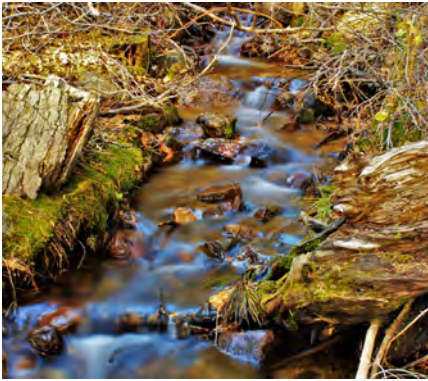


# The Re-CAP

York County Coalition for Clean Waters bi-monthly newsletter about the implementation of the **C**ountywide **A**ction **P**lan for clean waters



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## LEADERSHIP TEAM

The Leadership Team (LT) is comprised of members from the Action Teams (AT) and will be the communication center point for the Countywide Action Plan (CAP) Implementation. They will be the clearing house for the CAP Coordinator (Rachel Stahlman) so she can remain on task with her duties. The LT will be advisory to the CAP Coordinator and the YCPC. They will also act as the “Board of Directors” for the CAP Implementation. If an Action Team has a major decision to make, your LT member will take it to the meeting to be discussed. The Leadership Team will meet monthly for the 1st year then the schedule will be re-evaluated. If the item is time sensitive, it will be discussed via email with the LT members.

### Leadership Team Members

Lettice Brown- E&O Team  
 Ruth Cassilly- PI Team  
 Burt Curry- Rev Team  
 Felicia Dell- Rev/YCPC  
 Mark Flaharty- PI/YCCD  
 Lindsay Gerner- E&O/YCPC  
 Roy Livergood- DM/YCPC  
 Emily Neideigh- E&O/YCCD  
 Gary Peacock- DM Team  
 Cindy Pizziketti- PI Team  
 John Seitz- LPC/YCPC  
 Pam Shellenberger-PI/YCPC  
 Jodi Sulpizio- PI Team  
 Rachel Stahlman - CC

# Meet our CAP Coordinator

Rachel Stahlman was born and raised in York County and currently resides in York City. She earned her BA in Geography at Millersville University. Rachel was a volunteer with U.S. Green Building Council (USGBC) where in 2017 she earned the prestigious "Volunteer of the Year" award! During her time at Millersville, she was a MS4 intern with West Hempfield Township and a planning and events coordinator intern for USGBC. Prior to her new CAP position, Rachel was an executive assistant at a tech company.

She is passionate about our environment and in her spare time you can find her enjoying the natural landscapes of our community or at home with a craft. We are excited to have Rachel join our team!

## RACHEL'S FAVORITE QUOTE:

"There are known knowns. These are things we know that we know. There are known unknowns. That is to say, there are things that we know we don't know. But there are also unknown unknowns. There are things we don't know we don't know."

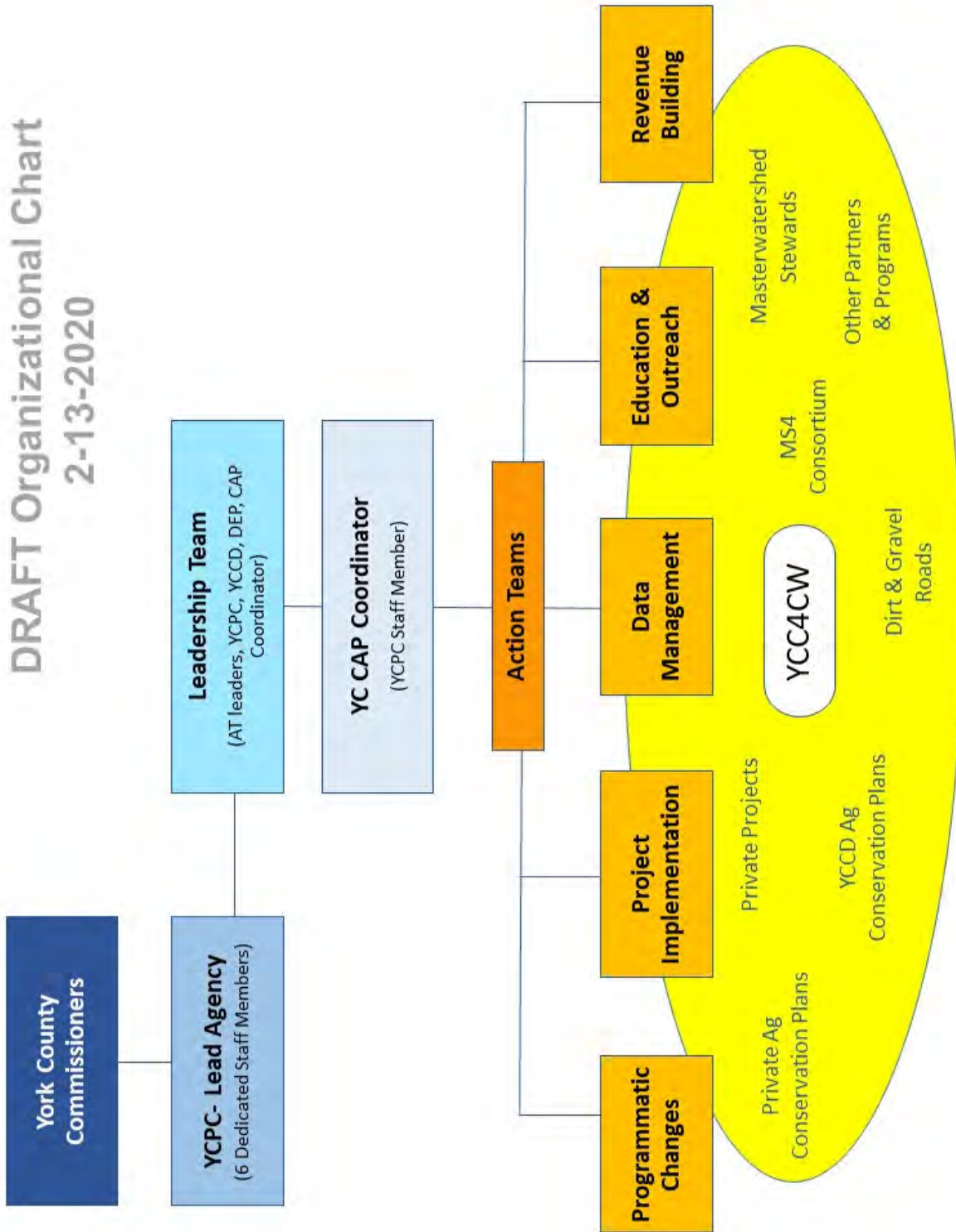
- Donald Rumsfeld



## CAP Coordinator Responsibilities

- Facilitating planning team efforts and coordinating regular meetings.
- Seeking financial resources to support county efforts (grants, partnerships, etc.).
- Helping with permitting of plan related projects.
- Developing and updating York CAP and progress as needed.
- Submitting annual reports.
- Maintaining an understanding of current implementation challenges and develop comprehensive solutions to address them.
- Engaging and supporting partner organizations in aligning their work with York County's common agenda to increase the impact of work happening across the County.
- Forging strong relationships to broaden and build support for the County's CAP.

# DRAFT Organizational Chart 2-13-2020



# Action TeamWORK

## Education & Outreach Team

Develop a marketing or messaging plan that is tailored to York County as the primary focus and the Bay as the secondary focus. The purpose of the marketing plan is to introduce the topic of local clean water, inform the community about our current conditions, identify what we need to do as a community, and invite volunteers to get involved through the York County Coalition for Clean Waters (YCC4CW). This effort could also include targeted messages for specific stakeholder groups we are looking to attract to the effort. This will require professional marketing assistance that may be funded through a grant from a local foundation or other agency. This will include the development of a website, social media messaging, surveys or other methods that the committee can build upon after the marketing contract is completed

**Current tasks:** brainstorming on how to spread the word about the BMP survey to York County farmers; discussing website and marketing ideas (NFWF Planning Grant); and working on finding a platform where all AT's can talk and continue the CAP mission.

**Future tasks:** listing events where we could educate many people about our CAP mission

**Needs:** MONEY to develop a website, outreach strategy, and marketing tools.

*"If you want to go faster,  
go alone. If you want  
to go farther, go together"*

It is assumed that MS4 projects are being captured through the annual report of municipal permittees, and that Ag projects are being captured in PracticeKeeper. The purpose of the Data Management Team is to report unreported projects through the special application developed in FieldDocs for this purpose, and to periodically report water quality monitoring trends to the Coalition and its Action Teams. This will require working with the Project Implementation AT to identify unreported projects and to gather standard information to enter and report the project. This may also include working with the Education and Outreach AT to get the message out that we are seeking information about private or unreported projects that are beneficial to our water quality.

## Data Management Team

**Current tasks:** monitoring and working parallel with the FieldDocs Tool to determine what, where, who, and how; participating on the Data Tools Review team to do testing for FieldDoc and the Clean Water Tool.

**Future tasks:** WQM report, N-Reductions Tracker

**Needs:** training from DEP on the FieldDocs tool



# Action TeamWORK

## Legislative & Programmatic Changes Team

Clearly describe/define the programmatic and policy changes identified in the York Countywide Action Plan (CAP) needed for successful CAP implementation. Develop a strategy that will inform and engage the appropriate agencies, legislators, interest groups, and other interested stakeholders to move the needed legislative, programmatic and policy changes forward in order to accomplish the CAP goals. This may include various actions, such as letters, meetings, white papers, etc. Actions being implemented outside of the Action Team that impact identified program changes shall be tracked and comments provided, if applicable.

**Current tasks:** working on watershed permitting, meeting with DEP and local contractor to develop a model of the team's vision.

**Future tasks:** development of a method to track/update progress on other programmatic/legislative changes identified in the CAP but addressed outside of the AT

**Needs:** collaboration with other Counties

## Revenue Building Team

**Current tasks:** developing a Program of Funding Requirements that includes projects on the ground as well as their soft costs.

**Future tasks:** estimating the time frame over which revenue is required to support each of the identified costs. Working with other teams we will match funding programs available to support each of the identified costs.

**Needs:** interaction with the other Action Teams to identify the cost elements and timing of their needs.

Working with the Project Implementation Action Team, the Revenue Building Action Team will develop a flow chart of projects in varying phases of development, estimate the amount of funding needed in each phase, and identify potential funding sources, both traditional and non-traditional. This information may be reviewed with the Data Management Action Team to determine if the projects in the chart will get us the needed reductions. This information will also be reviewed with the Project Implementation Action Team to determine if we should promote a different mix of projects to meet the necessary reductions. This may also lead to a targeted message campaign about funding availability, specific projects that are being sought, or other specific messages.

# Action TeamWORK

## Project Implementation Team

The Purpose of the Project Implementation Action Team is to identify and track clean water projects to determine where the YCC4CW can provide assistance, and to ensure that York County is receiving credit for the projects. The PI AT will generate a master list of projects which will include the varying stages of implementation and construction. Members of the team will connect partners and will reach out to struggling project sponsors to see if any assistance can be provided through the YCC4CW. This work will require coordination with the Education and Outreach AT to relay the message that we are seeking information about projects for credit purposes. The PI AT will also coordinate with the Data Management AT to make sure projects are getting reported as needed.

**Current tasks:** identifying the most cost effective BMPs to focus on to reach our nitrogen goals, partnering agencies are applying for various grants to help with riparian buffer outreach and implementation.

**Future tasks:** to track and identify more projects in both ag and urban sectors of York County, to work on a county wide map and gathering data to see where the biggest needs are in York County, to apply for a C2P2 Grant to help with riparian buffer outreach.

**Needs:** to work with other project leaders to continue to find funding to provide incentives for land owners to implement BMPs and to provide education and outreach to the community to help identify BMPs. Key focus is to continue to work with partners, agencies and landowners to implement more projects.

"You can study government and politics in school, but the best way to really understand the process is to volunteer your time"  
-Rob McKenna





# York County CAP- Defining Success

The bottom line is **improved water quality** in York County streams. Another measure of success would be broader community support and actions or projects to sustain improved water quality from/by many different stakeholders (individuals, businesses, farmers, etc.)



The success of the County CAP is dependent on **everyone participating** in York County on the CAP implementation and more. It is also dependent on legislative and programmatic changes being made at the State level.

The CAP Coordinator will provide the **"guiderails and signs"** for the implementation groups to stay energized and on track. The Coordinator will also provide a way for the implementing groups to stay connected and grow. The Coordinator will report on, and communicate, our progress.



# Coalition COMEBACK

**WE POSE  
QUESTIONS, YOU  
GIVE INPUT!**

The next YCC4CW meeting is scheduled for **May 15th**. This is subject to change based on the COVID-19 crisis

1. Thoughts on the Organizational Chart?
2. Are by-laws needed for the YCC4CW?
3. Should the YCC4CW meet quarterly or bi-monthly?
4. Who else needs to be invited to the table?
5. Suggestions for a File Sharing Platform so Action Teams can share notes?



The York County Coalition for Clean Waters (YCC4CW) is a group of volunteer stakeholders interested in improving local water ways for the betterment of the County and to meet clean water requirements. If you would like to get involved, please contact Rachel Stahlman at [rstahlman@ycpc.org](mailto:rstahlman@ycpc.org)