

VALONDA CALLOWAY

Spokesperson, TV Host, Presentation and Media Trainer

Valonda Calloway is a native of Richlands, in eastern North Carolina. She graduated cum laude from Winston-Salem State University. She began her career in media as a writer and reporter at Voice of America radio in Washington, D.C. Valonda returned to North Carolina as a news reporter and anchor for WNCT-TV in Greenville. In Raleigh, Valonda was an anchor and reporter for WRAL-TV. When WNCN launched the lifestyle show My Carolina Today, creators called on Valonda to host. At My Carolina Today she interviewed many stars including Marlon Wayans, Jayne Seymour and Anthony Anderson and danced with The Rockettes and Cirque Du Soleil.

A dancer and cheerleader since her early years, Valonda cheered in college and in the NFL for the Washington Football Team. Whether promoting the arts, serving on the PTA, or giving her time at a local food pantry, Valonda embraces the verse, "to whom much is given, much is required." That philosophy led Valonda to Delta Sigma Theta Sorority Inc., which she joined in 1993. In 2013, Winston-Salem State University named Valonda a 40 under 40 award winner and in 2015 she was inducted into the university's C. E. Gaines Hall of Fame.

Currently, Valonda is a spokesperson for University Ford and University Kia in Durham, NC and a freelance TV host for Fox 50. You might also catch Valonda on TV or the web acting in commercials and corporate videos. Valonda is a presentation and media trainer. She shares that knowledge as an adjunct faculty member at North Carolina State University where she teaches business communications. In October, 2020 she released her book *Tips From The TV Lady: A Guide For Making A Great Impression On Camera And In Person*. Valonda is married and has one daughter.