



cavlo

ideate. integrate. operate.

SEATTLE 2026

October 21-22

Lynnwood Event Center



The Highlights



- All-inclusive booths (furnished booth, power, room night/s & the Registrant List (after the show));
- Complimentary breakout sessions (A/V included);
- Complimentary exhibitor lunch on load-in day;
- Complimentary food & drink on the show floor;
- Complimentary Welcome Reception;
- No drayage or cartage fees;
- Nominal package handling fees; &
- 150-250 attendees from the Seattle #proAVL community!

The Registrants



- Historically across all markets:
 - 53% identify as Integrators, 27% as End Users, 13% as Rental/Production & 9% as Specifiers (typ. Consultants);
 - 54% say they “Strongly Influence” equipment decisions, while 25% say they are the decision maker.
- Historically in Seattle:
 - 42% Identify as Integrators, 26% as End Users, 24% as Rental/Production & 6% as Specifiers;
 - 48% say they “Strongly Influence” equipment decisions, while 24% say they are the decision maker.

The Details



. Booth sizes / amenities:

- **8' x 20'** (2 avbl.*) - includes 3 badges & room nights, up to 3 featured brands allowed** - **\$3,395**

- **8' x 15'** (4 avbl.*) - includes 2 badges & room nights, up to 2 featured brands allowed** - **\$2,895**

- **8' x 10'** (36 avbl.*) - includes 1 badge & room night, only 1 brand allowed** - **\$2,395**

- all booths include 120V power (10-, 5- & 5-amps, respectively; additional amperage available via pre-order)

** booths will be released in tranches—see details on the floor plan, please ask if uncertain.*

*** featured brands must be owned or distributed by the same entity—please ask if uncertain.*

Titular Sponsor



- Top billing on the Seattle page of the cavlo website , as well as all Seattle marketing materials;
- On-site recognition at the Welcome Reception (evening of day 1) and throughout the show in the cavLounge;
- Access to the Registrant List one week before all others;
- Use of the Platinum Booth (only 1 avbl): the largest booth on the show floor (8' x 30'), located directly across from the cavLounge - includes 5 badges & room nights and up to 5 brands allowed* - **\$4,995**

** brands must be owned or distributed by the same entity; booth includes 20A/120V*

The History



- cavlo was created in 2020 and aims to address the lack of trade show access for the majority of the #proAVL market: those who cannot afford—or, in their employer’s eyes, don’t merit—the cost and lost time of cross-country travel.
- 2026 will mark our second visit to Seattle, the 18th most populous city & 15th most populous metropolitan area in the US. Previous registrants include staff & faculty from University of Washington, Seattle University and Gonzaga; integrators like AVI-SPL, CTI, Agility AVL and Avidex; and production companies MeyerPro, AV Factory and Morgan Sound.

The Extras



- cavlo is a little bit different from other shows on the market:
 - every booth is all-inclusive: table, chairs, power, hotel room night/s, lunch on Day 1 & the Registrant List are included;
 - to help maintain attendance and promote show floor traffic, the cavLounge features food & drink all day long;
 - “What’s cavlo?” also promotes show floor traffic, offering a cash prize (currently \$2,500) for anyone who guesses what each letter in the word “cavlo” stands for; &
 - complimentary breakout rooms are available for any exhibitor who delivers a pro AVL training .

Questions?



*Check the website for the latest information
(including the current floorplan):*

www.cavlo.tech

*You may also email us at
info@cavlo.tech*

Additional cavlo events taking place in 2026:

- *cavlo ConneX: Jersey City, New Jersey (July 2, 1-4:PM)*
- *Future Tech Expo locations include the NE, the Carolinas, Texas & SoCal*