# DRINKS UNLIMITED

At Drinks Unlimited Spirits Agency, we are proud to represent some of the most innovative spirits in the business. Our company's focus is on building mutually beneficial relationships between our suppliers and National Accounts, which include restaurants, hotels, and airports. With over 50 years of industry experience, we provide an exceptional portfolio of top-quality products ready to captivate the markets. With our expertise and industry connections, we are committed to delivering the finest products and unparalleled services.



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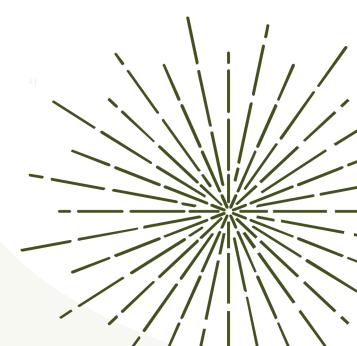














## EST. 2006 The BITTER TRUTH

- For Better Drinks –





01





**OVERVIEW** 

## COCKTAIL BITTERS

The Bitter Truth Cocktail Bitters were specifically designed for recreating classic drinks made true to the original recipe or for experimentation with modern cocktail creations. Our bitters are made the traditional way using only the best quality natural ingredients. The Bitter Truth bitters have received multiple awards and will continue to innovate the bar world.



## BITTER TRUTH



## COCKTAIL BITTERS FLAVOR CHART









OVERVIEW

## LIQUEURS & SPIRITS

The Bitter Truth Liqueurs & Spirits come in a wide range of flavors, no matter if you are looking for a classic type, a new interpretation of the well known, or simply for the hard to find sort of liqueur or spirit that hasn't been made for many years. It's right here and waiting for you!

#### LIQUEURS & SPIRITS



#### APRICOT LIQUEUR

PRODUCT INFORMATION: 750 ml, 22% abv, 44 proof

Sweet and fruity. The aroma of ripe apricots is dominant. In the background, a hint of almond from the apricot pit is noticeable.



### PIMENTO DRAM

PRODUCT INFORMATION: 750 ml, 22% abv, 44 proof

Sweet, spicy, and very intense. Clove initially presents itself in the foreground, fading into the pure flavors of cinnamon, nutmeg, and pepper which linger on the tongue.



### ELDERFLOWER LIQUEUR

PRODUCT INFORMATION: 750 ml, 22% abv, 44 proof

This liqueur, which has a luminous golden color and a fresh, rich bouquet, offers a great variety of flavors. Dominated by elderflowers, complemented by spicy aromas of honey and fruity notes of quince and grape.



### VIOLET LIQUEUR

PRODUCT INFORMATION: 750 ml, 22% abv, 44 proof

The scent of parma violets dominates this floral liqueur, complemented by hints of wild berries and vanilla.



## GOLDEN FALERNUM

PRODUCT INFORMATION: 750 ml, 18% abv, 36 proof

This rum-based liqueur is rich and complex in flavor. Spicy ginger with clove and a hint of vanilla. On the palate, a more subtle ginger, followed by almond and vanilla. An allspice tingle on the tongue develops into a long finish with a zest of lime.



## PINK GIN

PRODUCT INFORMATION: 750 ml, 40% abv, 80 proof

Complex fruity and floral aromas dominate the nose of this flavored gin. The taste is smooth with distinctive flavors of juniper berries in the foreground surrounded by spicy flavors of licorice, caraway, and fennel.





(by Naren Young & Wayne Collins in 2009) TRUTH 50 ml (1 2/3 oz) The Bitter Truth Pink Gin 2-3 dashes The Bitter Truth Celery Bitters 3 dashes The Bitter Truth Elderflower Liqueur 4-5 Mint Leaves 1 Slice of Cucumber 1 Lime Wedge **INGREDIENTS** Tonic Water **UNIT COST** COST **UNIT** Put all ingredients into a highball glass with ice and fill up with tonic water. Stir gently and Bitter Truth \$26.00 \$1.73 50 ml garnish with lime, mint & cucumber slice. Pink Gin (12/30z)750ml \$1.03 per ΟZ Bitter Truth 3 dashes \$0.06 \$0.06 Elderflower BITTER TRUTH Liqueur Bitter Truth \$0.08 \$0.08 2-3 Celerey dashes **Bitters** Mint Leaves \$0.15 \$0.15 5 Mint Leaves \*\*\*\*\*\*\*\*\*\*\*\*\*\* (\$0.03) Cucumber \$0.05 1 Slice \$0.05 Slice \$0.10 Lime 1 Wedge \$0.10 FEETEN STATE OF THE PARTY OF TH Wedge Cocktail \$2.17 Cost



## MARASKA MARASCHINO COCKTAIL CHERRIES

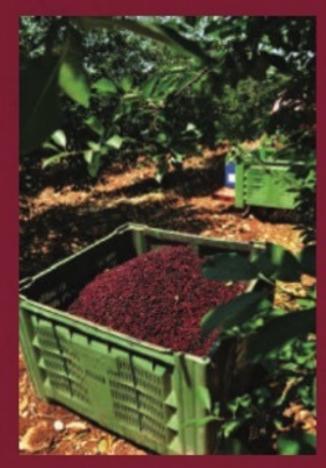
02



## The Crown Jewel of your Cocktail

## Maraska Maraschino Cocktail Cherries Estate Grown Cherries from Maraska's Own Cherry Grove in Croatia

The cherries originate from the Dalmatian Coast in Croatia from Maraska's own cherry grove of over 100,000 cherry trees. These marasca cocktail cherries are candied and jarred in marasca sour cherry syrup. The cherries are all-natural, pitted, dark in color and have no artificial ingredients. Large, sweet and with just the right texture, these cherries make a superior garnish designed specifically for today's premium cocktails. Upgrade all your cocktail with a Maraska Cocktail Cherry garnish.









400g (14.1oz) Jars 12 Jars Per Case

UPC: 089683201317

Avg National Unit Cost: \$15.00 per jar.

12 jars per case





3000g cans (105.8 oz.)

UPC 850030595270 SCC 10850030595277

Avg. National Unit Cost \$69.00 per can 4 cans per case

28.2 lbs. Per case 42 cases per pallet 14 cases per layer 3 layers

**Can size:** 6.3H x 6.1W

**Cs size:** 6.85H xx 13.3W x 13.3 L



## V O D K A SEVEN · SEPT · SJÖ

03



HELIX 7

VODKA

SEVEN • SEPT • SJÖ

WE SOURCE THE HIGHEST QUALITY WHEAT FROM THE CHAMPAGNE REGION OF FRANCE.

THERE, IT IS COLUMN DISTILLED A MINIMUM 7 TIMES.

This premium spirit then travels to Iceland, where it's carbon filtered and blended with Icelandic water.

ICELANDIC WATER HAS A VERY LOW MINERAL CONTENT AND A HIGH ALKALINE LEVEL, WHICH ENSURES A CLEAN CRISP TASTE TO THE END PRODUCT, with a ph level of 7.4.

This unparalleled blend of high-quality spirit from France, mixed with the high alkaline levels from the Icelandic water, together, creates the DNA of this ultra premium vodka. This is also the inspiration of the name HELIX, which is the name of the spiral in a DNA thread.





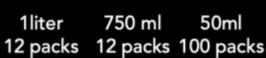












## VIKING WEAKNESS



#### **INGREDIENTS**:

1½oz Helix7 Vodka

½ oz BT Elderflower Liqueur

½ oz Lime Juice

½ oz Simple Syrup

½ oz Sprite or Lime Soda

**GARNISH**:

1 slice Kiwi

1 Slice Cucumber

#### **INSTRUCTIONS**:

- 1. Muddle Kiwi and Cucumber
- 2. Add 1 ½ oz Helix7 Vodka
- 3. Add ½ oz BT Elderflower Liqueur
- 4. 3/4 oz Fresh Lime Juice
- 5. ½ oz simple syrup

Shake and add a splash of Sprite before pouring the drink into a tall glass full of fresh ice.

INGREDIENTS	UNIT	UNIT COST	COST
Helix Vodka	1 ½ OZ	\$0.38 (10z)	\$0.57
Bitter Truth Elderflower Liqueur	½ OZ	\$1.03 (10z)	\$0.57
Lime Juice	½ OZ	0.23 (10Z)	\$0.12
Simple Syrup	½ OZ	\$0.12 (10Z)	\$0.06
Sprite or Lime Soda	½ OZ	\$0.053 (10z)	\$0.026
			\$1.35





LONDON DRY GIN 1 Liter

45% Alc./Vol. 90 proof

· 7 Times Distilled · · · Optimally Balanced Lh 7.2 ·



WANDER

**ONE SIP** 

ASKUR

SARDOS

AT A TIME

THE WORLD



According to Nordic mythology, the tree of life - aka Askur Yggdrasil - stretches to all corners of the world. To make this truly unique and crispy London dry gin, we travelled the world to source a spirit from the Champagne region of France, and a gin distillate made with Balkan Junipers, Polish Coriander, French Angelica, Spanish Citrus, Mediterranean Liquorice and Chinese Cassia combined with pure Icelandic spring water. we have created this truly unique and crispy London dry gin.



12 packs

12 packs

100 packs



Fully reusable secondary packaging. Our 1 liter boxes and interleaves are reusable as coasters. Our 750ml boxes and interleaves are reusable as display cards and coasters. All packaging is also fully recyclable. We have filed a patent protection on our secondary packaging concept.

#### THE PROCESS

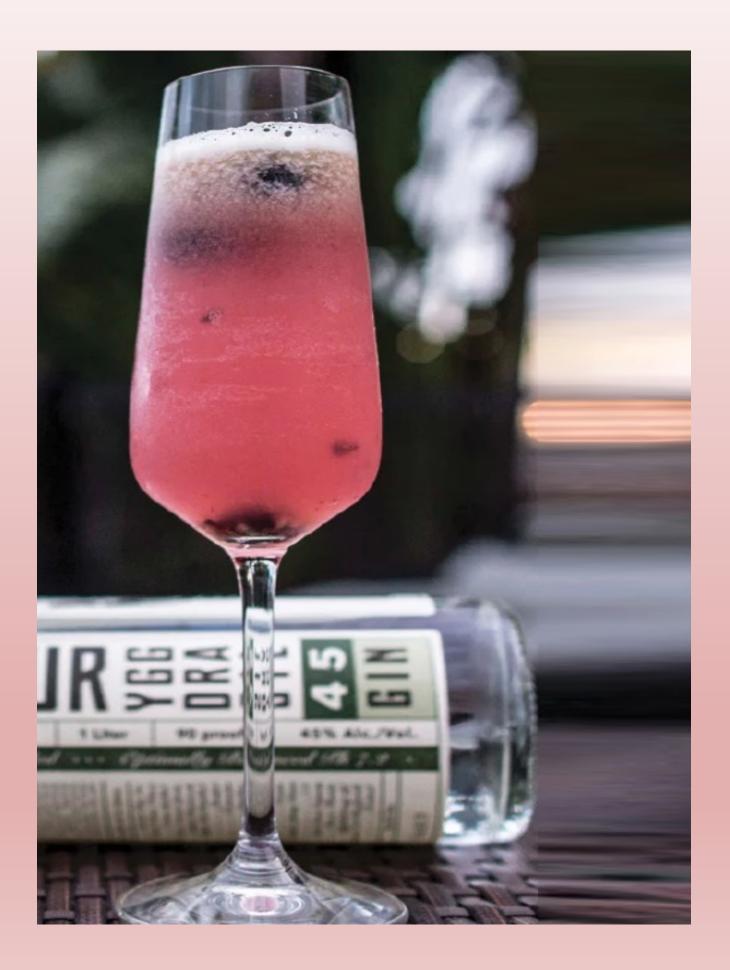
BASE SPIRITS: The base spirit is made from the highest quality wheat from the champagne region of France. Where it is column distilled minimum seven times.

GINDISTILLATE: Wethenhands elects ix botanicals from a round the world that aredistilledintheUK to createaverycleantastingdistillateforour Londondry Gin.

THE WATER: Blended with pure Icelandic water which is very low in minerals and high in PH allows the character of our distillates to flourish.

THE FINISH: Our base spirit is carbon filtered and then blended with Gin distillate which is rectified together in our Icelandic facility and then finished off by blending it with Icelandic water.

## **GINNY GRENADINE**



#### **INGREDIENTS**:

1½ Oz Askur Gin ½ Oz Fresh Lemon Juice ½ Oz Simple Syrup 10z Sparkling Wine

#### **PREPARATION:**

- 1. In a cocktail tin, add 4-5 blueberries and muddle.
- 2. Fill the tin with the remaining ingredients, top with ice and shake vigorously.
- 3. Strain the cocktail and serve in chilled coupe or champagne flute and top with sparkling water.

INGREDIENTS	UNIT	PRICE PER UNIT	COST
Askur Gin	1 ½ OZ	\$0.50	\$0.75
Fresh Lemon Juice	1/2 OZ	\$0.16	\$0.16
Simple Syrup	1/2 OZ	\$0.06	\$0.06
Sparkling Wine	1 OZ	\$0.63	\$0.63
Blueberries	4-5	MP	\$1.60





## **CLASSIC GIN**

## 80 Proof

This a London dry style gin distilled with juniper grown at the family's estate in Spain and coriander.

Clear and bright in appearance with intense aroma of Juniper and fresh herbs. The flavor profile is intense with complex notes and abundant juniper.

Perfect for mixing with tonic, over ice with a lemon twist or as the main ingredient in classical cocktails such as a Dry Martini or Negroni.



## OVERPROOF GIN

## **120.2 Proof**

Like the original, this is a London dry style gin distilled with juniper grown at the family's estate in Spain and coriander. There is a strong presence of juniper berries on the palate and a spicy touch from the coriander.

It is especially designed for cocktails. With a high alcohol percentage, complexity of flavors and intense juniper, it is highly appreciated by bartenders and gin connoisseurs for its presence in classic and modern gin cocktails.



## GINMG PARADISO,

#### **PRODUCTION**

Spirit drink made with demineralised water and agricultural ethyl alcohol from cereals, redistilled with distillates of juniper, lemon verbena, lemongrass, Sichuan pepper, ginger and bergamot. According to its production method it is a 'distilled gin'.

#### **TECHNICAL DATA**

ALCOHOL CONTENT: 40% vol

#### **BOTANICALS**

Juniper, lemon verbena, lemongrass, Sichuan pepper, ginger and bergamot.

#### **AVAILABLE FORMATS**

70cl, 70cl in gift bags

#### **TASTING NOTES**

- APPEARENCE: bright and crystalline, with sparkles on the rim.
- NOSE: intense aroma of juniper and herbal notes, with subtle citrus nuances.
- TASTE: in the mouth it is dry and very herbal. Complex gin with intense juniper and lemon verbena flavor, citrus and spicy nuances. Intense and long lasting flavor.

#### **PERFECT SERVE**

Perfect to drink with a Le Tribute Olive Lemonade, to enhance the citrus flavours, or with tonic water over ice.



#### · OVERPROOF GIN MG OVERPROOF ·

GIN MG OVERPROOF IS A TRIBUTE TO THE HISTORY OF GIN AND CLASSIC COCKTAILS.

#### PRODUCTION

A spirit drink made with demineralized water and agricultural ethyl alcohol from cereals, redistilled with juniper and coriander distillates.

According to its production method, it is a London Dry Gin, which is the most demanding method of juniper spirit drinks.

#### **TECHNICAL DATA**

ALCOHOL CONTENT: 60,1% vol

ACIDITY: 1,5g/L

#### **BOTANICALS**

Juniper and coriander.

#### **AVAILABLE FORMATS**

70cl

#### **TASTING NOTES**

- APPEARENCE: clear and bright liquid.
- NOSE: elegant and refined, with intense aromas of juniper and fresh herbs.
- TASTE: intense and complex flavor with a strong presence of juniper berries and a slight spicy touch from the coriander distillate.

#### MADE FOR COCKTAILS

Gin MG Overproof is specially designed for cocktails. The high alcohol percentage, complexity of flavors, and intensity of juniper are highly appreciated for creating classic gin cocktails.



#### · MANUEL GIN MG GIRÓ ·



#### **PRODUCTION**

Spirit drink made with demineralized water and agricultural ethyl alcohol from cereals, redistilled with juniper and coriander distillates.

According to its production method, it is a London Dry Gin, which is the most demanding method for juniper spirit drinks.

#### TECHNICAL DATA

ALCOHOL CONTENT: 40% vol

ACIDITY: 1,5g/HL

#### **BOTANICALS**

Juniper and coriander.

#### **AVAILABLE FORMATS**

70cl, 5cl

#### TASTING NOTES

- APPEARENCE: clear and bright liquid with metallic flashes on the edge.
- NOSE: elegant and refined, with intense aromas of juniper and fresh herbs.
- TASTE: intense and complex flavor with a lot of juniper notes.

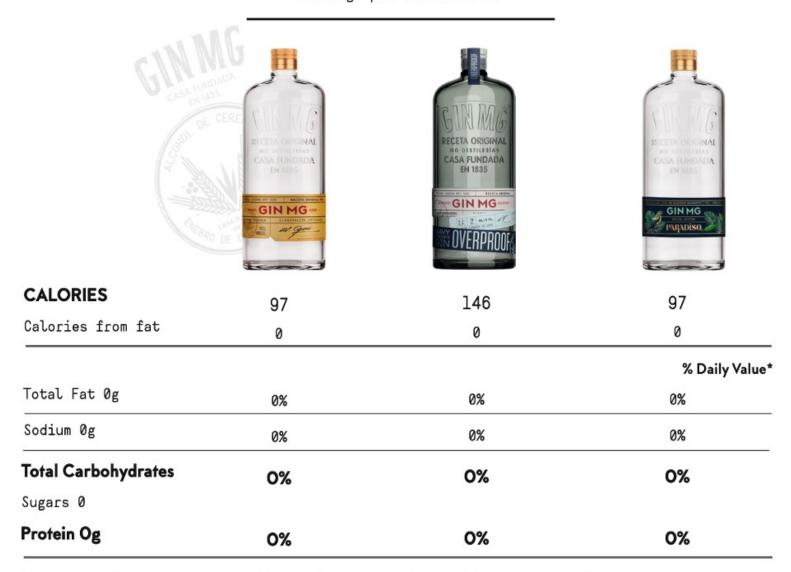
#### PERFECT SERVE

Perfect for mixing with tonic, over ice and with a lemon twist or as the main ingredient in classic cocktails with a strong gin presence, such as Dry Martini or Negroni.



#### NUTRITIONS FACTS

For a serving size of 1.5 fl oz (44ml) Servings per container 16



Not a significant source of colesterol, dietary fiber, total sugars, vitamin D, calcium, iron and potassium.

#### TECHNICAL SPECS

- 186-	Size	UPC	Dimensions (mm)	Weight
FUNDADA	Bottle 700ml	855153005125	L:99 A:60 H:241	1.126 kg
HOL DE CEN	6 units box	10855153005122	L:204 A:192 H:245	7.861 kg
	Bottle 700ml	855153005163	L:99 A:60 H:241	1.13 kg
CASA FUNDADA DE EN 1835	6 units box	10855153005160	L:204 A:192 H:245	7.887 kg
CAMPOS	Bottle 700ml	855153005255	L:99 A:60 H:241	1.13 kg
GMP93	6 units box	10855153005252	L:204 A:192 H:245	7.887 kg

<sup>\*</sup>Percent Daily Values are based on a 2,000 calorie diet, so your values may change depending on your calorie needs.







## ABOUT SHANKY'S WHIP

- Shanky's Whip was launched in the US in June of 2021 and has shown strong early commercial success.
- It has achieved distribution in all 50 states and its growth is outpacing all relevant categories (Irish, Whiskey, Cordials)
- Shanky's is on track to ship 100K cases globally in 2023 (with roughly 50% of that volume being done in the US)





## SOCIAL STATS



Shanky's Whip

25.7M

#### **Total Reach**

4M Instagram 18M Facebook 3.6M Influencers 99k US Website 7.8k Uk Website

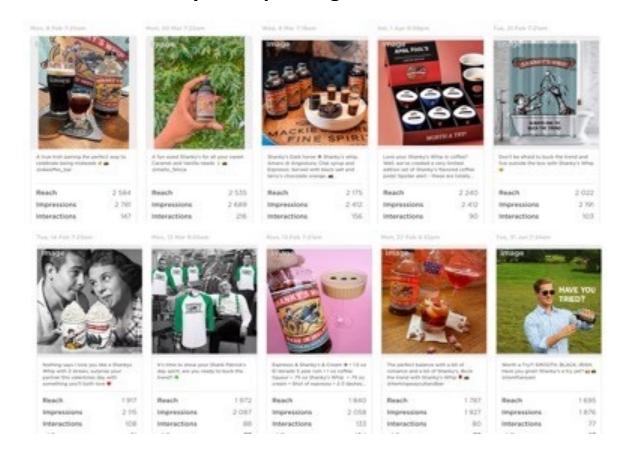
4.4k (+1.2K)

**Instagram Followers** 

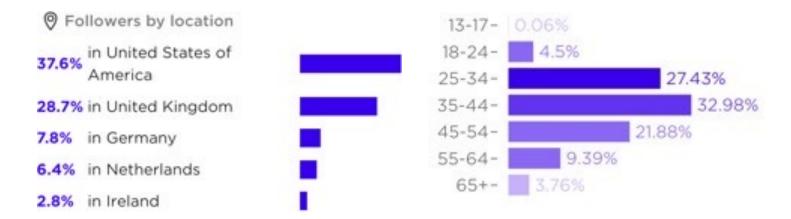
8.6k (+29%)

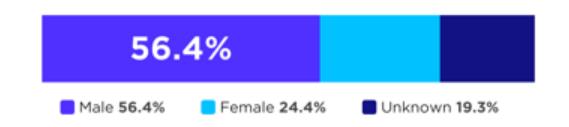
**Facebook Followers** 

## Top Reach (90 Days) Shanky's Whip Instagram Audiences

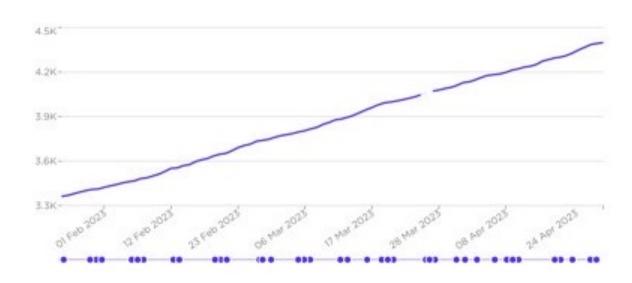


#### **Instagram Demographics**





#### **Shanky's Whip Instagram Metrics**



+1.2k 4M 3.9K 8.9K 629

New Followers Reach Engagement Profile Visits Website Clicks

#### **Key Insights**

- Steady Growth in Followers over last 90 days with majority audience in key markets of the US, UK, Germany, the Netherlands and Ireland.
- Significant increase in Reach this quarter, an 81% increase from previous.
- Other key metrics growing in the last quarter:
  - New Followers increased by 21%
  - Profile Links Clicks increased by 8%
  - Profile Visits increased by 44%

## **ESPRESSO MARTINI**



#### **INGREDIENTS:**

2 Oz. Shanky's Whip1 Oz. Helix7 Vodka1 Oz. Espresso3 Coffee Beans

#### **Instructions**:

- 1. Fill A cocktail shaker with ice.
- 2. Add shanky's whip, helix7 vodka, and espresso to the cocktail shaker.
- 3. Shake vigorously until all ingredients are well mixed and thoroughly chilled.
- 4. Strain into A chilled martini glass. Garnish with 3 coffee beans.

INGREDIENTS	UNIT	UNIT COST	COST
Shanky's Whip	2 OZ	\$1.54	
Helix7 Vodka	1 OZ	\$0.38	
Bitter Truth Aromatic Bitters	2 dashes	\$0.08	
Coffee Beans	3	\$0.30	\$2.30

## SHANKY'S IRISH WHIP



#### **INGREDIENTS:**

1½ Oz Shanky's Whip 1 Cup Freshly Brewed Hot Coffee 1 To 2 Teaspoons Brown Sugar (Adjust To Taste) Freshly Whipped Cream A Sprinkle Of Cocoa Powder Or Grated Chocolate (Optional, For Garnish)

#### **INSTRUCTIONS:**

1. Pour Shanky's Whip Into A Coffee Mug.

2. Add Brown Sugar To Taste.

3. Pour Freshly Brewed Hot Coffee Into The Mug.

4. Stir Gently To Thoroughly Mix All Ingredients Together.

- 5. Carefully Float A Layer Of Freshly Whipped Heavy Cream On Top Of The Coffee.
- 6. Sprinkle A Pinch Of Cocoa Powder Or Grated Chocolate On Top To Taste (Optional).

INGREDIENTS	UNIT	UNIT COST	COST
Shanky's Whip	1 ½ OZ	\$0.77	\$1.16
Hot Coffee	1 cup	\$1.10	\$1.10
Brown Sugar	1-2 Teaspoons	\$0.27	\$0.27
			\$2.53











# BUTTERFLY CANNON BLUE: THE COLOR CHANGING TEQUILA

A stunning natural violet blue liquid with a fresh citrus nose.

Notes of clementine and prickly pear create a one-of-a-kind combination of the tastiest tropical and subtropical fruits. A finish of strawberry, watermelon, honeydew melon, fig, and banana marry perfectly with a crisp agave undertone. Long, rich and refreshing flavor.



## COCKTAILS THAT STIMULATE THE SENSES

and changes color right before your eyes....







Blue Paloma



### SPECIFICATIONS

SPECIFICATIONS							PALLET		
ĵ.		BOTTLE			CASE		CASES PER LAYER	20 CASES	
BUTTERFLY	STYLE						5 LAYERS		
CANNON CODE/SR TEQUILA	CODE/SKU	UPC CODE	BOTTLE 750 ML (75 CL	750 NI / 75 CI	GTIN CODE	CASE	6 X 750 ML	CASES PER PALLET	100 CASES
	CODE	FORMAT	750 ML / 75 CL	GTIN CODE	FORMAT	O X 130 HL	BOTTLES PER PALLET	600 BOTTLES	
DILLE				٥			PALLET TYPE	VMF	
BLUE	Opr	BELT-80-006AT 810035511101 FULL BOTTLE WEIGHT BOTTLE SIZE	FULL BOTTLE WEIGHT	1,520 G = 3.4 LBS 89 X 93 X 268 MM	61100	FULL CASE WEIGHT	1 94 Nb / /II / IKS I	FULL PALLET SIZE	1,200 X 1,000 X 1,550 MM
6 X 750 ML 35% ALC	1,80,						FULL PALLET WEIGHT	960 KG = 2,116 LBS	
	of L	200	BOTTLE	00 V 02 V 240 MM	08/02	CASE SIZE	202 V 100 V 200 NN	EMPTY PALLET SIZE	1,200 X 1,000 X 150 MM
	8,	,	SIZE	07 A 73 A 200 MM	<b>V</b>	LXWXH(MM)	202 X 170 X 200 MM	EMPTY PALLET WEIGHT	20 KG = 44 LBS

## THE BLUE MARGARITA



#### RECIPE

2 oz Butterfly Cannon Blue Tequila, 1 oz orange liqueur, 2 oz fresh squeezed lime juice, soda to spritz it up

#### **PREPARATION**

Mix the Butterfly Cannon Blue Tequila, orange liqueur and fresh lime juice. Add a splash of soda to spritz it up and serve over ice with an orange slice.

INGREDIENTS	UNIT	UNIT COST	COST
Butterfly Cannon Blue Tequila	2 oz (\$1.06 per oz)	\$2.12	
Orange Liqueur	1 OZ	\$0.68	
Lime Juice	2 oz	\$0.66	\$3.46



## BUONERS FROZEN DRINKS

complete Line of Mixers

08









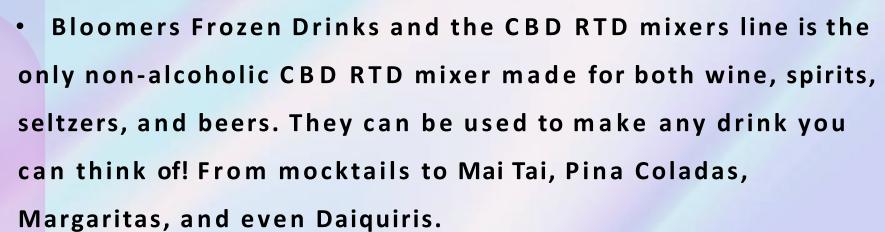






### About Bloomers Frozen Drinks

 Bloomers Frozen Drinks is the original frozen drink mix that makes more than just Frose! Additionally, we have the first CBD RTD drink mixer line in the world.



- Bloomers Frozen Drinks are Created from all natural fruit
- juices and are Vegan, Gluten Free, Non-GMO, and Kosher.



How to read the label HH23138

-HH = the manufacturing facility name

-23 = the last two digits of the year product was produced.

-138 = the day this product was born on the Julian Calendar

PD 05/18/23

-PD = means Production Date

-05/18/23 = the date this product was produced.

Expiration date 3 years from production date.



We hope this helps you understand codes for this and all our products! Enjoy responsibly!

Bloomers Frose + More is shelf stable.

## BLOONERS FROZEN DRINKS

## CBD RTD Line

- CBD Margarita Mix
- CBD Bloody Mary Mix
- CBD Frose Mix
- CBD Strawberry Daiquiri Mix
- CBD Pina Colada Mix
  - 425mg of CBD per bottle
  - 1L bottle size
  - 12 bottles per case
  - These drinks are all ready to drink over ice, with alcohol or wine



## Ben's Badazz Bloody

#### One Proud Mary Bloody Mary Mix

- Competitive Pricing with Zing Zang
  - Better Tasting
  - Ready to Ship Now

This is the time to capture back your Zing Zang business!

soup to soothe the soul!

stalk and Vodka.







#### SHAKE WELL BEFORE USE

#### **Nutrition Facts**

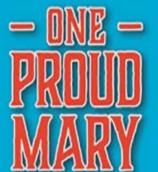
Serving Size 3 fl oz (90n

Calories

fotal Fat 0g











33.8 FL OZ (1L)

