



MISSION

The mission of SIRE is to improve the quality of life for people with special needs through therapeutic horsemanship activities and therapies, and educational outreach.

Internship made possible by the generosity of the ExxonMobil Community Summer Jobs Program

ExxonMobil Community
Summer Jobs
Program

SIRE-Therapeutic Horsemanship Communications and Marketing/Social Media Intern

Application deadline, April 17, 2020

DUTIES

- Develop and distribute SIRE Pony Tales
- Develop and execute social media posts for Facebook, Instagram, and Twitter
- Interview volunteers, staff and riders for Pony Tales and future posts on Facebook
- Develop a summer appeal
- Work with the grant writing team to draft and submit funding requests
- Visit SIRE locations and create profiles for each SIRE horse

SKILLS

- Strong organizational skills
- Excellent written and oral communication skills
- Attention to detail
- Strong interpersonal skills
- Full time (at least 12 hours) undergraduate student returning to school in the Fall
- Must have transportation and able to drive to any of the three SIRE locations: Hockley, Spring or Fort Bend.

GENERAL INFORMATION

- June 3 through July 31 (or 8 weeks, whichever comes first)
- 35 Hours per week
- Interested party cannot be a relative of SIRE, ExxonMobil, or the SIRE Board
- \$2750 salary minus taxes

Applicants email or fax cover letter and resume to:

Beth Burroway
Development Director
281-888-5269 FAX or beth@sire-htec.org

11211 Katy Freeway, Ste. 660, Houston, Texas 77079