

# Globodate

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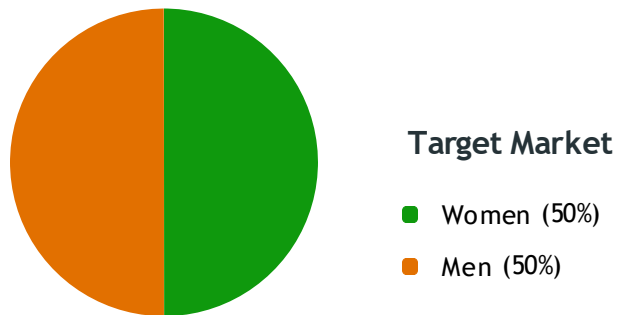


Flirting on a global scale. This groundbreaking platform will be the first and only site where users can earn money while enjoying themselves. By combining entertainment and earning potential, we are poised to revolutionize how people engage socially online, making it both fun and financially rewarding for users around the world. A basic website shell is online at [globodate.com](http://globodate.com).

# Opportunity

## Problem Worth Solving

Current platforms focus on meeting up based on current location or are confined to specific countries. Additionally, they lack the functionality for users to monetize their engagement and interactions. Our solution aims to bridge this gap, providing a platform where users can connect globally while actively earning from their contributions.



**Market Size:** 366 million users globally, Globodate identified 25 million user target market

- Massive international market
- High engagement - recurring revenue
- User earning potential with premium content
- AI & data monetization opportunities
- AI driven multi-language platform

## Our Solution

Globodate divides the world into 21 regions and encourages free exchange between all, no matter your location. Users can earn while participating and can transfer funds to their local fiat currencies.

Competitors	How our solution is better
Tinder	Local connections only.
Match	Area limited. No earning potential.
Bumble	Not international, limited countries.
Onlyfans	No personal interaction, only content paywalls

- Demand transcends borders
- Free and premium accounts
- Strong exit potential (acquisition)
- Younger generations are digital first in social interaction
- Leverage TikTok, Instagram, influencers to drive growth

# Sales & Marketing

## Sales Channel

Overall goal: Streamline revenue generating activities such as advertising, premium accounts, and affiliates including hotels, airlines, tour operators, and transportation services.

To ensure effective market penetration, each region will have a dedicated local sales manager, complemented by a US-based Business Development Manager overseeing nationwide strategy. This dual management approach guarantees tailored support while leveraging broader market insights.

Free accounts, especially with premium content will attract premium accounts, the main revenue generator of the site. Globodate will have multiple additional revenue streams including a 30% split on premium content, 2% tax on monetary gifts, on-site regional advertising, data monetization, and other on-site activities.

In addition, we aim to form strategic partnerships with travel and tour operators, hotels, airlines, and other industry stakeholders. This is currently a stumbling block for many potential users. We will make it easy for them to travel.

## Marketing Activities

Our marketing strategy will include social media advertising, influencer partnerships, and targeted campaigns aimed at international audiences.

An overall marketing manager will coordinate the efforts of social media experts, one for each of the major platforms as well as the regional marketing representative. Each region will have a marketing employees (co-located with sales manager) in the most advantageous city in that region. They will coordinate advertising, customer acquisition and retention, and other site activities such as group meetups.

In addition, we will utilize content marketing strategies to enhance visibility and brand identity while focusing on user-generated content to showcase success stories.

AI will play a central role in marketing activities. AI Bots are already in development to drive and help manage social media accounts. Chat bots will be utilized to reply to comments and posts and direct users to the site. Language bots will provide real time translation between users. An effort is also underway to create AI characters that can be used as influencers to drive site engagement.

## Funding

**We are seeking to raise \$1.5 million USD through our initial GLOBO token offering.** This funding will cover our first year of operating costs and provide a strategic reserve to ensure platform stability and growth. Most expenses will go toward staffing—leveraging both advanced AI and talent from lower-cost regions to keep our burn rate efficient. In return, token investors will receive a proportional share of quarterly profit distributions until they achieve a full 2X return on their original investment.

# \$1.5M

### Use of Funds

## 40%

### Product Development

- Crypto token minting fees
- Website development
- IOS and Android app development
- Regulatory compliance
- Wallet integration

## 35%

### Operational Cost

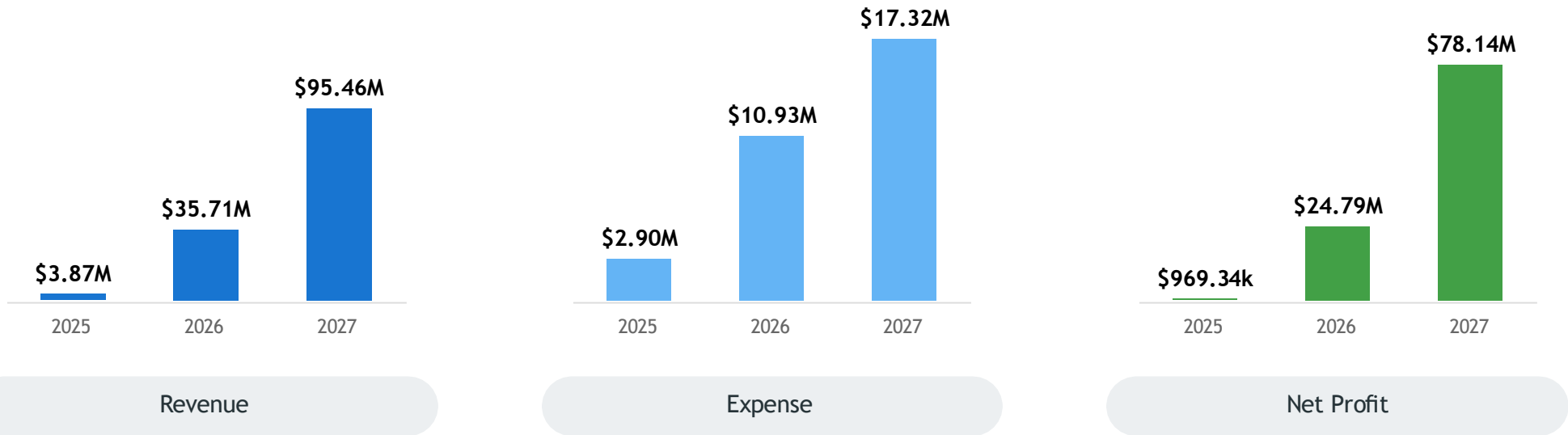
- Staffing
- Onboarding equipment
- Software licensing
- Website hosting
- Website security
- Operating Reserve

## 25%

### Marketing & Sales

- Social media advertising
- Influencer engagement
- Non-social media advertising and engagement
- Payment processing setup

## Financial Projections



- **Strong profitability and financial planning**
- Projected profitability in year one
- Conservative financial planning
- Easily scalable revenue model
- **Massive market opportunity: \$10B in 2024**
- Increasing adoption in emerging markets
- Cross border relationships a growing trend
- **Risk mitigation and strategic planning**
- Overestimated expenses, underestimated revenue
- Lean and scalable operations
- Exit strategy potential

- **Unique competitive advantage**
- Ability for users to earn from premium content
- Niche differentiation - fully international
- Language translation onsite
- Travel planning and assistance
- **Monetization and recurring revenue**
- Multiple revenue streams
- Premium accounts and content
- Advertising and partnerships
- **Viral and cost-effective marketing strategy**
- Social media and influencer driven growth
- Reliance on regional partnerships
- Leverage of AI tools

## Timeline / Milestones



### Launch Website Globally

*November 2024*

- Website shell is online to engage web crawlers
- Social media sites online including TikTok and Instagram



### Development Kickoff

*April 2025*

- Development planning is already underway
- Website and applications functionality development and database creation
- Hiring of additional technical, sales, and marketing staff, other support such as legal, accounting



### Operations Start

*June 2025*

- Regional launches monthly, beginning with North America and then on to the other 20 regions
- Users can join from any region any time, but sales and marketing efforts will begin in sequence
- The first five regions are: North America, Southeast Asia, Eastern Europe, Western Europe, and Central America



### Operating in Black

*September 2025*

- Once online and operating the largest expenses are staffing and marketing
- Most staffing positions from lower wage areas to keep costs down
- Quarterly distributions to investors

## Team & Key Members



### Troy

Founder/Chief Executive Officer

Troy is a seasoned marketing strategist with extensive experience in global sales. He is a retired US Naval Aviator and has worked as a Business Development Manager for Moog Aircraft and General Dynamics. Having lived and worked across multiple cultures, Troy understands the intricacies of user motivations and behaviors on an international scale. He has lived in Japan, Singapore, and Philippines while working from Asia to Western and Eastern Europe. His focus on building strong programs and brands and an in-depth understanding of marketplace dynamics will drive the strategic growth of Globodate.



### Tushan

Chief Technology Officer

Tushan is a leading blockchain strategist, machine learning researcher, and technology entrepreneur with over seven years experience in crypto development, software engineering, and project management. He has successfully led and contributed to numerous blockchain projects ranging from exchanges to DeFi platforms and GameFi ecosystems and decentralized applications. Tushan will lead and coordinate the technical effort developing the token, website, phone apps, and database.

- Additional key roles will be filled as startup progresses, most staffing fills are already identified
- Each of the 21 regions will have local sales and marketing managers
- Staffing has been carefully planned to ensure any position is either revenue-generating or required for functionality