

SPREAD LOVE 1

12PM

13 AUGUST 2022

COMMODORE BARRY PARK
BROOKLYN, NY 11201

BLACKVEGFEST.ORG

A BLACK VEGAN
FESTIVAL



SPONSORSHIP



Cows have
personalities

Cows don't do a
human body
good

Factory
Farming is
destroying the
planet

"Cow milk is
not for us to
consume."

"True. But
what did
Black People
eat before?"

"But I like
cereal."

"A Black VegFest
presenter said
you can use
almond or hemp
milk"



WHY SUPPORT BLACK VEGFEST?

Why sponsor the 5th Annual Black VegFest: Spread Love 1

Always **Fun, Free & Open** for 5 Years!

Great Location! Commodore Barry Park near downtown Brooklyn!

Black VegFest anticipates **over 5K attendees!**

Partnering with NYC to make veganism **more relatable & accessible!**

Why donate Black VegFest's fight to address dairy in Black, Indigenous and People of Color (BIPOC) schools

Black VegFest is 1 of 36 official partners working with the largest public school system in the nation to adjust food policies, construct menus and disseminate food information to NYC students

- Most BIPOC students are allergic to dairy
- The American Dairy Association Northeast is one of the oldest partners of NYC Dept. of Education
- Cow milk makes sense for baby cows, not children

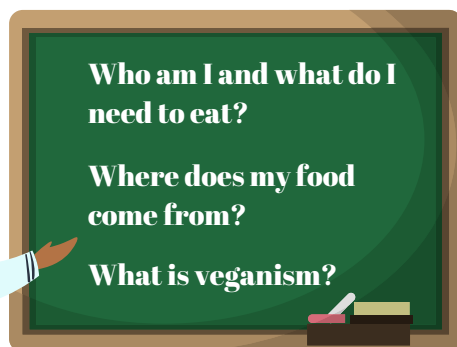
Black VegFest unearthed two hidden gems through our partnership:

1- Parents may opt students out of dairy for an alternative milk with a doctor's note

2- Dairy must be delivered and purchased for by NYC school cafeterias BUT NO ONE is allowed to place it on a student's plate

Black VegFest currently works with schools to provide information on

1) Healthy food for students 2) Veganism and the abuse of animals



ABOUT

BLACK VEGFEST: SPREAD LOVE 1

What does Spread Love mean?

Black VegFest believes in spreading love from the center outward. We are building the Black community to respond properly to our needs and desires. Spread Love 1 is the ultimate call to Black people to cater to ourselves, take rest or a shower and put your mind at ease. Decenter your trade and re-center you. Help yourself by loving yourself. We have never told ourselves to love ourselves without loving everyone else at the same time so it looks odd to everyone, including ourselves. **Spread Love 1** is the first in a series.

Over 15K attendees. Over 250K reached. 70% of attendees identify as Black.

Black VegFest showcases the delicious vegan food, incredible speakers and talented performers with an unmatched amazing atmosphere at Commodore Barry Park near downtown Brooklyn.

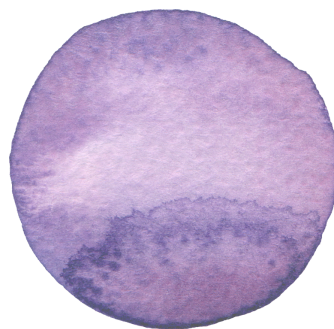
The Path to Compassion is Intersectionality. It's simple. Grow something beautiful and necessary. Whether it's a rose or a baby cow, your responsibility is to allow or assist the process of blooming.

Help Black VegFest Grow

Participate in cultivating our message and works.

This year we are partnering with schools, farmers, activists and others to help people and animals grow without rushing the intricate process.

There are 3 ways to support financially.
Follow the
PURPLE CIRCLE.



Black VegFest 2022 Team

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SPREAD LOVE 1

SPONSOR

Compassionate Leader

\$25,000

Presenting Partner

Largest Logos

Named in Press Release

Interview Mentions

Exhibit space 10x20

(2 tents provided)

Banner Logo (multiple stages)

VIP Access Badge

Logo on Program

Advocate for Liberation

\$10,000

Sponsored Portion//Room

(DJ Night//Black People in Animal Advocacy//Youth in Food & Agriculture)

Mention in Radio Ads

Large Logo on Black VegFest T-Shirt

Freedom Fighter

\$5,000

Exhibit space 10' x 10' (1 tent provided)

6' Table & 2 chairs provided

Swag bag for attendees (information/treats)

Your Logo on Street

Banner Logo on 1 Stage

Community Organizer

\$2,500

Logo and link on website, social media

Logo on Black VegFest T-Shirts

Swag bag for special guests and presenters

