



JARED GOLDSTEIN

MARKETING INTERN | <https://jaredallen.com> | (703) 626-7140
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OBJECTIVE

To study and work in the field of Marketing; specifically, data analytics and digital marketing. I aim to deliver digital data marketing and sales to industry leaders that grow revenue and profit while increasing value to customers.

EDUCATION

MARKETING MAJOR & CIS MINOR • DECEMBER 2021 • JAMES MADISON UNIVERSITY
GPA: 3.3
Dean's List Fall 2017

HIGH SCHOOL DIPLOMA • MAY 2017 • GEORGETOWN DAY SCHOOL
GPA: 3.7
Graduated with Honors

SKILLS

Interpersonal Skills: Leading, Listening, Collaborating, Persuading, Innovating with computer science and digital marketing.

Technical Skills: Mobile Devices, Social Media, Google Drive, Statistics (SPSS), Google Analytics, MailChimp, Access Database, Python 3.7.4, SQL, Power BI, Gliffy, Canva, and Microsoft Office: PowerPoint, Excel and Word, Adobe Illustrator and InDesign

EXPERIENCE

ACCOUNT EXECUTIVE • A&A MARKETING GROUP • JUNE – AUGUST 2020

- Sales representative partnered with AT&T (sold internet, tv/streaming, and phone service plans)
- Direct sales experience: made over 100 sales with a 5% cancellation rate

INTERN • CENTER FOR BRAINHEALTH • MAY 2019

- Collected data from a variety of google searches using different keywords related to the "Charisma" project
- Compiled information on competitors' products and decided on a competitive price point for our service
- Search Engine Optimization: analyzed their websites and social media to optimize pathways for their desired keywords
- Provided data ranges for male pitch and tenor using a voice modifying software

MARKETING INTERN • ZANSORS, INC • MAY 2018 – JULY 2018

- Conducted Internet of Things research and collected baseline data for the development of "RESPA," a next generation breathing sensor for human performance related to sports
- Delivered digital and live device sales at special events, online, and social media
- Researched and created database for targeted digital marketing campaign and supported business planning
- Launched an Indiegogo fundraising campaign

SOCIAL MEDIA INTERN • URBAN PAWS • JULY 2018 – JUNE 2019

- Used social media platforms, such as Instagram and Facebook to deliver creative, advertising, and promotional content to followers

VOLUNTEER EXPERIENCE OR LEADERSHIP

- Captain: HS Varsity Tennis and Cross-Country teams
- Co-founder: Rock Climbing Club
- Empowerment Coach for disadvantaged youth: DreamDog Foundation, a 501(c)(3)
- Camp Counselor: "Do the Right, Write Thing" summer program to improve literacy at shelters, schools and other venues
- Meals on Wheels Volunteer: deliver food to elderly and disabled people who are unable to leave the house or provide food for themselves
- Day Care Counselor: ARHA (Alexandria Rehabilitation Housing Authority) provided daycare for children of low-income parents enabling them to find jobs