



***"Nada is a wonderful listener. She has a great way of hearing what is she heard in a way that shows shared with her, and then being able to both rephrase what her understanding as well as providing insight. She has the intuition to uncover subtext for what's being shared. With these skills, she instills a comfort, ease, and trust in those with whom she coaches"***

## Career Background

Nada's work is centered around helping others uncover their true potential by leading a life that is worth celebrating. Supporting people in making radical improvements in their personal and professional life is her main focus.

Nada's professional experience includes coaching, higher education, and advertising. She worked for many years in Dubai with clients such as IBM, Nestle, and GM. Her international experience gave her the opportunity to interact with individuals from a variety of cultures that made up an extraordinary pool of talent, skills and experience. This played a significant role in her ability to coach and mentor her clients on subjects such as:

- Resilience
- Problem solving
- Self-awareness
- Multicultural adaptability
- Interpersonal skills
- Navigating big transitions

Nada believes that diversity in the workplace is essential to the development of every organization. It leads to the inclusion of different identity groups in the workplace which promotes better teamwork and raises the level of innovation in organizations. Nada's recent work with disability services has helped her expand her clients' understanding of diversity and inclusion and increase their knowledge about universal design and assistive technology.

In addition, Nada is currently co-creating a workshop on stress management and leadership and working on presenting it in different countries in the Middle East.

## Specialties

- Leadership Development
- Executive Coaching
- Life Coaching
- Educational and Career Coaching
- Organizational Culture Development
- Diversity and Inclusion

## Education

- BA Mass Comm., AUS
- MS General Leadership, Capella University
- Graduate Certificate in Business Leadership, Capella University
- Self-Actualization & Mentor Program, Rayner Institute
- Core Narrative Coaching Program, WBECS

## Credentials

- ICF Associate Certified Coach
- Narrative Coach Core Practitioner
- Member of Delta Mu business honor society