

OCTOBER 10, '24

Lynnwood Event Ctr.

www.cavlo.tech

After a successful Nashville show in April, cavlo is headed to the Pacific Northwest for another all-inclusive edition of the event that is democratizing #proAVL tradeshows! Our goal is to make it easy to exhibit, easy to attend and easy to produce. We call it E3: your exhibitor fee delivers a furnished booth (including nominal power)¹, lunch on load in day, the Welcome Reception, hotel room night/s¹& the registrant list—all in a union-free exhibit space, so no drayage fees, hidden "service" fees or \$186 wastebaskets!²

Approximately 9.5 million people live within 200 miles of downtown Seattle; 41% of them work in the education, health care, hospitality, technical & construction industries. Easy access via Seattle-Tacoma airport (SEA) & interstate highways 5 & 90. cavlo Seattle will be held at the Lynnwood Event Center (hotel accommodations by Embassy Suites) on October 10, 2024 (load-in & Welcome Reception on the 9th). And this time, the Breakout Sessions are free (first come, first served—twelve (12) time slots available)!



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Furnished booths include power/room night(s) as listed:

8x20 (~160 sf)—10 amps of 120V power, three (3) exhibitor badges & room nights (three brands max)*: \$2,795
8x15 (~120 sf)—5 amps of 120V power, two (2) exhibitor badges & room nights (two brands max)*: \$2,495
8x10 (~80 sf)—5 amps of 120V power, one (1) exhibitor badge & room night (one brand max): \$2,195

Got training? Twelve free, 1-hour breakout sessions avbl!

Welcome Reception

Host a cavlo Day 1 staple: the complimentary Welcome Reception where AVL pros meet, mingle & munch! Web presence & event branding—\$1,495

Equipment Sponsorships

Keep your brand front-and-center by placing it in our breakout spaces: \$495/product type (speaker, display, microphone, etc.); signage allowed & all equipment acknowledged each session.

CAVLOUNGE

Debuting in Nashville, the cavLOUNGE provides complimentary refreshments in a comfy, chill space right on the show floor. Unwind, catch up & recharge with your fave #avtweeps!!



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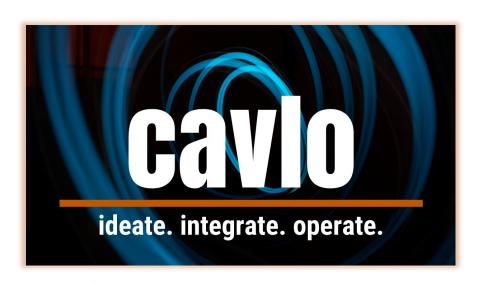
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cavlo Seattle will feature several "extras" to further engage our audience & drive attendance:

- "Guess cavlo" our own version of "Where's Waldo®" offers a \$1,500 prize for correctly guessing what each of
 the letters in the word cavlo stand for;
- The cavlo Community Corner will house representatives from WAVIT, HETMA & other trade organizations;
- Free breakout session slots with included AV systems let's get (y)our learning on!

cavlo delivers decision makers to the show floor. cavlo Seattle will be the seventh edition—here are some stats from the previous editions:

- over 2,500 registrants in three markets (LAS, BNA, DFW);
 - just over 50% identify as integrators, 27% as end-users,
 12% as specifiers & 10% as rental/production;
- 43% say they have direct influence over buying decisions,
 while 45% say they make the sole and/or final decision.



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cavlo Seattle's Media Partners include

Lighting & Sound America



TECHNOLOGIES FOR WORSHIP.

All exhibitor & guest accommodations for cavlo Seattle provided by Embassy Suites by Hilton Lynnwood 20610 44th Ave West Lynnwood, WA 98036 (425) 775-2500

free parking - fitness center - pool

Questions? Requests? Ordering info? Contact mike@cavlo.tech!