



## PROFESSIONAL SUMMARY

Maxwell is an experienced strategist, business development lead, and project management professional with hands-on experience managing consultants, designers, IT specialists, and healthcare workers, and executing consulting, design, and IT projects. He is a whole-brain thinker, applying analytical and creative approaches to investigate, ideate, and illuminate solutions to problems. His core professional domain is in delivering DoD IT systems reengineering, business process mapping, and related strategic stakeholder communications, as well as internally facilitating the competency, coordination, and effectiveness of staff and portfolios.

## SKILLS & CORE COMPETENCIES

- Project and Portfolio Management
- Business Development and Capture
- Integration and Translation of Technical Information
- Applied Design Strategy
- IT Systems Strategy and Implementation
- Strategic Communications
- Change Management
- Business Process Mapping
- Industrial Design
- Graphic Design

## EDUCATION

- B.A. Mathematics and Visual Arts, Bowdoin College, 2015

## CLEARANCE

- Secret

## EXPERIENCE

*November 2016 – Present*

**Strategist, Competency Lead, Business Development, & Executive Sponsor**  
**Throughline, Inc. (formerly Maga Design, Inc.)**

- Create and lead integrated approaches to content, methodologies, values and consistency across the DoD project portfolio.
- Work across current and future projects in DoD, FedCiv, and Commercial portfolios, providing subject matter expertise and operational knowledge to improve effectiveness and efficiency.
- Provide direct support to ASN RDA, various Admirals, CIOs, SESs, Department Heads, and other leaders across Navy, Army, Air Force, DISA, DSCA, and MSC; USPS and State Department; Amazon, Cisco, Deloitte.

*July 2015 – November 2016*

**IT Project Manager, Epic Systems**

- Utilized the design research process to facilitate organizational IT change management.
- Managed a team of five senior analysts conducting business process reengineering and change management.
- Facilitated strategic communications between medical staff, IT professionals, and executives at over 14 organizations.

*May 2013 – July 2015*

**Business Analyst, Atayne, LLC**

- Applied technical expertise and skills to implement business solutions for the design and manufacturing business processes, including communications and change management with production partners.
- Implemented new methods of Strategic Communications for customer engagement through social media and at expos.

## EXTRACURRICULARS

- In his free time, Maxwell enjoys thinking about how to improve the world around me – spending time with his wife and daughter; creating & fixing utilitarian products, services, and experiences; and developing a deeper understanding of flavors and culinary chemistry.
- He has managed construction projects and contributed to the completion of many Habitat for Humanity homes.
- He participates in neighborhood beautification efforts including project planning, lobbying local government, and executing gardening projects at local parks and community organizations.

