



Thinking of exhibiting at **cavlo**? Here are some FAQ's...

1. **When does attendee registration open?** We will open attendee registration on April 12 via the **cavlo** website, www.cavlo.tech
2. **How many will be in attendance? Will you guarantee a certain number?** Given the uncertain nature of the current business climate, we can't offer a guarantee. We can, however, say that we are confident we will have at least 500* in attendance given these factors:
 - a. Our ~16,000 person mailing list has been filtered once, reducing it to ~11,700. Of those, we expect a higher-than-average number of the professional email addresses will bounce, but we will likely have a higher -than-average click-through rate on the personal email addresses;
 - b. We are engaging with FutureNet (SCN, AVTechnology, Sound & Video Contractor) and/or Emerald (Commercial Integrator) to rent their email lists (~12-16,000 depending on the brand);
 - c. We have commitments from two major industry names (names you would immediately recognize if you're in the same field) to also promote the show to their email contacts (each of them is 10,000+).

* = under current guidelines, the most we can have in the room at any one time is 1,000
3. **Will there be a VIP code for my guests?** No need – attendance is free to all except non-exhibiting manufacturer personnel/ reps (\$495 for them)
4. **Will there be food/drinks available on the show floor?** A snack/soda bar will be provided by the hotel.
5. **Will our booth have power?** Yes, power is included in all booths (120V/5A for the 10x10 & the 10x20, 120V/10A for the 20x20). For more information on our booth packages, please visit www.cavlo.tech
6. **Will my booth have internet?** Internet is available from The Orleans Hotel for an additional cost; if interested, please advise when you submit your exhibitor application so we may forward your request.
7. **Are there still no drayage fees?** Cavlo's simple and cost-effective approach to building a trade show is due in large part to our efforts to minimize the "extras" that most other trade shows count on for added revenue. As such, each booth comes fully furnished in the hopes that most firms can simply send two or three team members -- each with a box of literature/swag/etc. -- who can set up their booth in an hour or two. If, however, your firm wishes to ship large or heavy items to Las Vegas for exhibit/usage at the show, please let us know when you submit your exhibitor application so we can coordinate that and make the cost as low as possible for you. *Please note: if you ship items directly to the hotel, you will definitely be charged for it!
8. **Is there a hotel room block?** Yes, the hotel room block code is **ACV1C05**. Book your rooms at <http://www.orleanscasino.com/groups>.

The most up-to-date information can always be found at www.cavlo.tech