Indy SurviveOars, then we welcome your generosity. Your team will be set up with an individual donation page upon registration.

If you have any questions, please contact us at:  
**info@boathousekitchen.com** or **317-376-1882**

### NOTE

**ONE PAYMENT PER TEAM ONLY PLEASE!**  
**Multiple payments per team will not be accepted.**