

The logo for 'cavlo' is displayed in a large, white, lowercase, sans-serif font. It is centered within a black rectangular area that features a background of swirling blue lines. The entire graphic is framed by a thick orange L-shaped border on the top and left sides.

cavlo

ideate. integrate. operate.

Nashville 2026

April 22-23

Embassy Suites Murfreesboro

A light gray silhouette of the Nashville skyline is positioned behind the event details. It includes various architectural elements such as skyscrapers, a bridge, and a equestrian statue. The word 'NASHVILLE' is written in a large, light gray, sans-serif font across the bottom of the skyline.

NASHVILLE

The Highlights



- 46 all-inclusive booths (booth, power, room night/s—including parking—and the Registrant List (after the show));
- 21 complimentary breakout sessions (A/V included);
- Complimentary exhibitor lunch on load-in day;
- Complimentary food & drink on the show floor;
- Complimentary Welcome Reception;
- No drayage or cartage fees;
- Nominal package handling fees; &
- 250-300 attendees from the Nashville #proAVL community!

The Registrants



- Historically across all markets:
 - 53% identify as Integrators, 27% as End Users, 13% as Rental/Production & 9% as Specifiers (typ. Consultants);
 - 54% say they “Strongly Influence” equipment decisions, while 25% say they are the decision maker.
- Historically in Nashville:
 - 56% Identify as Integrators, 25% as End Users, 11% as Rental/Production & 7% as Specifiers;
 - 55% say they “Strongly Influence” equipment decisions, while 27% say they are the decision maker.

The Details



. Booth sizes / amenities:

- **8' x 20'** (3 avbl.) - includes 3 each badges & room nights, up to 3 featured brands allowed* - **\$3,395**
- **8' x 16'** (8 avbl.) - includes 2 each badges & room nights, up to 2 featured brands allowed* - **\$2,895**
- **8' x 10'** (31 avbl.) - includes 1 each badges & room night, only 1 brand allowed* - **\$2,395**
- all booths include 120V power (10-, 5- & 5-amps, respectively; additional amperage available via pre-order)

** featured brands must be owned or distributed by the same entity—please ask if uncertain.*

Titular Sponsor



- Top billing on the Nashville page of the cavlo website , as well as all Nashville marketing materials;
- On-site recognition at the Welcome Reception (evening of day 1) and throughout the show in the cavLounge;
- Access to the Registrant List one week before all others;
- Use of the Platinum Booth (only 1 avbl): the largest booth on the show floor (8' x 30'), located directly across from the cavLounge - includes 5 each badges & room nights, up to 5 brands allowed* - **\$4,995**

** brands must be owned or distributed by the same entity; booth includes 16A/120V*

The History



- cavlo was created in 2020 in response to the lack of trade show access for the majority of the #proAVL market, those who cannot afford—or, in their employer's eyes, don't merit—the cost and lost time of cross-country travel.
- 2026 will mark our third visit to Nashville, the 22nd most populous city & 34th most populous metropolitan area in the US. Previous attendees include staff & faculty from Lipscomb University, MTSU and Belmont College; integrators like Solutionz, M3 Technologies and Solotech; and production companies Spectrum Sound, LMG and Blueberry Sound.

The Extras



- cavlo is a little bit different from other shows on the market:
 - every booth is all-inclusive: table, chairs, power, hotel room night/s & the Registrant List are included;
 - to help maintain attendance and promote show floor traffic, the cavLounge serves food & drink all day long;
 - “What’s cavlo?” also promotes show floor traffic, offering a cash prize (currently \$2,000) for anyone who guesses what each letter in the word “cavlo” stands for; &
 - discounted booth rates are available for any exhibitor who delivers a training on a relevant #proAVL topic.

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 - to help maintain attendance and promote show floor traffic, we serve food and drink on the show floor all day long;
 - “What’s cavlo?” also promotes show floor traffic, offering a cash prize (currently \$2,000) for anyone who guesses what each letter in the word “cavlo” stands for; &
 - discounted booth rates are available for any exhibitor who delivers a training on a #proAVL relevant topic.

Questions?



*Check the website for the latest information
(including the current floorplan):*

www.cavlo.tech

*You may also email us at
info@cavlo.tech*