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THE

APRIL-JUNE 2017

OFFICER REVIEW[®]



Memorial Day ... we will never forget them



OWN IT... AND ACHIEVE IT!

Dear Companions,

During the 2016 MOWW Convention's Commander's Call, CDR Ted Parsons (San Diego Chapter Commander) stated, "We have to believe in our organization, and own it and accept responsibility for our success." Ted is correct.

We will not achieve our goals or further our Order's cause unless we each accept full responsibility for our successes and failures, and those of the Order—and learn from both. Unless we each accept full responsibility, there will be no motivation to change and the outcomes we experience will not improve either.

I have often heard the excuse that the veteran population is drastically declining yet data from the National Veterans Center for Analysis and Statistics shows we have approximately 1.36 million veteran officers today. That represents an enormous recruiting opportunity for our Order and for each of us.

Here are more facts. The MOWW region in which we have the least number of Companions has the second largest number of veterans of any region. Several of the regions with the highest number of Companions have the smallest veteran populations. Why can those with the least achieve the most operationally?

Personal commitment and a deliberate recruiting plan that is well-led and energetically executed by the chapter team make recruiting successful. There is no silver bullet; it doesn't happen by magic. Yes, it's work, but it's worthwhile work.

Successful chapters have a Recruitment Coordinator and a (small) Membership Committee. They also have a scalable Chapter Action Plan (CAP) and Recruiting Plan that directly help create sustained recruiting opportunities resulting in sustained chapter growth. Passionate, knowledgeable and participating Companions make all good things happen. Those who do not participate, do not.

Begin your personal ownership and inspire the same in others. Every National Officer of the Order—and every Companion—should be making plans to attend the 2017 MOWW Convention in Billings, MT, to participate in the leadership and business of our Order. The agenda, tours, and registration forms are all on the MOWW website (www.moww.org). *We need you there.*

FOR THE GOOD OF THE ORDER

COL Clay C. Le Grande, Jr., USA (Ret)
Commander-in-Chief
The Military Order of the World Wars

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FEATURES

- CINCLANTFLT CLAY C. Le Grande, Jr., USA (Ret)** 2 Commander-in-Chief Perspective
Own it...and achieve it!
- LTC George C. Shott, USA (Ret)** 4 Feature Article
Fort Hood Chapter: Nobler to Serve
- CAPT Thomas J. Marshall, Jr., MC, USN (Ret)** 7 Feature Article
Coral Sea: A Profound Impact
- LT Jason A. Sokolov, USA (Fmr)** 10 Feature Article
An Invitation to History in the Making
- PCINCPACFLT CAPT Russell C. Vowinkel, USN (Ret)** 12 2017 MOWW Convention Preparation
Proposed MOWW Constitution & Bylaws Amendments
- PCINCPACFLT Capt Deborah A. Kash, USAF (Ret)** 18 2017 Convention Workshops
Workshops Enable Chapter Success

DEPARTMENTS

- 14 2017 Convention Tours
- 15 2017 Convention Registration
- 16 2017 Convention Agenda
- 20 Commander-in-Chief Visits
- 20 Convention Suspenses
- Brig Gen Arthur B. Morrill III, USAF (Ret)** 21 Chief's Notes
We're Not Just Chasing Numbers
- DR (CPT) Robert E. Mallin, USA (Fmr)** 22 Surgeon's Tent
Be Strong, Agile and Alert
- CG (COL) Ronald L. Cobb, USA (Ret)** 23 Chaplain's Pulpit
Please Pray
- 24 Coast to Coast
Chapters in Action
- 28 VA: Have You Heard?
- 29 Companion Roll Call
Reveille
Taps

ON THE COVER



A member of the Moody Air Force Base Honor Guard places a hand on a folded US flag before a funeral on 13 Oct 2016. In addition to other ceremonial duties, members of the 106th Honor Guard are often called upon to provide full military honors for veteran's funerals.

Photo by A1C Janiqua Robinson



FORT HOOD CHAPTER: NOBLER TO SERVE

LTC GEORGE C. SHOTT, USA (RET)
COMMANDER, FORT HOOD CHAPTER | TEXAS

“This is Lt Col Jim Anderson, Region VIII Treasurer. Are you sitting down,” asked the voice on the other end of the phone?

“This can’t be good,” I replied.

“Well, I have some good news for you,” said COL Anderson. “Your chapter is the recipient of a bequest in the amount of \$120,000 from the estate of COL Edward H. Heilbron, USA (Ret), a former member.” I couldn’t say anything for a moment as I sat in stunned silence. That was on 6 January 2017. COL Anderson said that MAJ Robert J. Williams, USAF (Ret), the Region VIII Commander, wanted to present the check to our chapter at the CAPT Dilworth Chapter Winter Dinner in Georgetown, TX, on 14 January. I told him I had planned on attending and now even more so. After the call with COL Anderson, I quickly called our Past Commander, COL William Kermit Brock, USA (Ret),

with the news.

“Oh, my goodness,” he replied, likewise stunned.

I had never had the pleasure of knowing COL Heilbron, but Kermit did, so he agreed to attend the Winter Dinner and participate in the presentation. He sent me a copy of the obituary for COL Heilbron, who was previously a member of the Dallas Chapter and a former Region VIII Commander. He had moved to Temple where he switched to the Fort Hood Chapter as his primary chapter. Unfortunately, COL Heilbron was unable to participate as illness overtook him. He told COL Brock that he did not want to see the Fort Hood Chapter go away.

COL Heilbron passed away on 13 September 2013. He left a bequest in trust which was recently terminated and his trustee executed his last



MAJ Robert J. Williams, USAF (Ret) (Commander, Region VIII), presents the COL Edward Heilbron bequest check to Fort Hood Chapter Commander LTC George Shott, USA (Ret), and Past Chapter Commander, COL William Kermit Brock, USA (Ret), at the CAPT Dilworth Chapter Winter Dinner, Georgetown, TX.

directions as to distribution of that trust. It was quite an evening in Georgetown. Maj Williams presented our chapter with the check for \$120,000. In was a shock just to hold that check.

At our January 2017 chapter meeting, we decided to establish a steering committee to discuss how to best utilize the bequest with the goal of having an interest-bearing account that could earn interest to operate the chapter in the future. We also wanted to see what we could do, at long last, to best implement those tenants of the Preamble that as a small chapter we were unable to fully accomplish.

Earlier, our Region VIII Commander had appealed to all the region chapters to actively participate in the Texas Centennial celebration of the US in WWI. Our first opportunity came because of a chance visit to the local Bell County Historical Museum (<http://www.bellcountymuseum.org/Museum/index.html>), a state-of-the-art museum, located in Belton, TX, which was now located in a restored Carnegie Library building. I knew the Director. He had mentioned to me that they were developing exhibits on Bell County in WWI and described generally what they would entail. I invited him to come to our March meeting and talk about it. We presented him with a grant for \$3,000 in the name of COL Heilbron to be used to develop the exhibits.



Fort Hood Chapter Commander, LTC George Shott, USA (Ret), presents a check in the amount of \$3,000 to Coleman Hampton, Director of the Bell County Historical Museum.



Fort Hood Chapter Commander, LTC George Shott, USA (Ret), and COL Daniel Foust, USA (Ret), from the CAPT Dilworth Chapter, visiting the Williamson Museum's WWI exhibit in Georgetown, TX.

MAJ Williams had asked our chapter to attend a program at another museum in neighboring Williamson County. On 2 March, MAJ Erik F. Stoeckle, USA (Ret), Commander of the CAPT Dilworth Chapter, and I went to the Williamson Museum (<http://williamsonmuseum.org/>) located on the town square in Georgetown, TX, where we were pleasantly surprised to see a class facility. In fact, we were even more impressed to see an exhibit titled, "Poppies & Progress: 1917 to 1923," which told the story of Williamson County in WWI.

It was designed and built by their young curator, Ann Evans, who professionally and succinctly told the story of those years with incredible artifacts, graphics, uniforms, and a stylized WWI trench. Erik and I talked with the Museum Director who mentioned that they hold annual "History Camps" and that the 2017 camp would be on Williamson County in WWI. Incredible! At our March 2017 meeting, I brought it up to the members to consider giving a grant to the Williamson Museum to support their "History Camp" and \$2,000 was approved for that purpose in honor of COL Heilbron.

MAJ Michael E. Belcher, USA (Ret), our Senior Vice Commander, discussed the possibility of having a monument from our chapter installed at the Central Texas State Veterans Cemetery, hopefully in time for 11 November 2017. The cost is \$8,500. It will have a place of honor with other monuments, but none of which commemorate WWI.





(L-R): Commander, Fort Hood Chapter, LTC George Shott, USA (Ret); Chapter Treasurer, LT Randy Teague, USAF (Fmr); President & CEO, NMWF, LTG Paul Funk, USA (Ret), holding our check for \$15,000; Past Fort Hood Chapter Commander, COL Kermit Brock, USA (Ret), and Chief Operations Officer, NMWF, LTC Bob Crouch, USA (Ret).

Photo courtesy of the author

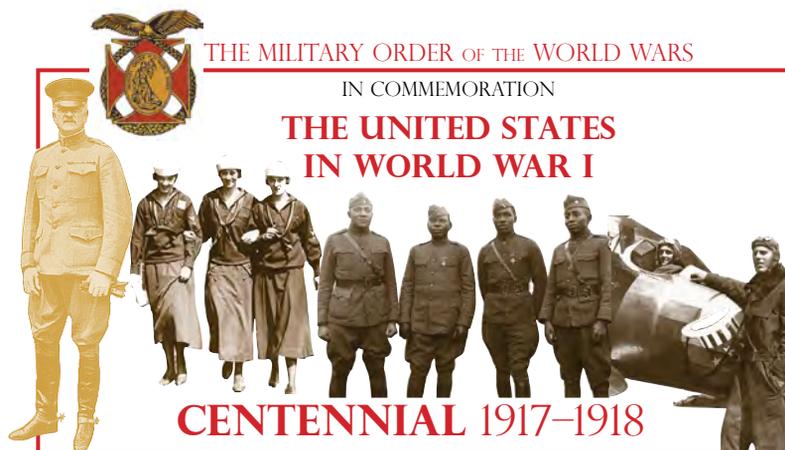
For several years, our chapter has given small donations to the National Mounted Warfare Foundation (<http://www.nmwfoundation.org/>) which is raising funds to build a world-class museum outside the main entrance to Fort Hood in Killeen, TX. This facility will be a "...family-friendly, state-of-the-art military museum to preserve, interpret, and honor the legacy of mounted warfare in the US Army by providing unique educational experiences for the soldiers, their families, and the civilian community across the nation, telling the stories of soldiers who have served in mounted units and depicting the history and value of Central Texas and its unique relationship with Fort Hood."

On 17 April, our chapter presented the National Mounted Warfare Foundation (NMWF) with a check for \$15,000 in honor of COL Ed Heilbron. The President and CEO, LTG Paul E. Funk II, USA (Ret), received our grant and we were given a short presentation of the status of their fund raising by LTC Robert Crouch, USA (Ret), Chief Operations Officer. Ground breaking is scheduled for 2018. The NMWF is honoring our chapter at their third annual, "Homecoming for Heroes Gala," as "Presenting Sponsors" on 29 April 2017.

But we aren't done yet. When I received a CINC Solicitation letter, I suggested to our members that our chapter had a singular opportunity to "lean forward in the foxhole" and send a small donation to the Order. We agreed to donate \$2,000 to honor the memory of COL Heilbron.

We support ten high school JROTC battalions in the Central Texas region and three ROTC detachments in the area. All our support to the Boy Scouts takes place in the Waco, TX, area. Since January 2017, we have presented six Eagle Scout awards. In addition, our chapter annually sends approximately 30 students to YLC locations in Texas. We decided to assist our neighbors in Georgetown and Austin in raising their participation rates with YLC grant monies in the amount of \$2,000 each. COL Heilbron was a strong advocate for the YLC program.

These efforts will see us through 2017 with the balance of the incredible bequest going into a long-term account for future endeavors. ★



CORAL SEA: A PROFOUND IMPACT

CAPTAIN THOMAS J. MARSHALL, JR., MC, USN (RET)
TREASURER, SAN DIEGO CHAPTER | CALIFORNIA

The Battle of the Coral Sea occurred 3-8 May 1942 between the forces of Imperial Japan and the Allies, represented by the United States and Australia. This battle's significance is often overshadowed by the larger and more decisive Battle of Midway, which occurred one month later. Although less well known, the Battle of the Coral Sea had a historic impact on the conduct of the naval war in the Pacific for the remainder of World War II and naval warfare in general that continues to the present day.

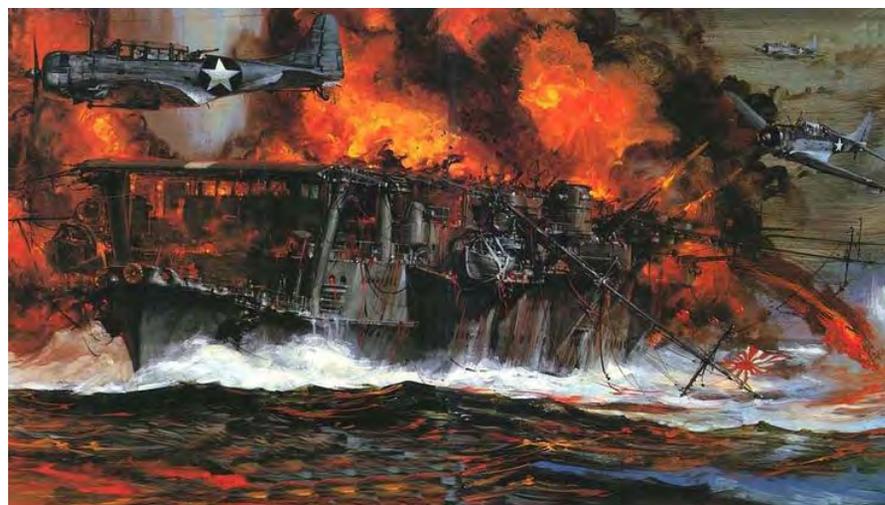
By the end of April 1942, and after an unprecedented string of victories beginning at Pearl Harbor, the Japanese controlled the western Pacific and held the strategic initiative. The Naval Ministry in Tokyo decided that their next strategic move would be the isolation of Australia. The first step in achieving this objective would be to gain control of eastern New Guinea and the Solomon Islands. They set in motion Operation Mo (the Port Moresby Operation), which was a Japanese plan to take control of the Australian Territory of New Guinea during World War II as well as other locations in the South Pacific. The goal was to isolate Australia and New Zealand from their ally the United States. The plan was developed by the Imperial Japanese Navy and supported by Admiral Isoroku Yamamoto, the Commander-in-Chief of the Combined Fleet.

The operation, which ultimately failed, began with the seizure of Tulagi in the Solomon Islands on 3 May 1942. Then, on 4 May 1942, an invasion force of transports carrying the Imperial Japanese Army's South Seas Detachment of 10,000 men escorted by two light and three heavy cruisers, and the light

carrier Shōhō, left Rabaul in New Britain to invade Port Moresby in eastern New Guinea. Covering this force from a distance was the 5th Carrier Division consisting of the fleet carriers Shōkaku and Zuikaku.

The US Navy became aware of this operation through the code breaking efforts of the Navy Cryptology Station Hypo (Pearl Harbor), which was commanded by CDR (later CAPT) Joseph John Rochefort. This unit correctly identified the objective of Operation Mo and all the major Imperial Japanese Navy (IJN) units assigned to it. CDR Rochefort reported this intelligence to Admiral Nimitz on 22 April 1942. This allowed ADM Nimitz to dispatch Task Force 17, which consisted of the fleet carriers Yorktown and Lexington, to the area under the command of Vice Admiral Frank Jack Fletcher. This marked the first time in naval history that major fleet elements were dispatched based upon intelligence gleaned from enemy radio intercepts. It was something of a gamble on the part of Admiral Nimitz.

On 4 May 1942, the US Navy initiated the naval portion of the battle by launching a carrier airstrike



The IJN aircraft carrier Shōhō under attack by American carrier-based bombers at the Battle of the Coral Sea. The Zuihō class was a group of two aircraft carriers built for the Imperial Japanese Navy before World War II. Both ships were originally built as submarine tenders, but were subsequently converted into carriers. Painting by Takeshi Yuki.





CDR (Later CAPT) Joseph John Rochefort was an American Naval officer and cryptanalyst. He headed Station Hypo, the U.S. Navy's signals monitoring and cryptographic intelligence unit at Pearl Harbor. His contributions and those of his team were pivotal to victory in the Pacific War. He was pivotal in the Battle of the Coral Sea and he later broke the Japanese navy's code before the Battle of Midway.

Source: <https://stationhypo.com>

on the Japanese forces that had landed on Tulagi (a small island in Solomon Islands) the day before. They inflicted only minor damage on the Japanese, sinking three minesweepers, six landing barges and two seaplanes at anchor while also seriously damaging a destroyer. The US lost three aircraft in this raid. Now, the Japanese carrier force was north of the island of Bougainville, too far away for them to intervene.

The next two days were spent by both forces maneuvering around the area searching for each other. On 7 May 1942, the search planes from the Yorktown spotted the Japanese invasion force north of the eastern tip of New Guinea. The Yorktown and Lexington launched all available aircraft in the mistaken belief that two Japanese fleet carriers had been sighted.

When they arrived, they found only the light carrier Shōhō and two supporting heavy cruisers. They promptly sank the Shōhō without damaging the cruisers. At about the same time, the Japanese launched a full strike against the American carriers. They mistakenly



Bomb damage on USS Yorktown.

Source: www.defensemedianetwork.com



VADM (later ADM) Frank Jack Fletcher (29 April 1885—25 April 1973) was an admiral in the United States Navy during World War II. Fletcher was the operational commander at the pivotal Battles of Coral Sea and of Midway. As a Lieutenant, Fletcher was awarded the Medal of Honor for his actions in battle at Veracruz. In May 1942, he commanded the task forces during the Battle of the Coral Sea. This battle is famous as

the first carrier-on-carrier battle fought between fleets that never came within sight of each other.

Source: www.usni.org

flew past the US carrier force without seeing them through the cloud cover and attacked the oiler Neosho and the destroyer Sims, which had been detached from the US carrier force and which were retiring southward. They were quickly sunk by the Japanese bombers. When the American planes returned from their strike on the Shōhō, VADM

Fletcher wisely retired southward since he had not yet identified the position of the Japanese carrier force and did not want to stumble upon them in the dark.

The following day, both forces launched scout planes at dawn which quickly located their opposition, since the two carrier forces were now only 90 miles apart. The Americans

launched a full attack force from both carriers at 0835. At approximately the same time, the Japanese also launched an attack on the Americans. The American strike caused significant but not lethal damage to the Shōkaku but left the Zuikaku unscathed. The Japanese attack, on the other hand, inflicted fatal damage to the Lexington and significant but non-lethal damage to the Yorktown. Admiral Fletcher retired southward after recovering his surviving aircraft and scuttling the unsalvageable Lexington.

The Japanese commander, Rear-Admiral Takagi, ordered the severely damaged Shōkaku to retire northward and launched another search mission with his remaining aircraft to find what remained of the US carrier group. Finding nothing, he assumed that both American carriers retired northward and had been sunk. This left the Japanese invasion force without air cover and the Admiral, in overall command, Vice-Admiral Inouye, cancelled the Port Moresby invasion and ordered the invasion force to retire.

The Battle of the Coral Sea ended on 8 May 1942 with an American strategic victory in that they stymied the Japanese objective of invading eastern New Guinea and capturing the strategically important town of Port Moresby. This thwarted their strategic plan to isolate Australia. At the tactical level, the Japanese won a clear-cut victory sinking an American carrier, oiler and destroyer, and heavily damaging another carrier. This victory came at the relatively low cost of the loss of a light carrier and moderately heavy damage to a fleet carrier.

Part of the battle's significance is reflected in the relative tactical losses (favoring the Japanese) and the thwarting of the Japanese strategic plan (favoring the Allies). However, its largest significance is the fact that it was the first naval battle in history that was fought by opposing fleets which never came within sight of each other and the effect the battle had on the course of the remainder of the war in the Pacific. The fact that the battle was fought exclusively by aircraft carriers cemented their place in naval strategy and tactics as the main striking force of the fleet, supplanting the battleship, which had held that role for nearly three centuries. The carrier still holds this position today. For the remainder of the Pacific war, nearly all the major naval engagements were fought by fleets that never saw each other.



Rear-Admiral Takeo Takagi was also commander of the carrier task force which acted as a covering force for the projected seaborne invasion of Port Moresby, New Guinea, in May 1942. Thus, he also commanded the Japanese forces in the battle of the Coral Sea. In that fight, the Japanese arguably emerged

as the victors tactically (sinking the carrier Lexington, the fleet tanker Neosho, and a destroyer Sims, while damaging carrier Yorktown), but came out much the worst strategically speaking as the Moresby invasion was “postponed” forever. The Imperial Japanese Navy lost a ship larger than a destroyer for the first time in the war, the light carrier Shōhō, among other ships. Takagi was later made commander of 6th Fleet in 1943 and was reported killed in action after the American landings on Saipan in 1944.

Source: <http://ww2db.com>

In addition to these long-term effects, the Battle of the Coral Sea had several other effects which influenced the Pacific war. It confirmed the value of cryptanalysis in predicting enemy intentions and their order of battle. This capability enabled Admiral Nimitz to use intelligence from cryptanalysis to decisive effect in the Battle of Midway, which occurred one month later. It also influenced the outcome of the Battle of Midway by preventing the Shōkaku and Zuikaku from participating in the battle. Because of the severe damage it sustained, the Shōkaku required two months in dry dock to repair and the Zuikaku was unavailable for the same period because of the heavy losses that it sustained to its air group. If these carriers had been present at Midway, the outcome of the battle could easily have been different.

Thus, we can see that the Battle of the Coral Sea, which is a less-remembered engagement, had a historical impact far greater than its relative obscurity would lead one to believe. In fact, it deserves to be remembered as one of the pivotal events in determining how the US Navy would fight in World War II. Importantly, it also played a significant role in defining modern naval strategy—a strategy still in use today. ★



AN INVITATION TO HISTORY IN THE MAKING

LT JASON A. SOKOLOV, USA (FMR)
GREATER BOSTON CHAPTER, MA

The Greater Boston Chapter is honored to have among its membership two recipients of the Medal of Honor (MOH): CAPT Thomas Hudner, USN (Ret), and CAPT Thomas Kelley, USN (Ret). As it happens, both members will soon have significant events coming up and we urge all Companions to support them, if possible, with their attendance at the following events.

Christening of the Destroyer Thomas Hudner, DDG 116: This Arleigh Burke class Aegis destroyer will be named for Companion and MOH recipient, Thomas Hudner, on Saturday, April 1, 2017 at 1130 hours in a ceremony at the General Dynamics Shipyard in Bath, Maine. CAPT Hudner was the first MOH recipient of



the Korean War and is the subject of the book “Devotion” by best-selling author Adam Makos, which was published in 2015. It is, of course, highly unusual for a ship to be named for a living person, and this departure from tradition is a great tribute to CAPT Hudner.



President Harry S. Truman (left) congratulates US Navy Lieutenant, Junior Grade, Thomas J. Hudner, Jr., (right), after presenting him the Medal of Honor. Hudner was the first member of the US Navy to receive the Medal of Honor during the Korean War.

“For conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty as a pilot in Fighter Squadron 32, while attempting to rescue a squadron mate whose plane struck by antiaircraft fire and trailing smoke, was forced down behind enemy lines. Quickly maneuvering to circle the downed pilot and protect him from enemy troops infesting the area, Lt. (J.G.) Hudner risked his life to save the injured flier who was trapped alive in the burning wreckage.

Fully aware of the extreme danger in landing on the rough mountainous terrain and the scant hope of escape or survival in subzero temperature, he put his plane down skillfully in a deliberate wheels-up landing in the presence of enemy troops. With his bare hands, he packed the fuselage with snow to keep the flames away from the pilot and struggled to pull him free. Unsuccessful in this, he returned to his crashed aircraft and radioed other airborne planes, requesting that a helicopter be dispatched with an ax and fire extinguisher. He then remained on the spot despite the continuing danger from enemy action and, with the assistance of the rescue pilot, renewed a desperate but unavailing battle against time, cold, and flames. Lt. (J.G.) Hudner’s exceptionally valiant action and selfless devotion to a shipmate sustain and enhance the highest traditions of the U.S. Naval Service”

Source: Naval Historical Center

A memoir is being published by Companion and MOH recipient CAPT Thomas G. Kelley, USN (Ret), and his wife, Joan, titled “The Siren’s Call and Second Chances: A Story of Perseverance, Service, Heroic Courage and Love.” It is CAPT Kelley’s story in part, but also separately that of Joan Kelley’s, and of how they met and faced the challenges of life together.

All proceeds go to veterans’ charities. Tom and Joan picked the Ahern Family Charitable Foundation to receive the net proceeds from their book. The Foundation believes that if we, as a society, are willing to send our young men and women off to war, then we should do everything in our power to assist them when they come home.

More information is available at tomandjoankelley.com. However, the book is now available on Amazon <https://www.amazon.com/Sirens-Call-Second-Chances-Perseverance/dp/1539979571>.

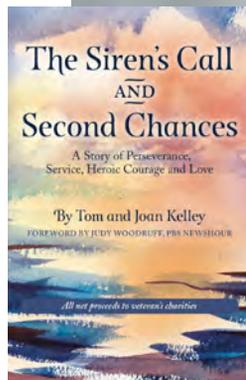


Photo Credit: Johnny Bivera, MilitaryHealth



CAPT Thomas G. Kelley receives MOH from President Richard Nixon.

“For conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty in the afternoon while serving as commander of River Assault Division 152 during combat operations against enemy aggressor forces. Lt. Comdr. (then Lt.) Kelley was in charge of a column of 8 river assault craft which were extracting 1 company of U.S. Army infantry troops on the east bank of the Ong Muong Canal in Kien Hoa province, when 1 of the armored troop carriers reported a mechanical failure of a loading ramp.

At approximately the same time, Viet Cong forces opened fire from the opposite bank of the canal. After issuing orders for the crippled troop carrier to raise its ramp manually, and for the remaining boats to form a protective cordon around the disabled craft, Lt. Comdr. Kelley realizing the extreme danger to his column and its inability to clear the ambush site until the crippled unit was repaired, boldly maneuvered the monitor in which he was embarked to the exposed side of the protective cordon in direct line with the enemy's fire, and ordered the monitor to commence firing.

Suddenly, an enemy rocket scored a direct hit on the coxswain's flat, the shell penetrating the thick armor plate, and the explosion spraying shrapnel in all directions. Sustaining serious head wounds from the blast, which hurled him to the deck of the monitor, Lt. Cmdr. Kelley disregarded his severe injuries and attempted to continue directing the other boats. Although unable to move from the deck or to speak clearly into the radio, he succeeded in relaying his commands through 1 of his men until the enemy attack was silenced and the boats were able to move to an area of safety. Lt. Comdr. Kelley's brilliant leadership, bold initiative, and resolute determination served to inspire his men and provide the impetus needed to carry out the mission after he was medically evacuated by helicopter. His extraordinary courage under fire, and his selfless devotion to duty sustain and enhance the finest traditions of the U.S. Naval Service.”



CONSTITUTION & BYLAWS AMENDMENTS

PCINC CAPT RUSSELL C. VOWINKEL, USN (RET)
CHAIR, CONSTITUTION & BYLAWS COMMITTEE (MOWW)

In keeping with the MOWW Constitution (Article VIII, Section 3) and MOWW Bylaws (Article IX, Section 3), the MOWW Constitution and Bylaws Committee presents four proposed amendments to these documents for consideration by all Companions of the Order. The Committee recommends their adoption and expressly presents them for consideration by, and the vote of, the Delegates to the 2017 MOWW Convention to be held in Billings, MT, in August 2017.

1. CORRECT THE MOWW BYLAWS LANGUAGE TO REFLECT THE MOWW BOARD OF TRUSTEES AS BEING RESPONSIBLE FOR EFFECTING TRANSFERS, ETC., AFFECTING MOWW'S INVESTMENT PORTFOLIO.

- a. Committee Recommendation: Adopt.
- b. Author. MOWW Financial Working Group.
- c. Current language: "The Chief of Staff shall deposit non-distributed funds into the "MOWW Endowment Fund." REF: MOWW Bylaws, Article I, Section 10.B.3).
- d. Proposed language: Change the MOWW Bylaws, Article I, Section 1, to read: "The MOWW Board of Trustees shall deposit non-distributed funds in the "MOWW Endowment Fund."
- e. Rationale. This correctly describes the responsible activity and process.

2. UPDATE THE MOWW BYLAWS BY CITING THE REQUIREMENT TO GRANT, REVOKE OR SURRENDER CHAPTER CHARTERS WHILE OUTLINING THE POLICY AND PROCEDURES FOR THE SAME IN THE MOWW POLICY MANUAL.

- a. Author. LTC Michael C. Wilgen, USA (Ret).
- b. Current language. "A Region, Department or Chapter charter may be granted, revoked, surrendered or, if applicable, merged with the consent of the General Staff, providing the administrative procedures contained in the MOWW Policy Handbook, Chapter XV (Charters) are followed." (MOWW Bylaws, Article III, Section 1.)
- c. Proposed Language. "A region, department or chapter charter may be granted, revoked or surrendered with the consent of the General Staff provided MOWW Policy Manual provisions for the same are followed."
- d. Rationale. Eliminates the merger language since chapters are not merged; instead, chapters are closed and individual Companions elect to reaffiliate with a different chapter, or several adjacent chapters are closed and a new one is formed. Also eliminates the specific reference to an Appendix, etc., and instead simply says "...provided MOWW Policy Manual provisions are followed." This is beneficial since the paragraph structure, Appendix "number," etc., may change for administrative purposes and such things should not necessitate changing foundational documents such as the MOWW Bylaws.



3. UPDATE THE MOWW CONSTITUTION'S LANGUAGE TO INCLUDE WHAT IS GENERALLY KNOWN AS THE "PREAMBLE TO THE CONSTITUTION OF THE MILITARY ORDER OF THE WORLD WARS" SO THAT THE PREAMBLE IS PART OF THE MOWW CONSTITUTION.

- a. Committee Recommendation: Adopt.
- b. Author. Brig Gen Arthur B. Morrill III, USAF (Ret).
- c. Current language: None.
- d. Proposed language: Insert the full text of the Preamble in the MOWW Constitution as such.
- e. Rationale. The Preamble is often cited as being the Preamble to the MOWW Constitution, but it's language is not actually part of said Constitution. This rectifies that omission.

4. UPDATE THE MOWW CONSTITUTION BY CLARIFYING MATTERS CONCERNING DEPARTMENT COMMANDERS.

- a. Author. LTC Michael C. Wilgen, USA (Ret).
- b. Current language. "Department Commanders will be elected by the chapters and take office prior to 1 July of each year. (MOWW Constitution, Article V Officers Section 4.)
- c. Proposed language. "Department commanders with less than two chapters within their area will be appointed by the region commander and take office prior to 1 July of each year. All other department commanders, i.e., those departments with two or more chapters, will be elected by their chapters."
- d. Rationale. Supports the 2016 MOWW Convention decision to combine the offices of department commander and state commander into, simply, department commander.



Companions gathered for the 2016 MOWW National Convention participated in the business of the Order



2017 CONVENTION TOURS

Billings, Montana



TOUR 1 - GOLF TOURNEY

(Mon, 31 Jul 17 | Depart 0830, Tee-Off 0900).

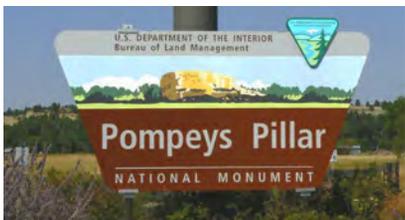
The 18-hole Yegen Golf Club (1390 Zimmerman Trail, Billings, MT 59102) opened in the spring of 1992. It has since become one of Billings' premier golf courses. The links-style course is both challenging and enjoyable for players of all abilities. Cost/person: \$50.00



TOUR 2 - RED LODGE & BEARTOOTH PASS

(Wed, 2 Aug 17 | Depart 0845).

Red Lodge is the gateway to Yellowstone Park via the beautiful Beartooth Highway. Enjoy a taste of western hospitality in this historic mountain town. The Beartooth Highway, a 68-mile section of US Rt. 212, has been called "the most beautiful drive in America," by the late Charles Kuralt. Cost/person: \$50.00 (light lunch available)



TOUR 3 - POMPEYS PILLAR & LITTLE BIG HORN

(Thu, 3 Aug 17 | Depart 0830).

Pompeys Pillar (part of the Louisiana Purchase) has the only remaining physical evidence of Lewis & Clark's Expedition. The Little Big Horn memorializes the US Army's 7th Cavalry, and the Sioux and Cheyenne, in one of the latter's last armed efforts to preserve their way of life. Cost/person: \$50.00 (light lunch available)



TOUR 4 - SELF-GUIDED TOUR OF BILLINGS, MT

(As desired).

Lewis & Clark, Sitting Bull & Calamity Jane are among those featured in Billings' museums, galleries and landmarks honoring Old West legends. Free information at the Convention Registration Desk. Tour at individual discretion. Cost/person: FREE!

2017 MOWW CONVENTION REGISTRATION

Northern Hotel | 19 North Broadway, Billings, MT 59101-2354
Phone: 406-867-6767 | Fax: 406-867-6776 | www.northernhotel.com

ATTENDEE(S)

Attendee Rank _____ Service _____ Full Name _____

Chapter Name _____ Region _____

ALL Current Office(s) Held _____

Phone _____ Email _____

Home Address _____

Spouse/Guest Full Name) _____ **Companion: Yes / No**

★ ADA-Compliant Room Required _____ **YES / NO**

★ Other Special Requirements (list): _____

REGISTRATION FEES

Delegate/Companion: NLT 1 Jul 17: \$240.00 or After 1 Jul 17: \$270.00/person \$ _____

Non-Companion Spouse/Guest: NLT 1 Jul 17: \$225.00 or After 1 Jul 17: \$255.00/person \$ _____

MOWW Awards Luncheon (4 Aug):

Meals: Chicken Marsala (C), Alaskan Salmon (S), Vegetable Lasagna (L)

Number-Type: _____ (e.g., C-1, S-2, L-1)

CINC Banquet (5 Aug):

Meals: Baseball Cut Beef—Top Sirloin (B) | Halibut (H) | Quinoa & Vegetable Stuffed Pepper (V)

Number-Type: _____ (e.g., B-1, H-1, V-2)

★ Special Dietary Requirements (list) _____

OPTIONAL TOURS

Tour 1: MOWW Golf Tourney | Yegen Golf Club (31 Jul) # _____ x \$50.00 x \$ _____

Tour 2: Red Lodge & Beartooth Pass | Light lunch available (2 Aug) # _____ x \$50.00 x \$ _____

Tour 3: Pompeys Pillar & Little Big Horn | Light lunch available (3 Aug) # _____ x \$50.00 x \$ _____

Tour 4: Self-guided Billings Tour (free information @ Registration Desk) FREE TOUR

TOTAL: \$ _____

NOTES

1. Book your Northern Hotel room (\$115.00/day + Tax, i.e., ~\$125.05/day):
 - a. Call 406-867-6767 and use Group Code **"MOWW"** for special MOWW Convention rate; or use the direct booking link: <https://gc.synxis.com/rez.aspx?Hotel=58834&Chain=10237&template=fBILNH&shell=BILNH&start=availresults&arrive=7/31/2017&depart=8/6/2017&adult=1&child=0&group=MOWW>
 - b. Convention rates are good from 29 July – 8 August 2017
2. Make 2017 MOWW Convention registration checks payable to: **"MOWW NC 17"**
 2. Pay via personal check only—NO credit or debit cards
 3. Mail check & registration form to: HPM Dorothy Masterson | 221 Ambleside Drive; Severna Park, MD 21146-4900
3. Delegate/Companion Registration Fee covers: Convention Book, bag, Welcome Buffet, Awards Luncheon, CINC Banquet
4. Spouse/Guest Registration Fee Registration covers: Welcome Buffet, Awards Luncheon, CINC Banquet
5. Registration cost at door for: Delegates/Companions/\$280.00; Non-Companion Spouses/Guests/\$265.00



2017 CONVENTION SCHEDULE

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 Phone: 406-867-6767, Toll-Free: 1-855-STAY-LUX, Fax: 406-867-6776 | www.northernhotel.com

MONDAY, 31 JULY 2017 | GOLF TOURNAMENT

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0845-1700	TOUR 1: MOWW GOLF TOURNEY @ YEGEN GOLF CLUB	N/A	N/A	ALL CONFEREES

PRE-CONVENTION ACTIVITIES | DRESS: CASUAL

TUESDAY, 1 AUGUST 2017 | EXCOM / BUSINESS MEETINGS

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0800-1050	PRE-CONVENTION EXCOM	(U-SHAPE, 16)	BABCOCK EAST	EXCOM MBRs
1100-1200	BOARD OF TRUSTEES	(U-SHAPE, 16)	BABCOCK WEST	TRUSTEES/TG/CS
1200-1300	LUNCH AS DESIRED			
1300-1350	BUDGET COMMITTEE MEETING	(U-SHAPE, 16)	BABCOCK EAST	CMTE MBRs
1400-1650	COUNCIL OF AREA COMMANDERS	(U-SHAPE, 16)	BABCOCK WEST	CAC MEMBERS
1500-1650	PATRIOTIC EDUCATION, INC.	(U-SHAPE, 16)	BABCOCK EAST	PEI MEMBERS

WEDNESDAY, 2 AUGUST 2017 | GENERAL TOUR / WELCOME BUFFET

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0845-1700	TOUR 2: RED LODGE & BEARTOOTH PASS	N/A	N/A	ALL CONFEREES
1630-1720	HANN-BUSWELL MEMORIAL CHAPTER MEETING ★	(CLASSROOM, 50)	BABCOCK (EAST & WEST)	CHAPTER MBRs
1800-2100	WELCOME BUFFET (HOST: COMMANDER-IN-CHIEF) ★	(BANQUET, 200)	SOUTH BALLROOM	ALL CONFEREES

* CINC WELCOME | GOLF AWARD PRESENTATIONS
 * REQUIRES PODIUM/MICROPHONE, ONE (1) BAR (CASH-ONLY BAR) & TWO (2) HORS D'OURVES LINES

CONVENTION ACTIVITIES | DRESS: CASUAL, UNLESS OTHERWISE NOTED

THURSDAY, 3 AUGUST 2017 | WORKSHOPS / COMMANDERS' CALL

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0830-1600	TOUR 3: POMPEYS PILLAR & LITTLE BIG HORN	N/A	N/A	SPOUSES/GUESTS
0630-0850	COUNCIL OF PAST COMMANDERS-IN-CHIEF * WORKING BREAKFAST (BUFFET)	(U-SHAPE, 20)	BABCOCK (EAST & WEST)	CPC MEMBERS
0800-0810	CINC INTRODUCTION TO WORKSHOPS ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
0810-0900	RECRUITING STRATEGIES THAT WORK ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
0910-1000	BEST PRACTICES FOR RETENTION & INVOLVEMENT ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1010-1100	THE SECRET TO GAINING VISIBILITY ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1110-1200	THE ULTIMATE GUIDE TO SOCIAL MEDIA ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1200-1300	LUNCH AS DESIRED			
1300-1350	THE BENEFITS OF RECOGNITION ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1400-1450	WINNING TACTICS FOR FUNDRAISING ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1500-1550	WHAT EVERY CHAPTER COMMANDER NEEDS TO KNOW ★	(CLASSROOM, 125)	SOUTH BALLROOM	ALL CONFEREES
1615-1715	DINNER AS DESIRED			
1730-1830	COMMANDERS' CALL (HOST: CINC) ★ * INTRO PRESENTATION BY CINC FOLLOWED BY GENERAL DISCUSSION	(CLASSROOM, 60)	BABCOCK (EAST & WEST)	ALL COMMANDERS, EXCOM, PCINCS
1830-1930	COMMITTEE CHAIRS' CALL (HOST: SVCINC) ★ * INTRO PRESENTATION BY SVCINC FOLLOWED BY GENERAL DISCUSSION	(CLASSROOM, 60)	BABCOCK (EAST & WEST)	NAT CMTE CHAIRS, EXCOM, PCINCS

NOTE 1: WORKSHOPS: ALL ATTEND

NOTE 2: HOSPITALITY ROOM: BOARD ROOM (2ND FLOOR)

NOTE 3: NATIONAL ORGANIZATION HEADQUARTERS—DEDICATED STORAGE ROOMS: ZBS1 & ZBS2 (2ND FLOOR)

NOTE 4: TOUR 4 IS A FREE, SELF-GUIDED TOUR. FREE INFORMATION ABOUT BILLINGS IS AVAILABLE AT THE CONVENTION REGISTRATION DESK

★ = INTERNET CONNECTIVITY, PODIUM, PROJECTOR SCREEN, POWER CORDS AND/OR MICROPHONES NECESSARY



2017 CONVENTION SCHEDULE

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FRIDAY, 4 AUGUST 2017 | WORKSHOPS / AWARDS LUNCHEON / NOMINATING & VOTING ACTIVITIES

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0800-0850	BEST PRACTICES SHOWCASE: ROTC, L&O, VET AFF, HS ★	(CLASSROOM, 125)	GRAND BALLROOM	ALL CONFEREES
0900-0950	BEST PRACTICES SHOWCASE: PEC, NAT SEC, SCOUTS ★	(CLASSROOM, 125)	GRAND BALLROOM	ALL CONFEREES M.
1000-1045	Q & A, EVALUATIONS & CINC WRAP-UP ★	(CLASSROOM, 125)	GRAND BALLROOM	ALL CONFEREES
1130-1320	MOWW AWARDS LUNCHEON ★ * REQUIRES 8-PERSON DAIS, COLOR GUARD	(BANQUET, 200)	GRAND BALLROOM	ALL
1430-1510	NATIONAL CANDIDATE PRESENTATIONS ★	(CLASSROOM, 200)	GRAND BALLROOM	ALL CONFEREES
1520-1700	DELEGATE VOTING (NOM CMTE) ★	(CLASSROOM, 125)	GRAND BALLROOM	NOM CMTE DEL
1800-1900	HANN-BUSWELL CHAPTER COCKTAILS * UOD: MESS DRESS/TUXEDO * REQUIRES ONE (1) BAR (CASH-ONLY BAR)	(HI ROUNDS, 60)	NORTH BALLROOM	MBRs/GUESTS
1900-2100	HANN-BUSWELL DINNER * ENTERTAINMENT: TBD		NORTH BALLROOM	MEMBERS/GUESTS

SATURDAY, 5 AUGUST 2017 | CONVENTION BUSINESS SESSION / GENERAL STAFF MEETING / CINC BANQUET

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0730-0830	MEMORIAL SERVICE ★ * REQUIRES 8-PERSON DAIS, COLOR GUARD	(CLASSROOM, 200)	GRAND BALLROOM	ALL CONFEREES
0900-1150	CONVENTION BUSINESS SESSION ★ * REQUIRES 8-PERSON DAIS, COLOR GUARD	(CLASSROOM, 200)	GRAND BALLROOM	ALL CONFEREES
1200-1300	LUNCH AS DESIRED			
1300-1420	CONVENTION GENERAL STAFF MEETING ★ * REQUIRES 8-PERSON DAIS	(CLASSROOM, 200)	GRAND BALLROOM	ALL CONFEREES
1500-1550	REGION COMMAND TRAINING GAME PLAN PREVIEW	(U-SHAPE, 20)	BABCOCK (EAST & WEST)	RGN CDRS, CINC, SVCINC, VCINCS, CS, CHAIR ED & TNG CMTE, CHAIR WKSHP CMTE
1600-1650	NON-DENOMINATIONAL WORSHIP SERVICE	(THEATER, 60)	HART ALBIN (EAST & WEST)	AS DESIRED
1800-1850	CINC RECEIVING LINE & RECEPTION * MESS DRESS/TUXEDO * REQUIRES RECEIVING LINE AREA (ADJACENT TO REGISTRATION) & 3 HOST CHAPTER PROTOCOL STAFF * REQUIRES ONE (1) BAR (CASH-ONLY BAR)	(RECEPTION, 200)	GRAND BALLROOM	ALL CONFEREES
1900-2100	CINC BANQUET MESS DRESS/TUXEDO ★ * DSA SPEAKER/PRESENTATION; NCA PRESENTATION; PERSHING AWARD PRESENTATION; INSTALL NATIONAL OFFICERS & CINC * REQUIRES 14-PERSON DAIS, COLOR GUARD	(BANQUET, 200)	GRAND BALLROOM	ALL CONFEREES

POST-CONVENTION ACTIVITIES | DRESS: CASUAL

SUNDAY, 6 AUGUST 2017 | EXCOM

TIME	EVENT	ROOM/SET-UP	ROOM	ATTENDEES
0800-1150	POST-CONVENTION EXCOM	(U-SHAPE, 16)	BABCOCK EAST	EXCOM MBRs
0800-0950	EXCOM SPOUSE/GUEST "MEET 'N' GREET"	(U-SHAPE, 16)	BABCOCK WEST	SPOUSES/GUESTS

NOTE 1: WORKSHOPS: ALL ATTEND

NOTE 2: HOSPITALITY ROOM: BOARD ROOM (2ND FLOOR)

NOTE 3: NATIONAL ORGANIZATION HEADQUARTERS—DEDICATED STORAGE ROOMS: ZBS1 & ZBS2 (2ND FLOOR)

NOTE 4: TOUR 4 IS A FREE, SELF-GUIDED TOUR. FREE INFORMATION ABOUT BILLINGS IS AVAILABLE AT THE CONVENTION REGISTRATION DESK

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WORKSHOPS ENABLE CHAPTER SUCCESS

PCINC CAPT DEBORAH A. KASH, USAF (RET)
CHAIR, CONVENTION WORKSHOP COMMITTEE (AD HOC)

We are excited to introduce the 2017 MOWW Convention Workshop agenda based on MOWW's Strategic Goals. Each workshop (#1-9) has Learning Outcomes (LOs) or Program Outcomes (POs) that will be covered that are listed below each workshop title—all to support chapter success.

LOs describe what attendees are expected to demonstrate and POs describe what a program is expected to accomplish. The workshops are designed to

be interactive for you to share your insights, successes and questions. We are also pleased to introduce the two new "Best Practice" workshops highlighting your successes.

Our MOWW National Convention is a great time to network with Companions across the United States and learn new ideas. We look forward to seeing you at the Northern Hotel in Billings, Montana! ★

THURSDAY, 3 AUGUST 2017

- 0800-0810 Orientation to the Convention & Introduction to Workshops *Commander-in-Chief*
- 0810-0900 "Recruiting Strategies that Work" (#1) *Membership Cmte*
- Learning Objectives/Program Objectives:
 - o Identify why officers become Companions; describe ways those reasons can increase recruiting
 - o Describe the value MOWW brings to communities and provide examples of that occurring
 - o List successful recruiting strategies; describe Companion involvement in recruiting plan success
- 0910-1000 "Three Best Practices for Retention & Participation" (#2) *Membership Cmte*
- Learning Objectives/Program Objectives:
 - o Identify methods to achieve and track membership renewals, and discuss how they can be applied
 - o List the reasons why Companions continue their membership and participation, and identify ways those things can be made part of the Chapter Action Plan, focusing on Strategic Goal 1
 - o Identify motivational approaches and describe how their use can increase member participation
- 1010-1100 "The Secret to Gaining Visibility" (#3) *Info & Pub Cmte*
- Learning Objectives/Program Objectives:
 - o Identify community organizations that are great partners in promoting chapter visibility and outreach
 - o Identify the reasons why it is important for chapters to extend their presence in the community to promote recruiting and identify steps to accomplishing that
 - o Discuss how to receive print and broadcast coverage for chapter events and assess effectiveness
- 1110-1200 "The Ultimate Guide to Social Media" (#4) *Info & Pub Cmte*
- Learning Objectives/Program Objectives:
 - o Define benefits of different social media platforms and describe how they can be effectively used
 - o Identify three publicity techniques and describe how they can be successfully used
 - o Discuss successful uses of social media in promoting chapter outreach and recruiting



- 1300-1350 “The Benefits of Recognition” (#5) *Educ & Tng Cmte*
- Learning Objectives/Program Objectives:
 - o Discuss why recognizing people and organizations external to the chapter benefits them and the chapter
 - o Discuss external opportunities to recognize people/organizations and publicize events
 - o Identify ways to recognize Companions and the community, and discuss their application
- 1400-1450 “Winning Tactics for Fundraising” (#6) *Educ & Tng Cmte*
- Learning Objectives/Program Objectives:
 - o Identify and discuss successful chapter fundraising techniques to support outreach programs
 - o Identify and discuss successful strategies for obtaining “in-kind” donations
 - o Identify partnerships that can financially benefit chapter outreach activities and describe how chapters can successfully pursue such partnerships to improve resourcing outreach programs
- 1500-1550 “What Every Chapter Commander Needs to Know” (#7) *Chapter Commander*
- Learning Objectives/Program Objectives:
 - o Review and understand the Chapter Commander Checklist; discuss its use throughout the year
 - o Identify the elements of and ways to use the MOWW Membership Roster and a chapter mentoring program to increase Companion retention and renewals; identify and discuss ways to measurably track participation
 - o Discuss and analyze the Chapter Activity Plan (CAP) and the Chapter Activity Reports (CAR) to identify areas to improve chapter operations in support of achieving MOWW Strategic Goals 1-5

FRIDAY, 4 AUGUST 2017

- 0800-0850 “Best Practices: ROTC, L&O, Veteran Affairs & Homeland Security” (#8) *Educ & Tng Cmte*
- Learning Objectives/Program Objectives:
 - o Name the best practices focused on increasing outreach presented by the committees
 - o Identify and discuss best internal program management practices presented by the committees
 - o Identify two new ideas and their benefits that will be initiated in your chapter in partnership with the national outreach committee
- 0900-0950 “Best Practices: Patriotic Education, National Security & Scouting” (#9) *Educ & Tng Cmte*
- Learning Objectives/Program Objectives:
 - o Name the best practices focused on increasing outreach presented by the committees
 - o Identify and discuss best internal program management practices presented by the committees
 - o Identify two new ideas and their benefits that will be initiated in your chapter in partnership with the national outreach committee
- 1000-1045 Q & A, Wrap-Up and Evaluation *Commander-in-Chief*





COMMANDER IN CHIEF OUTREACH

Date	Event	Host Chapter	Visit Coordinator
7 - 8 June 17	Installation of Officers	Philadelphia	COL Joe Kirlin
23 -25 June 17	Red, White, and Blue Ball	Conejo Valley	Col Jerry Knotts
26 -28 June 17	Northwest YLC	Puget Sound	Col Dave Gibson
30 July 17	2017 MOWW Convention		

2017 MOWW CONVENTION SUSPENSES

MISADDRESSED, INCOMPLETE OR LATE SUBMISSIONS WILL NOT BE CONSIDERED

ANNUAL CHAPTER AWARD SUBMISSIONS DUE TO NATIONAL COMMITTEE CHAIRS BY 1 JUN 17

All commanders should ensure all chapters tender scalable awards submissions. Committee chairs are listed in the “MOWW National Directory” at www.moww.org. (Do not send these award submissions to HQ MOWW.)

NATIONAL CITATIONS ARE DUE TO [MEMBERSHIP@MOWW.ORG](mailto:membership@moww.org) BY 1 JUN 17

All commanders must email their National Citation recommendations to membership@moww.org by 15 June 2017. Include the nominee’s full rank, name, service and status. Provide the recommending commander’s name and command. The narrative justification is limited to eight (8) sentences; no special format is required. Submitting commanders will present approved National Citations to recipients in local ceremonies.

ANNUAL NATIONAL OFFICER REPORTS DUE TO [CHIEFOFSTAFF@MOWW.ORG](mailto:chiefstaff@moww.org) BY 1 JUN 17

National Officers include, but are not limited to, the CINC/SVCINC/VCINCS/IPCINC, the Treasurer General, the Chief of Staff, the Chairman of the MOWW Board of Trustees, the Chairman of the Gist Blair Board of Trustees, the JAG, the Surgeon General, the Chaplain General, the Historian General, General Staff Officers, national committee chairs and Region Commanders. Submit reports in Word.doc format and email them to chiefstaff@moww.org. Limit reports to three (3) pages.

NATIONAL COMMITTEE AWARD RECIPIENTS DUE TO [MEMBERSHIP@MOWW.ORG](mailto:membership@moww.org) BY 15 JUN 17

National committee chairs must email their committee’s list of award selectees to membership@moww.org by 15 June 2017. The selectees can either be in the body of the email or in a Word.doc attachment. Note: award results are not releasable until announced during the convention’s MOWW Awards Luncheon.



WE'RE NOT JUST CHASING NUMBERS

BRIG GEN ARTHUR B. MORRILL III, USAF (RET)
CHIEF OF STAFF, MOWW

"WE SHOULD NOT RECRUIT MERELY TO INCREASE OUR MEMBERSHIP NUMBERS, BUT [INSTEAD WE SHOULD RECRUIT AND INVOLVE THOSE RECRUITED] TO EXTEND THE HIGHER CALLING OF WHY WE EXIST AS AN ORGANIZATION"
—MAJ James L. Beckwith, USA (Ret)
former Chaplain General, MOWW

The Order's records don't provide anything to explain why our Order's founders chose "Companion" to describe a member, but one can imagine the reasons. One might be a desire to continue enjoying camaraderie after military service. Another might be to bring the mission of serving others to life by many acting as one—as was done in uniform.

Recently, MAJ Jim Beckwith, the former Chaplain General, wrote me on this and related issues, saying:

www.dictionary.com primarily defines the word "companion" as, "a person who is frequently in the company of, associates with, or accompanies another." If a newly-recruited Companion is not "frequently" associating with other Companions, then is that person truly a MOWW "companion"? How can a Companion, by definition, not be active in MOWW?

Growing, participating membership is the means by which MOWW successfully executes its mission. Leadership, inclusiveness and excellence create the conditions that result in personal fulfillment, organizational progress and abiding mission success.

In support of the EXCOM-declared "Year of Membership," the CINC provides weekly recruiting updates to keep commanders apprised as to their command's success in achieving Strategic Goal One's (SG-1) measurable recruiting objective (part one). In doing so, the CINC has also routinely noted that about half of MOWW's 96 chapters have not recruited new members since July 2016.

As to part two of SG-1, i.e., to increase involvement of Companions in chapter activities, the Order doesn't have a defined objective and the annual Chapter Activity Report only offers us limited insights because it only asks chapters to report the average number of Companions attending chapter meetings, and the number attending region

conferences and MOWW conventions.

This lack of data and actionable information is exacerbated by the fact that a number of chapters do not submit this report at all. Moreover, this report's data doesn't directly measure performance focused on achieving all Strategic Goals anyway, so we can't definitively know how we're doing, let alone where we're going in that regard. Data reporting without first having a measurable objective is merely collecting data at best and chasing numbers at worst.

We should have measurable objectives for each Strategic Goal, and collect just enough data and develop just enough actionable information to tell us how we're doing. If we don't, we'll be challenged to sufficiently recognize and emulate excellence or provide assistance to those needing it, let alone to achieve all SG objectives and the MOWW mission.

That's why we need simple but sufficient ways to know how we're doing performance- and outcome-wise as these relate to achieving all Strategic Goals. As operational leaders focused on individual fulfillment and achievement of organizational objectives, we should not see these things as pointless or oppressive admin. Instead, we should know that intell and analysis are essential to achieving operational mission success.

MAJ Beckwith also wrote that even after we recruit new members, more Companions are physically and functionally lost to the Order than are recruited even though in some cases, those "lost" individuals remain members. A prior Air Force Chief of Staff called such people and groups "Lost Patrols."

In such situations, MAJ Beckwith asks, 'Did we really help those people be Companions in the way intended by our forebears?' MAJ Beckwith concluded by observing this is a leadership issue, but since all Companions were trained as leaders, the Order should expect that each Companion will take concrete steps to ensure no "companion" is left behind. Seems like good guidance... ★



BE STRONG, AGILE AND ALERT

CPT (DR) ROBERT E. MALLIN, USA (FMR)
SURGEON GENERAL, MOWW

My father, once said, “You’ll get old if you live long enough.” Hard to argue with that. As with achieving anything good, e.g., staying strong, agile and alert, it takes work and so here are a few things to consider.

Flexibility helps us do everyday activities with ease, e.g., getting out of bed, lifting children, sweeping the floor or even just reaching for things. Flexibility tends to deteriorate with age. Muscle mass increases up to the age of 30 or so and decreases after that. Inactivity can cause an annual 3%-5% decrease!

Being active, stretching and resistance training helps prevent this loss and ensures independence. Canada’s “Physical Activity Guide to Healthy Active Living” recommends flexibility training 4-7 days weekly. Stretching shouldn’t be painful. The focus: bringing the muscle to a point of slight tension.

The goal of stretching is to overcome the automatic tightening of a muscle when challenged, which relaxes after 20 seconds. Then you can coax a joint into a wider range of motion (ROM). This is done by gently holding the stretch until you feel a “give.”

For example, sit on the floor with your legs in front of you/ Bend forward at the hips with your spine in a neutral position until you feel a slight tension in the hamstring. This requires relaxation of the hamstrings but it increases hip joint ROM. Virtually anyone can do static stretching—it’s easily taught and usually very safe. Once learned, it can be done in nearly any environment without assistance or equipment.

Certain physical limits may impede full work outs (check with your health provider first). However, we can all enhance our mental function:

- Learn something new. Whether it’s playing an instrument or learning

a language, working outside your comfort zone involves many different areas of the brain. Even driving a new route forges new neural pathways.

- Use your hands. Hand-eye coordination is both visual and tactile, and will fill the brain with activity. Using your non-dominant hand can build brain power. Or, learn sign language. Hand motions use new areas of the brain.
- Experience something new, like an art exhibit. It’s even better when you write down what you did and learned, and then talk about it.
- Memorize a new word or a song lyric every day. Jot down what you learned to sharpen thinking.
- Eat antioxidants. Vitamins C and E, and beta-carotene protect the body against the destructive effects of free radicals. Antioxidants neutralize free radicals by donating one of their own electrons, ending the “electron-stealing” reaction. Antioxidants are scavengers and help prevent cell and tissue damage leading to cellular damage and disease. Foods like blueberries and dark chocolate contain antioxidants. Foods high in antioxidants may also delay or prevent cancer and neurodegenerative diseases (e.g., Alzheimer’s), and can lower cholesterol and blood pressure.
- Move, be mobile! Activity increases brain function and the number of hippocampus brain cells. Only 15-30 minutes of exercise, three times a week, will lessen the chance of developing Alzheimer’s.

Learn more about healthy aging by becoming a member of Trihealth Seniority, a free program helping members age 50 and older maintain healthier, more active lives. Peruse the internet to increase knowledge too. In short, be informed.

Be well. ★



PLEASE PRAY

CG (COL) RONALD LEE COBB, USA (RET)
CHAPLAIN GENERAL, MOWW

Recently I attended a four-day, continuing education workshop in Santa Fe, NM. Arriving home, I went to visit my 97-year-old mother in the nursing home. My daughter and her boyfriend, who had completed three tours of duty overseas, joined us.

“No one understands a hostile fire zone like someone who has been in a hostile fire zone.”

He began telling me about his combat experiences. Story after story flowed from his lips and his heart. Because I had been a chaplain for 30 years in the Army, he knew that I understood many of his struggles. He talked for over an hour. My daughter laid in the bed with her grandma and fell asleep.

As we talked, grandma was awake and listening to every word, smiling and making facial gestures at

appropriate times. My dad had been on Okinawa in World War II, so she was familiar with military dialogue. At the end, I apologized to her for not talking with her personally and she replied, “Oh no. I loved hearing the stories and having you here for such a long time.” Later my daughter texted me and said how much it had been very helpful for her boyfriend to talk about his wartime experiences.

One of the greatest services that you and I can do in MOWW is to listen to veterans who have been in combat situations and who need to talk. No one can understand a veteran like another veteran. No one understands a hostile fire zone like someone who has been in a hostile fire zone.

God listens to us every time we pray. As a veteran, I hope you join me and encourage other veterans who have been in combat to share their stories—because we care and because we understand them like no civilian ever could. ★





Northern Virginia Chapter, VA

WWI Centennial Commission Reception

BY BRIG GEN ARTHUR B. MORRILL III, USAF (RET)

MOWW's Chief of Staff, Brig Gen Arthur B. Morrill III, USAF (Ret), shares a light moment with Actor-Historian David Wayne Shuey (Gen Pershing reenactor) during the United States World War One Centennial Commission Reception, National Press Club, Washington, DC, on 14 December 2016. The unveiling of the National World War One Memorial design for Washington DC, took place during the reception, and may be viewed by following this link: <https://www.nps.gov/nama/planyourvisit/National-World-War-I-Memorial.htm>



Puget Sound Chapter, WA

Induction of a New Companion

BY SVCINC COL DAVID B. GIBSON, USAF (RET)

SVCINC Col David B. Gibson, USAF (Ret), inducts MAJ Paul Cruz, USA (Ret), as a new Puget Sound Companion as chapter commander LT John McConnel, USN (Fmr), looks on. The ceremony was conducted during the 25 February Massing of the Colors at Stadium High School, Tacoma, WA.



Maj Gen Wade Chapter, Washington DC

CINC Presents MOWW Eagle Scout Recognition Certificates

BY PCINC CAPT RUSSELL VOWINKEL, USN (RET)

In December, the chapter hosted CINC COL Clay C. Le Grande, Jr., USA (Ret). CINC Le Grande joined region and state commanders, and many Companions and guests, for a special meeting held at the Army-Navy Club in Washington, DC. A highlight of the meeting was the presentation of MOWW Eagle Scout Certificates to Boy Scout Kyle Gradson Pusey (Troop 524) and Boy Scout C. Jared Giles (Troop 544).

Eagle Scout Kyle graduated from St. John's College High School, in Washington, DC, and is currently a freshman at Ohio University. For his Eagle Scout project Kyle created a driving range to complement the nine-hole golf course at the DC Campus of the Armed Forces Retirement Home.

Eagle Scout Jared is currently a high school junior. He recently transferred from the Maret School to the Blyth-Templeton Academy School to concentrate on journalism.

(L-R): Eagle Scouts Kyle Gradson Pusey and C. Jared Giles. The presenters were CINC COL Clay C. Le Grande, Jr., USA (Ret), and Chapter Commander Col Douglas A. Roderick, USAF (Ret).





Columbus Chapter, GA

Youth Recognition

BY LTC ROGER J. BARROS, USA (RET)

Columbus Chapter Commander, LTC Patricia Krause, USA (Ret), presented the MOWW JROTC Medal to Cadet Corporal Zarkestia Browder (photo left) and the MOAA Medal to Cadet Major William Fish. Both cadets are part of the Russell County High School JROTC Warrior Battalion, and were honored at that school's Annual JROTC Award Ceremony.



Sun City Center Chapter, FL

WWI Centennial

BY CAPT B. FRANK KEPLEY, USN (RET)

On 6 April 2017, the chapter commemorated the WW I Centennial at the WW I monument at the Hillsborough County, FL, Veterans Memorial Park. Chapter Companions and guests also visited the on-site museum display of memorabilia from the Spanish American War through the Vietnam War, and a Veterans Resource Center with a larger museum.

(L-R): Companion Maj Jim Haney, USMC (Ret); Mrs Pam Howgill, and; International Patron Brigadier Colin Howgill, Royal Marines (Ret).



Wilmington Chapter, DE

A Friend to Veterans and History

BY JOSH SHANNON
COURTESY NEWARKONLINE.COM

LTC William Conley III, an Army veteran, retired educator and historian from Newark, recently received the Bronze Patrick Henry Medallion for patriotic achievement.

As vice-president of the Pencader Area Heritage Association, LTC Conley helped preserve the history of the Cooch's Bridge site on Old Baltimore Pike—the site of Delaware's only Revolutionary War battle—by coordinating historic markers to explain the history of the site and organizing the annual Wreaths Across America ceremony honoring the Colonial Soldiers who died there.

His most recent initiative is helping to open a home in Middletown for at-risk veterans.

“His commitment to preserving and paying tribute to the men and women who have served their country, both past and present, have made profound impact on honoring their legacy and fostering public information,” wrote LTC Carlton Witte, USA (Ret), Commander of the Wilmington chapter.



Gen Vandenberg Chapter, CA

Dedication of The Christopher G. Money Center

BY LTJG JOSEPH BROCATO, USN

Companions and guests attended the dedication ceremony of The Christopher G. Money Victim Witness Assistance Center. The ceremony at the San Luis Obispo Courthouse honored the late, retired, Superior Court Judge and former District Attorney, Christopher G. Money, founder. CPT Christopher G. Money, USA (Ret), while deceased, remains as a Perpetual Member of the Chapter.

(L-R): Undersheriff Tim Olivas; LTC Angel Ortiz, CANG; COL Joseph Righello, CANG; Region Commander, LTJG Joseph Brocato, USN; Chapter Sr Vice Commander, LT Ronald Janney, USN; Sheriff Ian Parkinson; PCINC COL Jack B. Jones, USA (Ret); Jane Maxwell, Friend of the Chapter, and; LTJG David Romero, NOAA. Photo courtesy: Don Morris.



Dallas Chapter, TX

Eagle Scout Court of Honor

DALLAS MILITARY ORDER NEWS

MG H. Gary Bunch, USA (Ret), the Dallas Chapter's Scouting Chairman, presented MOWW Eagle Scout Certificates to six new Eagle Scouts from Troop 42, in Dallas.

(L to R): James Hartmann; Louis Hartmann; Ashton Hurley; MG Gary Bunch; Sean Blonien; Steve Mancillas, and; William Skipworth.





Honoring Women Airforce Service Pilots



A photograph of Elaine Danforth Harmon, who served as a Women Airforce Service Pilot (WASP) during WWII, was on display at a memorial service

held at the Women in Military Service for America Memorial, after a funeral service, with full military honors, for Harmon at Arlington National Cemetery on 7 Sep 2016.

Harmon's family worked since her death in April 2015 at 95-years old to reverse a US Army decision made that same year to revoke the eligibility for WASPs' interment at Arlington. The WASPs, a paramilitary organization that ferried military aircraft and towed aerial targets, were awarded military status in 1977 and determined to be eligible for interment in 2002. The bill reestablishing their eligibility, championed in the House of Representatives by Representative and former Air Force fighter pilot Martha McSally, passed Congress unanimously and was signed into law by then-President Barack Obama.

USAF photo by J.M. Eddins, Jr.



VA Explores New Treatments Through Center for Compassionate Innovation

The Department of Veterans Affairs (VA) announced the launch of the Center for Compassionate Innovation (CCI), which will explore emerging therapies that may enhance veterans' physical and mental well-being.

In addition, VA is accepting proposals to fulfill CCI's mission of finding innovative approaches to health care, which may support those veterans who are unsuccessful with conventional treatment. Proposals may be submitted through <https://www.va.gov/healthpartnerships/> and will be evaluated through a rigorous algorithm that critically assesses the safety and efficacy of the innovation.

June is PTSD Awareness Month



The National Center for PTSD invites everyone to Raise PTSD Awareness during the month of June

to help those with PTSD. The center encourages everyone to learn, connect, and share with others.

Follow this link to read and sign up to receive the center's monthly bulletin: <https://content.govdelivery.com/accounts/USVHA/bulletins/19d45ad>.

Another helpful PTSD VA link, ABOUTFACE, highlights the stories of fellow veterans who have shared their stories: <https://www.ptsd.va.gov/apps/AboutFace/Index.html>

VA Creates Office of Accountability and Whistleblower Protection



On 27 April 2017, President Trump signed an Executive Order to improve accountability at the VA and protect whistleblowers. This order gives the VA 45 days to create an Office of Accountability and Whistleblower Protection. A Special Assistant will be the Executive Director of the new office and will report directly to the VA Secretary. Handling veterans' complaints on wrongdoing quickly and efficiently will be a primary goal of this office.

On 12 May, just 15 days after the signing of the Executive Order, VA Secretary David Shulkin announced the creation of this Office and named Peter O'Rourke as Senior Advisor and Executive Director. The Executive Director will work to identify legal roadblocks that make it difficult for the VA to either discipline or fire employees who have endangered the life or health of a veteran. Once these barriers have been identified, the Secretary can seek to change those laws by working with Congress. The Executive Director will work with other VA departments to ensure that reports or complaints of wrongdoing are investigated thoroughly and quickly and that VA-wide corrections are speedily put in place. ★



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"IT IS NOBLER TO SERVE THAN TO BE SERVED"

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THE MILITARY ORDER OF THE WORLD WARS

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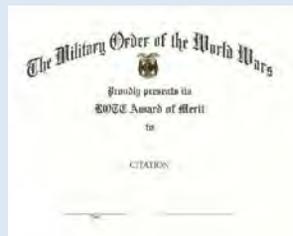
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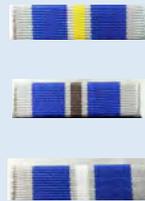
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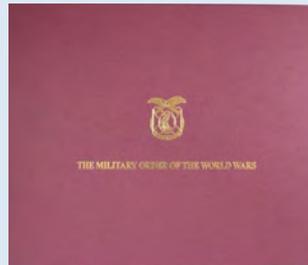
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