

# D.BRECK JOHNSON



## FOUNDER PROFILE

Unique perspective with expertise in marrying engineering and industrial design in order to identify technological gaps, expedite concepts to launch, and increase market share through strategic innovation and project management. Core competencies include powerful analytical thinking, customer focus, visual illustration, ability to navigate and integrate complex systems, and strategy driven with desire to turn data into results and products into market disruptors. I do not have a fear of the unknown – I embrace it!

## CONTACT

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## EXPERIENCE

20+

Years  
1995 – Present

### Freelance

**Design & Illustration** Years, 2009 – 2022

Developed SWAG and provided graphic design services for over 20 different private vendors. Developed and promoted Design & Engineering integration course brief for college level Product Design instruction.

**The Beverly Thomas Fine Arts Institute**  
**Art & Design Instructor** Years, 2011 – 2018

Developed art curriculum for students pursuing art focused fields of study. Taught grades 7-12 with combined class size of 30 students. Created all print, video and audio content for events and advertising.

### Ebenezer AME Church

**AVL Technical Lead** Years, 1995 – Present

Conceived and implemented audio/visual/network infrastructure for On-line Streaming Services. Created all social media content including graphics and video production of events and programs. Developed and maintain website [ebenezerccc.org](http://ebenezerccc.org) and all print media

### General Motors Corporation

**Senior Engineer & Design Liaison** Years, 2005 – 2022

Served as lead Aerodynamicist and Design Liaison for Cadillac, Buick, and Chevrolet. Developed prediction technique for correlating clinic appeal scores to projected aerodynamic performance, in order to balance styling with efficiency.

## EDUCATION

### BACHELOR OF ARTS

College for Creative Studies

Industrial Design: specializing in Transportation and consumer product design

### MASTER OF SCIENCE

University of Michigan

Aerospace Engineering: specializing in subsonic aerodynamics and aero-acoustics

### MASTER OF SCIENCE

Kettering University

Mechanical Engineering: specializing in vehicle dynamics and structures

### BACHELOR OF SCIENCE

Kettering University

Mechanical Engineering: specializing in vehicle dynamics, structures, and propulsion

## SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Adobe Photoshop  
Autodesk Alias  
ProPresenter  
Star CCM+  
Ansys Fluent  
PowerViz



## CORE COMPETENCIES

Analytical Thinking  
Content Creation  
Strategy Development  
Collaboration  
Innovation  
Future Market Identifier