



# NORCAL OUTREACH PROJECT

SERVING THE **LGBTQ+** COMMUNITY IN RURAL FAR NORTHERN CALIFORNIA

## Redding Pride 2021 Pride Sponsorship Packages

### **Friend of Dorothy Package**

Business \$100 - \$249

Nonprofit \$50 - \$149

Includes complimentary Exhibitor Space, Logo on Facebook, website, email and stage banner.

### **Glam and Glitter Package**

Business \$250 - \$499

Nonprofit \$150 - \$249

Includes complimentary exhibitor space, logo on Facebook, website, email and stage banner, posters and post cards.

### **Legendary Diva Package**

Business \$500 - \$999

Nonprofit \$250 - \$499

Includes complimentary exhibitor space, logo on Facebook, website, email and stage banner, posters, post cards and t-shirts.

### **Over the Rainbow Package**

Business \$1000 - \$2499

Nonprofit \$500 - \$999

Includes complimentary exhibitor space, logo on Facebook, website, email and stage banner, posters, post cards, t-shirts and logo in video promo and booth space at the Sundial Bridge lighting.

### **Double Rainbow Package**

Business \$2500 - \$4999

Nonprofit \$1000 - \$2499

Includes complimentary exhibitor space, logo on Facebook, website, email and stage banner, posters, post cards, t-shirts, logo in video promo and booth space at the Sundial Bridge lighting plus prominent/priority placement of logo in advertising.

### **Unicorn**

Business \$5000+

Nonprofit \$2500+

Includes complimentary exhibitor space, logo on Facebook, website, email and stage banner, posters, post cards, t-shirts, logo in video promo and booth space at the Sundial Bridge lighting, prominent/priority placement of logo in advertising and sole sponsorship of the Sundial Bridge lighting or Pride festival.