

VALONDA CALLOWAY

Spokesperson, TV Host, Presentation and Media Coach

Valonda Calloway is a native of Richlands, in eastern North Carolina. She graduated cum laude from Winston-Salem State University. She began her career in media as a writer and reporter at Voice of America radio in Washington, D.C. Valonda returned to North Carolina as a news reporter and anchor for WNCT-TV in Greenville. In Raleigh, Valonda was an anchor and reporter for WRAL-TV. When WNCN launched the lifestyle show My Carolina Today, creators called on Valonda to host. At My Carolina Today she interviewed many stars including Marlon Wayans, Jayne Seymour and Henry Winkler and danced with The Rockettes and Cirque Du Soleil.

A dancer and cheerleader since her early years, Valonda cheered in college and in the NFL for the Washington Football Team. Whether promoting the arts, serving on the PTA, or giving her time at a local food pantry, Valonda embraces the verse, "to whom much is given, much is required." In 2013, Winston-Salem State University named Valonda a 40 under 40 award winner and in 2015 she was inducted into the university's C. E. Gaines Hall of Fame.

Valonda is a presentation and media coach, passionate about helping professionals communicate with confidence. In October, 2020 she released her book *Tips From The TV Lady: A Guide For Making A Great Impression On Camera And In Person*. Valonda continues to work in front of the camera. She is a spokesperson for five car dealerships across North Carolina and a freelance TV host. You might also catch Valonda on TV or the web acting in commercials and corporate videos. Valonda is married and has one daughter.