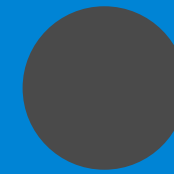


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## VIP LAUNCH PARTY



# Impact with Feedback

●

# A new way to give without spending.

**NOW - SEPTEMBER 19**







# hundredx<sup>®</sup>

## DATA USE

- Feedback is anonymized and aggregated with like demographics as those you share during the sign-up process
- Identify trends and make suggestions that help major brands and businesses strategize to grow their market share
- Allows companies to see reasoning and trends in customer purchase intent
- Serve their customers well and responsibly
- Listen to what is top of mind for consumers





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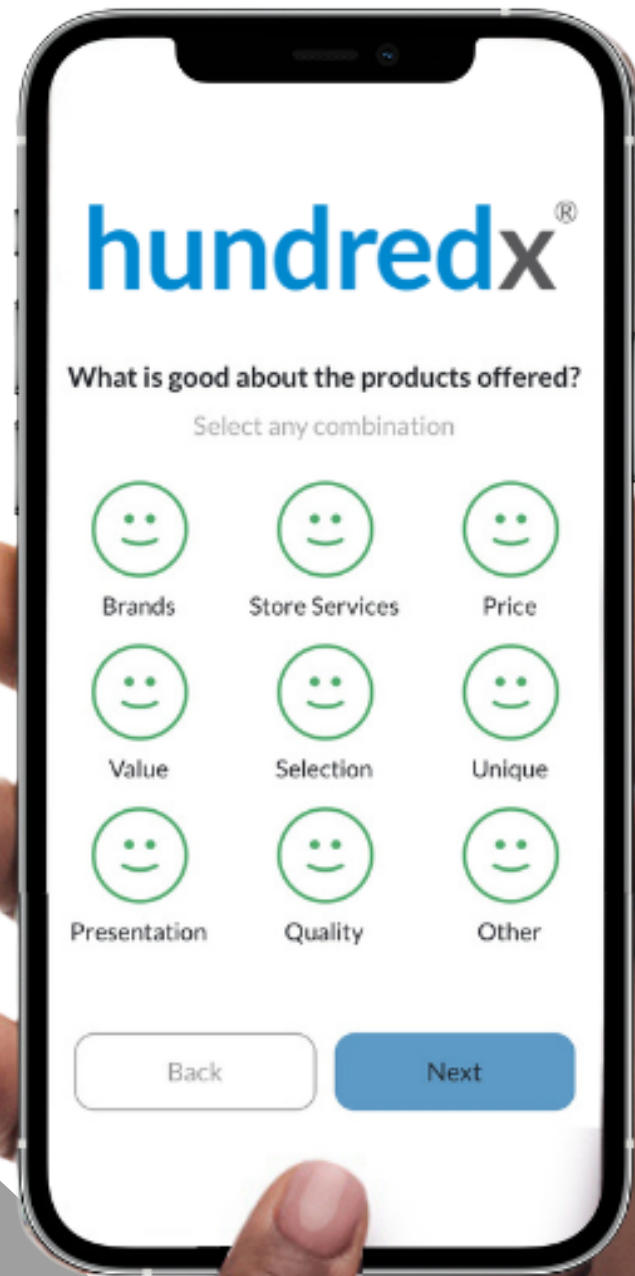
## DATA SECURITY

- HundredX is fully committed to maintaining the privacy of your confidential information
- We do not share any feedback provider's contact information with external parties
- Supporters opt-in to participate in the program, as well as opt-in to share their participation with nonprofit leadership
- We will not send advertisements or offers, or attempt to sell anything to your supporters
- The brands and businesses you give feedback on will not receive your contact information due to your participation in a HundredX Causes program



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## 30 DAYS FOR IMPACT



- Choose from over 2,500 companies and brands
- Each piece of quality feedback = \$1.60 for your organization
- Share up to 75 opinions (up to \$120 for your organization!)

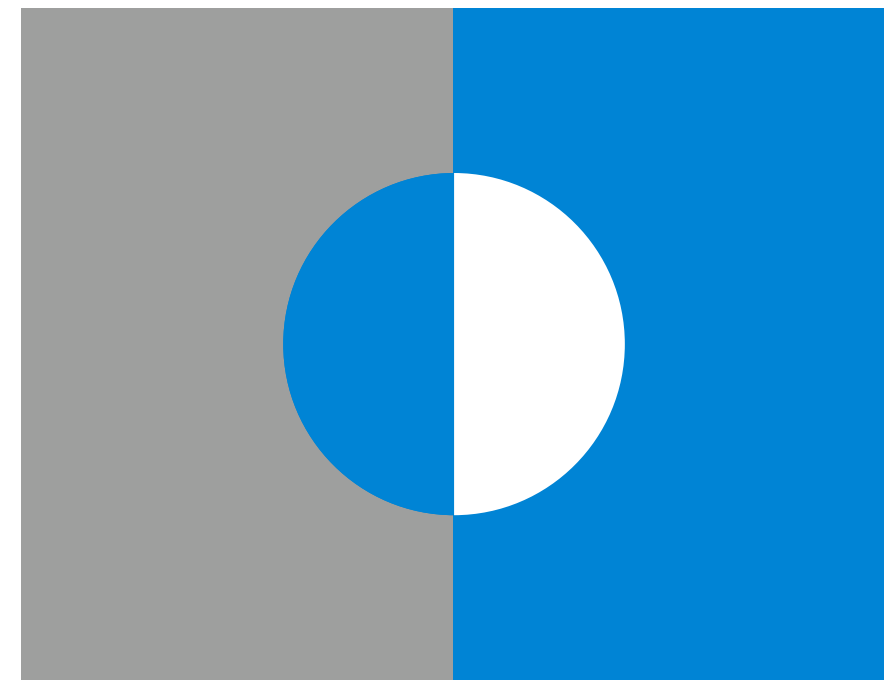


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FEEDBACK BEST PRACTICES



**DEMO**





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## FEEDBACK BEST PRACTICES

- Take your time carefully reading each question and emoji label, and choosing the option that most directly reflects your recent experience
- Provide your honest opinion about the brand or business
- Select brands and businesses you have interacted with within the last 6 months
- Spread your feedback over the course of the campaign (i.e., 5-10 pieces at a time)
- Of the millions of opinions collected to date, we observe the highest quality feedback, which results in \$ for your cause, takes about 60 seconds to give



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THE OPPORTUNITY



thousands of  
dollars

**for your organization!**

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MULTIPLY YOUR IMPACT



**20  
people**

**X**

**35  
quality  
opinions**

**X**

**\$1.60  
per  
opinion**



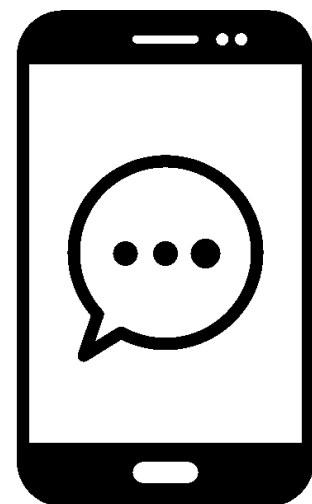
**\$1,000+**



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SIGN UP TO SUPPORT

Let's start creating impact!



**Text "FEEDBACK" to 90412**

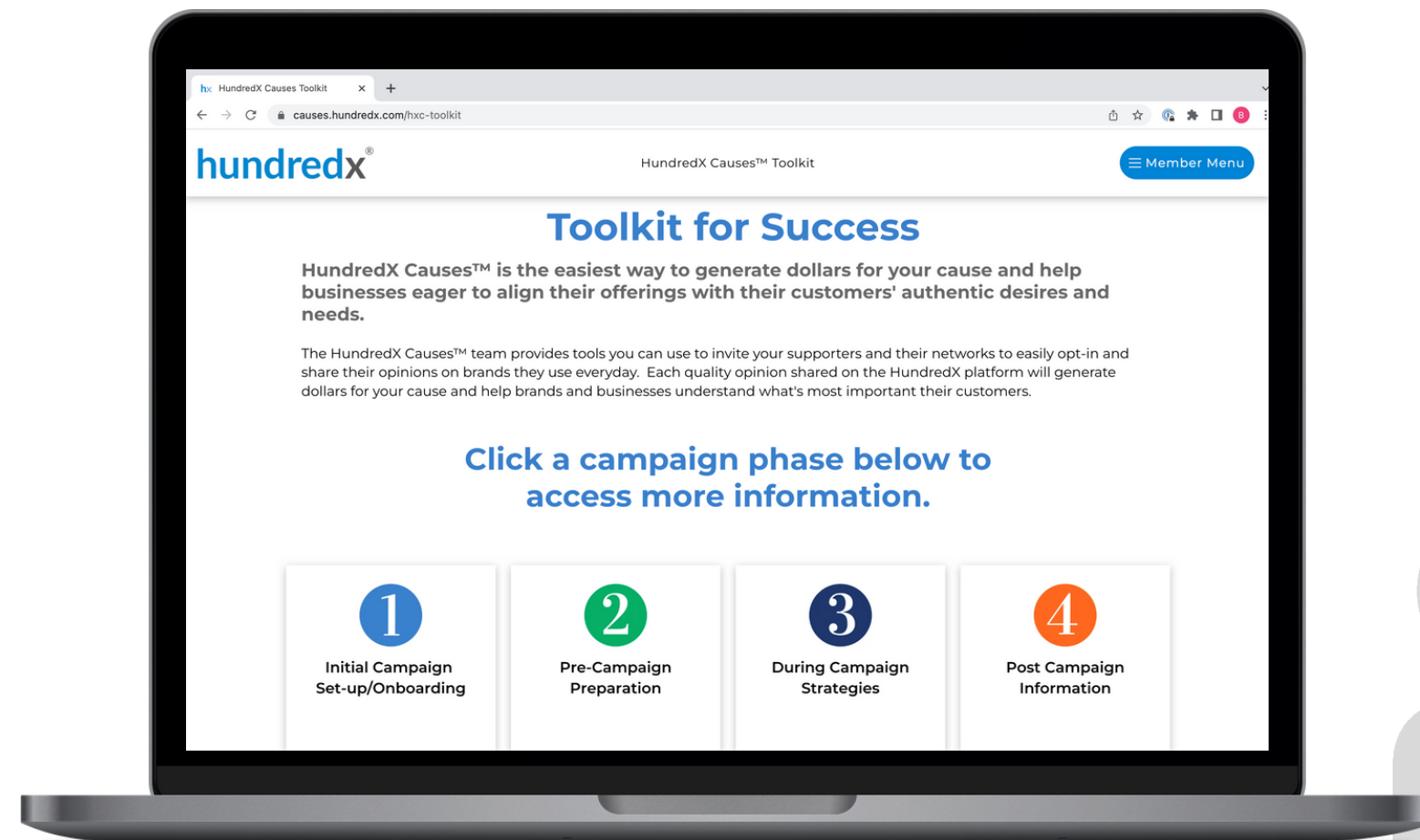
<https://hundredx.com/impactwithfeedback-B>

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Have you given  
feedback yet?



- 1 Family
- 2 Close Friends
- 3 Neighbors
- 4 Colleagues
- 5 Social Organizations



Need ideas?  
Use the HXC Toolkit





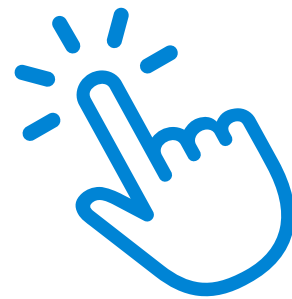
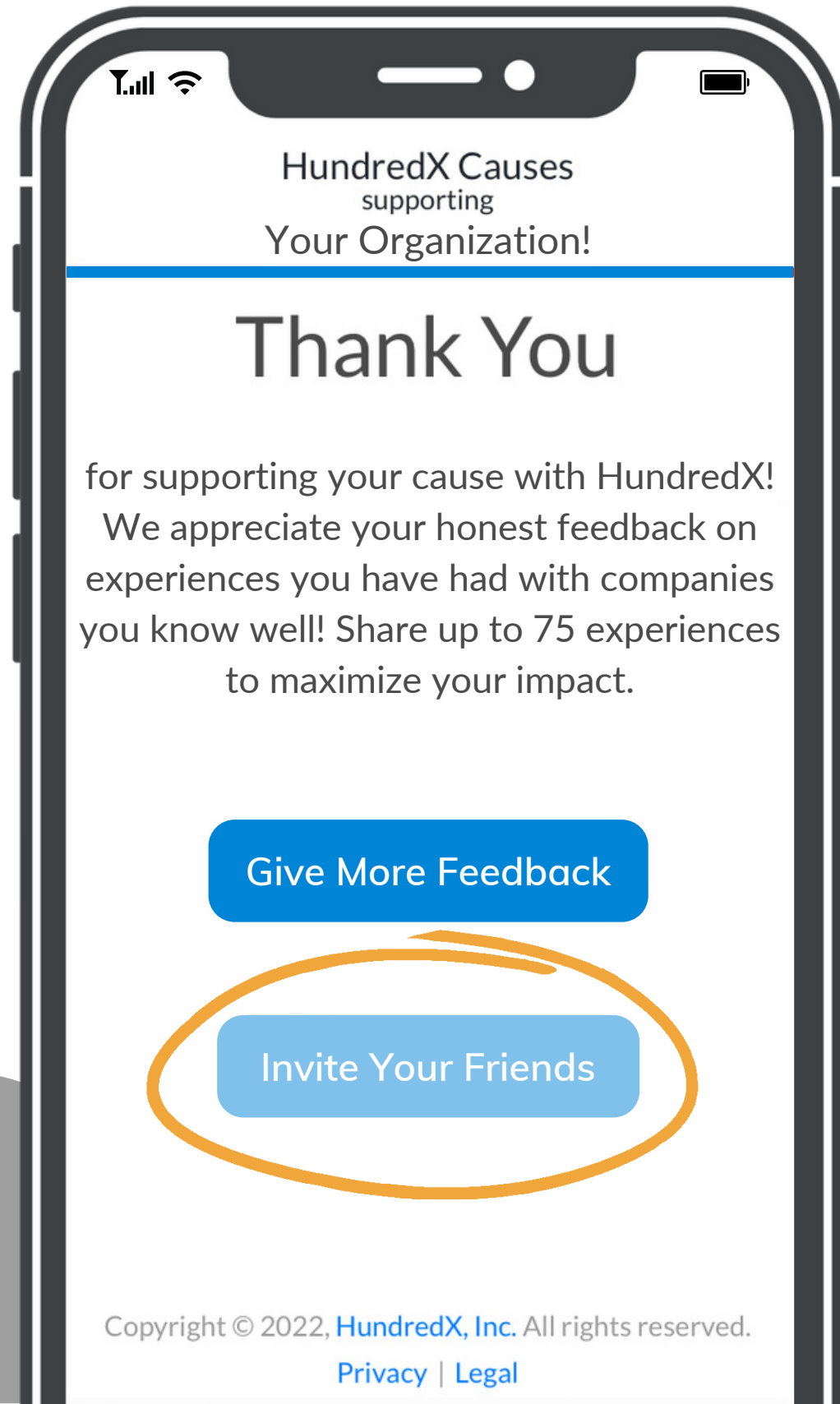
hundredx<sup>®</sup>

MAXIMIZE YOUR  
NETWORK

# Did You Know?

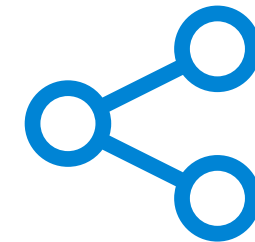
**Men provide 20% more feedback  
than women!**





### Click!

Click the 'Invite Your  
Friends' Button



### Share!

Select Text or Email



### Send!

Send the link to the  
sign up page to  
friends and family!



### Invitation Email

Links people to the sign up page and will be sent out by each organization.

Feel free to forward this email along to family and friends!



### Social Media

Share the sign up link on your personal social media pages

<https://hundredxinc.com/impactwithfeedback-B>

Don't forget to tag @hundredx and @hundredx\_causes!



### Text Code

Have friends and family sign up by texting

**"FEEDBACK"**  
to 90412


# hundredx<sup>®</sup>

# RESOURCES


**GRAPHICS, COPY, AND OTHER RESOURCES AVAILABLE TO HELP YOU SPREAD THE WORD!**



**Create Post** ✕







 **Sally Sue**  
Friends ▾

Over the next month, you can help create funding for [Organization Name] by sharing your opinions on companies and brands. Every opinion = up to \$1.60! It's totally free to participate, and your personal info is kept confidential. Sign up here:  
<https://hundredxinc.com/impactwithfeedback-B>



**TURN INTO IMPACT**

**YOUR VOICE**

Add to Your Post      

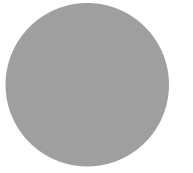
**Post**





**LET'S CREATE SOME IMPACT!**

**NOW - SEPTEMBER 19**



# Any questions?

Check out our [FAQ page](#) or email  
[causes-support@hundredxinc.com](mailto:causes-support@hundredxinc.com)

