

Blue Angel Connect Co.

Meeting Minutes

June 15th, 2021

In-person

In attendance: Kim Burris, Brent Burris, Jeffrey Boxberger, LeaEtta Hyer, Naomi Parfait

Brent Called the meeting to order at 6:06 PM

- Old News
- Approved minutes from December 10<sup>th</sup>. Motion made by Naomi seconded by Jeffery.
- 2020 Holiday Hope feedback
- Most feedback ever received
- \$ 558.80 raised from Crew Carwash that went directly to Blue Angel Connect
- \$ 6029.91 in donations for the event
- Marty removed from board
- Hancock County Community Foundations New Letter
- 2021 Ideas
- Day of caring, groceries, potted Daisies
- Possible New Members
- All met with Susan Strange, it was decided she was not a good fit for joining Blue Angel Connect
- Chantal Baker decided to not join the board because of school and full-time work.
- Bank Statement
- \$6282.45 in the bank account as of 06/14/2021
- Hancock County Grants
- Timeless Blessing Programs and Thanksgiving program
- Wednesday June 9th letter from Hancock County Community Foundations
- Decided to not grant Blue Angel Connect any donations for Timeless Blessings. HCCF received over 52 applications requesting 3x the amount of money available to grant.
- Blue Angel Connect will apply for the mini grant up to \$1,000 dollars.
- Put the money towards Holiday Hope - Motion by Kim, second by Naomi
- Letter from Sugar Creek Township Fire Department
- September 25th - Community Open House
- Asking for organizations to come out and spread their message
- Blue Angel Connect decided to not attend
- Recommendation Report by Paige Boxberger
- Highest percentage of age group was 46-59 years old that took the survey.
- Only 10% of the 40 respondents know about Blue Angel Connect
- Over 67% of people would like more information about Blue Angel before they would donate to the organization
- Most respondents get information about local organizations from social media
- Need a bigger media presence
- Money needs to be set aside for handouts and for media presence
- Friday Blast, Town Facebook Pages, Radio Stations, Churches and businesses allowing us to leave brochures
- Invite people to join the Facebook page and other social media platforms
- Social media platforms need to stay current

- Go to fairs and spread the word about BAC
- Riley Days
- Chili Cook-off
  - Only two letters came back from fire departments
  - Both departments did not want to participate in the event because of Covid-19 pandemic.
  - Reached out to Mt. Vernon School Corporation about schools competing
  - Mt. Vernon School Cooperation was interested in chili cook-off event, at least one team from every school.
  - 6 gallon minimum so there is enough for everyone
  - Possible date – Prefer September 25<sup>th</sup>. Other possible dates: October 2nd or November 13th
  - Need to find out about power and seating for the event
  - Volunteers from the honor societies at the schools to help with event.
  - Possible Judges – Hancock County Sheriff, Sarah Jones from WTHR, Supt. Dr. Parker, Smiley from the radio station, Fire Department Chief from a local department
  - 1st - 3rd place trophies and People's Choice Award
- Website Hosting
  - Has been through GoDaddy
  - Would like to go through a POS system through Square
  - Allow Blue Angel to have a better look to the website
  - Costs are less because Blue Angel will be carrying over the domain
  - Kim will do a demo page to show the board.
  - Would allow Blue Angel to accept charge cards.
  - Motion to move forward by Brent, second by Naomi
- Bank Change
  - First Merchants Bank is who Blue Angel has been using- Website complicated.
  - Kim recommends we move the bank account to 5/3 Bank.
  - LeaEtta recommends Greenfield Banking Company in Hancock County. More to come on the bank change.
- 2021 Fundraising ideas
  - LeaEtta recommends getting baskets from businesses to auction off at chili cook-off
  - Continue baskets virtually every month to keep people engaged
  - Blue Angel is now able to apply for a gaming license for raffles and other games at events
  - LeaEtta also mentioned an event at Daniel's Vineyard
  - Valentine's Day event
- 2021 Holiday Hope
  - Blue Angel will work and reach out to McCordsville Police Department to partner with this year
  - Letters needs to get out by July 31st to businesses for donation requests.
  - Possible two teams to deliver presents to houses this year- depending on the number of families
  - Contact Smokehouse Catering for possible food donations

Brent called the meeting adjourned at 4:50 pm