



December 2024

Dear Zoo New York Supporter,

Zoo New York has navigated a year of significant change and challenges, transforming uncertainties into opportunities for innovation and community engagement. We've secured nearly \$100,000 in sponsorships and \$34,000 in in-kind donations, reflecting the community's trust in our vision and commitment to responsible stewardship. These resources enable us to enhance guest experiences while prioritizing long-term sustainability.

Our volunteer program, spearheaded by dedicated volunteer Leanne Frazee, has been vital to our success, with over 300 active volunteers contributing more than 3,000 hours of service. These volunteers have ensured that fundraising events such as Brew at the Zoo, Boo at the Zoo and Winter Wonderlights were both fun for guests and lucrative for the zoo.

Through careful stewardship of both financial and in-kind donations, Zoo New York is positioning itself to be a center of conservation, education, and regional tourism for years to come. Zoo New York aims to generate significant economic impact for the North Country, attracting visitors from across the region and beyond. In doing so, we support local hotels, restaurants, and other small businesses, contributing to the overall vibrancy of the local economy.

Thank you to everyone who supported the zoo during our closure! With your generous contributions, we've successfully resumed standard season hours. As we look ahead to 2025, our focus is on ensuring the zoo's sustainability. Your tax-deductible donations are crucial for the zoo's ongoing viability and growth. Together, we can continue to make Zoo New York a thriving community asset!

Warm regards,

Mark Irwin

**Mark Irwin
Executive Director**

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