



Thinking of exhibiting at **cavlo**? Here are some additional and updated answers to FAQ's...

1. **When does attendee registration open?** *Attendee registration opened at 6:AM, April 5<sup>th</sup> via the **cavlo** website, [www.cavlo.tech](http://www.cavlo.tech). In the first 48 hours – with only one email blast publicizing it -- we registered 47 attendees. Most were Las Vegans but we did have some from SoCal and northern Nevada. All attendee types are already represented (Specifier, Integrator, Rental/Production and End User).*
2. **How many will be in attendance? Will you guarantee a certain number?** *Given the uncertain nature of the current business climate, we can't offer a guarantee. We can, however, say that we are confident we will have at least 500\* in attendance given these factors:*
  - a. *Our mailing list has now been filtered twice, resulting in ~7,500 good email addresses. We will do four (4) more email blasts with this list;*
  - b. *We have contracted with both Testa Communications (Sound & Communications) and Timeless Communications (PLSN / FOH) to rent their mailing lists twice (each) for the states of AZ, CA, NV and UT. Between the two of them we'll reach another 7,500 a/v/l/c professionals (~15K total);*
  - c. *We also have commitments from two major industry names (names you would immediately recognize if you're in the same field) to promote the show to their email contacts (each of them is 10,000+).*

*\* = under current guidelines, the most we can have in the room at any one time is 1,000*
3. **Will there be a VIP code for my guests?** *No need – attendance is free to all except non-exhibiting manufacturer personnel/ reps (\$495 for them)*
4. **What about the panels? Can I/someone from my team be on one of them?** *We have finalized the plans for the panels; there will now be four of them and – other than a moderator for one of them – they are fully staffed. Check [www.cavlo.tech](http://www.cavlo.tech) for updates!*
5. **Will there be food/drinks available on the show floor?** *The Orleans will staff a cash snack/soda bar.*
6. **Will our booth have power?** *Yes, power is included in all booths (120V/5A for the 10x10 & the 10x20, 120V/10A for the 20x20). For more information on our booth packages, please visit [www.cavlo.tech](http://www.cavlo.tech)*
7. **Will my booth have internet?** *Internet is available from The Orleans Hotel for an additional cost; if interested, please advise when you submit your exhibitor application so we may forward your request.*
8. **I looked at the floor plan and I can't find the perfect booth for us – can we propose a change?** *Of course! Email the Show Director at [mike@cavlo.tech](mailto:mike@cavlo.tech)*
9. **How strict are you going to be about the number of brands being promoted per booth rule?** *We have changed this rule to allow up to three (3) brands in a 10x20 and five (5) brands in a 20x20. Aside from this change, we anticipate being pretty firm about it.*

**The most up-to-date information can always be found at [www.cavlo.tech](http://www.cavlo.tech)**