



cavlo 2021 – Join us in Vegas!

Spring is a busy time for commercial AVL-focused trade shows on the west coast: beginning with NAMM in late January (it's always springtime in Anaheim) and concluding with InfoComm in June –with Campus Safety Conference, CinemaCon, Digital Signage Expo and LightFair in between – nearly 300,000* attendees pack convention center halls in search of the next “game changer” product, re-kindling business relationships or perhaps just relaxing and getting away from the home office for a few days.

Other than NAMM, all of the shows listed above were scheduled to be in Vegas in 2020; also unlike NAMM, all of them cancelled due to Covid19. Looking ahead to 2021, NAMM is cancelled, DSE is defunct, NAB moved to the fall and Infocomm is in Orlando – which means the only commercial AVL-focused trade show on the west coast is ***cavlo***, occurring **April 7-8** at the Ahern Hotel in Las Vegas.

cavlo will be your best opportunity to connect in person with commercial AVL specifiers, integrators and end users from the greater southwest US. Our primary attendee marketing focus will be the area that is within a ~400-mile radius of Las Vegas, which includes the vast majority of Nevada, California, Arizona and Utah. Most of our attendees – as well as many of our exhibitors' staff -- will likely drive in, minimizing any post-pandemic travel disruptions and maximizing their comfort. If any Covid19 precautions or mandates remain in place, we will follow official edicts of the CDC and the State of Nevada as well as the best practices laid out by the Event Safety Alliance and the Las Vegas Convention and Visitors Authority.

cavlo features extremely competitive booth pricing (basic power is included!), easy access and no drayage or cartage fees. The Ahern is a four-year old, non-union property with new rooms, excellent on-site dining options and is just 200 yards from the world-famous Las Vegas Strip!

We look forward to seeing you April 7-8 as we kick off the 2021 convention season in Vegas!