



## They're BAAAACK !!! cavlo returns to DFW area for fall show

*cavlo's next regional tradeshow lands at Texas LIVE! on October 13<sup>th</sup>*

Nashville, TN – July 12, 2022 – cavlo trade show taps DFW for a second time to host its' regional show at the tech-forward Texas LIVE! venue. cavlo will connect the TOLA region with manufacturers of professional audio, video, and lighting equipment. Cavlo has proven to be a cost-effective way for manufacturers to engage with the professionals who specify, install, and use their products. This in-person show offers manufacturers a chance to connect with local tech managers, without the expense and lost productivity of a cross-country trip.

“We loved the Texas LIVE! entertainment mecca so much, we decided to bring it back for round two. Our AVL manufacturers loved the open-air concept of the venue, and the central location in the middle of the Dallas/Fort Worth metroplex. Our first DFW show was a successful combination of education, networking, and trade show exhibits, so much so, we had to bring cavlo back for another edition. The industries that are represented in DFW include education, healthcare, hospitality, and retail with major office headquarters in proximity,” says Managing Director, Mike Brown-Cestero. “Cavlo has proven to be a worthwhile show with our all-inclusive booth pricing packages. We offer booth parity, great value, great venues, and a relaxed atmosphere to spend quality time with attendees. cavlo is the show for AVL pros to ideate, integrate, and operate with a mix of specifiers, integrators, production folks and end users attending. Our successful shows in Vegas, Dallas and Nashville offer lively discussion panels and opportunities to network both before and during the show.”

cavlo will take place on October 13th at Texas LIVE! in Arlington, Texas with an Opening Reception on October 12<sup>th</sup>. It will be a great opportunity for AVL folks in the TOLA region to connect. Registration for the show will open on August 12th for interested attendees. The cavlo show is a trade-only event. For more information on exhibiting – or to register to attend, please visit <http://www.cavlo.tech>.

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