

Laura V Lopez

PRODUCER / ASSOCIATE PRODUCER

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QUALIFICATIONS & SKILLS

- **Software knowledge:** iNews, ENPS, Vizrt, Adobe Creative Suite (Photoshop, Premiere Pro, After Effects), Avid Media Composer, Movie Magic Scheduling and Budgeting, DaVinci Resolve, Google Workspace, Slack, Airtable, Trello, Asana.
- **Production Prep Paperwork:** Line Budgeting and research, shoot scheduling, Insurances, COI, Releases.
- **Organizational and management skills:** Calendar management, Contacts, documents, schedules, Google Drive.

EDUCATION

MASTER IN FILM & MEDIA PRODUCTION | Aug 2022 | New York Film Academy, Los Angeles Campus
BACHELOR'S IN AUDIOVISUAL COMMUNICATION | Aug 2021 | Bogotá, Colombia

MULTIMEDIA JOURNALIST- UNIVISION, SAN ANTONIO, MAY 2025

- Generated, produced, and edited original news stories from pitch to on-air delivery.
- Conducted interviews, shot video, wrote scripts, and edited packages for broadcast.
- Produced multiplatform content for television, website, mobile apps, and social media.
- Coordinated field coverage under deadline pressure, ensuring accuracy and speed.

PRODUCER- UNIVISION, SAN ANTONIO, NOV 2024 - MAY 2025

- Produce local newscasts and informational programs for distribution across digital and traditional platforms.
- Structure and develop local newscasts, including content planning, scriptwriting, copy editing, in-studio operations, and graphic requests.
- Coordinate live broadcasts with directors, production teams, and reporters, emphasizing local coverage.
- Lead control room operations during live newscasts, continuous coverage, and breaking news events relevant to the local community.
- Ensure the quality, consistency, and relevance of content and style for local newscasts.
- Develop original story ideas tailored to the interests and needs of the local audience.
- Leverage social media tools to promote newscasts and highlight local talent, fostering audience engagement.
- Research local topics of interest and manage guest bookings for programs.
- Produced Special Shows and Participated in Special Coverage:
 - Participation in the DACA townhall, gathering stories and statistics from beneficiaries across the United States, with special reports at the assembly.
 - Participation in the immigration townhall, analyzing the effects of the new government and policy changes for local immigrants in Texas.
 - Organized and produced a virtual debate with political analysts for and against the new government's policies.

PRODUCER - ESTRELLA MEDIA, BURBANK, DEC 2023 - NOV 2024

- Managed an entire newscast that aired on a National Network and Digital Platforms.
- Provided creativity, leadership, and vision for designated newscast.
- Managed all elements of the Newscast. Added production value implementing the use of visual elements.
- Directed the production and technical crew in the control room to ensure that the newscast is executed cleanly on air
- Produced Special Shows and Participated on Special Coverage:
 - Buenas Noticias (A weekly show, highlighting positive content for our audience. Broadcasted at a Network level and also our Digital Platforms).
 - A two-hour special show on the Mexican Election on June 2024.
 - A Health Town Hall featuring Xavier Becerra, US health Secretary.

ASSOCIATE PRODUCER/JR. PRODUCER, ESTRELLA MEDIA, BURBANK, OCT 2022 TO JULY 2023

- Responsible for organizing scripts, and gathering material for stories
- Provide day-to-day supervision to and assign work schedules for editors.
- Oversees/Coordinates live interviews with special guests in studio or via Zoom/Skype
- Able to produce/ run shows live, troubleshoot production problems that may arise, multi-task and work in a high pressure fast paced environment with tight deadlines.

ASSOCIATE PRODUCER EXPERIENCE

The Head of Joaquin Murrieta (AMAZON PRIME)

2021

- Collaborated with writers, directors, and other production staff to brainstorm and develop creative ideas.
- Coordinated travel arrangements, accommodations, and scheduling for cast and crew.
- Facilitated the procurement of necessary permits and ensured compliance with local regulations.
- Contributed ideas and feedback during script development and provided support in refining storylines.
- Assisted in script breakdowns and collaborated with the creative team to ensure a cohesive narrative.
- Led the creation of budgets and schedules for comprehensive project management.

The Final Score (NETFLIX)

2021

- Conducted research to contribute insights for creative development and story enhancement.
- Organized and facilitated meetings with production teams, directors, and other stakeholders.
- Managed and organized essential production documents, contracts, and paperwrk.
- Provided on-set support, addressing immediate needs and troubleshooting issues.