



**March 2020**

## **Project: Black VegFest Break-Out**

### **During COVID-19**

Are you willing to support Black VegFest's continued education model by supporting our podcast programming during this self-quarantine.

Will everyone naturally remember the work we all did before COVID-19? Will everyone remember how important and necessary vegan intersectionality is in establishing a healthy planet? Are we having that discussion now and is it accessible to everyone?

While everyone is static and immobilized in their homes by COVID-19, we need to reinforce particular components of education that have often been overlooked for ages.

### **Black VegFest's Short History**

In 2018, Black VegFest ushered in a larger social justice call to include animals and oppressed peoples at vegan festivals. Prior to Black VegFest, raising concern about Black issues or any other human oppression was deemed unacceptable and assumed a ploy to redirect the spotlight back to humans. Moreover, it was thought that it would hurt the consistent plight of animals, and not raise awareness.

However, history has upheld intersectionality as necessary. Black VegFest numbers of Black vegans and those interested in transitioning to a vegan lifestyle increased during the vegan movement. Black VegFest survived 2018's rainiest day to the tune of 2000 attendees and returned in 2019 tripling those numbers to 6000 over two days. In the end, a well-organized mission had turned doubters of the larger vegan movement into conveyors of intersectionality.

### **Why Black VegFest**

Black VegFest was established with the thought that 1) There are Black people who are vegan and want to be Black and vegan out-loud, and not silenced. 2) History shows other oppressed humans have learned and adopted the sciences of Black social justice over the years, ie: Abolitionist Movement, Anti-Lynching Movement, Civil Rights, Voting Rights and the movement for Black Power. Therefore, with more vegans, there is more support directly and indirectly available to animals. More vegans simply means safer animals.

## **PROJECT SYNOPSIS: “Black VegFest Break-Out”**

Fresh education that continues to stimulate the movement around veganism and adopting a vegan lifestyle. Previous and future Black VegFest presenters, including local, national and international guests will be invited to discuss Veganism, Animal Welfare, Black History, Women of Color, Black Trans and more.

Educational topics on the horizon: Securing Your Own Food, What does Martial Law Look Like, Developing a Small Herb Garden in Your Home, Black Vegan History, Socialism vs Capitalism, What’s in My Vegan Space. Vegans offer greater depth and variety when other cultures and oppressive features are unveiled in our World. Discussing food education, human and animal oppression in correlation to animal welfare issues such as banning fur run the gauntlet of exposing more people to injustice overall. Black vegans have known for generations that it’s not about just one individual’s own oppression.

### **Overview of “Black VegFest Break-Out” w/ Host Omowale Adewale**

1. Overarching theme is vegan intersectionality kept alive during isolation
2. Our style is interview conversations, audience interactive and lecture/training series
3. Discussions range from food to politics and from natural to mechanical

### ***On-Going Interactive Series***

1. Social Justice Article Club: Like a book club, this club provides its readership group with a community of readers who are stimulated by conscious thought and healthy conversation related to social justice issues
  - a. Short 500-1500-word or 1-3 page articles
  - b. Articles are to be read in-between segments and discussed at a future discussion
2. Share Your Vegan Meal: Sharing your home-prepared meals
  - a. More people are preparing home-prepared meals, what are audience members sharing today?
3. Self-Defense & Emergency Preparedness Trainings: Omowale and invited guests provide martial arts trainings and tips on being prepared during COVID-19

**Scheduled Date to Begin:** Noon Wednesday April 1, 2020

**Scheduled Times:** Noon Wednesday, Noon Sunday

**Length:** 30 minutes+

**Distribution Channels:** BVF Instagram & BVF Facebook Group, Omowale’s Patreon & Youtube

**Vegan Vendors:** Small vegan businesses are requested to partner in exchange promotion for helping with education and awareness

**Viewers & Volunteers:** Supporters interested in helping with semi-weekly podcast are welcome to help share the podcast, recommend topics and/or speakers, and donate as little as \$2 a month via patreon

**Sponsors & Donors:** Please support by filling out the registration form and emailing us at [info@blackvegfest.org](mailto:info@blackvegfest.org)



## **Background & Accomplishment of Grassroots Artists MovEment (G.A.ME) & Host/Organizer Omowale Adewale**

Grassroots Artists MovEment (G.A.ME) which organizes Black VegFest did not create this work inside of a vacuum. In hopes of giving supporters some history in the form of our local, national & international accomplishments please read G.A.ME 2001-2020.

2001 Convenes first meeting of Grassroots Artists Movement (G.A.ME), Omowale Adewale voted as Executive Director

2002 Writes G.A.ME's Formal Principles to Support Artists & Activists, Secures Major Union Support in 1199 SEIU, Albany AFL-CIO,

2003 Draws several hundred attendees with *Hip-Hop for Healthcare* concert with Common, Talib Kweli, dead prez, etc

2004 Testifies before Congress in favor of Medicare for All, Negotiates 2 dozen artists to Perform in Albany, Organizes medical doctors to treat artists/activists

2005 Becomes FAR Fund Fellow, International Leadership Tour, Travels to Nigeria w/ Tetracycline Medicine

2006 Opens Community Center 235 172<sup>nd</sup> St Bronx, Partners with UAAHC to Educate Students

2007 Launches Youth-Run South Bronx Greenmarket w/ Students of UAAHC, First Youth Retreat

2008 Second Youth Retreat, Pays Youth Interns Above Minimum Wage

2009 Begins Planting at College Avenue Garden, Organizes Local Go Green Hip-Hop Tour

2010 Launches Mofo Mondays for Workers to Relax & Unwind

2011 Organizes East Coast E.I.: Expose the Industry Tour

2012 Becomes 165lbs Brooklyn Brawl Boxing Champion

2013 Begins Vegan Education Tour in Florida, Georgia, New York, Texas, Virginia, India, & the UK VegFest

2014 Launches Vegan Parties to Help 100 Go Vegan, Begins Boxing Program for Adjudicated Youth at CASES

2015 Authors *An Introduction to Veganism and Agricultural Globalism*, Becomes Certified in Plant Based Nutrition

2016 Becomes 155lbs ECF Kickboxing Champion, Offers Free-to-Low Cost Self-Defense Training

2017 Grassroots Artists MovEment (G.A.ME) makes Bedstuy, Brooklyn its new office location

2018 Black VegFest Debuts to 2,000 attendees, scores of vendors and 20 presentations/performances in Bedstuy

2019 Turns down Coca-Cola Sponsorship, Black VegFest reaches 6k attendees, Helps NYC to Become Fur Free

2020 Plans to Debut 2<sup>nd</sup> book *Brotha Vegan* under Lantern Books, Launches *Black VegFest Break-Out*

Black VegFest - [info@BlackVegFest.org](mailto:info@BlackVegFest.org)

Grassroots Artists MovEment (G.A.ME), Inc. - [omowale@gamenyc.org](mailto:omowale@gamenyc.org)

1958 Fulton Street #400 Brooklyn, NY 11233 718-618-0533 office



# Sponsorship & Donation Registration

## Black VegFest Break-Out Sessions

SUNDAYS & WEDNESDAYS @ NOON

Grassroots Artists MovEment (G.A.ME), Inc.

1958 Fulton Street #400 Brooklyn, NY 11233

718-618-0533 office - info@BlackVegFest.org

### BRAND SPONSORSHIP

\*\*\*Each Increase in Level includes all previous Level Benefits\*\*\*

<input type="checkbox"/> Level 1: \$100	<input type="checkbox"/> Level 2: \$500	<input type="checkbox"/> Level 3: \$1000
Logo & Link/tag on Social Media	+Logo and Link on Website	+Black VegFest Ally +Largest Logos +Named in Press Release +Interview Mentions

**Electronic Transfer or Venmo is PREFERRED**

Electronic Transfer: Account No. 470350856 Routing No. 021000021

Venmo: @BlackVegFest

### INDIVIDUAL/GROUP DONATIONS

G.A.ME, Inc. is a 501c3 tax-deductible organization.

Large Donations over \$50 please use VENMO: "@BlackVegFest"

G.A.ME Electronic Transfer: Account No. 470350856 Routing No. 021000021

Omowale Adewale small donors please use:

www.Patreon.com/omowaleadewale: \$2-\$50

PayPal: fultontraining@gmail.com

**Company/Organization:** \_\_\_\_\_

**Full Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Total Amount:** \_\_\_\_\_

**PLEASE, NO CHECKS AT THIS TIME. (Office is Closed Until Further Notice)**

*All donors will be publicly acknowledged.*

*If you want to support anonymously please check here:*

