



cavlo Trade Show Announces Arlington, Texas as next stop

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Arlington, TX – July 20, 2021 – cavlo trade show, coming off its' Las Vegas debut, announced another show in Arlington, Texas on October 6-7. cavlo was born from two converging needs: manufacturers of professional audio, video and lighting equipment looking for a cost-effective way to engage with the professionals who specify, install, and use their products and those same individuals looking to connect with those manufacturers without the expense and lost productivity of a cross-country trip.

“cavlo is the show for the rest of US. It’s a place for AVL pros to ideate, integrate, and operate with a mix of specifiers, integrators, production folks, and end users attending. Our successful west coast regional show in Las Vegas proved to be a great combination of education, networking, and trade show exhibits - so much so, that we decided to make this a cavlo “roadshow” of sorts with more shows to be announced in other regions. cavlo proved to be a great opportunity to connect with the AVL community without the hassle or expense of a cross-country trip. Stay tuned for further event details for Texas, and more to come,” said Mike Brown-Cestero, Managing Director.

cavlo will host an Opening Night Reception on October 6th and the show will take place on October 7th at Texas Live! in Arlington, Texas. The one-day trade show will feature exhibit booths, educational sessions and panel discussions and will be a great opportunity for AVL folks in the TOLA region to convene. Registration for the show will open on August 2nd for qualified attendees. The cavlo show is a trade-only event. For more information on exhibiting – or to register to attend -- please visit <http://www.cavlo.tech>.

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Media Contact

Brandy Alvarado-Miranda
BAM Marketing & PR Agency
brandy@BamMarketingPR.com
(714) 655-7225