**Southeast Council FFI Women Connect “Take a Woman Fly Fishing Challenge” 2023**

**Challenge Goals**

The goal of the challenge is to encourage experienced anglers to help more women engage with fly fishing as a sport. Prizes will be awarded to both the individual who logs the most days on the water with individual women new to fly fishing, and to the club with the most members participating in the challenge.

**How to Enter**

“Entries” will consist of a photograph of the woman fly fishing. Try to get yourself in the shot if you can! If there is a fish in the shot, please follow good handling practices and keep it wet. Submit the photo with the following information to [Womenconnect@secffi.org](mailto:Womenconnect@secffi.org) by June 30, 2023. *Submitting more than one photo per trip will not increase your chances of winning!*

1. Name and contact info for contestant (email, phone # etc.).
2. FFI Club name, or FFI member info if you are a member not associated with a Club.
3. Name of waterbody (e.g., Tellico River, TN; Hartwell Lake, SC; Oregon Inlet, NC, Toccoa River, GA, etc.).
4. Identifier of the woman you took fishing (either her full name or identifier, as in “my cousin Sheila” or “my BFF.”

**Challenge Rules**

The general rules of the challenge are as follows. Ambiguity should be resolved using common sense and keeping the overall mission of Women Connect in mind (See below)

1. All SEC clubs, whether Charter clubs or affiliates, are eligible to compete at the club level.
2. All FFI members in the SEC region, or members of an SEC affiliate, are eligible to compete at the individual level.
3. We want to expand fishing opportunities for women who would otherwise not fly fish. Therefore, while the woman you take fishing does not have to be an absolute beginner, she should be someone who needs the guidance, support and knowledge of a more experienced angler to get out there. In short, your regular fishing buds don’t qualify. We will trust your submission.
4. The fishing trip does not have to be within the SEC region, but must take place between April 15 and June 30, 2023.
5. FFI members who are guides cannot enter paid trips, although they are still eligible to compete by taking a woman fly fishing when they are “off-duty.”
6. FFI members who book a guided trip and invite a woman to join are eligible to submit that trip as an entry.
7. Competitors can earn extra points (one per entry) if a) the woman they take fishing is 13 or under; or b) if the woman taken fishing actually catches a fish, as documented in the photo.
8. All photos will become the property of FFI SEC and may be used in the future. By submitting this photo you are attesting that you have permission from the subject to be photographed and submitted for this contest. Please inform all photo subjects of this. Photos that do not show a person’s face will be accepted. Results will be tabulated between June 30 and July 3, and winners will be announced no later than July 10.
9. In the event of a tie, winners be chosen at random from all contestants with the same number of points. The decision of the judges will be final.
10. The SEC Women Connect program will periodically post photographs from entries on Facebook and Instagram. Posting of a photograph does not indicate any sort of “frontrunner” status for the entrant.

**Questions?**

Contact Linda Vance, SEC Women Connect Liaison Linda Vance at [womenconect@secffi.org](mailto:womenconect@secffi.org)

**Women Connect Mission Statement**

“To create a community of women fly fishers where learning, sharing and inspiration are offered in a safe and non-intimidating environment, to develop and improve fly fishing/ tying skills and, offer new opportunities in a creative and fun manner.”