

WATERSHED ALLIANCE OF YORK
Board of Directors Meeting of July 22, 2021; 6:00 p.m.
In-Person and Virtual - Zoom

Agenda

Call to Order (6:00 P.M.)

1. Approval of the minutes of the June 24th, 2021, meeting (President)
2. York Countywide Action Plan
 - a. Executive (President)
 - i. LUMI Creative
 - ii. CAP Projects
 - iii. DEP 1-1 Meetings
 - iv. Two-Year Milestones and Progress Update
 - b. Committee Reports
 - i. Education and Outreach
 1. Master Watershed Stewards Program
 2. 2021 Watershed Week
 3. Street 2 Creek
 - ii. Project Implementation
 1. Watershed Forestry
 - iii. Legislative and Programmatic Changes
 - iv. Revenue Building
 - v. Data Management
 - vi. Agricultural
 1. Pilot Codorus Watershed Project
 2. Pilot Ag BMP Data Collection Program
3. Business
 - a. Treasurer's report & approval of bills (Treasurer)
 - b. Expenses
 - i. Insurance – Chubb D&O policy (\$623)
 - ii. Website – Auto renews 6/30/21 (254.28)
 - iii. LUMI YRK Magazine (\$1,150.00)
 - c. Grants
 - i. Talus Energy vs. LSRK settlement (\$100,000) – Stream Restoration Projects (2)
 - ii. S.H.A.R.E. Grant (\$661.73)
 - iii. Fishing Derby (\$352.43)
 - d. Fundraising
 - i. Passive Fundraising: 'Donate' button on website via PayPal, Amazon Smile?, Facebook fundraising?
 - ii. Giving Tuesday – November 30, 2021
4. New Business
 - a. Announcements
 - b. Networking (All)
5. Next Meeting – TBD; Location: York County Bldg., Pleasant Valley Road (PVR)
6. Adjourn (8:00 P.M.)

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Minutes

Attendance: Diane, Duane, Matt A., Matt H., Jeff, Jodi, Lettice, Rachel, and Emily

Guests: Rob Harvey, Burt Curry, Jacob Yealy, Molly Eck, Roy Livergood, and Sally Holbert

Rachel called the meeting to order at 6:02 p.m.

1. Approval of the minutes of the May 27th, 2021, meeting (President) **Rachel asked the board members present to review the minutes of the May meeting, and for a motion to approve the minutes. Diane made a motion to approve the minutes. Emily seconded her motion. Motion was carried unanimously by all the board members present.**
2. York Countywide Action Plan
 - a. Executive (President)
 - i. LUMI Creative – The new WAY logo has been launched. Campaigns have started on Facebook and Instagram. Three photoshoots will produce images for the campaigns and will also be used on the website and print materials. First photoshoot happening June 30th featuring home practices. Swag ideas include table banner for WAY, reusable water bottles, magnets, key chains, stickers, dog pop bags/bag holders, shirts, tote bags, umbrellas, and hats. Any more suggestions? Contact Rachel. Revamping and reworking the website is underway.
 - ii. CAP Projects – 2020 funds: Penn Township Center Street stream restoration, buffer planting at Horn Farm, Little Creek Golf Course. 2021 funds: six projects, mostly stream restoration and bioretention. The Barshinger Creek and Pine Run projects are completed. Dover Township bioretention and buffer and Springettsbury Twp East stream restoration are underway.
 - iii. DEP 1-1 Meetings and Two-Year Milestones & Progress Update – YCPC and YCCD meet monthly with DEP to discuss YCAP implementation. As part of the two-year progress, DEP is allowing updates to the CAP, if needed.
 - b. Committee Reports
 - i. Education and Outreach – Reaching out to school districts to complete projects. Contacted municipalities regarding newsletter articles.
 1. Master Watershed Stewards Program – most covid restrictions have lifted. Buffer plantings planned at Lake Pahagaco, UPMC campus, park in Dillsburg. Penn State Extension is planning on applying for a Keep PA Beautiful grant to place signage at some of their projects. MWS planted a bioretention basin at Jackson Twp. Hoping to finish the Northeastern buffer planting this fall.
 2. 2021 Watershed Week – A workgroup was formed to move things along. More will be reported on at the next WAY meeting.
 3. Street 2 Creek – Launched 2021 project with York Water donating funding. Looking for artists to paint drains. Cash prizes will be available.
 - ii. Project Implementation
 1. Watershed Forestry – had first meeting this month. Looking to follow-up and maintain buffers throughout the County. Training Riparian Rangers on July 7th at Northeastern School District. The Committee would like to apply to the YCCF Codorus Watershed Endowment fund for maintenance funding for buffers within the Codorus Watershed.
 - iii. Legislative and Programmatic Changes – Looking for more membership. Have had conversations during DEP 1-1 meetings regarding programmatic changes. Looking to evolve group to send letters of support to legislatures when CAP-related environmental bills are proposed.
 - iv. Revenue Building – Looking for more membership. Hoping to gear the Committee more toward fundraising for WAY and to assist with grant writing/management.
 - v. Data Management – Met with ALARM to discuss how the Committee could assist them. It was decided that the Committee will keep in touch and help with current Stream Team operating in York. Working on unreported BMPs and using the template developed by Roy to capture them. A BMP guide was created with definitions of all the Action Items listed in the CAP.
 - vi. Agricultural – Starting to build capacity within the committee. Anyone with an agricultural background interested in joining should contact Rachel.

1. Pilot Codorus Watershed Project – YCPC is accepting applications for the Agricultural Outreach Coordinator position. The main target is the Barshinger Creek watershed. In addition to field days, ten, \$1,000 vouchers for ag BMPs will be distributed to farmers.
 2. Pilot Ag BMP Data Collection Program – This initiative is being led by YCCD. They're working to collect Ag E&S/Conservation/etc. plans in York Township and three other Townships. All data obtained will be entered into PracticeKeeper.
3. Business
- a. Treasurer's report & approval of bills (Treasurer). Emily reported on WAY's cash flow statement from May 26 through June 24, 2021. Beginning balance of the General Fund (checking) was \$5,913.36. Revenue for the month totaled \$68.52. Total expenses during the same period were \$0. The ending balance was \$5,981.88 and net cash flow for the quarter is \$3,589.50. \$4,967.72 is what is left in the WAY funds. **No action was taken on the Treasurer's Report.**
 - b. Expenses
 - i. Insurance –Chubb D&O policy (~\$623)
 - ii. Website – Auto renews 6/30/21 (~239.88)
 - c. Grants
 - i. Talus Energy vs. LSRK settlement (\$100,000) – Stream Restoration Projects (2)
 - ii. S.H.A.R.E. Grant (\$661.73)
 - iii. Fishing Derby (\$352.43)
 - d. Fundraising
4. New Business
- a. Announcements
 - i. The Center for Water Quality Excellence is opening its storefront location on August 15th in Columbia, Lancaster County.
 - ii. The Horn Farm is still planting trees Sundays and Wednesdays until the end of June.
 - b. Networking (All)
5. Next Meeting – July 22nd at 6pm; Location: York County Bldg., Pleasant Valley Road (PVR)
6. Adjourn (7:53 P.M.)