

SPREAD LOVE 1

12PM

13 AUGUST 2022

COMMODORE BARRY PARK  
BROOKLYN, NY 11201

BLACKVEGFEST.ORG

A BLACK VEGAN  
FESTIVAL



SPONSORSHIP



Cows have personalities

Cows don't do a human body good

Factory Farming is destroying the planet

"Cow milk is not for us to consume."

"True. But what did Black People eat before?"

"A Black VegFest presenter said you can use almond or hemp milk"

"But I like cereal."



## WHY SUPPORT BLACK VEGFEST?

### Why sponsor the 5th Annual Black VegFest: Spread Love 1

Always **Fun, Free & Open** for 5 Years!

**Great Location!** Commodore Barry Park near downtown Brooklyn!

Black VegFest anticipates **over 5K attendees!**

Partnering with NYC to make veganism **more relatable & accessible!**

### Why donate Black VegFest's fight to address dairy in Black, Indigenous and People of Color (BIPOC) schools

Black VegFest is 1 of 36 official partners working with the largest public school system in the nation to adjust food policies, construct menus and disseminate food information to NYC students

- Most BIPOC students are allergic to dairy
- The American Dairy Association Northeast is one of the oldest partners of NYC Dept. of Education
- Cow milk makes sense for baby cows, not children

Black VegFest unearthed two hidden gems through our partnership:

1- Parents may opt students out of dairy for an alternative milk with a doctor's note

2- Dairy must be delivered and purchased for by NYC school cafeterias BUT NO ONE is allowed to place it on a student's plate

**Black VegFest currently works with schools to provide information on**

**1) Healthy food for students 2) Veganism and the abuse of animals**



Who am I and what do I need to eat?

Where does my food come from?

What is veganism?



# ABOUT

## BLACK VEGFEST: SPREAD LOVE 1

### What does Spread Love mean?

Black VegFest believes in spreading love from the center outward. We are building the Black community to respond properly to our needs and desires. Spread Love 1 is the ultimate call to Black people to cater to ourselves, take rest or a shower and put your mind at ease. Decenter your trade and re-center you. Help yourself by loving yourself. We have never told ourselves to love ourselves without loving everyone else at the same time so it looks odd to everyone, including ourselves. **Spread Love 1** is the first in a series.

Over 15K attendees. Over 250K reached. 70% of attendees identify as Black.

Black VegFest showcases the delicious vegan food, incredible speakers and talented performers with an unmatched amazing atmosphere at Commodore Barry Park near downtown Brooklyn.

**The Path to Compassion is Intersectionality.** It's simple. Grow something beautiful and necessary. Whether it's a rose or a baby cow, your responsibility is to allow or assist the process of blooming.

### Help Black VegFest Grow

Participate in cultivating our message and works.

This year we are partnering with schools, farmers, activists and others to help people and animals grow without rushing the intricate process.

## **There are 3 ways to support financially.**

## **Follow the PURPLE CIRCLE.**



### **Black VegFest 2022 Team**

Francis Peña [francis@gamenyc.org](mailto:francis@gamenyc.org)

LoriKim Alexander [lorikim@blackvegfest.org](mailto:lorikim@blackvegfest.org)

Mecca meccagodzilla@blackvegfest.org

Nadia Muyeab [nadia@blackvegfest.org](mailto:nadia@blackvegfest.org)

Omowale Adewale [omowale@gamenyc.org](mailto:omowale@gamenyc.org)



**Compassionate Leader**

**\$25,000**

- Presenting Partner**
- Largest Logos**
- Named in Press Release**
- Interview Mentions**
- Exhibit space 10x20**  
**(2 tents provided)**
- Banner Logo (multiple**  
**stages)**
- VIP Access Badge**
- Logo on Program**

**Advocate for Liberation**

**\$10,000**

- Sponsored Portion//Room**  
**(DJ Night//Black People in**  
**Animal Advocacy//Youth in**  
**Food & Agriculture)**
- Mention in Radio Ads**
- Large Logo on Black VegFest**  
**T-Shirt**

**Freedom Fighter**

**\$5,000**

- Exhibit space 10' x 10'**  
**(1 tent provided)**
- 6' Table & 2 chairs**  
**provided**
- Swag bag for attendees**  
**(information/treats)**
- Your Logo on Street**
- Banner Logo on 1 Stage**

**Community Organizer**

**\$2,500**

- Logo and link on website,**  
**social media**
- Logo on Black VegFest**  
**T-Shirts**
- Swag bag for special**  
**guests and presenters**

